

"I have met God, and he lives in Brooklyn. Or how the arch skeptic, dark lord of Disinformation becomes convinced, and tries to convince you the reader, that Howard Bloom is next in a lineage of seminal thinkers that includes Newton, Darwin, Einstein, Freud, and Buckminster Fuller and how he is going to change the way we see ourselves and everything around us." Richard Metzger, Disinfo.com and Channel 4 TV, Britain

"I have always admired your ideas" Helen Fisher 3-1-2012

"I hope your new edition is going well. I sent those few corrections and observations, but probably did not stress properly my intense admiration for your erudition and wisdom. The scope is vast and perhaps only you could handle it that way. Your chilling analysis of Islam is sobering." Robin Fox, founder of the Anthropology Department at Rutgers University, advisory board member, Social Issues Research Center, editor, Biosocial Anthropology, editor, Neonate Cognition, author of Encounter with Anthropology; The Red Lamp of Incest: An Enquiry into the Origins of Mind and Society; The Violent Imagination; The Search For Society, co-author of The Imperial Animal and of Kinship and Marriage (Cambridge Studies in Social and Cultural Anthropology 50)

"Howard Bloom is a Nobel-level thinker. I take him very seriously." Robert D. Steele is the author of *ON INTELLIGENCE: Spies and Secrecy in an Open World* (AFCEA International Press, 2000), and the founder and CEO of OPEN SOURCE SOLUTIONS Inc. (OSS), at www.oss.net. He and his company are featured in *The Year in Computers* (2000), he has been twice named to the *Microtimes* 100 list of "industry leaders and unsung heroes who...helped create the future", and is featured in the chapter on "The Future of the Spy" in Alvin and Heidi Toffler's *WAR AND ANTI-WAR: Survival at the Dawn of the 21st Century*, among other publications. Over the past decade he has managed 15 international conferences training over 5,000 intelligence professionals in the practice of open source intelligence (OSINT), and consulted to 18 governments on the open source contribution to all-source intelligence reform. He has written widely in the areas of information strategy, open source intelligence, and asymmetric warfare including information warfare. He was a founder and partner in the creation of the original information warfare conference, InfoWarCon, with Winn Schwartau, author of *Information Warfare: Chaos on the Electronic Superhighway*. In the course of a twenty-five year national security career, Mr. Steele has served as a Marine Corps infantry officer and service-level plans officer; fulfilled clandestine, covert action, and technical collection duties; been responsible for programming funds for overhead reconnaissance capabilities, contributed to strategic signals intelligence operations, managed an offensive counterintelligence program, initiated an advanced information technology project; and been the senior civilian responsible for founding a new national intelligence production facility.

From Pierre Jovanovic, French publisher of *The Lucifer Principle* and *Global Brain: The Evolution of Mass Mind From The Big Bang to the 21st Century*—9/11/01—the day the

World Trade Center was attacked and destroyed. "Howard You were incredibly right You were howfully right I do not know what to tell you except that **the unbelievable intelligence in your brain, in the worst of your time, came up like the most incredible force I have ever seen in my career. To tell you the truth I have the sensation to have sign the new Sigmund Freud.** All this is so strange that I really think about the strange path of my destiny crossing yours. I was calling up all my reporter contacts to tell them that we are going to publish the most astonishing book and, above all, the most smartest book ever written about the danger of Islam and that they NEED ABSOLUTELY to help me by first reading it themselves. When I saw what happened, I could not believe it Pierre"

Re HB on Disinfonation, Channel 4 Britain, 2/3/2000--The ratings for the show were outstanding: 500,000 plus viewers and a 16
>share, compared to the normal 11 share for that time slot.
>Richard Metzger

"I have met god, and he lives in Brooklyn. Howard Bloom is the Albert Einstein, Buckminster Fuller, and Krishnamurti of the 21st century." Richard Metzger, Editor, Disinformation

"The book is wonderful, Howard! I'm amazed at your knowledge and the scope of your reach. The 'mass mind' idea is wonderous. I have to admit that I don't really understand a lot of it—but I understand enough to know that you're a smart and immensely creative fellow." Georgie Anne Geyer, nationally syndicated foreign affairs columnist, United Press Syndicate, Annenberg Senior Fellow, North Western University, author of Guerilla Prince: The Untold Story of Fidel Castro and No More, The Death of Citizenship in America and frequent guest on TV shows like PBS' Washington Week In Review.

"The Pope of President Street." Don Beck, author, Spiral Dynamics: Mastering Values, Leadership, and Change

From: Hubert Davis [mailto:hudavis@gvvc.com]
Sent: Friday, March 09, 2007 12:43 PM
To: Feng.Hsu@NASA.GOV
Cc: Buzz Aldrin
Subject: Solar Power

Feng:

Buzz asked me to work with you supporting Howard Bloom.

Please tell me what is needed and when.

Best,

Hu

"The Most Amazing Interdisciplinary Thinker On The Planet." Karen Ellis, founder, Educational CyberPlayGround

Howard Bloom is so prolific (and on such a wide variety of subjects: education, popular culture, politics, history and biology - sorry, I forgot cosmology) that hiring him is a cost-cutting exercise (they can sack 4 others).. Marcel Roele, Morton Hill Media

make sure it's onwards and upwards from here - you have a role to play in history.
Marcel Roele 5/26/2004

Howard, in the '70s, celebrities went to feel good doctors for 'Super vitamin' shots; b complex or something. The celebs usually felt euphoric and exhilarated for days. Our chat yesterday made me feel the same way. As usual, a wonderful chat.. Jon Beaupre/KPFK, Los Angeles

Le Jardin des Livres 243 Bis Boulevard Pereire Paris 75017 France Tel: 01 44 09 08 78 Fax: 01 44 09 03 63 <http://www.lejardindeslivres.com/>, 4/10/01 sortie
SEPTEMBRE 2001: Le Principe de Lucifer Le livre le plus important écrit ces 15 dernières années, c'est l'avis de la critique et surtout de la communauté scientifique américaine à propos du livre de Howard Bloom qui bouleverse toutes les idées reçues que le genre humain se fait de lui-même. Certains journalistes n'ont pas hésité à dire que "Le Principe de Lucifer, une exploration des forces qui gouvernent l'histoire" est aussi important que l'origine des espèces de Darwin. Du Washington Post en passant par le Boston Globe, la critique américaine est unanime à mettre en avant le génie de Howard Bloom, confirmée en cela par des universitaires, dont Leon Uris, de Stanford aux USA à Oxford en Angleterre. Un livre fascinant, exceptionnel, unique, d'une culture encyclopédique sans égal, sertie d'une logique implacable. PERSONNE ne peut sortir intellectuellement indemne après cette lecture dramatique. Une première qui sortira en librairie en Septembre 2001.

guavaberry@earthlink.net (K.Ellis) "you just blow me away! so happy to know you, so lucky." best, karen

Alex Elder, author of Trading For a Living, to Paul Solmon/WGBH

Subj:

Date: 10/3/00 12:21:21 PM Eastern Daylight Time

From: info@elder.com (Financial Trading, Inc.)
CC: adawson2000@yahoo.com

Dear Paul,

About a year ago you flew down from Boston on a rainy day and climbed up to my lair to interview me on psychology of day-trading (that day you also interviewed a guy who was trading from his cab - where is he today?) Since I do not own a TV, I am deprived of watching your other interviews, but today I am writing to introduce a brilliant friend who wrote several important books and has a much better stage presence than yours truly (he had several documentaries made about him by the Europeans). I am sure that Howard Bloom's publicist will tell you more about him - I just wanted to put in a word that the guy is a) for real, b) with brilliant ideas, c) more fun than a pair of mongooses

Have fun and shoot a great interview

Alex Elder
author, Trading for a Living

Subj: thank you
Date: 8/13/00 6:02:00 PM Eastern Daylight Time
From: eisler@partnershipway.org (Riane Eisler)
To: HowlBloom@aol.com (HOWARD BLOOM)

"I just got your book yesterday, and have started to read it -- you are an amazingly good writer, you use tremendous imagery and have a most fascinating mind!" Riane Eisler, author, The Chalice and the Blade: Our History, Our Future and Sacred Pleasure: Sex, Myth, and the Politics of the Body

From: "Richard W. Wrangham" <wrangham@fas.harvard.edu>
Subject: Global Brain
Content-Length: 525

Thank you for sending Global Brain. I'm most impressed at Howard Bloom's range, knowledge and vision.
Richard Wrangham, author, Demonic Males : Apes and the Origins of Human Violence

From: dcohen@psyvax.psy.utexas.edu (David Cohen)
To: HowlBloom@aol.com

Howard

Well I did it. I read (mostly, some skimming) "GB" and was bowled over by your incredible erudition, marvelous prose (my kind, I like to think), and

(dare I say prophetic) vision. I am not all that comfortable with the metaphors of mass mind and global brain for bring meaning to the data base of interconnectivity (cross-sectionally and in time), which you explore so masterfully. No matter, I learned a lot-e.g., the bee anticipation thing [p.35], wow! Howard, it's a hellova book. Congrats. Jeez, what kind of encore can there possibly be? David Cohen, author of *Stranger in the Nest: Do Parents Really Shape Their Child's Personality, Intelligence, or Character?*

from Joseph Chilton Pearce, author of *Evolution's End: Claiming the Potential of Our Intelligence* 9/5/00

Dear Howard Bloom: You are no doubt snowed under a mountain of enthusiastic responses to your work, and I will try to be brief as I join the crowd. I have finished *Lucifer and Brain*, in that order, am seriously awed, near overwhelmed by the magnitude of what you have done. I never expected to see, in any form, from any sector, such an accomplishment. I regret having agreed to Michael's sending you my manuscript, particularly in its fragmented form, piecemeal (I have added a chapter¹³ and preface, made numerous changes.) I had no idea who you were. My hunch of being out of my depths on reading your web site was certainly verified on reading your books. In spite of the incompleteness and serious deficiencies of my little book, however, there may be a little window in it which opens to a critical piece of the puzzle you have broached, namely, our violence. Perhaps you would play Edward de Bono's "po" with my manuscript - skim it through, suspending all reaction, just as an exploratory venture. The manuscript is admittedly insufficient to the task it attempts, but the window to which it might open, in spite of that, may stand a chance of expression in your sector which it probably would not in mine.

Bear with a quick analogy:

Having read Margulis-Sagan several years ago, and having shared a couple of weekend workshops with, and received numerous research references from, cellular biologist, Bruce Lipton, I am aware that swarms of a most ancient life-form, mitochondria, help each of the cells of this current life-form called Me, live and function, through a stunning reciprocal intelligence. But in no way could I have gained direct awareness of this miraculous alliance working quietly within. That the end result of a process can be so discontinuous with that bringing it about was humbling. But, were it not for the reciprocal exchange of intellect between Margulis, Sagan, Lipton et al, I would have no awareness of this wondrous aspect of that creative process giving me life.

In the same way, one shouldn't rule out the possibility that there is an equally "higher" intelligence operating at the other end of the spectrum, "higher" in that it stands in relation to us precisely as we do with mitochondria. And the only possible way we could learn of such an abstract, non-available yet critical-to-us intelligence would be through the equivalent of a Margulis-Sagan-Lipton diversity addict who has, through appropriate

technologies, also opened a window on a world or process "closed to my senses five," (as Wm. Blake put it.)

I was chagrined to find that such brilliance as Barbara McClintock, Margulis' et al could be downgraded or hampered by established mind-sets, or conformity enforcers. The same field of influence near ruined my friend James Prescott, and ostracized Bruce Lipton, as it did your biologist Ling. In the same way, I am chagrined when those of us experiencing and trying to open a new window at the other end of the spectrum meet with the same force, even reflected and amplified by those suffering the slings and arrows of other conformity enforcers.

Peter Russell, Rupert Sheldrake, even to some extent Ilya Prigogine, Gregory Bateson, and Karl Pribram, to mention only a few, since presenting ideas beyond accepted mechanical models, were embraced by "new age" enthusiasts and found themselves rather tainted by the reception, (consider your New Age coupling of Mendizza's Touch the Future.) Filing a threatening Eureka! into the same drawer with a mass of idiot fringe diversities is the simplest method of disposal conformity enforcers have. Power brokers know that one can laugh a new insight off the stage in effect, make a protagonist a source of social-cultural embarrassment, politically incorrect, etc. They know a bit of subtle condescension or derision is far more effective than mountainous heaps of argument or opposing proofs. I trust this doesn't happen with your own magnificent opus, just as I trust you won't fall into that closed-mind camp in equally subtle ways.

Working to defuse violence against and between children, (and thus adults) is Mendizza's goal for Touch the Future, probably the most formidable task facing us, and one never before approached from a biological basis. I doubt there is a stronger intellect than yours on the planet. Your books go a long way to providing a bridge across heretofore unbridgeable communication gaps. Mendizza, a person of integrity and courage, could use an ally like you. Some reciprocation might even take place. He too has opened new windows on the mind. Regards - Joe Pearce

"Some visionaries absorb as much information as they can and transform it into a new way of seeing the world and our future, as Howard Bloom has done in 'Global Brain.'" Rob Lightner, *Amazon.com Delivers Cyberculture*

"Howard, sometimes I think YOU are the global brain!" David B. Cohen, author of *Stranger in the nest: do parents really shape their child's personality, intelligence, or character?*

Russ Kick, editor of Disinfo Books, sent me this note yesterday during our email correspondence:

"On a related note, I'd love to include something by Ken Wilber. He and Howard Bloom

are two of my all-time favorite philosopher-scientist-thinkers, and if I could run something by both of them, I could die happy."

I would urge you to contact Russ, and to consider a submission to the Disinfo Books premier volume. We will have a receptive young audience (Faustian Introverts?) who will be very keen (and I feel, need) to discover the Howard Bloom worldview (your key phrase 'secular salvation'). It would also raise awareness about your forthcoming book 'Global Brain'.

Given both your epoch-defining music industry career and recent science community accolades for 'The Lucifer Principle' and 'Global Brain', you are one of the key people alive today who is an expert about influencing public opinion for the greater good; exposing propaganda and confronting manipulation when it arises.

We've talked about the need to build new social movements, and to fight the cynicism that you, Douglas Rushkoff, Richard Brodie, and Don Beck have encountered in Gen X/Y. The series of books that Russ and Richard are coordinating will be an important step. I hope you can become involved in this exciting development. Alex Burns, editor, Disinfo.com

Alex Burns 6/07/00

Subj: Re: LINK
Date: 8/6/00 9:15:14 PM Eastern Daylight Time
From: Rockdude69
To: webmaster@joanjett.com
CC: Howl Bloom

i think it would be great if this happened.

in the meantime, the sooner the fans learn about howard bloom and his important books, particularly THE LUCIFER PRINCIPLE, the better, so our fans are familiar with him.

in 1980, howard owned and ran the first superstar rock and roll PR agency and he helped build superstars like prince, john cougar, bob marley, tommy motolla, and a host of others

most importantly, he believed in the "joan jett phenomena" enough to front us a year of publicity and career consultation, without any payment whatsoever, until we got it going.

he was our first important true believer, and he was out there alone for a long time.

now, he has a huge cult following for his philosophy and eggheadedness.

kl

Kenny laguna, manager, Joan Jett

From: petra@fastlane.net (Petra Pieterse)
To: howlbloom@aol.com

Howard:

Petra Pieterse is a brilliant South African writer and journalist, who has been editor of many, many books. These comments on your style are quite thrilling. I wanted to share them with you.

Don

Thank you... he really is a most marvelous thinker and writer. What appeals to me greatly in his writing, just as much as his turn of phrase and use of metaphor, is his crystal clarity. Which, I've now decided on closer analysis, owes a lot to his skillful mastery of syntax.

Al these great elements to his style and the way he first seduces, then sweeps the reader along, also has a quite subversive potential. I have to stay consciously alert to his flow of arguments, logic, etc., beyond the lovely writing just to "check up on him," in a manner of speaking. Beautiful writing - like physical beauty - often is more than diverting; it may be subversive.

At 06:58 AM 03/13/2000 , you wrote:

>Lorraine Rice just brought my attention to a website which contained the
>quote at the bottom of this page, a snippet from Charles Darwin. One of the
>first phrases to catch my eye was the bit Darwin borrowed from Max Mueller:
>"A struggle for life is constantly going on amongst the words and gramatical
>forms in each language. The better, the shorter, the easier forms are
>constantly gaining the upper hand, and they owe their success to their own
>inherent virtue." This was very reminiscent of the language in which Peter
>Richerson has been describing cultural evolution. It makes the assumption

Yes, I'd be delighted to look over your new book. I greatly enjoyed the Lucifer Principle, esp. touching on the darker side of human nature. David Buss

On Wed, 23 Feb 2000 17:09:30 -0500 "Bosler, D. Shawn"

dbosler@villagevoice.com wrote: Richard & powers that be, thank you so much for such **a stimulating, awesome convention** last weekend. I have to admit **the most powerful piece, the one that really moved me and literally brought me and my girlfriend to tears was the interview with Howard Bloom**. I have been turning on alot of my friends to his excellent book "the Lucifer Principle" but boy fucking howdy would i love a copy of that video. i really think as many people as possible should see that thing. I'll gladly pay for a copy. **He so perfectly and condensely gave a kind of state of the human race manifesto and impactively encouraged us to wake the fuck up and evolve**. If it helps my cause out at all i don't mind brown nosing a little to throw in that i was the key organizer of getting the disinfocon 2000 on the cover of Voice Choices here at the village voice. anyway i seriously only say that to impart to y'all that **i really would love a copy of that amazing video**. thanks so much. hugs & drugs, D. Shawn Bosler

Wright is not the first science journalist to propose the human Gaia hypothesis.

He is preceded by Howard Bloom, whose book The Lucifer Principle and series of articles in the electronic journal Telepolis cover the same ground. In my forward to the second edition of The Lucifer Principle, I write "He believes that the Leviathan, or society as an organism, is not a fanciful metaphor but an actual product of evolution. The Darwinian struggle for existence has taken place among societies, as well as among individuals within societies. We do strive as individuals, but we are also part of something larger than ourselves, with a complex physiology and mental life that we carry out but only dimly understand. That is the vision of evolution and human behavior found in The Lucifer Principle, and at the moment it can be found nowhere else."

Bloom is a more colorful character than Wright. While Wright was working for respectable news magazines, Bloom made a living as a publicist for rock stars. If Wright is The New Republic, Bloom is shock radio. David Sloan Wilson

Quotes from David's Skeptic article: "raced ahead of the timid scientific herd
grand vision

The Darwinian struggle for existence has taken place among societies, as well as among individuals within societies. We do strive as individuals, but we are also part of

something larger than ourselves, with a complex physiology and mental life that we carry out but only dimly understand. That is the vision of evolution and human behavior found in The Lucifer Principle

According to Bloom, evolutionary biologists made a massive wrong turn with their rejection of higher-level selection in the 1960's. Group selection happens bigtime and is the force that evolves superorganisms.

The Lucifer Principle and Nonzero have been praised by scientists with impeccable credentials and by other luminaries.

As someone who has been laboring in the trenches on this subject for 25 years, pausing briefly only to watch first Lovelock, then Bloom, and now Wright vaulting overhead,"

"Michelangelo walked around a piece of marble trying to sense the work within. Bloom hunts the banal of modern environment trying to sense the aesthetics hidden away in what we overlook."--John Skoyles

"So much of the interesting intellectual events happening in the world right now are really in science. People like me who would be perfectly happy reading Melville and Hawthorne all day have a problem. ...I think it would be good to understand something about social evolution and or evolutionary psychology, and that would be Stephen Jay Gould or Richard Dawkins, *Howard* Bloom, not Harold Bloom. Howard wrote *The Lucifer Principle*."

["What is the *Lucifer Principle*? Who is this impostor?" said Harold Bloom, with audible lip curl, in a phone interview.] from an interview with Douglas Rushkoff in *The New York Observer*, `12/6/1999

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"Who is this impostor?" Harold Bloom to *The New York Observer*, `12/6/1999

Jill Andresevic, 1/31/2000

You asked me how I feel about this project... So... I think you are onto something enormous, something life altering. I have a vision of you obtaining your vision. I connect to your ideas on a primal, interior level; which is why I have been moved to work on these film shorts. I want to do something to help you get your ideas to a mass audience, so you can influence and alter people's lives with your vision. I like the idea of creating a new form of video literature. As we discussed earlier, I see the Bloomisms as individual cells, and the end result (the collection of Bloomisms) as the colony or superorganism. I think the Bloomisms will be very effective in capturing people's interest and imagination and I believe they will lead you to the bigger productions.

In a message dated 3/22/00 12:22:17 PM Eastern Standard Time,
fsjursen@u.washington.edu writes:

<< a side note.....the comments by the paleo group are refreshing and keep my intellectual curiosity fine-tuned.....you folks are brilliant, humorous,

exciting, and intellectually nurturing... >>
Frank Sijssen, Ph.D.
Psychology Department
Shoreline Community College

"The Grasshopper Lies Heavy" - title of the 'I Ching'-like mysterious book revealing the true aftermath of World War II in Philip K. Dick's 'Man In The High Castle' (1961), which the enigmatic but verbose Howard Bloom qualifies as (Dick's title refers to an enigmatic but prescient scientist in an alternative Earth where the Axis powers won World War II).
Alex Burns—editor, Disinfo.com

In a message dated 12/13/1999 4:23:32 AM Eastern Standard Time, tony.plummer@igfgam.com writes:

<< Subj: Financial Markets Etc.
Date: 12/13/1999 4:23:32 AM Eastern Standard Time
From: tony.plummer@igfgam.com (Tony Plummer)
To: HowlBloom@aol.com ('HowlBloom@aol.com')
From Tony Plummer, Directory, Guinness Flight Hambro Fund Global Managers, Ltd., author of Forecasting Financial Markets (now in its third edition; published by Kogan Page, London)

Howard:

Many thanks for the email. Having now read through the drafts of 'Global Mind', I feel rather embarrassed about letting you even see 'Forecasting Financial Markets'. All I can say is that I was trying to feel my way into the mega gap between the reality of group financial activity and theoretical economics. I consider that (a) people do things together and that (b) the result is a learning organism. My efforts to think around this concept were done in isolation. Work such as yours was simply not available when I first wrote 'FFM'.

I have been canvassing your ideas as widely as I can, recommending the Heise website to whomsoever seems interested (and even to those who don't). It is so important (I think) that I can't quite understand why it isn't a fully-fledged book at the top of the bestseller list.

I have asked my company for early retirement. They have agreed. So I shall be free (but poor) as from 1st January 2000! My initial project is to write

a book on cyclical behaviour. This should keep me quiet for six months or so. I have found a recurring 3-phase pattern in economic activity, that hints at a far greater degree of order than even chaos theory allows.

I consider it a privilege to have met you in NY. I hope that I shall be able to fly over once every 18 months or so. Hopefully, I can come and visit you next time around.

Very best wishes for the New Millennium.

Tony

>From: Bill Fairhall [mailto:bill@fairhallwr1.freemove.co.uk]

>Sent: Friday, February 04, 2000 9:04 PM

>To: comments@disinfo.com

Subject: Re: Thursday's Disinfo Nation Congratulations on last night's show. I have honestly never seen anything like this before. It's televisual narcotics for the spirit. Howard Bloom is quite probably a genius. May I ask whether you have any further projects in the offing? Ben F.

Date: 2/28/00 6:15:50 PM Eastern Standard Time

From: RLocke8813

To: Howl Bloom

The only other thing I wanted to say here was that I very much enjoyed the Disinfo Nation show, and found it hugely inspirational. The whole series was enjoyable overall, but your show stood out above the rest in my mind, without question. Your ideas were like a brilliantly expressed realisation of what I've often thought myself but have thus far been unable to properly elucidate. I'm seriously even thinking about taking a degree in evolutionary biology (or some such related subject) when I finish my current degree, as a result.

Richard J. Locke

"In the Electrofringe '99 key-note address 'Finding Secular Salvation: The Role Of Media In A Post-millennial World' delivered to a rapt and attentive audience from New York, The Lucifer Principle (<http://www.bookworld.com/lucifer/>) author Howard Bloom emphasised broad and deep knowledge, empathy with your audience, a steward-ship ethic and surrendering to personal Vision as keys to fighting the rigid conformity and self-obliterating stasis that currently threaten to engulf vast segments of an alienated populace. Bloom transmitted many insights of his 'perceptual engineering' techniques used with musicians Alice Cooper and John 'Couger' Mellencamp, the 'Live Aid' and 'Farm Aid' events, and with The Tick animated television series creator Chris McCulloch. The audience reacted strongly to Bloom's work: critics attacked him for his description of Islam as a 'killer culture' in The

Lucifer Principle and charged he was a glorified 'biological determinist' who was misapplying powerful tools in the service of faceless 'Hit Men' music industry executives and corporate rock super-stars. But many others found the session a life-changing experience, and vowed to apply Bloom's concepts in their personal lives and artistic endeavours." Alex Burns review of electrofringe99--10/10/99

howard , you are one heavy motherfucker! i enjoyed our too brief chat emensely, and look foward to manymany more. and congradulations on your honor at nyu. i'm very proud of you. we will speak and see each other very soon. i'll talk to kenny later today about making a plan also. (to see you) i love you howard. vvvjoan*vvv (Joan Jett)

Howard Bloom-- One of the most influential perceptual engineers of our times, and a revolutionary scientist in the line of Isaac Newton, Albert Einstein, and Buckminster Fuller, Disinformation.com

"Robin Williams himself would *sit down and shut up* if forced to share the same *country* with this guy!" ~ ~ Richard Metzger.

Ben and I have a friend named Anna who very much wants to meet you, along with her husband, Hilary. They're both artists--sculptor/builders--who've read your book at our behest and were are very intrigued by your ideas, and even more so about the concept of a network or collective of us artistic/entertainment types who are looking to consciously shape culture and hopefully do some good with it.--Chris McCullogh 7/18/99

Subj: Re: Information,Knowladge and meaning Date: 99-07-26 07:50:42 EDT From: fentress@is.dal.ca (John Fentress) Reply-to: fentress@is.dal.ca To: HowIBloom@aol.com

Howard,

From time to time you show signs of sheer genius. I say this personally, and as a friend. The present contribution, along with its temporally connected neighbors, is just wonderful. I hope you keep pursuing the issues of information, pattern, and so forth. Something suggests to me that you are on the edge of a major conceptual breakthrough. I certainly hope I am right.

John

> From: HowIBloom@aol.com > Date: Sat, 24 Jul 1999 21:35:50 EDT > Subject: Re: Information,Knowladge and meaning > To:benJacob@gina.tau.ac.il > Cc:p aleopsych@paleopsych.org, geistvr@cedar.alberni.net

> Eshel--Try this definition of information. Information is anything at all > which can be

decoded by a receiver. I've deliberately left out an > intentionality on the part of the sender, since gravity is information which > is read and translated into action by any receiving body which falls under > its spell. So is the sunlight which falls upon a rock and to which that rock > responds by producing heat. I've left out strings, forms, and the many other > shapes information can take because any such definition will be too narrow. > Virtually anything in this universe can become information if the receiver > decodes it and changes actions accordingly. Hence the more we human beings > find meaning in the inanimate universe, the more information it conveys to > us. Information is in the eye of the beholder. > > The more that pools of aggregating molecules on an early earth found others > which would respond and rearrange themselves according to the seduction of a > comely shape, the more information was present. Meaning information is not a > noun, it is a verb. It is an action or a transaction. > > When the first up quarks decoded the emanations of the first down quarks and > interpreted them as a call to move together and unite, that process of > decoding translated the qualities of up and down quarks into information. > > Molecules of RNA and DNA carry information only in so far as other molecules > are able to pick up their message and translate it into action. In this > sense, there will be natural selection for those molecules whose influence is > picked up and acted upon by the greatest number of randomly available bits > and pieces. Acted upon to replicate the original molecular strand, that is. > Molecules which cause other random bits and strands to take the original > molecule apart--that is to eat it or dissolve it--will also convey > information. But they will be selected against. > > I have no idea of how one would quantify this, but this definition, which > i've been using implicitly in my own work since you encouraged me to think in > terms of information eighteen months ago, has come in very handy. Howard >

I have always been impressed by your ability to reach to the broadest formulations of phenomena accompanied by your capacity to integrate extensive, encyclopedic details.
David Smillie 8/23/99

From: metzger@bway.net (Richard Metzger)
Reply-to: metzger@bway.net
To: HowlBloom@aol.com

Howard,

What a rare treat indeed to meet a modern alchemical master like yourself!

It was like meeting *Einstein*

Subj: sociobiology
Date: 99-02-23 17:58:32 EST
From: elanier@zianet.com (ellery lanier)
To: hbe-l@a3.com

To Howard: Your note on constrained universe was really neat.
I am framing it.
Reminded me of (I think it was) Henderson's "Fitness of the
Environment".
Ellery Lanier, Ph.D.

<http://www.zianet.com/elanier>

nature discussion throws me back many years to Jay Hambidge and
Claude Bragdon who made my teen years interesting by their writings on
Dynamic Symmetry and the Greek obsession with the Golden
Section. Later the Bauhaus kind of bridged the gap between compass and ruler
(Greek) to direct sensory evaluation. The reference to Pierre Maupertuis in the
writings of Walter Gropius opened the floodgates. (For me at least).
Tying this all in with endocrine evolution leads to what Howard Bloom seems to
aim at: A comprehensive view of nature and evolution.
I just wanted to wish all the hbes-ites a Happy New Year and thank you for
getting
me up at 3 am. (Most mornings).

Ellery
Ellery Lanier, Ph.D., NMSU
3664 Selene Court
Las Cruces, NM 88005 USA
Email: elanier@zianet.com
Subj: Re: the detachable self
Date: 11/11/1999 7:16:25 PM Eastern Standard Time
From: rgj999@yahoo.com (Russell Gardner)
Sender: owner-paleopsych@kumo.com
To: HowlBloom@aol.com
CC: paleopsych@paleopsych.org

Dear Howard,

You describe your formulation beautifully and I hope
to plan it for an upcoming ASCAP.

from Don Beck 11/29/98

In a message dated 98-11-29 15:59:05 EST, you write:

<< will meet with Tony Blair on Monday, December 7, at
10 Downing Street -- so I'm quite looking forward

to the experience. The topic is "the third way", with
a focus on social inclusion problems My speech
at Leeds Univesity on Paleopsychology was most

Subj: Re: the detachable self

well received.

Date: 11/11/1999 7:45:29 PM Eastern Standard Time

From: spiwiz@iglobal.net (Dr. Don Beck)

To: HowlBloom@aol.com

Howard. This is some of the best writing I've seen you do in some time.
I'm impressed with your wealth of knowledge that correlates so easily
the emerging sense of self with the organic brain, and the rich
interplay between the two. I know of no other person who does
this as well as you. You are a real joy...and a global treasure.

Don

I feel honored to be part of the conversation re. your ideas. You
have a remarkably powerful mind. That is not a compliment; its a
fact. I hope you appreciate how amazing your mind is!

I happen to enjoy intelligent people! When that intelligence is
combined with a deep caring, then its very special. You are a
special soul. Period. Full stop. Too many compliments and you will
be impossible to deal with!

Best, and thanks for your inspirations.....

John

John C. Fentress, Ph.D.

Departments of Psychology & Neuroscience

Dalhousie University

Halifax, Nova Scotia

CANADA B3H 4J1

I want to take my turn thanking you for your marvelous
enthusiasm, your profuse knowledge, your great
intelligence and insight, and your almost uncanny ability
to put together so much valulable knowledge in such a
short time for the benefits of others. For all these,
I want to thank you for taking on my story. If your
second book will sell as well as the first one, it would
go a long way in helping me to bring attention to a
subject that should be of interest to everbody.

My website is over a year old. Yet somehow I feel you are the first one who has made a real contact with my thoughts presented. Considering that we certainly belong to different generations, this is itself worth celebrations.

Sincerely,

Gilbert Ling

Subj: Introduction
Date: 98-10-27 18:08:05 EST
From: spiwiz@iglobal.net (Don Beck)
To: howlbloom@aol.com

We've all been asked to introduce ourselves. With great pride I was able to mention your name and IPP, most certainly one of the professional highlights in my career.

Subj: Re: Subject: Don Beck in South Africa
Date: 98-09-22 10:38:33 EDT
From: spiwiz@iglobal.net (Don Beck)
To: HowlBloom@aol.com

Howard:

You will never know how much I respect and appreciate you -- not only for the brilliant scientific work you are doing -- but because of your sensitivity and interest in each of us as people. No doubt your genetic inheritance and unique experiences have created in you a powerful, insightful mind/brain -- and it continues to blossom. In all my research, reading, and exposure to complex ideas I've never encountered a person who has the depth and reach that you have. I'm mystified by the conditions that keep you home bound, but understand no one has figured out the real nature of the fatigue syndrome that plagues you. I look forward to many more years in our relationship.

Did you ever see/hear the rock mustical called "Time" by

Dave Clark, that played a short run in London? If not, I will send you a copy of the sound track and the words from the music. I first experienced it in the late 1980s and it is the only thing that kept me focused during the tear gas days in South Africa.

Don

Subj: Re: commentary
Date: 98-09-17 14:27:35 EDT
From: geistvr@cedar.alberni.net
Reply-to: geistvr@cedar.alberni.net
To: HowlBloom@aol.com

Howard, Wow! My head is still spinning from that much eloquence and content. You said in greater detail and clarity what bit my soule in this sordid affair starring Ken Star and company. The world is going to hell and there, in Washington DC is a revelry over the politically most irrelevant trivia conceivable. Yes indeed who would want to be president with such half wits in congress!

And you did it without even a swallow of the mead I brewed (last year), and still have three bottles of - nicely aged. Why did your father in law store up mead for his wake? It's so easy to brew in large quantities? We shall most certainly be never without from now on.

Just did the last revisions on another book, 2nd ed. to come out next spring. Three more to put into production.

IN admiration! As ever, Val Geist

I am touched! This is the first time since my undergraduate days that someone tried to explain a mathematical concept to me and did so elegantly, effortlessly and utterly comprehensibly. Now I know for the first time what a Fibonacci series is. Indeed as you pointed out it's child's play--once you grasp it. Val Geist 7/10/2014

You have not lived until you have interacted with Howard Bloom. Sweeping looks at similar functional patterns of organization at cellular, neural, social, and cosmic levels. Strong references to social history and movements in human thoughts and rituals. James Brody, Ph.D., organizer "Healing The Moral Animal" seminars, sponsored by Albert Einstein Medical College of Yeshiva University.

Howard, your work is simply brilliant and there is nothing else like it, anywhere -- we've looked, as have our colleagues. The Global Brain chapter you just sent is powerful, provocative, and mind-blowing. Don Edward Beck, Ph.D. (author of SPIRAL DYNAMICS: Mastering Values, Leadership & Change (Blackwell, Oxford, 1996)

I read the LP with larcenous interest and enthusiasm. As for how to handle information transmission, perhaps if you have the patience for it I could run things by you and you could point out the error of my ways, much the way you've been doing with researchers. Big ``if" on the patience front. David Berreby 7/98

I was reading an article in volume 15, number 3 of the Mediation Quarterly, about negotiation and evil, and I saw some references to Bloom (!), The Lucifer Principle (!) (together with references to Pagels, Dawkins, and many, many more).

I'm not sure the author, Robert Benjamin, succeeded in proving his point (that the Christian concept of Satan makes people reluctant to negotiate or mediate, because negotiation requires one to compromise what is right, in the same way that Satan negotiates to get people to give up their principles). Jon Hyman 7/1/98

John Skoyles 12/2/98
Subj: Re: Re: Munchies and things--personal
Date: 98-12-02 15:55:06 EST
From: skoyles@globalnet.co.uk (Dr. John R. Skoyles)
To: HowlBloom@aol.com

Howard,

Opps I should I have mentioned I had got your latest comments and were hard at work on them. The reason I think I made no comment was simply I am in the 17 reversion state -- I think I nearly finished reworking the thing so plan just to send the thing off to you so it is not worthwhile making a separate comment. And then guess what I reread and realise I have to rework it again.

There are two bugs hitting me. One is length. I can see this proposal becoming the book. The second is that inventing the stories that work is hard work. They have to be discovered. I have to look and look again at what I write about to grasp where there is a story to work out its theme and ideas.

By the way your comments were brilliant -- like a tough massage after which you start feeling different -- in this case different to what I am trying to do with my words.

I am off to my parents for my fortnightly visit.

I loved all your photos but particularly the one with the white hand reaching out -- 020030. By the way, I have been beefing up on the books on photographers in the Slade art library at UCL. I expected to find that you had repeated what others had done. But the more I look at the work of other photographers I find you to be unique. Others artists produce interesting work but I always feel that behind it is the eye of a painter that has turned to photography. It is pretty or visual interesting. Only your work explores the masculine form and the sculpture of things.

John.

>John--This is extremely good stuff. By the way, did my latest comments on the

>summary of _Mindware_ get through? Were they of any value? How's the thing >going? Cheers--Howard

You are welcome, Howard. It was just a small token of my appreciation to you and the rest of our ipp group from whom I have been blessed, challenged and enlightened. I have learned a great deal from you and some day hope to meet you in person. Thanks for your openness and carefully crafted MindWARE. Happy Hannakah

Your friend, Caleb
Caleb Rosado 11/24/98

jdobies@enternet.com.au
John Dobies
PO Box 942
Double Bay
NSW 2028
Australia
tel: 02 9904 5370
fax: 02 9904 5370
mob: 0417 661 272

read Lucifer at Sol Gordon's recommendation:
"What can I say? It has changed my life."
8/98

Subj: From Lor
Date: 98-06-08 11:08:42 EDT
From: Euterpe L
To: Howl Bloom

Sorry How, but you Must read this..

Forrest Gump & St. Peter:

The day finally arrived: Forrest Gump dies and goes to Heaven.

He is met at the Pearly Gates by Saint Peter himself. The gates are closed, however, and Forrest approaches the gatekeeper.

Saint Peter says, "Well, Forrest, it's certainly good to see you. We have heard a lot about you. I must inform you that the place is filling up fast, and we've been administering an entrance exam for everyone. The tests are fairly short, but you need to pass before you can get into Heaven."

Forrest responds, "It shore is good to be here, Saint Peter. I was looking forward to this. Nobody ever told me about any entrance exams. Shore hope the test ain't too hard; life was a big enough test as it was.

Saint Peter goes on, "Yes, I know, Forrest. But, the test I have has only three questions. Here is the first: What days of the week begin with the letter 'T'? Second, how many seconds are there in a year? Third, what is God's first name?"

Forrest goes away to think the questions over. Forrest returns the next day and goes up to Saint Peter to try to answer the exam questions.

Saint Peter waves him up and asks, "Now that you have had a chance to think the questions over, tell me your answers."

Forrest says, "Well, the first one, how many days of the week begin with the letter 'T'? Shucks, that one's easy; that'd be Today and tomorrow.

The saint's eyes opened wide and he exclaims, "Forrest! That's not what I was thinking, but... you do have a point though, and I guess I didn't specify, so I give you credit for that answer." "How about the next one?" says Saint Peter, "How many seconds in a year?"

"Now that one's harder," says Forrest. "But, I thunk and thunk about that, and I guess the only answer can be twelve."

Astounded, Saint Peter says, "Twelve! Twelve! Forrest, how could you come up with twelve seconds in a year?"

Forrest says, "Shucks, there gotta be twelve: January second, February second, March second....."

"Hold it," interrupts Saint Peter. "I see where you're going with it. And I guess I see your point, though that wasn't quite what I had in mind. I'll give you credit for that one too."

"Let's go on with the next and final question." says Saint Peter, "Can you tell me God's first name?"

Forrest says, "Well, shore, I know God's first name. Everybody knows it. It's Howard."

"Howard?!" asks Saint Peter. "What makes you think it's Howard?!"

Forrest answers, "It's in the prayer."

"The prayer?" asks Saint Peter, "Which prayer?"

"You know, The Lord's Prayer," responds Forrest:

"Our Father, which art in Heaven, Howard be thy name....."

If extraterrestrials wanted to know what works to read to understand humanity I would refer them to three: Our Kind, by Marvin Harris; Beyond Freedom and Dignity, by B.F. Skinner, and The Lucifer Principle, by Howard Bloom. Scott G. Beach

Howard thinks that you and I would be a good fit, and I'm sure he's right. He has become my "career advisor" and who am I to refuse the talents and energy of such a marvelous man. David Walley to Richard Curtis, president of the Association of Literary Representatives, 12/9/97

At your suggestion, I will return to >Lucifer Principle<. I read and enjoyed it immensely 2-3 years ago not long after it first came out. You are a real carnivore of ideas. I love the way you pull in thinking from all sorts of disciplines, instead of doing the usual scientific thing of narrowing down vision and excluding lines of inquiry. I eagerly await the publication of >The Global Brain<. Your excerpts are tantalizing.

Keep up the great work.
Jim Edd Jones

Subj: Re: request for advice
Date: 98-01-03 23:00:16 EST
From: geistvr@cedar.alberni.net (Valerius & Renate Geist)
To: HowlBloom@AOL.COM (Howl Bloom)

Howard - I salute and cheer you as an incurable optimist! That's part of your charm - and of this group, with its ebullient, youthful, bubbly flow of words from very bright minds. Nice to know your goals, but do not ask me to be a fortune teller. As long as we discuss in good faith "paleopsychological" matters, as long as we all think we benefit, as long as questions are posed by you - and others - it is all that matters. This is the closest to the old "coffee houses" in which bright minds met to enjoy themselves. That's what ultimately matters. As to the young generation: they will be intent on reinventing the wheel, spoke by spoke. I have been around just long enough to despair at the very same discussions I heard and read thirty years ago - but with different names attached. I do not believe that we learn too much from history. In short, my old published contributions, relevant though they are to current debates, are forgotten as youthful striders re-discover old truths and, in the process, believe that they are so dammed original! Howard, do not mistake me. I am cheered by your optimistic writing below, but only because I am retired, do not give a hoot about publishing anymore (though I have three book in press and two in the works!), and am free - finally - to enjoy the understanding of others far more than in my former life as a University Professor. Just keep this group going, let the future take care of itself - but do let us glimps occasionally what you have in mind - as you did below.

Happy New Year,

Sincerely, Val Geist

PS. I am preparing to get off a blast (to the group) - but only after meeting the %\$#& deadlines I am now working on.

Subj: Re: amines, phenotypes, and history
Date: 98-04-04 14:40:01 EST
From: aoubre@tmisnet.com (Alondra Oubre)
To: HowlBloom@aol.com

Hi Howard:

Fascinating model...I still don't have time yet to catch up on my e-mails and I only skimmed this one out of curiosity. But I do plan to examine your postings (and book) in detail...I don't how much I'll end up agreeing with ALL your theories, but your ability to delicately interweave new and old paradigms into a cohesive whole is seminal, refreshing, and often brilliant....

I appreciate the intellectual stimulation -- for me its a natural (and safe and legal) endorphin-enhancer.

Alondra

Subj: Re: poisoned groups--personal
Date: 98-04-15 16:57:45 EDT
From: spiwiz@iglobal.net (Don Beck)
To: HowlBloom@aol.com (Howl Bloom)

Howard....you are truly a gentlemen and a scholar ..and America's best kept secret.

Very few seem to understand how System & Struggle drink from the same river, and how the Sacred & Secular plow the same ground. As South Africa implodes perhaps a few can leave their moral poses and face reality.

But, anyway, you should know that William Jefferson Clinton now knows about the International Paleopsychology Project and I promised to e-mail him certain posting. Actually, I had a good meeting with him in midst of the usual clamor at the Houston Town Hall event. Was probably worth doing but I grow weary of well-doing.

Don

Subj: more, more!!
Date: 98-04-24 17:40:20 EDT

From: valelka@juno.com (Valorie Livingston)
To: HowlBloom@aol.com

April 23, 1998

Dear Howard,

Well, you have certainly cleared up one thing for me: the reiterating question of why I don't fit in with my family of origin. Now I know that it is because someone washed the "stank" off this rat. This is powerful stuff.

I have always felt empowered when I understand (or at least think I do).

After reading your book, I feel that burning, churning, discerning feeling that I get when I am about to get a handle on something. I have spent the last two years and particularly the last four months admitting and accepting a pattern in my life. It was terrifying to see the destructive behaviour but not understand it. Finding myself in that predicament made me feel very hopeless. Now I can't say that just reading your book has completely turned my life around, but it did stir up my thinking. This is a good thing.

Your book has helped me lasso some of my thoughts and impressions that have eluded definition. I had so many "Ah ha's" and "Of course's" with a few "That's it's" thrown in with the reading. The major "that's it" is the isolation.

Over the past three years, I realize that I have systematically sought to isolate myself from everyone and everything. I did this to insulate myself. I thought I was doing the right thing for myself...protecting myself from further harm. The problem was that it kept feeling worse and worse. I even allowed (or is used more correct?) the last two men in my life to isolate me even further. I must have been the partner leading in those dances or I never would have tolerated their atrocious lack of grace.

When you spoke about isolation and its ramifications, it hit me like a ton of bricks. It would appear that I have been committing the slowest suicide known to man. I think I can comprehend what you spoke of the other night when you talked of your own isolation and feelings of despair. I have a pretty good idea of why I have been on this path and hope you are wrong about being able to change that. Or maybe you can start a good meme going for me and convince the neural net that I'm a

keeper.

Well, Howard, you have that little bird in my chest flapping up a storm. I'm grateful to know the spirit is not dead. I suspect that you and my Granny were talking of the same thing in that regard. She never meant to suppress that little bird, but to listen to it, discern what to do or not do, and then do it to accomplish what the spirit is telling you to do. That, she said, was how we stretch and grow and elevate the soul; how we get closer to God (which she described as "the glue"). The end result is a calming of the little bird.

Granny actually used a metaphor of the safety net under the high wire at the circus with one high flyer standing peacefully on the net until another one comes falling down. I often picture the process as if I were at the bottom of a peaceful sea. (This is the Reader's Digest condensed version). Everything is so calm, I'm just drifting along, and a fish swims by. I know this because I think I felt some bubbles.....then I suddenly get that urge to breath. I can't tell how far it is to the surface, because I don't remember how I got there, and the light doesn't reach down that far, so I can't see all the obstacles. But I know I have to swim up, and I hope I can tell which way is up. As I swim it gets lighter and lighter so I know I'm going in the right direction. When I finally burst through the surface I suck the wind into a new direction by virtue of filling my lungs. Then slowly I catch my breath, I start to relax. I feel the warm sun on my face and I relax back and float a while. Then the thought pops into my head... "I don't remember seeing any land". Life can be like that. Maybe that's why I crave Hot-Air Ballooning....I get to see the big picture. ;-)

I suspect that I have a lot to learn from you. Like how to get back to the holding, aring, and collaborating me I used to be. I can just imagine that you probably know what we should dream and how and when, in addition to why and with whom....and whatever else I can't yet imagine.

You just have to write the other books. You can't leave us like this. You can't show us how we destroy ourselves without teaching us how to dream. (No pressure, of course)

Fondly,
Valorie

P.S. I'm not staying at Lucie's anymore so please mail your book to my home 431 East Main Street, Richmond, KY 40475 and it's OK if you want to

call me for anything (606)626-0660. By the way, Dennis saw your book on the coffee table and knew of you. Valerie Livingston

I have finished reading

>Richard Dawkin's, The Selfish Gene, and now am halfway through Bloom's, The
>Lucifer Principle. I have also read some time ago, Jared Diamond's Guns,
>Germs, and Steel, the Fate of Human Societies, and Fritjof Capra's The Web
>of Life, and The Tao of Physics. And when I get done with Bloom I will get
>into Csikszentmihalyi's Flow, and The Evolving Self. These are all
>wonderful books, and if I were not acquainted with Clare W. Graves'
>material I would be jumping up and down with excitement for what these
>persons have given us, especially Bloom. (Caleb Rosado, sociologist specializing in race
relations, education and religion)

If
anyone can get the message to the masses and not leave it hanging in some
ivory tower, it will be you. Valerie Livingston

Subj: Re: The Lucifer Principle
Date: 98-05-13 22:18:24 EDT
From: rosado@humboldt1.com (Caleb Rosado)
To: HowlBloom@aol.com (Howl Bloom)

Hi Howard:

This past week I finished reading your book, The Lucifer Principle. To say that I found it most enlightening and of great value would be an understatement. I found myself agreeing with most of what you presented and how you presented it.

Subj: Re: Conservatism and introversion
Date: 98-07-14 08:21:22 EDT
From: jln9532@omega.uta.edu (Jamie Nettles)
To: HowlBloom@aol.com
CC: hbe-l@a3.com, paleopsych@paleopsych.org

On Tue, 14 Jul 1998 HowlBloom@aol.com wrote:

> Frank has brought up conservatism, which is germane to lists attempting to
> account scientifically for the evolutionary origins and/or neuroendocrine and
> other biological and psychological roots of human movements. I'm currently
> attempting to discern whether introverts or extroverts have a greater tendency
> to enter authoritarian movements in which what Valerius Geist describes

> (loosely paraphrased) as the alarming, corticosteroid-activating, and immune-
> system-deactivating uncertainties of grey areas in life are eradicated by a
> source of absolute authority which delineates things in an uncomplicated black
> and white. Both Pythagoras and the philosopher he influenced heavily, Plato,
> seem to have run and advocated this form of social structure. Now I want to
> know if Kagan's theory of introverts with oversensitive limbic systems which
> they have to shield from stimuli and extroverts with undersensitive limbic
> centers in need of excessive stimuli can help explain why some folks are
> neurologically predisposed to seek the shelter of an authoritarian movement,
> like today's fundamentalisms--Christian, Islamic, Jewish, nationalist,
> environmentalist, animal-rightist, Marxist, Hamiltonian, etc.
>
> Tomorrow I go back on the second day of foraging in PsychInfo.
> But if anyone has a clue, by all means let me know. Howard
> -----

Where do you find all the time and energy to be interested in all the things you are interested in? Good! We need more investigations into the cross products of personality with other facets of existence. There is too much of a tendency to try to come up with one-size-fits-all theories. We approach the world in different ways and personality is a crucial factor. Also, cross-cultural studies of personality are needed - we don't want to draw conclusions about the human race based solely on individuals from western cultures. Perhaps introverts and extroverts would join movements for different reasons.

In a message dated 98-09-13 01:23:46 EDT, John Lynch writes:

<< It is amazing how much information you poured into my head in such a short time. That e-mail was amazing!

From Deborah Gushman (Boehm)

In a message dated 98-09-24 17:51:46 EDT, you write:

<< Subj: writers make lousy pen pals
Date: 98-09-24 17:51:46 EDT
From: Islophile@compuserve.com (Deborah Gushman)
Sender: Islophile@compuserve.com (Deborah Gushman)
To: HowIBloom@aol.com (INTERNET:HowIBloom@aol.com)

Hi Howard,

Thank you very much for keeping me on your very worthwhile mailing list in spite of the fact that I am now the #1 contender for the title of World's Worst Correspondent in Any Medium, electronic, papyrus, or other.

I have been meaning to write to tell you something that I hope will amuse you.

A month or so ago my former mother-in-law was in town for Indian Market, a major artistic and mercantile event in which wealthy Anglos (including lots of Hollywood types) make up for having stolen the Native Americans' land and dignity, and for the legacy of ethnocentric genocide, by paying five-figure prices for N.A. sculpture, rugs, jewelry, etc.

I went to dinner with her and some of her arts-council friends, and the conversation turned to bedtime reading.

"I'm reading a very interesting book called Lucifer's Hammer, by Alan Bloom," my m-in-l declared.

"Um, do you by any chance mean The Lucifer Principle, by Howard Bloom?" I asked deferentially.

She kept insisting it was Alan, until I played my trump card: Friend [albeit a neglectful one] of the Author.

She ceded the point at last, then told a long story about how someone raved about your book, and she went to a bookstore and bought some "piece of science-fiction trash" called Lucifer's Hammer by mistake, and couldn't figure out what all the fuss was about. She finally got onto the right title, and said she was finding your book very challenging.

So, if your ears were burning at the end of August, that might be why.

I hope all is well with you, on all fronts.

I'm on deadline today (it runs in the family) so I'll say bye for now.

Best wishes,

Deborah

Subj: The Lucifer Principle
Date: 98-11-07 11:41:58 EST
From: Lewc4666
To: Howl Bloom

I found your book to be outstanding! Probably the most thorough and lucid renderings of the psychological motivations behind the behavior of living creatures I've ever read.

I noticed a striking similarity between your concept of the "pecking order" and Nietzsche's doctrine of the Will to Power. In fact much of the book (apart from your theories on the supra organism and meme's of course) smacks of Nietzsche. Did Nietzsche have any influence on your thinking?

As you are probably aware, Nietzsche differed with Darwin in that he did not believe that survival was the primary drive of life, nor was sex and reproduction. The primary drive for him was power. All creatures would like to remake the universe in their own image. This principle seems much more conducive to evolutionary success than mere survival. And I found this reflected in your book as well.

I realize that your views will probably cause controversy. Hard truths usually do. But the fact of the matter is that your theories work. One can predict, with a pretty high degree of certainty, the behavior of individuals, organizations and nations using the Lucifer Principle. Well done.

lewc4666@aol.com

=====

Subj: Hang In There!
Date: 99-02-03 20:45:04 EST
From: alex.burns@disinfo.net (Alex Burns)
To: HowlBloom@aol.com

Dear Howard,

No easy way to write these words, so I apologise in advance if you are offended.

Richard [Metzger] sent me an e-mail and made some discrete comments about how you've been lately. Just always remember that no matter how torturous things get on a messy personal level, you have both our love and respect, and we'll back you up however we can. Both Richard and I continue to be blown away by the importance of your work (and Don Edward Beck just sent an e-mail to the SD list

raving about your forthcoming book _Global Mind_), so hang in there! [I've been at those loose ends as recently as September 3rd 1998 when I took a cocktail of 240 codeine pills and a mixture of other stuff in response to my ex-partner of three years claiming our

relationship was nothing, so I have some idea of how you might feel.]

There is always a way out, always the future to look forward to. We'll do what we can to back you up. Just never forget that you do have people who do deeply care and respect you.

With Hope & Sympathy,

Alex Burns

Subj: Re: Howard -personal
Date: 99-02-06 01:21:54 EST
From: rosado@humboldt1.com (Caleb Rosado)
To: HowlBloom@aol.com

Howard:

I have been thinking about you lately, even though I have not been making much of a contribution, since I am concentrating on getting some projects out. But I was talking with Karen Ellis about you, and letting her how much I value your mind-sharp, keen, lucid, broadly trained, encyclopedic, and most perceptive-with an appropriate response for whatever argument or idea is shared by members of the group.. I have learned a great deal in the short that I have been a member of the IPP. I would count it a privilege to meet you one of these days. For you possess a generous spirit, and it comes through in many ways. Thank you for being there for many of us in our struggles to better make sense of the memetic strains in the world. Count me as a friend, not just intellectually, but of the heart, soul, and spirit-the real anchors of the mind and body. I share these thoughts with you, because life is too short and we often do not let others in our life know what they mean to us. Now you know.

Here is a good line I came across:
"Go often to the house of thy friend,
for weeds choke the unused path."
-Ralph Waldo Emerson

The best to you, Caleb

Subj: Bloom Article
Date: 99-02-22 01:11:49 EST
From: alex.burns@disinfo.net (Alex Burns)
To: metzger@bway.net
CC: HowlBloom@aol.com

Dear Richard and Howard,

Richard's article on Howard is one of the best pieces I've read over the past 12 months. The interplay between you is so good that you should both have your own cable TV talk-show.

Richard, after you've made the requested change to my book title (Divine Interventions: Essays and Reflections on the Century of Identity Confusion), I want you to post the essay as is to the following people:

Don Webb (Setnakt@aol.com). Ask him to post it on the Temple of Set's setian-I and xepera-I e-mail lists.

T-S has had The Lucifer Principle on their reading list topic of Good and Evil for several years, and excerpts from our December 25th 1998 interview are going to be published in their Scroll of Set publication. The memetics and paleo-psychology material is so vast that they are going to have to completely rewrite their material and some of their perceptual models. This will be as big a leap as when Dr. Michael Aquino left the Church of Satan in 1975, disgusted with Anton LaVey.

Don Edward Beck (spiwiz@iglobal.net) and Chris Cowan (cowan@gte.net). Ask them to post the material to the SD Guild list (I hope Howard agrees to this). I did an interview with Beck again on Wednesday last week about South African cultural change and international relations. Beck has just pulled off stunning meetings with the head of the London School of Economics (guru to Tony Blair), high-level Democrats *and* Republicans (including Bill Clinton himself), and presentations to the World Future Society and EC Committee for the Future.

Beck and I spoke for about ten minutes about Howard, and he and Cowan are really looking forward to catching up with Howard again. He is really concerned about Howard and hopes that he is OK. He also very tactfully and discreetly queried me on how Howard is funding all this amazing scientific research. Howard, you might like to contact Beck and Cowan about this.

Richard Brodie (I think his e-mail is rbrodie@broditech.com). Brodie told me last week that Oprah Winfrey just read a copy of _Virus of the Mind_ (now in its fifth printing) and that she invited him on her TV show for an eleven minute sequence around January 15th (spooky synchronicity - I'll have to check the interview tape again for the date).

There are lots of other people who are contacting me because of the Disinformation _Memetic Engineering_ post who are intrigued by all this stuff and Howard's new book _Global Mind_.

I discovered on the weekend that my dad's new girlfriend is a high level Amway operative. I went to their indoctrination seminar (three days, the highlight being a surreal performance by Leo Sayer) in 1995 and just sat there and ticked off all the principles they used. None of them have heard of this stuff. I'm meeting with the regional (state) director tomorrow and I'm going to use this stuff to explain to him exactly what his organisation does and how they do it. He is getting a copy of _LP_, _SD_, _VotM_, and some of Mihaly Csikszentmihalyi's material (Richard, you've got to get Csikszentmihalyi on your show as well as Howard and Richard Brodie at some stage). This is going directly to Dexter Yager. I know Yager is very Republican and very strict J/C, so I'm altering my entire sales pitch to meet that market.

I've just had a crazy thought: wouldn't it be incredible to get Howard and the rest of the IPP guys to do a telephone or satellite interview via Amway's _Free Enterprise Day_ (which fills out a stadium and two other venues - about 40,000 people)? Now, **that** would be what Richard so eloquently calls **Operation Mindfuck**!

Alex

Explore the Weird Wide Web - Disinformation - <http://www.disinfo.com>
Win a FREE laptop - sign up for free disinfo.net email at <http://www.disinfo.net>

Subj: publications
Date: 99-04-16 12:36:40 EDT
From: trvlr@cyberhighway.net (DOUGLAS SMITH)
To: howlbloom@aol.com ('howlbloom@aol.com')

Dr. Bloom --

I recently read *The Lucifer Principle* and feel that it has more than lived up to my expectations concerning insights into the human condition. Although I, as we all should,

retain the autonomy to not swallow anything hook-line-and-sinker, your observations and analysis vary within the realm of thought provoking to daringly accurate.

Fortunately, the need for interdisciplinary interpretation of our world is beginning to regain the value that it once was noted for. As reductionist methodology has begun to lose it's insightful value, and now wanders within the incarceration of it's ultimate myopic limitations (without having solved the ills of our world), we must begin to put these finely detailed pieces of the puzzle back together in order to understand the larger picture. I feel you have taken a giant step towards this integration of information in *The Lucifer Principle* in a manner that defines how revealing an interdisciplinary approach can be.

I am a biology teacher in the slowly evolving state of Idaho. Currently, I am working on my masters in interdisciplinary studies -- defined as Ecology/ Education/Public Administration. Although my interests lie in as broad an area as you travel in your writings, I have focused upon an area that I believe to be of critical importance not only to our existence physically, but also spiritually in a very "real world" (noninvisible) sense. Through the necessity for humanity to recognize and accept his/her place in the scheme of living organisms (even though largely motivated by selfish desires for self-preservation) humankind may yet step down a rung or two on it's arrogant ladder of self-glorification, and answer the wakeup call of reality.

Wishful thinking possibly, but personally motivating. I have therefore chosen to integrate my desire to expand my knowledge base in ecology with educational methodology to, hopefully, allow me to be more effective in communicating such information to the public (in whatever forum). I have tagged on courses in public administration in order to connect with the political potential for increasing environmental awareness and legislation.

However, I write to you in hopes of finding more publications authored by you regarding topics dealt with in *The Lucifer Principle*. I realize your web sight has an extensive list of related topics, and am exploring them, but I would appreciate information concerning any additional relevant books or articles you may have published.

Again, *The Lucifer Principle* is a timely and vastly insightful piece of work, indeed "an act of astonishing intellectual courage". The "dessert" portions whet the appetite. I hope you have had, or shall have, the opportunity to expound more fully as the next course.

Sincerely,
Douglas P. Smith

Subj: Re: Howard Bloom Profile Query
Date: 99-05-18 22:34:32 EDT
From: ISLPR
To: alex.burns@disinfo.net
BCC: Howl Bloom

As Senior Account Executive for two and a half years at The Howard Bloom Organization, I had the great experience of working closely with Howard and learning much from him. While in prior positions in the music industry I learned the outer techniques of publicity, it was not until I joined HBO that I understood the inner workings of what makes a successful campaign: digging deep beneath the surface to discover the person beneath the celebrity persona. Howard pioneered a form of music publicity so commonly employed today that one would think it is a natural "given" in any successful career ~ ~ that of creating, building and maintaining a superstar profile built on the public perception and acceptance of the artist's image and personality. His uncanny ability to delve into the inner psyche of his clients laid the foundation for the making of many musical giants. If it were not for the brilliant work of Howard Bloom in the realm of music business public relations, many a classic rock star would never have made it into the annals of The Hall Of Fame. I'm proud and grateful to have been one of "Howard's Angels" and have had the opportunity to have learned from the master. Howard is an original, a master, and one of the all-time music business greats.

~ ~ Ida S. Langsam

Subj: Re: LP & The Great Australian Gun Con - Response? Date: 99-08-01 21:23:02
EDT From: alex.burns@disinfo.net (Alex Burns) To: HowlBloom@aol.com

Howard,

Just a quick note to let you know that I've added your comment to this entry on the Disinformation site.

Also, Ellen Bello has kindly agreed to add some testimonial comments about her work with the Howard Bloom Organization Ltd to the book I'm working on. She told me in her initial e-mail that you had really inspired her, and her subsequent work with MTV, VH-1, Native American Music Awards etc. You really have made a life-affirming positive impact on these people!

Regards,

Alex

In a message dated 99-08-17 15:28:57 EDT, you write:

Subj: Re: State of the World Forum--personal Date: 99-08-17 15:28:57 EDT From: spiwiz@iglobal.net (Dr. Don Beck) To: HowlBloom@aol.com
This is music in my ears. I knew early how much we resonated, even while reading Lucifer. But you simply overwhelm me with your scholarship and capacity to call up details. I've got tons more

books in my nest than you do, but you seem to know things that nobody else in the world knows. You amaze me. I also respect your personal passion -- call it a bit Messianic if you wish -- but the high levels of commitment and excitement you bring to your endeavors in behalf of a better understanding by the species of its options/plights is endearing to me. I also afford a unique place in my Hall of Honor to those who ventured out into the real world -- in harms way -- to test ideas and confront the Dragon in his own lair...and then survive the tell the true stories....This Texas hat is off to you Howard Bloom....donAt 12:41 AM 08/17/1999 -0400, you wrote: >In a message dated 99-08-16 13:40:42 EDT, you write:
> > The intent, for the year 2000, is to construct an > evolutionary scaffolding on which to hang the bits and pieces > reflective of political, economic, religious, social, secular etc. > models of "reality." The days of flatlander naivete are long gone. > There is no idealistic "end of history." >> > >My lord, Don, I've been working at this for years and am finally making >headway. The tough part is that I've only got 20 years or so left to >complete this final phase of a seemingly pre-destined life. By that I mean >strange things get planted in our brains when we are young, and if we make >them our scaffolding, we can forge these imprintings reworked by our >adolescent souls into a hard and fast future. We can make these inklings of >idealism into realities. Those of us who choose to go for it full steam are >the ones fulfilling our destiny by creating and instantiating it. Where it >comes from I can tell you, but that's part of the next book, The Big Bang >Tango--Quarking in the Social Cosmos: Notes toward a post-Newtonian science, >which goes from the state of things before the Big Bang to the roles of >visionaries in unfolding this universe's corollaries. In other words, >corollary generator theory has a way of explaining folks like you and me, >individuals as vulnerable as anyone else on earth, but dedicated to prophecy >and, if possible, a bit of messianic deliverance, just a scrap of it, for our >fellow human beings. Howard > >P.S. While entering this in my corollary generator theory notes on prophecy >and the creative mind I discovered that the section is shot through with >correspondence from you You're carrying a torch in which I believe and to >which I've dedicated my life.

hb and Chris McCulloch 8/24/99

cm: true true. And with Judy out of town for the next two weeks, you get bumped up to President of Chris's psychotherapy

hb: HOORAY!!!!!!!!!! just got a postcard from her today. I miss the little thing.

instead of Pope (although I've always talked to you more than her, we're talking about a leap from spiritual guide to officially designated guide)

hb: ah, a promotion, I love it.

--sort of a psycho-spiritual Al Haig!

"Know this about him: He is not inflated, nor is he unkind. He's possesses the tender heart

of a child, the hands of a healer, the courage of a warrior and the mind of a scholar. If you meet him, you will look upon an ordinary man, with extraordinary talent. He is no different from you or me, except he does not judge, but only seeks to educate and to help. I speak religiously of him, but do not confuse this with simple admiration, and the desire to be sure you understand that he is not like your "other friend." Toni Caravello re Howard Bloom

Subj: Re: YPO Meshwork? Date: 99-09-25 14:50:29 EDT From: RaleighPin To:
Howl Bloom

Damn Howl man.....that speech is brilliant.....fucking brilliant. You're too much!!!! I'm blown over. I'm so pleased to be in your loop. Man oh man. and Yikes too. You've raised the hair on my neck....difficult to do with what we've seen and know. I feel reborn. And reawakend. Thank you. Raleigh

Raleigh Pinskey, author of 101 Ways to Promote Yourself, You Can Hype Anything: Creative Tactics and Advice for Anyone
With a Product, Business or Talent to Promote, and The Zen of Hype (in response to secular salvation)

In a message dated 99-10-08 15:59:44 EDT, Kevin O'Reilly, the cartoonist, writes:

Hi Howard,It was a delight meeting you. I was unprepared for the intensity of your energy and passion. What an amazing discovery. I hope to see the roof in the daytime the next time I'm in town. I'd like to mail you some recent examples of what I'm doing with my comics. What's your mailing address?I'm anxious to read the chapters from Global Brain. I'll be in touch soon with questions/reactions that the on-line chapters generate in my local node of the global brain.Here are a few photos from the trip. I regret not having taken my camera along the night that Richard and I went out to your place in Brooklyn.Take care.-KMO

Subj: Post-NYWF Syndrome Date: 99-10-12 07:44:29 EDT From:
alex.burns@disinfo.net (Alex Burns) To: evolver@loud.org.au CC:
HowlBloom@aol.com

Dear Sean and Howard,

Well, we seem to have a real mutual appreciation society going here . . . I suspected that maybe Sean had cloned himself, because he seemed to be at just about every session I attended, plus handling logistics and presenter queries on the fly. Although we didn't pull the CU-SeeMe session off, the keynote presentation was very well received, as was the second 'Infinity Factory' viewing (attended on a Friday lunchtime by about 60 interested people, straight after the Memetics session with John E. Normal). Sean, Marcus and the two Niks pulled off some amazing things by getting the people from all across Australia that they did.

I should point out that Howard offered to cover Libette's invoice after my offer (which still stands), which is very kind of him and much appreciated. Disinfo's Gary Baddeley is trying to talk me into going to NYC either pre-millennial or for the DisinfoCon in Feb 2000, so I can at least return the favour in some way (who knows? The third NYWF might have an NY report from expatriate writers).

Hope that you're both well and working hard.

Regards,

Subj: You are amazing Alex Burns alex.burns@disinfo.net www.disinfo.com
Date: 11/30/1999 12:30:43 AM Eastern
Standard Time
From: nick@hodulik.com (Nick Hodulik)
To: HowlBloom@aol.com (Howard Bloom)

H-

I just watched the disinfoTV show for the first time last night with some of my best friends. I just wanted to let you know, Howard, that you made me cry.

You are simply one of the most wonderful human beings I have ever had the pleasure of meeting. You put so succinctly, so poetically, and so powerfully a message I have long been trying to articulate- a message of the wonder and hope that is finally close for all of us. Your appearance on that show, Howard, moved me beyond words. It just resonated inside of me, with something I have put my faith in since I was a little kid. You are going to touch so many people, Howard. You touched me dearly, and I wanted to thank you for it. Even now, tears are coming to my eyes.

Thank you so much. You are such a brilliant light, Howard- a fantastic, brilliant, light. Thank you, thank you, thank you.

Nick

Subj: Re: Thank you
Date: 1/31/00 12:54:52 AM Eastern Standard Time
From: ted@xp.psych.nyu.edu (Edgar Coons)
To: philpot@colba.net
CC: HowlBloom@aol.com, ted@xp.psych.nyu.edu (Edgar Coons)

Dear Van,

I have to agree with your assessment of Howard. He is indeed an extremely kind and considerate person (and also brilliant). But likewise, I have to agree with Howard's assessment of you. Being outside the system--but looking in with great curiosity and

energy--has given you a most valuably creative perspective, one not available to most people.

Subj: RE: re Evolution of Mass Mind Date: 8/18/00 4:55:17 PM Eastern Daylight Time From: FFox@FDIC.gov (Fox, Frank G.) To: HowIBloom@aol.com ('HowIBloom@aol.com')

Howard, you asked for my comments regarding the hardcover vs. the online edition. I just got the book and have gone over the first few chapters. Obviously, it has been edited, I assume by someone other than yourself. Normally, what editing should do is make the ideas clearer, more logical. It should also present them in an orderly fashion so that your thesis should be strengthened as one progresses from the beginning to the end of the work. GB however, is not a "normal" book because each chapter is so comprehensive and chock full of new thoughts and ideas that it makes one forget about the previous chapters. Most writers will take two or three ideas and make a book out of them. You however, make a chapter out of them, which is to your credit. Your book is treasure to me because it makes me think about so many different things. You remind me of Charlie Parker, who would insert various tunes and ideas into a single solo.

As to whether or not the book is better than the online version, I think they are both great because it is the ideas that are important, so in that respect they are virtually the same. As to whether the editor did a good job or not..... basically, you are too articulate and robust for any editor to corral. It would be like editing Shakespeare.

Regarding my own personal opinion, this is the kind of book I will read again and again. However, I am not sure I will ever finish. I keep reading the first chapters over and over again, picking up something different each time. It's like an all-you-can-eat buffet. I keep going back but I never get full. Anyway, I will keep you posted on the discussion group's progress.

Frank

My goal is to write a book in each of the Dewey Decimal categories (000, 100, 200 ...) You are the opposite. A single book of your covers every Dewey Decimal category.... Frank G. Fox, author of The Funky Butt Blues

Subj: Courage Date: 8/25/00 11:53:08 AM Eastern Daylight Time From: loye@partnershipway.org (David Loye) To: HowIBloom@aol.com (Howard Bloom) Dear Howard: Amid eye operations and difficulties reading anything smaller than 24 point print I am continuing to dip in and out of your book with amazement. A quickie to tell you that after reading your section on fundamentalists I was amazed by several things, one being how you got into one brief section the material a regular writer would take a whole book to try to get across and with nowhere near the impact. But as I have approached this material myself and backed off thinking I sure don't want to get bumped off by one of these crazies, I must convey what it generally coming across in your book. It is how in this age of tame tillies afraid to speak their socalled minds unless backed by Harvard level authority or a backwoods gang armed to the teeth, courage in the individual is so rare. Especially the courageous mind. To tackle all you have takes an enormous amount of courage and I admire you for it. DL

I know you must be swamped with attention to Global Brain. ...I am absolutely bowled over by its staggering range and scope... There really has never been anything like it to my knowledge. You deserve all the superlatives you are getting. David Loye 9/1/00 co-author with Ervin Laszlo of *An Arrow Through Chaos: How We See into the Future*; author *Darwin's Lost Theory of Love*

Date: 8/29/00 11:29:49 PM Eastern Daylight Time From: ted@xp.psych.nyu.edu (Ted Coons) To: HowlBloom@aol.com CC: ted@xp.psych.nyu.edu File: Philpot in memorium.wpd (4888 bytes) DL Time (32000 bps): < 1 minute Howard, what follows as an enclosure are excerpts from the paleopsychology chat line in which Dr. Van Philpot was a sender or a receiver. With some slight modifications on my part, these were assembled together as a single-sheeted "in memorium" to Van and distributed at an amazing Buddhist community funeral service which his daughter and son-in-law, Margery and Monte Jaffe, provided for him (and for his devoted widow, Corinne) this evening (8/29/00) at the SGI-USA New York Culture Center at 7 West 15th St. The intent of the distribution was to represent the Paleopsychology Chat Group at the service because of the very fortunate meaning that they and you had come to have for Van in his latter days and to document to his family and the other service attendees the impact that he, in turn, had on the Group. The offerings at the service captured wonderfully the many facets of Van -- his search for the meaning of the universe through art and science, for cures to mental illness, for personal salvation from his inner torments, and for unflinching and oft-times hilarious gusto in living life to its fullest. And as it turned out, when the dark began its descent there was paleopsychology through your agency to grace that ending with an epiphany of fulfillment-envisaged even if not completely attained..."a look over Jordan" as it were. Thanks !!! - Ted

EXCERPTS FROM THE PALEOPSYCHOLOGY CHAT LINE IN MEMORIUM TO VAN
(distributed at the service for Van Philpot at the SGI-USA New York Culture Center 8/29/00)

TO HOWARD BLOOM FROM DR. VAN PHILPOT (July 13th, 2000):

Howard, your testimony of friendship has touched me deeply. I do not know how I could have survived this past winter, spring, and into the summer without you and your paleopsychology chat line. I have already posted on that chat line the introduction to my proposed book, *THE PHILOSOPHY OF RHEOLOGY* and excerpts from a few chapters as well as a table of contents and at least a brief outline of what each chapter should contain and the research necessary to document it. I deeply appreciate your expressed interest in participating in the completion of this book as its editor-in-chief. I also cordially welcome Bill Slawson and Ted Coons who have also expressed interest in participating, as well as any other member of Paleopsychology who wishes to make a contribution.

As for what *rheology* is, it is defined by the dictionary as the study of the flow and deformation of matter. For the purposes of my proposed book, the definition is enlarged to include both energy and immaterial phenomena as well as matter. The philosophy of rheology is therefore defined as the study of the effects of the flow of matter, energy, thoughts and emotions on the health and ethics of human being. The goal of the PHILOSOPHY OF RHEOLOGY is to find the common denominators of living things on earth and their relationship with the cosmos. In particular, the book will attempt to establish the philosophical purpose of mental and physical health, religion, and education by showing the interrelationship of the flow of subatomic particles, celestial bodies, body fluids, the mind and the spirit.

AND FROM ONE OF THE POSSIBLE BOOK CONTRIBUTORS, NANCY WERD
(7/14/00):

Dr. Philpot, although we don't know each other, I am saddened by the news of your health and moved by your brave and generous spirit. As a writer, and as a woman who has had fantasies of a seamless merging with other beings, I applaud your decision to have someone else—and wonderful Howard, of all possible people—carry on your work. This ether, this wonderfully collaborative medium, suggests all sorts of possibilities for fluid authorship—very consonant with your perception of the abiding reality. I hope you everything you need to provide physical and emotional comfort. And maybe someday time will flow backwards.... —Nancy

LASTLY, THE FINAL COMMUNICATION OF HOWARD BLOOM WITH VAN (8/18/00):

The dawn here has been gray but gorgeous as it seeped its way through the osmotic black of night. Ah, the blessings brought us by rheology of light. I hope your dawn has been equally rewarding, and that all dawns continue to be. Until later, Van...with love -- Howard.

This which, I, Ted Coons, on 8/29/00, say AMEN !

<http://csf.colorado.edu/mail/longwaves/oct99/msg00529.html>
Quote/Howard Bloom by Tony Plummer 08 October 1999 15:57 UTC Rich: I met Howard Bloom on a recent trip to NY. He is an extraordinary guy. He used to work in the music and entertainment business, but is now mega qualified in biophysics and is a member of every serious academic organisation that you can think of. He had a physical breakdown 15 years ago (although you wouldn't think it to see him - he's 55 but looks 45) and is completely housebound, so his mind floats free. It was an extraordinary experience for me. He was very generous with his time and I learnt a great deal. He is probably better known for his book 'The Lucifer Principle'. Tony
Get Your Private,
Free Email at <http://www.hotmail.com> < < < Date > > > | < < < Thread > > > | Home

To read Global Brain is to emerge as if from a whirlwind: shaken but elevated and empathetic to the singularity of Bloom's vision for a global world. We join him in our altruistic empathy for humankind as we march forth in our selfish pursuit for the survival of our species.

Geraldine Reinhart Waller—Edsbooks.com

Just finished Bloom's Global Brain- what a trip! I wonder how it fits 4Q/8L; it seems pretty focused on horizontal, i.e., issues at one level rather than movement up or down the spiral...which is certainly important to talk about. But, Wow, his writing zings!

Member of Don Beck's Spiral Dynamics movement.

Subj: Mail resent to you-"AN HISTORIC FIGURE IN THE HISTORY OF SCIENCE"

Date: 10/21/00 7:22:11 PM Eastern Daylight Time

From: HENRYIDEAS

To: Howl Bloom

originally sent immediately following your interview

"AN HISTORIC FIGURE IN THE HISTORY OF SCIENCE"

I was truly thrilled to hear you, my friend, on an international radio show, my favorite show, hosted by Mike Seagel, a great, respected, and intelligent host, (who took over from the legend, Art Bell). I am proud to think that I, a mere insignificant Earthling, personally knows and intermitantly talks with "an historic figure in the history of science" who so brilliantly, calmly, and naturally drove his way through a long interview with a thoughtful interviewer fielding all questions from a diverse audience.

I am proud to know you, even if your origins are from a creative web of extremophyte bacteria. I listened with very great interest to the show even though it kept me up all night you bastard. Congratulations on jobs well done.

Alex Burns 10/29/00

I'm 14 chapters into Global Brain, and have been marvelling at your CAS framework for studying subcultures conflict and cultural evolution (I had been reading a lot of CAS material before the Spiral Dynamics certification). I especially liked the story of the friendly alligators in chapter 9. Several years ago, my ex and I visited the Melbourne Zoo, where we befriended a rather peaceful crocodile. For months afterwards we would talk of "Happy Snaps" and his toothy grin :) There's been a definat improvement in your writing in "Global Brain", I suspect that you've transmuted your CFS struggles into the manuscript, which has great insight and emotional power. Whilst revising for D2K (the new version of Disinfo.com) I was thinking how much of an impact you've had on Richard, myself, and the site over the past two years. You've served as our counsel, conscience, friend, and resident scientific scholar. Hope that we can publish some more material by you in the future :)

Subj:	Up Against Socbio/Evopsych Hordes
Date:	11/20/00 1:31:42 PM Eastern Standard Time
From:	<i>loye@partnershipway.org (David Loye)</i>
To:	<i>HowlBloom@aol.com (Howard Bloom)</i>

?November 20, 2000

Dear Howard: As I twice mention you in it, I am pasting in here the text of a fax I've just sent to Jeremy Tarcher aimed at encouraging Tarcher-Putnam to wrap up interest they are showing in my Darwin book with a contract. Hope all is going well for you including particularly your health and you are looking forward to a good Thanksgiving. All good wishes, DL

Dear Jeremy: I am re-sending final attachments to my fax of Saturday or Friday as only part of it got through according to my machine. Either there was a power stoppage or someone shut off the machine down at your end is my guess.

Re The Event and GERG II List: If you decide to publish Darwin book you will automatically become our honored guest during March meeting. As for list, it contains at least three other scientist/authors with books underway who are topflight writers with prospects for Tarcher.

Main additional thing re market for Darwin book I want to convey is this. What few realize outside the international community of scientists of all kinds working on or interested in evolution theory is the degree to which the sociobiologists and evolutionary psychologists are not merely resented but actively hated for what they have done to block and even destroy scientific advance in every area into which they have decided to venture in accordance with the ageold dynamics of

the expansion of empire. Just re humanistic psychology alone, one could show a high correlation between the decline of prestige and prestigious publication for humanistic psychology and liberal and progressive social values and the rise of sociobiology and evolutionary psychology and conservative and regressive social values. Without a prior established big name going for him, Abraham Maslow, for example, would have a hard time finding publication these days, and someone like Assagioli might as well have stayed in Italy.

Unfortunately those who understood the full social as well as scientific ramifications of what is going on here, and were also motivated by courage to fight this trend, are either dead (as in the case of Ashley Montagu) or too tired and old to fight any more (as with S.J.Gould and Richard Lewontin). This has left the rise of this potentially disastrous movement relatively unopposed except by the mounting resentment and good sense of increasing numbers of nonscientists as well as behind-scenes "task forces" organized by scientists such as Howard Bloom or special issues of publications such as the journal for our General Evolution Research Group, World Futures: The Journal of General Evolution. In contrast to the open-minded humility of the true scientist the cocksure arrogance and radical over-simplification of increasing numbers of book writers jumping on the socbio/evopsych bandwagon is beginning to backfire widely.

In short, there is a large head of steam built up out there ready to welcome with open arms such a book as mine if brought out by a traditional publisher with traditional access to book reviewers and promotional capabilities. The

success of
books such as Franz de Waal's Goodnatured, David Sloan Wilson's Unto Others,
and Howard Bloom's recent Global Brain, which contradict and call into question
the socbio dogma, are some straws in the wind. The great advantage for my book is
also that where attempts to point up the inadequacies and fallacies of the socbios
and evopsychologists quickly become too involved and boring for the general
reader, my Darwin book can accomplish much social as well as scientific good in
an underplayed and disarming as well as engaging way by invalidating their
use of Darwin as an icon and undermining the socbio/evopsych central claim to be
Darwin's sole legitimate heirs.

I hope we may all have Tarcher publication of Darwin's Lost Theory of Love as
reason for Thanksgiving very soon now!

DL

From: Frank Fox <fgf01@yahoo.com>
Subject: Re: [GlobalBrain] On being a machine
To: GlobalBrain@egroups.com
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii
Content-Length: 1499

I think Howard could be a machine, our first intelligent machine. I say this because he seems to connect things that no one else could connect. IF you picked two separate facts at random and asked Howard to somehow connect the two, he could do it. And the only thing I know of that has that same type of memory and connectivity is a computer. So Howard must actually be a computer. There is no other explanation.

Frank Fox

--- Budja Wilson <budjawilson@hotmail.com> wrote:

>
> No Bud, I'm not an informatic copy. But I do have a
> funny feeling most
> folks on all the egoups are
> I C's. That rebus of yours....I remember it from my
> elementary school days!
> Thanks for sharing it.
> And about Howard, do you think he's a machine? I
> think he might be.
> Perhaps we should ask Frank?
>
> Gerry
>
>
> Hey Gerry,
> Nice hearing back from you. Why do you think Howard
> is a machine? I don't
> think so, except he certainly is prolific. No
> reason though to think he's a
> robot. You must have other ideas. Would you care
> to share?
>
> Bud

Dear dr Bloom,

By now I have not only received but also read your book. First I wish to thank you for presenting me with the gift of sharing knowledge. I have shared your view, now you are entitled to share mine.

First let me begin to illustrate how I have understood the main argument of your book: In October of this year Sam Klepper, a heavy weight drug dealer, was shot down in brought daylight while he was trying to visit another well-known criminal (one who was involved in the kidnapping of the owner of the Heineken-brewery several years ago). Two men on a motorcycle using automatic machine guns put a stop to his life and with it to his criminal career. Several things happened after the shooting: first, Sam made the headlines and the evening news. He was described as a top-criminal, a big man in the Dutch underworld. He was portrayed as successful, influential, in short as some one who had made it to the top. Sam also happened to be an associate member of the Hell's Angels. The week following Sam's death his fellow Angels placed large obituaries in almost every national newspaper, grieving for their 'friend' and 'colleague', looking forward to meeting him in hell and swearing revenge. All this still adding to Sam's fame. The day of the funeral several hundred Hell's Angels from all over Europe and even the

United States gathered to pay their respect and Sam's coffin was escorted by a trail of motorcycles blocking the entire inner-city area of Amsterdam. A big crowd, among which several criminologists, had gathered to watch the spectacle.

If human society is to be viewed as a complex adaptive system the penal code represents a form of conformity enforcer. Criminal and conforming behavioral strategies being the result of some sort of diversity generator, the media can act as resource shifters funneling attention towards those individuals who excel in the strategy they have chosen. Intergroup tournaments are played out between mainstream society and they who have chosen the criminal way of life and between criminal groups themselves. Sam may have lost his last tournament, but the strategy that he represented may well have won another battle.

Hb: outstanding example. It also shows a good deal of how attention hierarchies and stored attention ("to he who gets attention more shall be given, from he who hath not attention even what he hath shall be taken away") work.

Being a psychologist I am not used to thinking in events on a mondial scale. My work focuses on individuals (within their social environment of course) not on the large social processes you have used to underscore the need for a groupselectionist view on human development. Maybe the nature of my example shows my ignorance.

Hb: to the contrary. it shows a very creative and powerful comprehension.

Reading your book two things crossed my mind:

(1) I feel you are right in stressing the importance of the social context in which organisms need to function. A satellite perspective focusing on the individual clearly is incomplete and at risk to be outright wrong.

However I also think that your eloquent writing style and the diversity of topics you describe in your book, obscure the message you want to get across.

Hb: quite true, alas. The number of words the publisher allowed did not permit a full exposition of the ideas this book was designed to express.

(2)

Presented in this way it has much of a just-so-story, the kind evolutionists are often being accused of generating. The leap from bacteria, via prehistoric cities, to the Internet and beyond leaves a lot of room for speculation and interpreting data to fit the arguments presented.

Hb: The best way to get ideas across to both a lay reader and to a fellow scientist from another discipline is via anecdote. Anecdote is not enough to make a point in science, which is why the endnotes to my books cite a plethora of additional evidence. Unfortunately the publisher was forced to remove 40% of the book's endnotes to bring the book in at an affordable cost. Despite this, non-scientific readers, whom I'm anxious

to reach, sometimes complain that half of what they're getting for their money is endnote and bibliography.

Your book has resulted in me getting interested in other forms of selection than individual selection. My friend and colleague dr Akko Kalma has advised me to read 'Unto others'. He feels the first part of this book builds a strong case for the groupselectionist argument. This might get me started in new directions.

Hb: David Sloan Wilson does an excellent job—the best, in fact—at presenting the concepts of group and mixed selection in a more traditionally “rigorous” manner.

Despite the probable economic convenience of writing a book instead of a journal article, I take the liberty to advise you to do the latter. If you feel you have a strong argument in favor of the global mind, you should be able to capture the core of your theory in 25 pages. The journal's public will also constrict the number of topics you can cover so you will be forced to elaborate on some instead of naming all of the research evidence in favor of your point of view.

Hb: the argument originally was summarized in a paper presented to the annual meeting of the Human Behavior and Evolution Society and another presented to the annual meeting of the European Sociobiological Society. It appears in the book Howard Bloom. "Beyond the Supercomputer: Social Groups as Self-invention Machines." In *Research in Biopolitics, Volume 6, 1998.: Sociobiology and Biopolitics*. Edited by Albert Somit and Steven A Peterson. Greenwich, CT: JAI Press Inc., 1998: 43-64.

You can find it online at: http://howardbloom.net/Beyond_The_Supercomputer.htm

The book in its current form represents to me a theoretical framework, a loosely connected set of explaining variables, and not a mature theory. (Academic bookstores in the Netherlands file your book under 'Popular Science' and not under 'Science').

Hb: there's a good deal more material to fill in the blanks, but, as I said, alas no room for it in this book.

Currently I am doing research into the effects of personal and social networks of adult criminals on their criminal careers. After reading your book I feel it might be wise incorporate some literature on neural networks in my literature study.

Dear regards,

Arjan Blokland

Hb: this is a wonderful letter, and I thank you for it mightily.

In a message dated 12/21/00 3:51:35 PM Eastern Standard Time, echoes@labyrinth.net.au (Eddie Katz, Where Echoes End) writes:

By the way, I just finished reading "Global Brain" - Stunning!! I love your ideas and concepts and the way you use history to prove a point. Everything about this book was PERFECT, your ideas, your style of writing, your attention to detail, the length of the book (not too long) even the way you incorporate a sense of humor within the text. It's so refreshing to read a science book that deals with hard core ideal and delivers them with such grace and at times humor, I loved it. You have managed to make reading science enjoyable and fun while losing none of your conceptual and scientific clout. Well done Howard.

Amazon.com review of Global Brain

I was going to write this book..., January 13, 2001 Reviewer: Kevin Hogan (see more about me) from Burnsville, MN USA ...but I simply wasn't smart enough. Any other author on earth would consider this book their crowning achievement. But you see, Bloom wrote the Lucifer Principle and that became the Bible and you can't top perfection. The Global Brain is a monumental work and one that has instant application in the world. I can't say enough good about this book. The PROLOGUE has more useful information in it than most BOOKS do. The Chapter "Reality is A Shared Hallucination" is one of the finest discussions of what could be called "social psychology" that I have ever read. The entire book is a masterpiece and is one of my favorite 50 all time books. Buy this book, read it and think, "How does this help me understand each person I meet?" You will have answers. Kevin Hogan, Author of The Psychology of Persuasion and Talk Your Way to the Top

From: fentress@is.dal.ca (John Fentress) Reply-to: fentress@is.dal.ca To: HowlBloom@aol.com

HOWARD, I AM NOT GOING TO RESPOND APPROPRIATELY OR FULLY TO THIS LOVELY NOTE FROM YOU. LET ME GIVE IT TWO TRIES: TRY # 1 IS A SIMPLE THANKS; THANKS FOR SHARING. TRY #2 IS A LESS SIMPLE WISH THAT I COULD SAY (SHARE) SOMETHING BETTER THAN I NOW CAN. I DON'T KNOW ABOUT THE WORK STUFF OF WHICH YOU SPEAK. I GUESS THAT IS ONE OF MY MAIN BATTLES. BUT THAT BATTLE IS SMALL IN COMPARISON WITH THE ONE YOU HAD THE GRACE TO SHARE WITH ME. I FEEL VERY MOVED BY YOUR TRUST AND FRIENDSHIP. I GUESS, IN A PERVERSE, BUT ALSO NOT PERVERSE AT ALL, WAY YOU HIT THE NAIL ON THE MALE AND PERHAPS HUMAN WAY. WHAT A GIFT IT IS TO HAVE A FRIEND WHO CAN OPEN THIS PART OF HIS BEING WITH ME. THANK YOU, HOWARD. I KNOW OUR LIVES ARE

REALLY DISTINCT, BUT I ALSO KNOW, AND WILL ALWAYS HONOR, THE CARING YOU HAVE OFFERED TO ME OVER THE MONTHS. SO LET ME SAY AGAIN, IN SIMPLE TERMS, THANKS. THAT'S ABOUT AS SIMPLE AS IT GETS! THANKS. SHIT! HOWARD, I WISH I COULD REACH OUT TO YOU BETTER, AS IN RIGHT NOW. PLEASE DO UNDERSTAND I DO NOT JUDGE, AND ALWAYS CARE. WHATEVER THE ROOTS, I BELIEVE FULLY IN THE LOYALTY AND CARING OF FRIENDS. THAT'S AN ACADEMIC ISSUE, SO LET'S LEAVE IT THERE FOR NOW. NOW TO THE HUMAN, DAY BY DAY, STUFF. I FELT A PINCH IN MY BODY WHEN YOU WROTE THAT YOUR OWN PRIVATE SOCIAL WORLD HAS HAD A SAD TWIST. IF I COULD GIVE YOU ADVICE, I WOULD. I CANNOT, PERHAPS IN PART BECAUSE YOUR WORLD INTRUDES TOO MUCH UPON THE SPACE I HAVE CALLED MINE. I JUST SENSE A FRIEND, AND A FRIEND WHO NEEDS MORE SUPPORT THAN I FEEL I CAN GIVE. HOWARD, I AM SORRY FOR THIS TURN OF EVENTS FOR YOU. SOUNDS SHALLOW, BUT NOT MEANT TO BE, AT ALL. YOU ARE SO FUCKING BRIGHT, HOWARD.....I GET DAZZLED MORE TIMES THAN I ADMIT. I COULD ASK YOU TO PUSH THOSE NARROW SKILLS EVEN MORE. I DON'T THINK THAT IS THE RIGHT THING TO DO. I WANT YOU TO BE HAPPY AS A HUMAN BEING.....NOT FUZZ OR BUZZ, JUST A HUMAN SOUL WHO DESERVES HAPPINESS - ONE WHO HAS OFFERED ME HAPPINESS. SO, I GUESS THAT IS THE DEFINITION OF A FRIEND. I LOVE ACADEMICS. BUT MAYBE WE HAVE RECENTLY BEEN TALKING TOGETHER ABOUT SOMETHING DIFFERENT. OF COURSE WE HAVE BEEN; IF THAT WERE NOT THE CASE YOU WOULD NOT HAVE TAKEN THE EFFORTS TO REACH OUT TO ME IN MY OWN STRUGGLES. EVOLUTIONARY BIOLOGY BE DAMNED (AT LEAST AS AN ACADEMIC FRAME FOR NOW), I SIMPLY FEEL A WISH TO REACH OUT TO YOU AS A FRIEND, HOWARD. I DON'T KNOW THE DETAILS OF YOUR SITUATION, HOWARD, NOR DO I WANT TO PUSH ON THIS. I GUESS I JUST WANT TO RELAX A BIT, AND TO ADMIT I HAVE A FEW FRIENDS. HOWARD BLOOM IS ONE OF THESE FRIENDS. HE IS IN A SAFE SPACE. HIS FRIENDS LOVE HIM.

J. From: HowlBloom@aol.com Date sent: Wed, 24 Jan 2001 16:29:12 EST
Subject: Re: John--personal To: fentress@is.dal.ca > John--It's good to hear about the warmth with your daughters, but a lot of > the rest is disturbing. The work you do is important and much of it is work > that no one but you could do. It's helped me in my labors. Who would have > filled that space, if not for you? > > Yes, I absolutely know the feeling of belonging no place and of not being > needed--and I know how bleak things are when one remembers that under the > warmth and vivacity of women there often lurks a computing machine > calculating your pluses and minuses--what you can offer and what you can't. > I just broke up yesterday with the woman who I thought would be the love of > the rest of my life. Now I am scrambling frantically to find other female > possibilities before depression and its torpor set in. With this illness the > brink of meaninglessness always seems just a few inches away, and I've just > been shoved to within a hair's width of the edge. > > If you know of any women in NY who might enjoy what I am, by all means put me > in touch with them. May we both survive and even find a stable platform of > happiness--Howard

From: amon14@attglobal.net (PJ) Reply-to: pierre@jovanovic.com To:
HowlBloom@aol.com, 0203-01

Dear Howard We have our offices: Le Jardin des Livres 243 Bis Boulevard Pereire Paris 75017 It's next to the Arc de Triomphe Again, I just want to tell you that I read books since I am 10 years old. My first book was a Emile Zola, "au bonheur des dames"

As far as I remember from the thousand and thousand of books yours belong to the top Five which market my brain foerver. Now I am 41 years old. The List is: Sinhoue the Egyptian by Mika Waltari One hundred years of solitude by Gabriel Garcia Marquez The Lucifer Principle by Howard Bloom Par le sang verse by Paul Bonecarrere Tropic of Capricorn by Henry Miller As I told you, when I read your book, I could not believe what I was reading, and I was keeping telling to my wife "this is the most important book I have read this last ten years" If you consider that I read almost 100 books per year, it gives you a good idea. But if I tought one day that I will publish your book was like telling me that, on a sexual level, I will have Marilyn Monroe and that I will be able to kiss her tits, her toes and the rest for ever by contract. I intend to do the most important PR with an agency for your book, because I have read it and I know what you have written, even if your Lucifer (an Angel, do not forget that) does not leave too much place for Gods or Angels.... Do you know that the most beautiful poems written on Lucifer were by Charles Baudelaire ? In all cases: yes, please send us copies of ALL the press clippings, ALL OF THEM, to us. We will use them on the site and mostly in your book and on our website. For the Videos: yes, very good, we will be able to give copies to the french, belgian or swiss tv at request. for the Web. The translation in french of your web site will be too much work with the translation of your book which is the most important for me. You will have a whole section on our site in French with extensive links to yours. On the same level, when your book will be ready, we will give you our html pages to put on your site. I intend to do an extensive ad campaign on the web, press paper and tv/radios. We will do a couple of deals with search engines. But I do believe that you have written the most important book of this last 10 years and that the Lucifer will never die (which is normal, considering that an angel is eternal) We will have our phone lines next week. You will have my books next week Take care Pierre

PS: I think it's Rimbaud who said that the most clever thing Lucifer did, is to make believe that he doesn't exist. It's exactly what you have done... PS2: The best search engine is www.google.com try a search like this [howard:bloom+lucifer](http://www.google.com) PS3: you can buy the word lucifer on google and send them to your site.

jess1s@gateway.net (jess1s)
Elgie the Fierce

*note: I fear that if such a gentleman as yourself lived in a different period of time, you would be the grand possessor of a rather large empire.

Howard I have just finished chapter 19.
I am reduced to speechless awe (almost)
How brilliantly put!
Can say no more that would do it justice
Diane Petryk, Plattsburgh Press Republican 2/11/01

In 1999 I tried to convince some publishers
in Paris to print your book...

Without succes I wrote this:

PROMENADE

L'intelligence est ta latitude,
La solitude est ta longitude

Ange déchu, Ange isolé,
Esprit des souffrances, esprit des forêts
Porteur des Lumières enflammées.

Lucifer, Archange digne d'étude,
Isolé, banni, symbole de solitude
Viens te promener pour tromper ta lassitude
Car je partage ton mépris des platitudes,
Des idées préconçues et des fausses plénitudes.

Tu as raison,
Ton silence est bien plus évocateur
Que la conversation de tous les apprentis prêcheurs
Des faux prêtres, des rabbins et des pasteurs.

Hb's translation

Walk

Intelligence is your latitude

Solitude is your longitude

Ejected angel, isolated angel
Spirit of sufferings, spirit of forests
Carrier of Lights that blaze
Lucifer, Archangel proud of his studies
Isolated, banished, symbol of a life alone
Come walk, come trample apathy

Because I share your contempt of platitudes
of preconceived ideas, of false cliches.
You are right
Your silence is more evocative
Than the conversation of all the would-be preachers
The false priests, the rabbis, and the pastors.

Pierre's translation

The intelligence is your latitude
The solitude is your longitude

Fallen Angel, isolated Angel
Spirit of suffering, spirit of forests
Bearer of burning Light

Lucifer, Archangel worthy of study
Isolated, banned, symbol of solitude
Come for a walk to mislead your lassitude
Because I share your despise of platitudes
of preconceived ideas and false plenitudes.

You are right
Your silence is far more evocative
Than the conversation of all the apprentice preachers,
the fake priests, the rabbis and the pastors.

Hb's correction of pierre's translation

Intelligence is your latitude
Solitude is your longitude

Ejected angel, isolated angel
Spirit of sufferings, spirit of forests

Carrier of Lights that blaze
Lucifer, Archangel proud of his studies
Isolated, banished, symbol of a life alone
Come walk, come trample apathy

Because I share your contempt of platitudes
of preconceived ideas, of false cliches.
You are right
Your silence is more evocative
Than the conversation of all the would-be preachers
The false priests, the rabbis, and the pastors.

Pierre's translation

Intelligence is your latitude
Solitude is your longitude

Fallen Angel, isolated Angel
Spirit of suffering, spirit of forests
Bearer of burning Light

Lucifer, Archangel worthy of study
Isolated, banned, symbol of solitude
Come for a walk to elude your lassitude
Because I share your scorn of platitudes
of preconceived ideas and false plenitudes.

You are right
Your silence is far more evocative
Than the conversation of all the apprentice preachers,
the fake priests, the rabbis and the pastors.

2/22/01 From Eddie Katz of the Australian band Where Echoes End: By the way I mention you in an interview I did for a Belgium underground magazine recently. Here's the relevant question & answers:

DURING THE WHOLE CD WE HEAR A LOT OF HISTORIC EVENTS. . .FROM FREUD TO NAZI-SPEACHES. . .ARE YOU KIND OF OBSESSED ABOUT HISTORIC FACTS? Eddie: We basically use historic samples to help us breath life into the music and to help us put forward our conceptual theme. We've use a whole range of obscure sample that when linked together help to put forward our perspective of human behaviour and human greed. I got the idea from reading "The Lucifer Principle" by Howard Bloom. He uses historical event to perfection when presenting his idea. In fact

once the CD was completed I sent Howard a copy and we've been friend ever since. If you want read two astonishing books, go out and buy "The Lucifer Principle" and "Global Brain" by Howard Bloom. Two of the best books I've ever read.

WITH WHO WOULDN'T YOU MIND TO BE ALONE WITH IN A ELEVATOR FOR 8 HOURS AND WHAT WOULD YOU DO THEN? Eddie: I'd have to say "Howard Bloom", the man is a genius. He is so inspirational and has so many unique ideas I could listen to him speak for days on subject ranging from Paleopsychology, Sciences, Physics, Astronomy, Human Behaviour and Evolution.

Ij: Prophetic leadership it is. Wonderful title. The prophet tells and shows us the right way to live, how does God want us to behave. hb: yes--and the prophet sees the promised lands over the horizons of what seem to us unending deserts. this will be particularly important in our years of economic downturn. businesss leaders will be seeking salvation for their careers and for their firms. and that salvation is found deep within, in uncovering one's own soul. strange that the most basic fuel of a business is right there in our own psyche. and that our saviour must be us. Ij: They demonstrate the right way to do things, and they inspire the followers. It is a great image. There have been a lot of absolutely horrible leaders with charisma but without the 'food sharing' principle you mention in your email. And they do generally get deposed. I can provide a couple of those examples. hb: terrific. I look forward to reading them. Ij: I have nearly everything from the computer glitch straightened out. Will work on these files you sent today. You are a true inspiration, a model of the leader who gives to his people, a secular prophet. hb: lord, Lynn, you have no idea of how important those words are to me. Howard

The interview will go out to you on Monday! He was WONDERFUL!!!! I passed along your name and number to another producer here by the name of Jon Hart. He produces another show that would LOVE to book Mr. Bloom as well!

Thanks!
Debbie Rochon
www.eyada.com

Ken Jacobs to hb 3/25/01--I am a die-hard reader, if infrequent contributor, to the group. This message is one of the reasons I continue to read. hb: all thanks, ken. The notion that >>Only to the extent that you peel back your disguises and see what's deep inside

you can you help others understand themselves. Only by discovering your needs can you minister to the needs of other human beings.<< was one of the first things we learned in rabbinical school,

Karen Ellis—3/28/01 Your site is getting more and more real every time i visit - you're all about the cyberculture now yourself dude :-) proud of you !!

Where Echoes End.

<http://people.myplace.net.au/~echoes/bloom/howard/collaboration.html>, downloaded 4/19/2001. Collaboration The Howard Bloom Connection When we first began developing both musical and conceptual themes for our debut CD "By the Pricking of my Thumb" we were searching for a way to express our ideas in a unique fashion. At the time I was reading a book called "The Lucifer Principle" which was beginning to influence the way in which I wrote music to such an extent that I began compiling a list of quotes from the book. I used these quotes as representative text in our first Demo tape inner sleeve and web site. Around the same time we began developing and collecting spoken word samples to be used within our music to portray an individualistic theme based on greed and fear. Howard's book "The Lucifer Principle" showed me a way of using historical content to present an idea. Once the CD was finished I received an e-mail from a guy named Alex Burns who writes for Disinformation, a conspiracy theory web site. He mention that he stumbled upon our web site and happened to notice we had used some quotes from Howard's books. He said Howard would be delighted to hear from us and gave me his e-mail and postal address. I decided to send Howard a copy of our CD and a letter explaining how he had influenced our work. A few weeks later Howard e-mailed me and thanked me for the CD. We've been friends ever since. Howard has a unique ability to enthuse and motivate those around him. His infectious passion has helped the band through some difficult times. We've benefited so much from just communicating constantly with Howard, his advise, support and encouragement push us to greater heights. And finally, Howard's books "The Lucifer Principle" and "Global Brain" and the ideas that they contain have inspired us and will inspire generations to come.

"Le Principe de Lucifer" "Le livre le plus important écrit depuis Darwin" ("The most important book since Darwin.") Le Jardin des Livres

This all came through, and your contributions are like diamonds! Brilliant! As the diamond refracts light better than other transparent substances, so your intellect creates rainbows of insight. Thanks for the effort. Article much improved! Lynn Johnson 6/24/01

Howard: This is what I sent to my SD group following your Art Bell appearance. Don Date: Tue, 26 Jun 2001 12:16:22 -0500 To: spiraldynamics@yahoogroups.com From: "Dr. Don Beck" <drbeck@attglobal.net Subject: Howard Bloom SD Group: Since the essence of the Gravesian perspective is "the never ending quest," I think it is

essential that we search for collaborative systems that enhance, modify, expand, and extend the work of my dear friend Clare W. Graves. Since a parallel system can be found in the work of Howard Bloom, founder of the International Paleopsychology Project, I want to give you an opportunity to listen to Bloom "in the flesh." Those who attended the last two SD Confabs were exposed to Bloom in the live wire segments and, no doubt, will welcome this opportunity as well. In fact, Graves own thinking processes were closer to those of Bloom than many realize. Bloom (www.howardbloom.net) is the author of *The Lucifer Principle* and *Global Brain: The Evolution of Mass Mind From the Big Bang to the 21st Century*. And, you will find several quotes from Bloom in the book *Spiral Dynamics*. He has become a good friend and professional colleague. While he is virtually bed ridden because of a nasty bit of chronic fatigue syndrome, his mind is quite alive and his choice of metaphoric language is the best I've ever experienced. Bloom works in the Upper and Lower Right Quadrants and deals with instinctive rather than consciousness-based intelligences. From my perspective I don't care whether a person describes human emergence from a strictly physical or a more abstract metaphysical orientation, one can still observe the identical dynamics as all life forms evolve through levels of complexity. At the last Confab Bloom presented a brilliant description of the diversity generator/conformity enforcer pendulum swing as inner judges, resource shifters, and intergroup tournaments operate to keep the bee hive healthy and vibrant. This fits well into the Gravesian notion of the shifts between I:Me:Mine and We:Us:Our poles. Bloom elaborates more on the mechanism that seems to work to create the pendulum effect. Further, I've been a fan of Art Bell and his Coast-to-Coast late night radio show for some time. I was delighted to tune in on Thursday evening and here was Howard Bloom with all of his rhetorical flourish for the full five hour session. If Bloom's ideas don't light your fire, then, as the saying goes, you must have a wet wick. Bloom does an excellent job of describing the intelligences at work in the worlds of bacteria and viruses...and suggests that our survival "intergroup tournament" contest with them is even more critical than any US vs. China conflict. So, whenever you have a moment, go to www.artbell.com/topics and find the Howard Bloom session. You can hear the entire five hours on the Internet or you will be able to order the audio tape. Be prepared for a real feast.

In a message dated 7/12/01 5:43:07 PM Eastern Daylight Time, goronski@yahoo.com writes: Subj: WOW Date: 7/12/01 5:43:07 PM Eastern Daylight Time From: goronski@yahoo.com (Daniel Goronski) To: howlbloom@aol.com Your book "The Lucifer Principle" is amazing. It gives me a feeling of understanding and the ability to predict the future. I am reading it for Business ethics 385 at Portland State. Currently I am on page 180. But never have I been so eager to read a book for class. You have a network set in your brain that is being spread like a forest fire in wind. People who look at your book as being false have chosen to turn thier heads to the truth. Unfortantly, it may come back to them in the pressence of somthing horrific. (Oklahoma Bombing, WWII, etc. When the time comes to repeat history people well have not a clue to the

others purpose and shall be left frozen like a deer in headlights. Thanks for letting me build on my neural net

Ken is sort of a friend of a friend; haven't met him, but have been reading "Sex, Ecology, Spirituality," which is wonderful so far. Also thought of you recently when our terrific staff writer Howard Blume just happened to mention that with all his good work, he will never be as brilliant as "the other Howard Bloom." I whipped out your bio and wedding invite on the spot and he was floored! And then of course I ran into Amy Alkon in New Orleans and don't even remember how your name came up, but it did! Mike Sigman
0718-01

7/28/01

i just wanted to write to you and let you know how enlightening your book was for me. i am a 17 year old who will be a freshman in college next year. i decided to do some summer reading so that i don't get cobwebs in my brain, so i picked up your book and starting reading. i couldn't put it down. it was very eye opening. it made many things that i learned in english lit make sense. but it also helped make sense of things in my daily life. anyways, just felt the urge to let you know that. thanks for your time.

jon h

p.s. if you send a reply please send to domi_21@hotmail.com

John Mannion 7/30/01 jm: As these kinds of communications go, I simply must relate to you one lesson you taught me very well... and which I think about and relive every few months. It was in the second week I was working for you. We were meeting with a potential new client in your office. And, in the course of hearing this artist's manager's story about the singer he was representing, I said some things about a couple of our existing clients that were not very flattering (vainly attempting to let this new guy know that HIS rock star really had a story to tell, and we'd love to tell it). You calmly asked me to get some Billboard stuff from the hall. And you continued the meeting without me. Afterwards, you RIPPED INTO ME... I had maligned the agency, I had torn down some reknowned acts at the expense of this unknown, and I had been a disgusting sycophant. A shithead. You were 100% right. Your blood was boiling. And you nearly threw me out, right then and there. The only solace I find in this experience... while you made it 100% clear that it wasn't a smart way to win a piece of business, or talk about your own agency... I have witnessed this EXACT BEHAVIOR in 20-somethings at advertising agencies for 13 years. hb: an intriguing bit of human ethology. It's a form of corporate malignancy I'm working to tear away. It's one of the issues the Prophetic Leadership project is addressing. jm: It's eerie how I've heard almost the exact know-it-all tone-of-voice, the exact approach, and the exact malignant tendency over-and-over-again. And while I haven't quite screamed at every one of these Account Coordinators, Junior Copywriters, or Production Assistants... I have certainly transferred your knowledge and

energy behind correcting this behavior... 100% of the time. hb: excellent, John. That cynicism hollows out the soul of the person who is infected by it and ultimately diminishes his corporate contribution and his contribution to family, friends, and society. jm; Thank you for the lesson. It's one of the only times I've been yelled at in an office (by my boss)... and deserved it mightily. But it was a lesson I needed to learn. Thank you.

Gary Marcus 8/11/01--I don't really have time to stay up with the paleopsych list but I just happened to read your electron message. Damn that was nicely written! A little Richard Feynman crossed with some PT Barnum-worthy theatrics. I'm starting to write my first trade book and definitely appreciate some good models...

PREFACE DE L'EDITEUR

« Le Principe de Lucifer » est un livre qui vous marque le cerveau au fer rouge. Et de ces livres, il en existe, quoi que l'on pense, très peu.

J'ai lu le « Principe de Lucifer » tout à fait par hasard, en 1998 aux Etats-Unis, et je me revois encore, fasciné et enthousiasmé, expliquer à mon entourage avec la plus grande solennité que c'était le livre le plus important que je lisais depuis vingt ans. En effet, malgré une consommation de livres intense, je n'avais pas le souvenir qu'un auteur, hormis Freud, réussisse non seulement à captiver à ce point, mais en plus, à nous donner, comme Freud, une grille qui permet de comprendre, de voir, enfin, le monde social autour de nous tel qu'il est vraiment. Une vision sans les lunettes roses de Jean-Jacques Rousseau, ou, plus récemment, de celles de la Déclaration de Séville pour qui « la violence n'est ni notre héritage évolutionniste, ni présente dans nos gènes ».

Comme c'est rassurant.

Mais voilà, c'était sans compter sur Howard Bloom qui a remis les pendules à l'heure de telle manière, après douze années de recherche et d'écriture, qu'il lui a fallu, malgré son carnet d'adresses fourni, présenter son manuscrit à 32 éditeurs new-yorkais pour qu'il y en ait un qui, finalement, ose publier cette « bombe », ce « brûlot ». A ce jour, les deux livres sont à plus de cent mille exemplaires. Car il s'agit bien d'une bombe, au même titre que le furent les livres de Darwin et de Freud. Après des débuts timides, le « Principe de Lucifer » est devenu un livre culte au point qu'un journaliste anglais, à sa lecture, écrivit « J'ai rencontré Dieu, il habite à Brooklyn », que des groupes de rock « samplent » des passages de son livre lus à haute

voix afin de les intégrer dans leurs rythmes et que des professeurs émérites de Cambridge, de Stanford et de UCLA, entre-autres, endossent officiellement son travail. Aucun écrivain moderne n'a bénéficié, avant lui, d'un tel hommage.

Cioran a dit 1 « Un livre qui laisse le lecteur pareil à ce qu'il était avant de le lire est un livre raté ». Dieu qu'il avait raison Cioran. On peut dire qu'il y a deux états pour les lecteurs du « Principe de Lucifer », le « avant », et le « après », et bien d'entre eux se sont mordu les doigts, après, de l'avoir lu. De plus, comme avec un véritable livre diabolique, une fois qu'on l'a lu, on n'ose plus y retoucher, mais on jette des coups d'oeils furtifs à sa bibliothèque pour vérifier tout de même s'il n'a pas quitté sa place. Normal pour un livre aussi puissant. Il pourrait disparaître. Surtout avec un titre aussi... surnaturel.

Copernic a déclaré que la Terre tournait autour du Soleil. Darwin a mis en pièces la Bible. Freud a révélé la sexualité omniprésente. Mais que dit Bloom de si révolutionnaire ? Il dit tout simplement que la violence est « en réalité un outil fondamental de la Nature pour nous améliorer ». Dans un monde judo-chrétien qui nous dit que « l'homme est gentil, c'est la société qui le rend mauvais », cela fait effectivement désordre. Bloom démontre donc méticuleusement le contraire et avec un talent tel qu'il nous rappelle furieusement le « Mal Français » d'Alain Peyrefitte, mais un mal d'un autre genre.

Bloom a repris le flambeau là où s'est arrêté le Professeur Laborit : « Le Principe de Lucifer » est une version puissance mille, et mise à jour, du merveilleux film d'Alain Resnais « Mon Oncle d'Amérique ». Et si on devait comparer ce livre à une oeuvre d'art, alors le « Principe de Lucifer » de Howard Bloom serait le « Jardin des Délices » de Hyeronimus Bosch, par opposition au « Jugement Dernier » de Michel-Ange.

Bloom est l'anti-Rousseau, un auteur qui, grâce aux fulgurants progrès scientifiques de ces dernières années, a décidé de ne pas tricher et de ne pas nous tendre un miroir pré-déformé à ses propres idéaux. C'est pour cela que son livre est fascinant, d'autant que nous avons tous vécu, ou vu, les idées qu'ils nous expose, mais sans jamais avoir eu les clés pour les comprendre réellement. Alors la lecture du « Principe de Lucifer » se transforme progressivement en une grille acérée de compréhension du comportement social, exactement comme la lecture de Freud permet de comprendre l'origine des innombrables pulsions sexuelles.

« Le Principe de Lucifer » est une expédition scientifique dans les forces de l'Histoire. C'est l'un des rares livres scientifiques qui est compréhensibles de tous et qui se lit avec la facilité d'un James Bond parce que Bloom nous entraîne de manière progressive dans sa magistrale démonstration empirique.

Mais que vient faire Lucifer là-dedans ? Eh bien, c'est Cioran, une fois de plus, qui a la réponse 2: « Si vous voulez, je suis pareil au diable, qui est un individu actif, un négateur qui met les choses en branle ». Le Principe de Lucifer est cette force négative qui met en marche les choses. Certes, on a du mal à le croire.

Mais comme on l'a vu précédemment, il y a le « avant », et le « après » de la lecture de ce livre.

Pierre Jovanovic, author of *Inquiry into the Existence of Guardian Angels*

"Howard Bloom is so prolific (and on such a wide variety of subjects: education, popular culture, politics, history and biology - sorry, I forgot cosmology) that hiring him is a cost-cutting exercise (they can sack 4 others).. Marcel Roele, Morton Hill Media

Of course you can use this quote. (As I'm writing this I see the stinging nettles in my garden emitting puffs of smoke - or so it seems - as they bask in the morning sun. It's not moisture evaporating, as it's not gradual. Is it a response to insects' attack. A warning sign for their neighbors? Chemical warfare on their predators?). Anyway, you are the only person I know with knowledge of and interest in the behavior of all organisms, processes in evolution that have been going on for billions of years, but also the most ephemeral cultural phenomena - in spite of this incredibly broad area of interest you're never superficial. You write like a popular entertainer and have the intellectual luggage of Darwin. In fact you're involved in a theoretical debate about the future of darwinism, but you make it fun instead of elitist, boring and dogmatic. You're not a walking encyclopedia either - you walk very little and you can make sense out of a chaos of data. You haven't fallen into the trap of fragmentation of data, but you have also avoided a Grand Theory of Everything turning you into a dogmatic person, not interested any more in the scrutiny of evidence, falsification of pet theories, etc. You're probably the only person alive today who can make original and insightful comments on current political developments in the US, far East or Middle East with the benefit of knowledge of the evolution of the universe in the past 10 billion yrs, as if you were an immortal observer from a different universe - yet you have a gut feeling for the whims we are weeping for as if you breathe the popular culture of the day. Feel free to edit more compliments from this text. My credentials: - I have a weekly page in the sunday magazine of the second largest daily in the Netherlands (circulation 450,000) - *Algemeen Dagblad* - am regular contributor to the largest weekly in the Netherlands

(circulation 250,000) - Intermediair - am regular contributor to one of the most influential weeklys in the N. - HP/De Tijd - author of 3 books (well, the third is due for next February) - 2nd reaching #3 slot on sales list of (popular) scientific books in the Netherlands - former board member of European Sociobiological Society - former book review editor of the Journal of Social and Evolutionary Systems - scientific advisor and researcher for several tv-programmes, including Het Gevoel van de Poel, De Ontdekking and Circus Pavlov. - I've appeared on Dutch nationwide tv at least 40 times and on radio probably more than 80. - interviews about my books, comments on human evolution, evolution of religion, sex differences, aggression, IQ, ethnic differences.
Marcel Roele 9/8/01

Dear Howard;

Since The Lucifer Principle first came out, we have been struck with its profundity and the parallels to our own work. The recent events in the world makes much of what you say prescient.

We are social artists and teachers who have just completed a book proposal entitled *A Human Life Time Under Any Circumstance/Awakening Archetypal Intelligence via Motion Pictures*.

Our work is based upon Joseph Campbell's prophetic reasoning that a pedagogical or personally instructive mythology must emerge if human culture is to survive both psychologically and spiritually, now, and in the generations that are to come. In support of this argument we draw upon your usage of the word "meme," as it pertains to human consciousness. We believe that our work is a valid approach to neutralizing the *unconscious* presence of memes within individuals. We have learned that, without addressing our audience's "condition of mind" around the meme issues you so wonderfully explain, they are unlikely to understand our message.

We have been working on our approach to this subject for over ten years, and are now satisfied that the elements of our book fit together in ways that readers will find both engaging and compelling. Our book combines Joseph Campbell's definition of a pedagogical mythology with profound archetypal insight into human nature and outstanding illustrations from modern films. In addition, we have created a multi-media product to accompany our book, further illustrating this amazing mythological perspective with film clips from Hollywood's classic period. In addition to guiding readers to perceive the workings of their own particular pedagogical myth, we have created the world's first visually illustrated typology to make it much easier for them to remember it.

If our project sounds like something you would like to learn more about, please contact us. At present we are looking for representation. We would be happy to send you our book proposal for feedback and perhaps guidance.

Sincerely,

Douglas & Olivia Rosestone
4729 Rinconada Drive
Santa Rosa, CA 95409
drose42@pacbell.net

Pierre Jonavovic 9/18/01

Dear Howard

I made a pretty strange dream this night/morning about you.

You were Wherner von Braun (!!), and you was teaching me something, about launching, a rocket I guess, but I don't rememer what it was.

We were on a stony beach, I was sitting on a rock and I was able to see all kind of rocks under the transparent blue water, like some vacations on a kind of paradise beach. We were holding a tent above us, playing with the wind, like some berberes.

In the dream, you was somebody not know by the public, but it was clear that nothing could happend without you.

Do you have an idea of what it means ??

Subj:	Lucifer Principle
Date:	9/19/01 11:33:51 AM Eastern Daylight Time
From:	Elnger
To:	Howl Bloom

Mr. Bloom,

My 16 year old son and I began reading your book several months ago, and due to summer fun, work , and other responsibilities, I was slowly making my way through the

chapters, and discussing your observations with my son. I have just reached the chapters on barbaric cultures, and felt compelled to write you. I have discovered via the Internet, that you are in New York and hope that your family and friends are safe. I have yet to finish The Lucifer Principle, and look forward to completing it sometime in the evenings this week. I wonder what your observations about Islam are at this time? And what is your opinion on the coming weeks and months concerning our country and our ability to remain on top of the pecking order. Does your informal group have a chat room?

Best Regards,
Ed Ellinger
St. Louis, MO

re: world trade center destruction 9/11/01

Dear Howard, What you have predicted long ago happened. I thought the world will understand you now and will realize as you have said long ago that the Islamic movements are the cancer of free world. Instead the mormon Bush (sorry to talk this way about the president) calls Iran and Arrafat and Syria to join his coalision but not Israel. After all some of the Islamic organizations in the US donated to his elections campaign. I am sure that if investigated it will turn out that the same organization transfered money to the terror Islamic organizations. If the west will not wakeup this time they are doomed. Next time it will be bacteria. Here in Israel we understand it just too well. After Arafat declared sizedfire we had 10 acts of terror. And he joins the coalision. It is so upsetting. Wake up America!!!!!! Eshel

Prof. Eshel Ben-Jacob School of Physics and Astronomy, Tel-Aviv University, 69978 Tel Aviv, Israel ----- Phone: (972)-3-642-5787 (972)-3-640-7845 Fax: (972)-3-642-2979 Lab. Phones: Bacterial lab.: (972)-3-640-8066 STM lab.: Neural lab.: (972)-3-640-8261 Home Phone: (972)-3-641-5024 <http://star.tau.ac.il/~eshel>

From: stealheadjoe@juno.com (Laurie C. Fenner)
9/26/01 11:12:18 PM Eastern Daylight Time

Dear Mr. Bloom. Laurie here... just a fan of yours. I have to tell you what an impact your work has had on me! I recommend your book, 'The Lucifer Principle' to anyone who I think may "get" it, and I've just begun reading 'Global Brain.' Your work is so fresh and exciting and is formulated in such a way that even a non-scientific person like myself can easily relate to it. I have always been passionately interested in science and nature and while my formal education ended with high school, most of my time since then has been spent studying old chemistry, biology and physics textbooks (along with more esoteric literature). What inspired me most about your work was how it helped me to make sense of some things I had always felt were true but for which I could never find words. I strongly feel that we (humans) are on the threshold of a new way of seeing and relating to life. I believe that it will be the result of something emerging on the scene that will destroy our old way of thinking and veiwing the world. In the same way that the

"discovery" of gravity caused people to think in new ways in Newton's day, I believe that a new force will emerge or be discovered that will involve a far more radical shift. Without going into great detail (primarily because I don't have any!), I have been on a journey of sorts in search of ideas or theories to explain or give clarity to what I've sensed. Your work has undoubtedly been of great help to me. So... Thank you! You have an absolutely brilliant mind! Sincerely, Laurie

Martin Lewis to Don Beck and hb 9/27/01 thank you Howard for the kind words - and for the cyber introduction... Those of us who are Jews (and I include myself) should be fasting and atoning right now... I've managed to fast for the past 20 minutes - but I'm feeling my resolve slip away. However the atoning is going well. I loved the thought of sending Mickey Mouse ears to the Afghani kids. When I organized an L.A. memorial for my dear pal Graham Chapman - I asked Tim Leary to say a few words. This was in January 1990 - and the Berlin Wall had recently come down. Tim gave a brilliant oration - in which he connected the Beatles and the Pythons to the (eventual) fall of the wall - and gave both teams much credit. There is nothing as subversive or effective as laughter and the optimistic spirit. BTW - since Howard has been such a gracious emcee - this is how I intro'd Howard's e-mail on the pages of my mini-impromptu-docu-in-progress of the past two weeks <http://www.martinlewis.com/peacetrain> > I heard from Howard Bloom. I first knew Howard as a music publicist 20 > years ago. These days he **is a scholar, author, paleopsychologist (a title > which I'm impressed by - though ignorant of its meaning) and all-round > renaissance man.** He referred me to the chapter of a book he'd written in > 1995 warning the West of the likely actions of the radical Islamics. Reading > it - I was frightened by how little I knew... The link is in his e-mail to me. I > recommend going to the link and reading it. Anyway - I'm pleased to meet you Don. I shall return to my fasting and atoning. let me know what's next guys...

L'chaim Martin more than you want to know about Martin Lewis.....
<http://www.martinlewis.com> Howard Bloom wrote: > db: > > Subj: Re: art bell >
Date: 9/25/01 11:07:15 PM Eastern Daylight Time > From: drbeck@attglobal.net (Dr. Don Beck) > To: HowlBloom@aol.com > > I thought you explanation on Sunday night of empowerment of the > individual > was excellent..and how that multiplies in win:win activities where each > acts on behalf but in doing so elevates the entire group. > > hb: yes, a powerful insight, Don. > > db: monolithic > societies under authoritarian control distrust this individual freedom > because they cannot control it...This is our 5th Level "modernity" > value system and it has the Value System, memetic codes that drive > progress, keep us ahead of the microbes, and make possible our future > survival. That was a high point for me in your interview. And, it is > the penetrating force that can destroy the jihad...if every little kid > had Mickey Mouse ears it would turn entire Taliban into mush. > > hb: holey smokes, you have put your finger on it. Here's what I wrote > two minutes ago to Martin Lewis, an old friend who appears on tv these > days as a political commentator. It demonstrates that you and I are > thinking in synchrony: > > Let's hope we can both resurrect the public spirit of creativity > despite the mindfreeze often imposed by attack and calamity. > > In fact, let me take this opportunity to introduce you to Martin. > Martin, this is Don Beck, Co-founder of The

National Values Center in > Denton, Texas. Don has dialogued on key political issues with folks > like Tony Blair, Bill Clinton, and George Bush, Jr. Often he's supplied > solutions to political conundrums most would find insoluble. Don, > Martin is filled with sparkle, humor, intelligence, and knowledge. His > media activities defy description. Martin and I met 25 years ago or so > working together for a fledgling organization called Amnesty > International. Since then he has accomplished things that amaze me. > The two of you should get to know each other. > D > > At 10:26 PM 09/25/2001 -0400, you wrote: > > In a message dated 9/24/01 11:48:51 PM Eastern Daylight Time, > drbeck@attglobal.net writes: > > would you resend the contact points for Art Bell.. > > You'd make an excellent guest. Right now we need your ability to bridge > cultural chasms. Howard > > Lisa Lyon Assoc.Producer Coast to Coast 540 East Vilas Road Suite C > Central Point, OR 97502 (541 664 8829)studio hotline 541 664 5938 > > ----- > Howard Bloom > Visiting Scholar--New York University > <http://www.howardbloom.net/> > Founder: International Paleopsychology Project; member: New York Academy > of Sciences, American Association for the Advancement of Science, > American Psychological Society, Academy of Political Science, Human > Behavior and Evolution Society, International Society for Human > Ethology; founding board member: Epic of Evolution Society; advisory > board member: Youthactivism.com; executive editor -- New Paradigm book > series. > > 705 President Street > Brooklyn, NY 11215 > phone 718 622 2278 > fax 718 398 2551 > e-mail howard@paleopsych.org > > For two chapters from > The Lucifer Principle: A Scientific Expedition Into the Forces of > History, see www.howardbloom.net/lucifer > For information on Global Brain: The Evolution of Mass Mind from > the Big Bang to the 21st Century, see > <http://www.howardbloom.net/> > For a touch of the surreal, send postcards from > <http://www.howardbloom.net/postcards.htm>

In a message dated 9/27/01 7:24:09 AM Eastern Daylight Time, bear@oss.net Robert D. Steele writes:

I am very glad you liked the review. Extremely fine book. I do not expect to get to New York in the near future, as I am rushing to meet a printer's deadline for my second book (see attachments) and not even answering the phone these days.

For some time now I have been contemplating hive mind, world brain, and my own variation, the virtual intelligence community with intelligence "minutemen" (this becomes especially important in homeland security) but your book was a real break-through for me in understanding the biological roots, the losses in brain matter due to cultural and language conformity, and the much larger issue of the war between species. Really, truly, one of the finest books I have ever read in terms of being both relevant and original.

Am very glad to have your email, and would really welcome some future opportunity to get together, perhaps on a stage someplace. New York might be a really great place to start the "national conversation" on needed changes to how we do defense and

intelligence. My seven press releases and other materials are at www.oss.net/White.html. An invitation to join you to speak at Columbia or some other school would be a perfect way to get us together. I would be glad to learn something of your plans for the future. A one page bio, should you have anyone in NY that you wish to recommend me to as a speaker, is also attached, not sure which bio you saw. I have another one, very long, listing all publications, interviews, etc. that is available for those that want all the detail (smile).

Thank you for writing. I would like to keep in touch.

10/3/01 4:13:39 AM Eastern Daylight Time

skeptic_of_pseudoscience@hotmail.com (Conrado Salas Cano) This letter is in regard to Michael Shemer's recent review in *Skeptic* magazine of Howard Bloom's book *Global Brain: The Evolution of Mass Mind from the Big Bang to the 21st Century*. -- -- -- Dear Mike, You are a curious God. I am intrigued about what makes you tick, my Ironman. What visions in that metamorphic plagioclase-filled caldera of Hawaii you must have had while on the triathlon position that have made you see reality in such a cruel, indifferently-inhuman way. You seem to revel in the cruelty of nature towards those who in your view just are and will always be have-nots. You put the name of Jesus of Nazareth on the snowball theory of Howard Bloom, with its runaway distancing law between those who are useful to the new emerging ``Global brain`` and those who are not, the latter ones apparently condemned irremediably to face their inadequacy, their miserable hopeless disability, their loneliness and, ultimately, their death. Clearly you are in a hurry to weed off the Earth of ``useless eaters`` and prince Charles must be very proud of you, sip of tea my dear. I understand your goal, Mike. It is a lofty one. Nature just does not provide the same to everyone, and those who have been disgraced compared to others should face their handicap, accept it, and put it to use to society ASAP or die. We don't have more time for negroes on plywoods. HAL-9000 can run mission-Earth successfully without them. Yes, Mike. Not everyone chose to be as handsome as you are. Not everyone chose parents as rich as yours. Not everyone chose to have the genetic professorial, Darwin-cum-thirsty-blond-sophomore-attracting skills that you have in the lecture hall. Not everyone chose to be a science star. So you have every right to disparage those whose stature does not even reach to give you head. 15 billion years of cosmic evolution back you. Be proud. You are the only God of this unimaginably old universe. The others, the fodder who have not sipped and will never sip Darwin tea, the Uri Gellers and Shirley MacLaines and Carl Sagens, don't even deserve to be your food. I hope to survive the sieve for a few more years, and used to consider myself, identified as I am with the star child of 2001, quite an advanced representative of human evolution, but soon the blind watchmaker of the universe will get rid of me too as another useless creature and you will be left free, at last, to contemplate alone your own Divinity. Eat me, Mike, if you can. With the deep empathy of someone who has also experienced in his own flesh the brutal agonies and ecstasies of marathon training and who has also for long been embarked on the inhuman quest for the unified theory of reality, I send you my most sincere love, with my wish to soon be

able to turn my own humble sword into a plowshare, Conrado Salas Cano.

www.conrado.net P.S.: Yes, theories of everything explain nothing at all. Consider, for example, the Theory of Everything that Einstein chased in vain all his life, and which occurred naturally to me in this year of 2001 because it is so simple. In Dirac formalism it reads: $|\square\square\square\square\square\square\rangle$ Your thoughts = The state of the universe According to this theory, anyone, including the Gods themselves as Asimov would say, need food for thought. ;) @@

Retrieved July 10, 2014, from the World Wide Web

<http://www.disinfo.com/pages/dossier/id152/pg1/> Welcome to Disinformation | October 04, 2001

howard bloom by Alex Burns (alex@disinfo.com) - February 15, 2001

As Senior Account Executive for two and a half years at The Howard Bloom Organization Ltd, I had the great experience of working closely with Howard and learning much from him. While in prior positions in the music industry I learned the outer techniques of publicity, it was not until I joined HBO that I understood the inner workings of what makes a successful campaign: digging deep beneath the surface to discover the person beneath the celebrity persona. Howard pioneered a form of music publicity so commonly employed today that one would think it is a natural 'given' in any successful career ~ that of creating, building and maintaining a superstar profile built on the public perception and acceptance of the artist's image and personality. His uncanny ability to delve into the inner psyche of his clients laid the foundation for the making of many musical giants. If it were not for the brilliant work of Howard Bloom in the realm of music business public relations, many a classic rock star would never have made it into the annals of The Hall Of Fame. I'm proud and grateful to have been one of Howard's "Angels" and have had the opportunity to have learned from the master. Howard is an original, a master, and one of the all-time music business greats. ~ ~ Ida S. Langsam

Robin Williams himself would sit down and shut up if forced to share the same country with this guy! ~ ~ Richard Metzger.

Howard Bloom began his legendary career in music public relations when he co-founded The Howard Bloom Organization Ltd in 1976, which subsequently developed the careers of Michael Jackson, Prince, KISS, Billy Joel, John Cougar Mellencamp, Simon & Garfunkel, Bette Middler, Joan Jett, AC/DC, Talking Heads and Grandmaster Flash and the Furious Five. During the Tipper Gore and Parental Music Resource Center (PMRC) music censorship scandals, Bloom fought courageously for freedom of speech and democratic pluralism with his Music In Action coalition.

Bloom left the music industry in 1988 due to Chronic Fatigue Syndrome, reinventing himself as one of the world's leading scientific experts on group dynamics, perceptual engineering, memetics, and popular culture. His best-selling book The Lucifer Principle:

A Scientific Exploration Into the Forces of History (New York: Atlantic Monthly Press, 1995) was acclaimed by 22 major scientists upon its release, and is regarded as a landmark study of principles including memes, the pecking order, and the superorganism (group-mind). The book established Bloom as a scientific expert in mass behavior.

Bloom subsequently founded the prestigious International Paleopsychology Project, a growing assembly of scientists, theorists, and conceptual outsiders who critically examine contemporary society, drawing upon physics, microbiology, paleontology, endocrinology, neurobiology, anthropology, history and human ethology.

Bloom shows this remarkable interdisciplinary outlook in his latest book, Global Brain: The Evolution of Mass Mind from the Big Bang to the 21st Century (New York: John Wiley and Sons, 2000), which argues for Group Selection Theory, and compellingly warns that humanity may face a bacterial apocalypse.

Howard Bloom The official Howard Bloom site, featuring book excerpts, essays, commentaries, links and more.

The International Paleopsychology Project Founded by scientific luminary Howard Bloom, the International Paleopsychology Project is an international taskforce using a multi-disciplinary approach combining physics, microbiology, palaeontology, endocrinology, neuro-biology, anthropology, history and human ethology. This new cyber-movement is dedicated to mapping out the evolution of complexity, sociality, perception, and mentation from the Big Bang to the present. This site contains scientific papers, publication details, taskforce links, and a wealth of information on Bloom's current projects. One of the most significant scientific projects to develop in years.

The Lucifer Principle The official site for Howard Bloom's book The Lucifer Principle: A Scientific Exploration into the Forces of History (New York: The Atlantic Monthly Press, 1995), which was acclaimed by 22 major scientists upon release, and generated controversy for its discussion of fundamentalist Islam as a 'killer culture.' This extensive site features book chapter excerpts, reviews, and commentaries. This is a lucidly written introduction to such things as Memes, the Pecking Order, the Global Brain, and the Superorganism (group dynamics).

Global Brain: Chapter Excerpts Selected chapters complete with illustrations and references from Howard Bloom's book Global Brain: The Evolution of Mass Mind from the Big Bang to the Twenty First Century (New York: John Wiley & Sons, 2000).

Bloom's multidisciplinary approach to cultural history is eye-opening and makes many provocative connections across the arts and sciences. You won't look at yourself or history the same way again!

Howard Bloom's New Eye Howard Bloom is known for his aesthetic creations and stunning photographs. This site showcases his work, particularly material that captures the hidden aspects of the modern environment. These photos can simultaneously be chilling and beautiful.

The Balkans A brief article written for the National Values Centre, Inc, (Denton, TX), in which Howard Bloom presents a paleo-psychological perspective on the Balkans Conflict and the Kosovo crisis (1999) in particular. Contains a perspective not found elsewhere.

Amazon.com Author Interview Most Amazon.com author interviews are pretty boring, but Howard Bloom reveals much about his childhood and early influences. Unintentionally very funny, because Amazon.com didn't edit Bloom's commentary at all. Offers an insight into how intense and provocatively intellectual Bloom can be in person.

Expert Witness Radio: Howard Bloom on Evil In this Expert Witness Radio episode (February 2000), Howard Bloom discusses social organization, evil, narco-politics and how to stop the next world war. Hosted by Mike Levine. RealAudio. 58 minutes.

I Have Met God and He Lives in Brooklyn "Or how the arch skeptic, dark lord of Disinformation becomes convinced, and tries to convince you the reader, that Howard Bloom is next in a lineage of seminal thinkers that includes Newton, Darwin, Einstein, Freud, and Buckminster Fuller and how he is going to change the way we see ourselves and everything around us."

The Age of National Schizophrenia Dr. Don Beck draws upon paleopsychological concepts to examine the State of the Union after the 2000 presidential election's Florida debacle.

The Advertising Virus A glimpse of Howard Bloom's psyche-altering techniques. The PR agent as postmodern shaman.

The Futures of Racism Dr. Caleb Rosado fuses together the Spiral Dynamics framework of Don Edward Beck and Christopher C. Cowan (based on the work of Clare W. Graves), and Howard Bloom's International Paleo-psychology Project in this essay, to study the underlying values systems and surface representations of racism. This is an example of real-world practical application of paleopsychological data towards conflict resolution.

Nonzero & Nonsense: Group Selection, Nonzerosumness, And The Human Gaia Hypothesis This Skeptic book review (January 2000) of Robert Wright's book Nonzero: The Logic Of Human Destiny (Pantheon Books, 1999), by Binghamton University Department of Biological Sciences scientist David Sloan Wilson, features a lengthy critique of Howard Bloom's Global Brain hypothesis, likening Bloom to radio shock-jock Howard Stern!

YouthActivism.org "This site is dedicated to the intelligence, energy, and passion of young women and men around the world who are taking action to demand a better, more just and democratic world. Many of these people are addressing critical problems of our time." Howard Bloom is on the Advisory Board.

Where Echoes End A stylish site showcasing the moody and avant garde music of Australian band Where Echoes End, who explicitly draw upon the theories of Howard Bloom, Lyall Watson, Carlos Castaneda, Paul Davies, Darryl Reanne and Richard Leakey to "study the relationship between genetics, human behaviour, culture, science, politics, mysticism and religion." The site features sound samples, band information, and stylish graphics. One of the most innovative applications of The Lucifer Principle on the Internet. Well worth checking out!

Scent of Eros: Paleopsychologist James Vaughn Kohl Paleopsychologist James Vaughn Kohl has compiled a vast list of top-notch scientific data on the often overlooked role of smell within the alterable matrix that is the Self. Useful for the human ethologist researcher, student of human sexual behaviour, or the latest Don Juan seductive wannabe.

Evolution and Behaviour Excellent resource on Charles Darwin's evolution model, including Howard Bloom's work.

Meme Central Richard Brodie's resources on memetics and paleopsychology, with links to the Meme Update newsletter. Brodie is a member of the International Paleopsychology Project, and author of Virus of the Mind: The New Science of the Meme (Seattle: Integral Press, 1996).

The SocioWeb: Writings Your independent guide to sociological resources on the web. Links to critical information and background on Bloom's theories.

Motion Graphics: Earth From Above The closest web-site on the Internet to resemble a multimedia Howard Bloom aesthetic experience: streaming visual music over evocative images of our home, planet Earth.

Internet Christian Library: Scholarship And Science A critique of Western science and Howard Bloom's book The Lucifer Principle: A Scientific Exploration into the Forces of History (New York: The Atlantic Monthly Press, 1995) written from a sophisticated

Christian viewpoint. Its author Jerry L. Summers (East Texas Baptist University) examines many aspects of Bloom's book, notably debates concerning socio-biology, and Bloom's concern for the human condition. Some intriguing problems are raised.

Jean Beauvoir Artist, producer, and songwriter Jean Beauvoir has worked with many musicians and artists who were associated with the Howard Bloom Organization.

Indie 2000! Music Marketing Essentials Christopher Knab continues the music and PR management techniques devised by the pioneering Howard Bloom in a series of articles attacking dubious industry standards, including artist royalty and contract issues, and pay-for-play.

ISL Public Relations Ida S. Langsam worked with the Howard Bloom Organization, and has continued his pioneering rock industry PR-shaman techniques. Howard Bloom: "I've felt for years that no one was getting the message -- publicity starts with the inner soul of an artist and works its way from there. It involves schooling the artist in an ability to comprehend the emotional self which has spoken through his music, but often never been expressed overtly in his daily thoughts. Music and celebrity arise from self-revelation and the validation of previously unspoken passions in an audience. By voicing his or her inner self, the artist gives voice to a multitude and for a minute sets them free or offers them something far more permanent--identity. You got it. Thank God."

The Lucifer Principle: A Brief Review Reviewer Ken Kittlitz raises some interesting concerns regarding Howard Bloom's thesis: "Many of Bloom's arguments rest on the assumption that groups, be they composed of organisms or ideas, will form into hierarchies in which there is competition for the upper slots. The inevitability of such "pecking orders" may not be entirely true, however."

Internet Infidels Secular Web: From The Mailbag Links the child-killing behaviour of Asian langur monkeys to the Yanomami tribe (Amazon region), and the early Israelites. Interesting hypothesis.

How to Spur Scientific Revolution: Amass Copious Data, Keep it Simple A revealing article by freelance journalist Karen Hopkins that critiques the popularisation of science (John Brockman's Third Culture meme) from The Scientist (Vol 10 #16, August 19, 1996: 18). Mentions Howard Bloom with brief comments, and suggests close links between his group selection (Super-organism) model and his music PR work.

Censorship's New Wave An excellent piece giving background on the rise of groups like the Parental Music Resource Center(PMRC), American Family Association (AMA) and Back In Control; who attempted to censor and suppress rock music during the 1980s. Features comments by Howard Bloom and other leading industry personnel.

Memes: A Dialogue Corrections to comments regarding evolutionary models presented in Howard Bloom's *The Lucifer Principle: A Scientific Exploration into the Forces of History* (New York: The Atlantic Monthly Press, 1995). Worth comparing theories.

UFOs As a Modern Devil Myth Don Webb explores the Lucifer archetype as a manifestation of individual rebellion (cultural antinomianism) against the group-mind.

Lateline: The Nature of Evil Transcript of a segment shot for Australian current affairs series Lateline, originally broadcast on May 4, 1999, featuring commentary by Howard Bloom.

Lack of Touching Leads to Violence? A questionnaire based on "The Importance of Hugging," originally published in *Omni* science magazine, and later incorporated into 'The Lucifer Principle'.

The Lucifer Principle and The Great Australian Gun Law Con A. Lucifer Principle excerpt. B. Use of Howard Bloom's work to support liberty, 'gun laws' freedom, and the Great Australian Gun Law Con. C. A provocative juxtaposition of interesting resources on gun laws and the media 'manufacture of consent,' but the rhetoric is not necessarily supported by Bloom. Does the use of paleo-psychology as propaganda already weaken the credibility and objectivity of a young discipline? You decide!

Howard Bloom: "There seems to be a conceptual Moebius strip which puts ultra-libertarians, folks fundamentally against violence, cheek by jowl with the folks who would gladly exterminate them - the fundamentalist militiamen. Thank the gods for the fact that these debates are being carried out with words, not bullets. So far, they are a testament to the supple power of democracy and pluralism."

A Future Evolution? The Lucifer Principle discussed from a Gaian eco-consciousness perspective. Some intriguing thoughts about humanity's possible future conscious evolution.

The Lucifer Principle By Howard Bloom, Calls Muslims 'Barbarians!' "I'm on Muslim hit-lists as a result of *The Lucifer Principle* and have had to do some pretty intense things to stop the book from being dropped." Cafe Arabica ran an unsuccessful campaign to have the book pulped. An example of what Bloom has had to face for attacking the disturbing aspects of fundamentalist Islam.

The Abridged History of Go-Go in the Streets of DC In this abridged history of Go-Go party music, William H. Sweet, Jr., the author briefly mentions the early PR campaigns by Howard Bloom And Associates. Useful for studying in the wider context of memetic Life Conditions filters.

The Lucifer Principle: A Review "If, like the present reviewer, you are a sucker for

theories of history, you could do worse than this Social Darwinist theory-of-everything by Howard Bloom, a writer of popular science and noted PR man." Reviewer John J. Reilly makes an interesting case for memetic determinism.

The Lucifer Principle: Holy Quran Quote "Mr. Bloom fails to reference the quote from the Holy Quran for a simple reason: the quote does not exist . . . Mr. Bloom's preposterous statement serves to fuel the flames of anti-Arab and anti-Muslim hatred."

Hizbollah These people want Howard Bloom dead.

Infinity Factory: Howard Bloom Check out the Infinity Factory episode, Howard Bloom.

Infinity Factory: Howard Bloom (RealAudio) Check out the Infinity Factory episode, Howard Bloom (RealAudio).

Infinity Factory: Howard Bloom: Elections and Activism Check out the Infinity Factory episode, Howard Bloom: Elections and Activism.

Infinity Factory: Howard Bloom: Elections and Activism (RealAudio) Check out the Infinity Factory episode, Howard Bloom: Elections and Activism (RealAudio).

Disinformation Dossier on Richard Dawkins Check out the Disinformation Dossier on Richard Dawkins.

Disinformation Dossier on Douglas Rushkoff Check out the Disinformation dossier on Douglas Rushkoff.

Disinformation Dossier on Memetic Engineering Check out the Disinformation dossier on Memetic Engineering.

Disinformation Dossier on US Secession Movements Check out the Disinformation dossier on US Secession Movements.

Disinformation Dossier on Robert Wright Check out the Disinformation dossier on Robert Wright.

Disinformation Dossier on Disinfo.Con 2000: Tents Under Pressure Check out the Disinformation dossier on Disinfo.Con 2000: Tents Under Pressure.

Disinformation Dossier on Marilyn Manson Check out the Disinformation dossier on Marilyn Manson.

Disinformation Dossier on Electrofringe Festival 1999 Check out the Disinformation dossier on Electrofringe Festival 1999.

Disinformation Dossier on Muzafer Sherif and Social Judgment Theory Check out the Disinformation dossier on Muzafer Sherif and Social Judgment Theory.

Disinformation Dossier on Subliminal Advertising: Return of the Hidden Persuaders Check out the Disinformation dossier on Subliminal Advertising: Return of the Hidden Persuaders.

The Muslim Angle

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Caleb Rosado 1005-01 Your words below, Howard, express the greatness of your soul. Caleb Caleb--I'm copying this discussion to my French publisher, Pierre Jovanovic, a remarkable human, a guardian angel of my work, and a brother in thought. Pierre believes in a God and has written a work on Guardian Angels that has sold over a million copies. Religion, poetry, and science, in my opinion, can sometimes be synonymous systems of metaphor, skeins of thought with which we grasp the ineffable. I've spent my life in pursuit of mystic phenomenon, but determined to find a way of using transcendent experience to expand the peripheries of science. Until we can account for the gods and angels that come pouring from our emotions and experiences, we will have a partially blind science. And science--knowledge, the understanding of the previously incomprehensible--is my personal religion. Howard

c.maltabey@sympatico.ca (Clémentine Malta-Bey) 10/9/01 howard, my experience of our stay with you was equally delightful! it was such a privilege and pleasure getting to know you. you are such an electric, dynamic presence, and your energy is so deliciously contagious! you have undoubtedly contributed to the incredible forward momentum that took hold of my life in new york... by inspiring me, and touching me deeply in the short but intense moments that we spent together. i have attached to this message the song that you heard while i was there, in mp3 format. if you don't have an mp3 player, it's very simple to download one from the internet. just type in mp3 player in a google search and you should find a wealth of free players to choose from. the only issue is whether you want to take up more space on your hard drive for that. thank you for your message, howard! i am reading it in several sittings to truly digest it all. i'll definitely be keeping in

touch with you. and thank you- for everything. love, clementine

"you are the limit as insanity approaches clarity" eric shinn

WARbnsn@cs.com 10/24/01 Dear Howard, Last night on Art Bell you started to read a wonderful prose about the spirit of New York. I would like to read it in entirety and pass it on to my NY friends. Where do I get the transcript? I will pay if necessary. Thank you. Sincerely, Bill Robinson

Hey, thanks for tonight...enjoyed it much. Read some of your stuff on the ride home...good job there with the post WTC pieces. Very inspirational. MORE!!! The world needs you, Mr. Bloom, and its people need your brand of perception and inspiration to action and original thought immediately NOW, so please keep up with current events and continue to offer your thoughts upon them. These small steps could end up giving you the platform you need to promote the bigger stuff down the line. We need the small brush strokes as much as the broad sweeps of color. Chris McCulloch
1022-01

10/28/01 3:05:20 PM Eastern Standard Time on 10/28/01 4:45 AM, Howard Bloom at howlbloom@aol.com wrote: The Sciences has been a unique magazine, providing the only successful interface between scientists schooled in separate jargons and immersed in separate specialties. No other publication can take up the mantle this magazine has worn. Please, please return it to us. If there are financial problems those of us in the scientific community can help solve, apprise us of them so we can either lend our aid or lend our democratic voices before the editotial staff the Academy has so brilliantly nurtured disperses. We simply can not do without The Sciences. --
----- Howard Bloom Howard. of course your statement is unadorned fact. Peter Brown, locked out of his own office (as was his staff: Levin Santos and the marvelous woman art director) by faceless R. Nichols henchman has been more victimized than 9/11 survivors. Our articlie (Mycological maestros..on the origins of agriculture) was edited (by his strong swift hand) and accepted when the magazine shut down. Many encourage him not to give up (including Ellen Goldensohn, ed. in chief, Natural History, and Gerry Piel). Have you been in direct touch with him since this scandalous act? Have you read the independent article about the case? Do you know that Peter continues to work from home on the subject? He explained that the NYAS (already a place into which wealthy physicians may insinuate themselves) If he were to contact the head of the California Academy of Sciences (said to be very sympathetic) and as well come of the smaller strong ones (Iowa, So. Carolina, Texas) and organize one outlet for all the academies in the tradition of The Sciences I suspect many, like us, would rally. According to Peter the NY doctor contingent will use the magazine as a newsletter (more relevant) to see their names in print. Yes, let's help him resuscitate. Congratulations on your recent marriage. Sincerely, Lynn Margulis

from Amy Alkon 11/10/01

Dear How, I so love you and want you to be happy.

hb: aim that is sweet beyond all belief.

aa: So sorry Di is far...but at least she misses you terribly! So nice to be loved and missed like that.

hb: yes, but oh for her presence on a daily basis.

aa: In a way, at times like this, you wish the person would just light a match and burn all the boxes of stuff into a fine powder.

hb: I'm reading this to Di and that brought a chuckle.

aa: That stuff matters so little vis a vis spending every moment you can with someone you love.

hb: amen and a big sigh oozing the words "that's true" from di.

aa: I'm managing my own loneliness...trying to get out of the house as much as possible,

hb: excellent. people like you and me need friends who will listen as we perform our little acts of brilliance and insight. no audience, no life. no love in the audience for what we are, no life either. Or, to put it positively, give us the soil of human companionship and we bloom.

aa: going to France where the boys aren't the least bit afraid of me. Just was getting worried that it was crushing my spirit...not even having anyone to touch me or sleep next to me.

hb: I understand perfectly, and, lord, that is a horrible state. amazing how even just the touch of something at 98.5 degrees fahrenheit--human body temperature--can comfort us whether it comes from a human or not. But it's best coming from another human.

aa: The column was, some complained, getting a little mean. Not quite sure if it was or not -- so many people are truth-averse...sometimes it's just a complaint about the facts being unpleasant in drag. As far as the love/sex stuff goes...I guess I'm just one of those lusty Jewish girls,

hb: hmmm, di is Ukrainian with Cossack blood in her veins and shares your lust. It ain't just us Jews.

aa: I guess...so physically and sensually driven that it's hard for me simply physically to

be alone.

hb: thank god you understand isolation. it's difficult to explain it to those who haven't endured it. so many people are drowned in the tide of human contact and lust to be alone. Di resonates to your words too. She was painfully alone for decades before she met me. It's one of the reasons we bonded. We were both alone to the point of desperation. Put us together, and we complete each other by needing each other ferociously.

aa: Nando once sent me a Tom Robbins quote -- something like "redheads are made of sugar and lust" -- so true.

hb: I love it.

aa: Although I want a relationship, I do have friends who love me, and I'm okay being by myself...it's simply a physical need.

hb: for me it's far more than physical, though the physical component is a necessity.

aa: Felt like I was withering inside from lack of touch.

hb: well put, and, boy, do I know what you mean. Today I slept from 10:30 am until 8:00pm--partly done in by cfs combined with stress, but partly due to cfs combined with abandonment. My live-in assistant was leaving to spend the weekend with his girlfriend, and his extraordinarily baroque instructions on how to find the caches of food he's left for me in the freezer did me in.

aa: My sister says to try yoga...going to.

hb: let me know how it works if you do. aim, people like us are activity junkies. we need stimulation, contact, play, debate, attention, adventure, and the swirls of love and lust. I'm relaxation-averse. Try to smooth me out with the isolation and alleged emptiness of meditation and I go nuts. That allegedly blissful blanking of the mind merely lets painful emotions sweep in. My nature abhors a vacuum, and Buddhism, yoga, and other "meditative" practices roast me in hell. I know in my bones that you are much the same.

aa: Also, just planned another trip to Paris...December...actively trying to remedy this seems to help.

hb: aims, goals, are critical. waking up each day with a goal in mind. and the goal has to relate in the end to delivering something other humans want. even if it's gathering adventure in Paris you can later tell entertainingly to your friends. travel is a goal dominated activity. it works. every day a new destination. When I could travel, I liked

to travel fast--a city a day, a new destination constantly waiting for the next sprint between afternoons of walking trips to digest a city instantly.

aa: Also, I just have to acknowledge that there aren't a lot of men in the world who are comfortable with me

hb: try Match.com. That's how I found Diane. I swear it works. Just put in your profile that you want someone who enjoys a hyperactive talker. That's our gift--it's hard for many folks to live with it. So we need to find one of those few who lights up in the presence of nonstop intellectual and emotional entertainment based on curiosity and insight.

aa: -- those who are, at least in America, are usually 50 or so, accomplished at something, powerful...blah blah blah. Don't know where to find men like that

hb: Match.com. I never saw what the men are like, but the women are CEOs, founders of their own companies, successful authoresses, gallery owners, successful artists, journalists (that's Di--who just won her sixth journalism award) and oodles making between \$150,000 and \$250,000 a year.

aa: -- know a few who are married...but I'm on the lookout for one who's available.

hb: GOOD. "a wise choice," says Di, who made the mistake of falling into an 12 year relationship with a married man.

aa: To them, I'm exciting, not intimidating. Anyway, enough whining about my love life. It's boring me!

hb: it is not boring me. Aim, it's at the core of existence. This is one of the reasons I love you. We can talk about things, share things, that others don't understand. They're things at the center of everyone's lives, but most can't realize it and don't know how to articulate it. Our curse is our gift. We feel these things with more intense joy and pain. The pain predominates, but it yields understanding.

aa: Anyway, my book is coming along fantastically -- have the first third finely-written

hb: excellent. I have to stop doing media interviews (if I do I'll die--I love them) and get back to writing books...and to shepherding the crew of co-writers I've been developing so I can write four or five books simultaneously. With 400mb of material, I've got far more than I can crank out in my lifetime on my own.

aa: -- an expanded outline of the rest -- probably another 150 pages of that...maybe 250 all together...hard to tell because I space it too closely while I'm working on it...then I'll double space to send to my agent, probably on Monday! I'm going to paste in a letter

that's going into the book -- wrote it to Nando, actually, from a plane. I think you'll appreciate the sentiments. From the personal evolution (heh heh) section of the book...the territory people have to cover before they're ready for relationships.

hb: this sounds very interesting.

aa: There are a few sections where I'll want to interview you about community

hb: terrific.

aa: -- you and I are so like-minded on that -- and I want to paste a few word pictures of your brain and soul into the book

hb: "). bless you.

aa: -- good example for the "normal" people. Anyway, that's a little down the road. By the way, I read a bunch of your Leary book -- it's so wonderful

hb: ")

aa: -- only haven't read more because I've been mowing through every book on marriage, divorce, etc...as fast as I can.

hb: ") I'd love to hear what you've garnered from this overview.

aa: Hoping to come to NYC after the first of the year

hb: Aim, if all goes as planned, we should have a bedroom in which you can stay by then. It would save you hotel costs, and would give us a chance to spend a bit of time together.

aa: ...if all goes well with the book...should have to meet with publishers then. Can't imagine that anything is going to happen around Xmas season.

hb: people generally awake from the Thanksgiving to Xmas torpor around January 5th. It's usual a good time to see them, because January is a slow month.

aa: Really eager to see you. Wanted to remind you, also that HBES deadline is coming up in spring (for submissions). Suggest that you apply to do a lecture there -- could do it on videotape. They need you.

hb: I've done it before, but will have to consider it. I'm so swamped, and have to get back to book writing. Plus, January through April will be swallowed up by doing the next batch of writing and conceptualizing for The Lucifer Principle tv series.

aa: Dull, lifeless bunch, so many of them!

hb: yes, and mired in quarter century old orthodoxies.

aa: Also, what separates you (and me) from a lot of people is that you don't just bake data cakes

hb: great phrase!!!! a super amyism.

aa: -- you have ideas about how people can live better. I really think it's important that you put your ideas out in the most efficient way -- you need to be more prominent I think -- and not for any self-serving reason, but because the stuff you think is unique and important and would make a difference if it seeped not just into the heads of poindexters who read good books, but the average Joe on the street, as they say.

hb: aim, you do my soul a world of good. that's what I'm aiming at. it's why i've even been overextending myself by working on science-soul-music. I'm trying to get key concepts down to the bumper sticker and anthem level (or up to that level).

aa: Oh, by the way -- "Twilight Of American Culture" -- by Morris Berman, I think -- is a book you'd like -- about how we now living in the culture of shopping, and comparisons to declines of other civilizations -- more to it than I'm describing, but I'm late, late, late, so I'm flying through here scattering letters without as much thought to which ones I'm scattering as I'd like. Will paste in the letter I wrote (from a long time ago). Nando always likes that I say that my criteria for trying something is "Will it kill me?" as in, is trying it likely to leave me clinically dead?

hb: we share that need to test the limits of possibility.

aa: More sooooooon. Letter follows. Much, much love. Just know I think about you all the time and hope you're overstuffed with love and cuddling so much that you're starting to chap! Love, Amy

hb: both di and i love that. let me include something I've just written at the request of amazon.com about the mistake of seeing ours as a consumer society. It follows my comments on what you've included below (wonderful stuff, aim, and very important)--

THIS IS A MINI SECTION FROM MY "EXPANDED OUTLINE" -- not comprehensive, just a taste of one of the topics -- sort of sketchily written at this point...just to give the editors an idea of what I'll cover: (hope AOL doesn't chow or garble the text)

oWhy Mistakes Are Good For You -- Risk-Taking As A Means Of Personal Growth

hb: HOORAY.

My criteria for trying something I'm afraid of: "Will it kill me?"...as in, "Am I likely to end up clinically dead?" I believe people should make as many mistakes and take as many risks as they can in your twenties -- they cost a lot less then. It's a lot less painful to eat Instant Ramen and sleep on your friend's floor at 24 than it is at 34. (During my "let's explore what I'm going to be if I grow up" phase in my late twenties, I actually spent six months sleeping on a door propped up on two milk crates.)

hb: I did mine at 19 sleeping on the concrete floors of public buildings. but that's in how I accidentally started the sixties.

An excerpt from a letter I wrote to a friend:

Dear N,

Agreeing to feel the disappointments in life is the price of having real joy in your life...or a chance at it. I'm not afraid of feeling pain anymore! I don't love it either, but it's really much worse when you contemplate feeling it then when you're actually sad or upset. That's something I've learned by throwing myself into life. Hiding from pain means you're only half alive. The older I get, the more precious time becomes. Because of that, I say what I mean.

hb: wow, aim, this is very important stuff. it's part of the implicit theme of how I accidentally started the sixties. but you've said it explicitly, and wonderfully.

aa: There was this old saying (either from the Talmud or The Bible) that I learned as a kid; the English translation is "Choose life." The choice of the verb -- choose -- is important. It's active. You don't just sit around letting life hit you -- you have to make a conscious decision to live. You have to choose to feel -- to be connected to life, to participate fully -- not to disconnect. With "practice," this way of being becomes second nature. It's now just who I am -- someone who's very connected to life. It feels good to feel -- even to cry or be irritated. I'd rather jump in and find the water's cold than sit on the side wondering. Also, the painful moments are the best teachers. They make you look at your life and make renovations. A very good thing.

aa: powerful insights wonderfully expressed.

aa: Something I've learned is not to wait until you're too old to figure out what matters or to have the courage to go after your dreams instead of living in the parameters of what seems possible

hb: Aim, do you know ts eliot's the love song of j alfred prufock? it was my mantra when I was 15, and it taught this very lesson.

aa: (and therefore safe). That's how most people live. When they're 20 or 30 or 40, they treat life as a series of dinners and appointments.

hb: marvelously put. I wish I had your stylistic brilliance.

aa: They don't really respect or cherish life until they're too old to do much living. I can't imagine living that way...it's like eating without tasting your food. If this plane I'm on crashes, or my roof falls in tonight...I had a wonderful run this morning, I had ice cream with my dinner, and I sat under a petal-snowing tree and laughed with you. (There's more, but those are the highlights.)

hb: aim--here's my attempt to alter our misperceptions of our society. The questions come from amazon.com's science editor, rob lightner--

7. You write "Nothing grows a subculture faster than opposition to assault...Give humans a sense that death is in the air and their individualistic views will ebb in favor of the creeds clasped by the collectivity." This could hardly be timelier; how do you see American cultures changing in the wake of terrorist attacks?

Hb: The post-9/11 era is a test for each of us, and it's a test for our society. First off, we have to realize that we don't always make up enemies. Sometimes they're there whether we want to believe in their existence or not.

Some of my friends are complacent. They've lived all their lives with freedoms our great grandparents would have given all they had for. They imagine that the best aspects of our way of life will go on forever, whether we fight for them or not.

This simply isn't true. The freedom to march in peace protests and to have women founding their own businesses doesn't come easily. Nor do a lot of our other liberties. My grandparents died before I was born—which means they had relatively short lives. They died of things antibiotics could have easily cured, but there were no antibiotics to save them. Medicine hadn't progressed that far. If my father's great grandparents had wanted to see California, they'd have been forced to go on an eighteen-month-long schlep by sailing ship or a year-long trek by wagon train. When my father was young and had to go from San Francisco to my hometown, Buffalo, New York, he traveled for four days and nights by train. When I used to commute weekly from New York to LA, the trip only took me five hours. And the percentage of the population who could afford to fly had skyrocketed.

Osama and his fellow fundamentalist militants—the Islamic fundamentalists of Africa, Asia, and the Middle East—want to dial the clock back to our great grandparents' day. They're very determined, very willing to give up their lives, and are very sophisticated in their use of technology. Osama is the first wireless warrior. He uses cell phones,

satellite communications, the Internet, and international TV. He's figured out how to turn our infrastructure into the weaponry with which he kills us off.

To survive, we have to stop picking at ourselves neurotically and asking "what did we do to make Osama so angry." We have to face the fact that this violent, overprivileged rich kid and his upper middle-class fundamentalist buddies have a knife to our throat. Worse—if they could destroy every city in America and plunge the few of us who survived into a Mad Max-style wasteland, they'd do it happily.

We're going to have to take advantage of the instinctual solidarity an attack by an enemy generates to come out of this with our civilization intact. And we're going to have to do it in such a way that we emerge with our democracy and our civil rights still in one piece.

We've got good examples of how to pull this off in our history. Churchill and Roosevelt had to unite their countries, rouse the willingness of their populations to fight, and had to do it in such a way that the Bill of Rights in the U.S. and the traditional freedoms of England would reassert themselves once the war was over. Winnie and FDR did a magnificent job. Now our generation—one that's lived in relative peace all its life—has got to show that we can do it too. It's time to resurrect an outmoded term—courage. We have to be heroic. We can't let Osama destroy us. And we can't let our battle against him destroy us either.

8. The past few years have seen an alarming (to some) growth in extremist fundamentalist groups. You suggest that this is natural and inevitable; what can we do to buffer our freedoms from those who might erode them?

Hb: First off, we have to know the importance of what we've got. This is a lot more than just a "capitalist, consumerist" society. It's a society of perpetual reinvention of the species. When the telephone was introduced in the 1890s, it gave us powers far beyond the kind that evolution takes 50 million years or more to crank out. Evolution has given the elephant the ability to communicate subsonically over a distance of a mile and the elephant's distant relative, the whale, the freedom to communicate over distances of 600 miles or so. But those are biological rarities. With the cell phone and the Internet we shot way past the communicative tools Mother Nature has managed to produce. Then we extended the eye with TV and videocams, and outstripped the ability of the limbs to transport us by accessorizing ourselves with autos, jets, snowmobiles, space shuttles, and Harley Davidsons.

More important is the freedom of speech and the pluralistic, freewheeling society that puts choice in the hands of the individual instead of the fist of a dictator, a religious mullah, or a potentate. Our society is riddled with flaws and injustices—with Kafkaesque killer bureaucracies and with special interests like the oil and tobacco lobby that manage to buy our legislative machinery. But this is also a society where I can

read Noam Chomsky's critiques one day and Bill Buckley's right wing screeds the next then make up my own mind. It's a society that allows dissent, a society with self-correcting machinery.

Some people settle their debates with rocket propelled grenades or Kalashnikovs. We argue out our differences with words. When those who use violence to get their way want to replace democracy with a totalitarian freedom-snatch, we have to fight them for all we're worth. It doesn't matter whether the thieves of freedom, the users of violence, are street gangs, armies of Holy Warriors, White Aryans out to purify the continent of the taint of "alien" blood, or even the handful of eco-extremists who think this planet should be purged of most of its human beings.

In most Islamic nations, the Fundamentalist minority has silenced the pluralistic, tolerant, modernist majority. They've done it by killing folks like you and me...communicators, critics, and intellectuals. One result is that Egypt, traditionally the intellectual center of Islam, publishes only 300 books a year. In the United States, we publish over 70,000. And Amazon.com offers over a million.

Fighting for the right to read is fighting for the right to think and for the right to speak. Those things are worth the battle. Like termites, we've got a form of society that's bigger than just you and me. It empowers us in ways the people of earlier centuries could barely even dream of. It's a rarity on the face of this planet. And, in my opinion, it's a rarity worth living—and dying for.

From John Beaupre, KPFF morning man-- Howard, I can't thank you enough for this offer! It may in fact be too late for this fund drive, but perhaps for future ones - you know there will be another one soon! As usual, a delight getting to talk with you for almost an hour; what a stimulating conversation. I've been doing this a little over a year now, and while I love doing the show, often those morning chats with authors and activists are lots of "blah, blah, blah." Our chats leave my brain spinning with so many new ideas, I'm inspired to push harder and think deeper. I do hope we get to have that visit in New York soon; it's been a hard time for that city which I love so dearly. I hope you and yours are holding up well. Keep thinking, and above all, keep writing! With much admiration and affection, Jon Beaupre 476 1/2 Crane Blvd. Los Angeles, CA 90065 323.223.6287 /Vox 425.952.0466 /Fax jbeaupre@broadcastvoice.com /Eml <http://www.broadcastvoice.com> /WWW

BobM@GCBInc.com (Bob Mady) 11/19/01 4:26:18 PM Eastern Standard Time To Mr. Howard Bloom I have listened to you on Art Bell on numerous occasions, your ideas are profound and stimulating, so much so that I was compelled to purchase and read "The Lucifer Principle" (note I am a Scientist--->Chemist and have no interest in psychology or sociology, these social studies I have felt were a waste of my time....until reading your book!). You got me! Your book is the finest book I have ever read (PERIOD) I am not kidding when I say that it should be a must read for every living human being. The only

questions I have is, do I read it again before or after I read "The Global Brain" (which I just purchased)? **MR. HOWARD BLOOM.... THANK YOU, THANK YOU, THANK YOU** sincerely Bob Mady

Howard Bloom I just received an e-mail-invite to discussion group on Book Talk Community, that will focus on "The Lucifer Principle" and "Global Brain", I want to tell you how honored I am to be put on this list of Net attendees (no matter how I got on the list). As my previous e-mails to you will confirm, I have consumed both of your works "The Lucifer Principle" and "Global Brain" . I remain convinced that this collection of conclusions pertaining to the structures of "LIFE" are genius. As the world continues to become more populated, I continue to believe it is essential everyone read your works to try to understand human motivation from a more profound view-point, "The Lucifer Principle" and "Global Brain" ! I am looking forward to joining you and others in these upcoming discussions. Thankfully Yours Bob Mady -----

----- Original Message ----- From: "Howard Bloom" <howlbloom@aol.com> To: "Bob Mady" <BobM@gcbinc.com> Sent: Wednesday, November 21, 2001 1:19 AM Subject: Bob > bm: I have listened to you on Art Bell on numerous occasions, your ideas > are profound and stimulating, so much so that I was compelled to > purchase and read "The Lucifer Principle" (note I am a > Scientist--->Chemist and have no interest in psychology or sociology, > these social studies I have felt were a waste of my time....until > reading your book!). > > hb: many thanks for the kind words. > > bm: You got me! > > hb: hooray! > > bm: Your book is the finest book I have ever read (PERIOD) > I am not kidding when I say that it should be a must read for every > living human being. > > hb: hmm, martians may feel they've been neglected. > > bm: The only questions I have is, do I read it again before or after I > read "The Global Brain" (which I just purchased)? > > hb: they're both tiles in a larger mosaic, so each and every > permutation and combination is correct. > > > b: MR. HOWARD BLOOM.... THANK YOU, THANK YOUsTHANK YOU

JBPPL@aol.com Greetings! I recently ran across Global Brain in a bookstore and from the reviews on the cover, decided I needed to read The Lucifer Principle first. Did so and LOVED it. I am a junior high school history teacher who tries to help students see patterns in human behavior so of course, I read portions of The Lucifer Principle to my students. I read excerpts from the chapter on pecking order, and the connections with Roman history. (And I will soon be reading to them the life of Mohammed which is far more thought provoking than their textbook. Because I had spoken to them previously about "projection," I also read them the several paragraphs about the women in Orange country who "saw" lascivious ladies et al in the elementary school textbook pictures. With a little prodding, they "got" where the lewd pictures were really coming from. (The irony is, the next day I got a 10 page paper written by a parent condemning the book, Seven Daughters and Seven Sons, my classes were reading because in retelling this middle eastern folkstory, the book was promoting sex and a hedonistic lifestyle. Case in point.) Later in the class period when we switched to English literature, there was a perfect example of pecking order in our story Some of your terms are now part of our

classroom lexicon. With great enthusiasm, I told the kids that if they really wanted to understand biology, evolution, history, current events etc., they should read your book. My partner is, as I write, in the living room reading The Lucifer Principle and when I can get away from my school work, I am loving Global Brain. Many thanks for two superb reads. Joan

I loved your "Promethean Benediction" GREAT!!!

God is not a being, he is an aspiration, a gift, a vision, a goal to seek. Since there is no God, it is our job to do his work. Ours is the responsibility of making a cruel universe turn just, of creating ways to soar the skies for generations yet to come, of fashioning wings with which our children's children shall overcome, of making worlds of fantasy materialize as reality, of mining and transforming our greatest gifts--our passions, our imaginings, and our lusts. This is the work of deity, and deity is a power that resides in us.

Howard, that is just FANTASTIC! In the question of whether God created man or man created God, this is the most thoughtful and tastefully put suggestion for the later that I've come across. Really first class! Russell Merle Genet—Founder, The Epic of Evolution Society

Davic Pincus and Hb 12/22/01 dp: thank you for your prescient reply to my dream. It was surely more than pontine. It was preparation, as I was exalted by it after recovering from the initial terror, and my eagerness to lead the charge into the next day, with its challenges and dangers, was enhanced.

hb: that's terrific. do you realize how gratifying it is to add something to another person's life? it's one of the best highs in the world. and that's backed by a body of literature so large it's absurd. the hormonal and evolutionary basis of emotion is part of my scientific beat. but thanks for letting me help.

dp: More in a minute.....but first, as regards the purpose of dreams.....well, the idea of clearly planning for the future, or of assimilating towards some unyet known emergent future, well, yes, this is quite a vision that you and I share, and, frankly, you ought to read that Freeman review because I think, at first blush, that his work in brains corresponds quite beautifully to your dancing.

hb: amazing. I'm writing you at 5:15 am with my new bride--sleeping at my side--wondering when I'll finish work, eat dinner, and join her under the sheets. Your letters are addictive. But you can tell by the circumstances that I'm way, way behind in my reading.

d: I tell you this with some apprehension, as I see that you may be stealing my dreams and writing about them, and one day when I have the time or the nerve I might explicate

as best I can my image of this cosmic dance and what evolution is.

hb: yes, do. I was afraid to express my conclusions on this subject to you. They sound too weird to be scientific. They may even fall into that objectionable realm called metaphysics. But I've been putting the structure that supports these notions together slowly, carefully, for 45 years now, and the beams and trusses are all made of solid science--from astrophysics and cosmology all the way to endocrinology and neurobiology.

dp: But in helping you to appreciate Walter's work, and encouraging in whatever way I might to help you articulate the darkness, well, I have contributed something good.

hb: I suspect that as time unfolds, that will be an understatement. I somehow have to introduce you to Eshel Ben-Jacob, my sometime partner in scientific heresy, head of the physics department at the University of Tel Aviv and a person whose omniverous curiosity led him first to seek the explanations for the fractal patterns of bacterial cultures in material physics, then made him one of the most important contributors to microbiological research and research on social behavior of the recent century. If you'd like, I'll try to haul out my copy of his paper on creative webs and mass problem solving ability among bacterial colonies. It's been enormously helpful in my work. And it's led Eshel to think as we do--that there's something up with this universe that, as Eshel puts it, will require an orthogonal leap from standard Darwinism. There's creativity and purpose. I'm a rock solid atheist, so the trick is to discover how the universe manages to sing a siren song that lures us into new kaleidoscopic wonders. How the cosmos pulls this off without a god, that's the big question. I think I've got a solid part of the answer, but like any good answer, it raises a whole new set of questions--jillions of them. Hopefully I'll be able to pack all this into the Big Bang Tango--the book I've just begun. It's hard to squeeze an entire cosmos' seething into 250 pages.

dp: But who knows, our visions of mind and brain and the universe may not be quite the same.

hb: we shall see. do you know the concept of isomorphic symbols sets? we may call what we pursue by different names, but it very likely that we're pursuing the same thing.

dp: Hell, I don't even know yet what yours is exactly, or mine, for that matter-- while others thank me for running the group I do on the web, their thanks are appreciated but the work is entirely selfish--it is to find out.

hb: ") ah, another curiosity-driven lad. I like it.

dp: In any case, I may end up discovering that our visions are not the same and we are not the same person, even though we both owned 1975 honda 550 4's.

hb: amazing. you should see my black Piet Hein motorcycle jacket--a classic--and only

\$140 (20 years ago).

dp: I rode mine to work as well, across Youngstown, Ohio, but got it really to ride on the open highway.

hb: I used to try to finish work by 3:30 on Sundays (not easy for a person who works 18 hour days 7 days a week for the same reason you run your group--curiosity). Then I'd put my wife of back then on the back seat and take her on a little 150 mile jaunt--beaches, ocean, bays, islands, bird sanctuaries, the ny area is not just workaholic heaven, it's a vacation paradise. But I also loved riding through grid-locked traffic on the way to work or on late sunday afternoons in the beach areas, cruising between the lines of cars or on the shoulder of the road. Lord, what glorious, Kerouackian paradise.

dp: I took it up to Montreal once,

hb: I am envious. It's a city I've always wanted to visit and have never seen.

dp: and carted it out to Enid Oklahoma where a friend with his 750 4 and me spent the next several weeks going down into and across texas,

hb: fabulous. I simply had my wife drive a car up to Rhode Island, followed her on the bike, then had ten days cruising the Rhode Island coast--and Newport--on the Honda.

dp: into southern arizona, touching mexico, climbing up to the grand canyon, where, by the way, we hiked to bottom and top

hb: more envy.

dp: in one blazingly hot day with no preparation, begging handfuls of salt on the way up to prevent further cramping, across southern colorado and sneaking into closed down and abandoned old turquoise mines,

hb: amazing.

dp: back to Enid again. Did you do this?

hb: by car, but without the hiking. Our route was from Denver to LA, through Utah's mars-like landscape and across the desert.

dp: Did you ever live in Youngstown Ohio?

hb: no. only visited there briefly a few times--backstage at rock concerts, meetings in the dressing rooms, hand-holding journalists, extremely interesting work. but i never saw much of the town.

dp: Do you know my sister?

hb: LOL. :)

dp: By the way, before getting back to that dream I dreamt and the meeting that followed, let me add that I think I may be an atheist also, whatever that means. But what's so different from that than a pantheist who begins to appreciate the sweeps of the cosmos?

hb: I'm with you.

dp: Or someone who talks of God, a bit tongue in cheek, as a personification of the emergent processes? Am I to waste all of my psychoanalytic wisdom, and abandon my deep appreciation that we all tell stories--narratives--and that we are incapable of narratives without personifications? Maybe God belongs after all, because we cannot tell it any other way.

hb: neat thought. but I think we can sneak our way into another narrative. in fact, that's my current task.

dp: Its just that the new God is a stumbler and a bumbler,

hb: and, worse, indifferent to human--or other--life and suffering. in fact, the sob uses suffering to produce new emergence (that's a major theme of The Lucifer Principle and Global Brain). Archibald MacLeish, the poet, said: "If god is God he is not good. If god is good, he is not God."

dp: emerging along, trying to wake up....How's that for a dream?

hb: it's fabulous.

dp: Not nearly as compelling as the one I had the other night and the meeting that followed, but more on that later.

hb: yes, please, the tale of the meeting. It's important to achieve if we want god to happen.

ad astra per aspera--Howard

ps you are a damned good muse. it's 5:57 am, and you've just impelled me to spin new webs of words--good ones--for the Big Bang Tango.

Pierre Jovanovic 12/26/01 I received today wensday your book. I opened the letter in the

elevator and I read your dedicace: Lucifer and Guardian Angels are allied in spirit. I don't know why or what's happend but suddenly a very strong emotion came from inside of me, something which overtook me because of all the pression I have. But those two lines, and everything I have done, all those fights, this energy for these books to published, mine and yours, created something. I had the sensation, I don't know why, that these two lines where from this other realm, which I know that they exist. And, since very very long time, I cried for 10 minutes. Even now as I am writing these two lines, this emotion is still overwhelming me. Books and writings do strange things sometimes.

<HTML><PRE>Subj: Our joint obsession Date: 98-02-08 11:23:11 EST From: rmg8@dana.ucc.nau.edu (Russ Genet) To: HowIBloom@AOL.COM CC: halgelt@getonthe.net, YosemiteMark@classic.msn.com, nsq3487maebe@webtv.net Howard, **Ah! 'Tis clear what we share: an obsession for placing all the pieces together ourselves into one total coherent, integrated big picture; one universal worldview that encompasses all. A touch of the grandiose, and for me a light hint of mania. Fearless questers after the ultimate Holy Grail.** My good friends have all noted my obsession. Lightly I suggest that it is the "Genet" in me, the inherited French touch of arrogance. Reminds me of a short but true story: **On returning from a summer in New Zealand just after I started my current project (almost four years ago), I had lunch with Hal Geltmacher, a physicist I worked with for many years but hadn't spoken with for many months. Excited, my first words were, "Hal, you'll never guess my new project is!" Hal waved me to silence. "Don't say another word," he said. "Let me guess." "Russ, you're going to invent a new religion that covers it all, and you're going to write it all up in a popular book." I was floored. "Hal, how could you have know?" I asked him. "Oh Russ, that was easy," he said. "First, you are from Southern California and hadn't yet, last we met, started a new religion. Second, you are always writing books. Pass the salt." Obviously you too caught bigtheoryitus at a young age.** It's normal onset is early teens. I would be most interested in hearing more about how you contracted the disease. Have you written something about your childhood environment and experiences that led you in this direction? If you have, pop it in the mail to me. If you haven't, add it to your to-write list. I recently examined my life, especially my early life, and traced the course of the disease. It is an essay -- somewhat long -- that I entitled "The Quest." I'll pop it in the snailmail to you (and to Hal also, as he would probably also appreciate it). Let me introduce you via email to another quester, Cheryl Davidson. As kids together we examined the meaning of life, as discussed in my essay. With her brother Rich we held the finest graduate seminars every weekend that I've ever had the privilege of attending. And yes, it's not disappointing that the evidence, the logic leads, ever so inevitably, to a starling, in-your-face, conclusion. Impishly we both delight in this fortuitous turn of events! You with your bold theories, me with my seemingly shy use of other's theories to hoist them on their own petards. Both approaches effective. Of course some quickly see though my self-effacing ruse. I offer the following reply from Pete Richerson to my initial letter in evidence. One suspects that most scientists being so hoisted actually delight in it for, sworn to scientific understated blandness, they are

not unaware of the ultimate logic of their work. Russ (copy Hal Geltmacher, Cheryl Davidson, and Rich Fallick)

1/12/02 4:20:22 AM Eastern Standard Time *pascal@contagions.com* (Pascal Jouxte)
And a happy new year to you, my friend. I thought of you a lot since the 11th of 09, and how right you were about the capacity of a small, but ready for death minority to impose their view on a confort seeking majority. Remembers the movie 'Rollerball' ? I always thought societies have a permanent choice to make between freedom and comfort. Imagine the power that one free man has ! And still, the acceptance of death is only one step to freedom. Hope you guys in NY didn't suffer too much. I actually did, over 5000 miles from there. I am very glad that 'The Lucifer principle' is at large in french. I'm going to advertize it as soon as today on my list. I finished reading 'Global Brain' this summer. I loved it. Most of the reasonings you express sound so personally familiar to me, and you illustrate them with such brilliant examples. Good work ! I am still 'chewing over' the idea of the five forces in action, which really appears to me as a major original contribution. I would kisk a translation in french : les forces de conformité les promoteurs de diversité les juges internes les modificateurs de ressources les tournois intergroupes I shall tell you more as time goes about what I have started referring to as the 'Howard Bloom model'. I have tried to apply this model to some questions at work, and it might yield some interesting operational results (the subject is improving management practices using intranet.) I have my own model, not about global learnig machines, but about another subject that might interest you too, in link with the Paleopsychology project. The idea is to express a rational view of the basic principles needed for 'manifestation' to exist. I mean even before categories like time and space. It's more like if I was to reinvent a rational cosmogony for my subculture (French, Cathobuddhic, Science) and was looking for the names of the first 4 children of the Unique. Like to hear it ? Tell me. Take care, Pascal A bientôt sur / see you soon on <http://www.contagions.com/> Tell your friends / parlez-en à vos amis ----- Original Message ----- **From:** HowlBloom@aol.com **To:** pascal@contagions.com **Sent:** Saturday, December 22, 2001 8:11 AM **Subject:** Re: Merry Christmas Joyeux Noel. Pascal, my book, The Lucifer Principle--Le Principe de Lucifer, is now out en Francais. See <http://www.lejardindeslivres.com/>.

1/12/02 4:44:15 AM Eastern Standard Time *pascal@contagions.com* Salut, les humains ! Une info de dernière minute. Howard Bloom me signale que son extraordinaire (c'est moi qui le dit, pas lui) bouquin The Lucifer Principle est enfin disponible en français. 'Joyeux Noel. Pascal, my book, The Lucifer Principle--Le Principe de Lucifer, is now out en Francais. See <http://www.lejardindeslivres.com/> Howard' Au fait, qui est Howard Bloom ? Eh, bien voilà : 'Howard Bloom Visiting Scholar--New York University <http://www.howardbloom.net> - (Visite recommandée par le BDC !) Founder: International Paleopsychology Project; member: New York Academy of Sciences, American Association for the Advancement of Science, American Psychological Society, Academy of Political Science, Human Behavior and Evolution Society, International Society for Human Ethology; founding board member: Epic of Evolution Society; advisory board

member: Youthactivism.org; executive editor -- New Paradigm book series. '
Salut, les humains !

pascal@contagions.com

1/12/02 4:44:15 AM Eastern Standard Time

Une info de dernière minute. Howard Bloom me signale que son extraordinaire (c'est moi qui le dit, pas lui) bouquin The Lucifer Principle est enfin disponible en français.

A propos du livre, le texte de l'éditeur en dit long sur l'enthousiasme qu'il peut provoquer. Jugez plutôt : 'Le livre le plus important écrit ces 30 dernières années, c'est l'avis de la critique et surtout de la communauté scientifique américaine à propos du livre de Howard Bloom qui bouleverse toutes les idées reçues que le genre humain se fait de lui-même. Certains journalistes n'ont pas hésité à dire que 'Le Principe de Lucifer, une exploration des forces qui gouvernent l'histoire' est aussi important que l'origine des espèces de Darwin. Du Washington Post en passant par le Boston Globe, la critique américaine est unanime à mettre en avant le génie de Howard Bloom, confirmée en cela par des universitaires, dont Leon Uris, de Stanford aux USA à Oxford en Angleterre. Un livre fascinant, exceptionnel, unique, d'une culture encyclopédique sans égal, sortie d'une logique implacable. PERSONNE ne peut sortir intellectuellement indemne après cette lecture dramatique. ' Cela dit, je partage volontiers l'esprit de cette critique, et particulièrement de la dernière phrase. Je ne pense plus pareil depuis que j'ai lu Bloom, c'est clair. A bientôt, les humains ! Faites-en votre profit. Pascal www.contagions.com
Pour vous abonner à la liste de discussion 'Atelier de mémétique en langue française', cliquez ici memes-fr-subscribe@smartgroups.com -----(<http://www.ovh.net>) ----
----- Le message envoyé le 12/1/102 à 10:43:43 par la newsletter un des services gratuits <http://www.ovh.net/services/news> -----(<http://www.ovh.net>) -----
Pour ne plus recevoir d'emails par ce service cliquez: http://www.ovh.net/cgi-bin/news_supprimer.pl?compte=1132&email=howlbloom@aol.com <>

Last year, we were discussing superorganisms in a memetics seminar, and I called you the "first non-dawkinsian memeticist" Pascal Jouet 5/23/2007

"I mention you and your work almost everyday to someone new, beating Bloomism into every fresh mind I encounter. I realised the Lucifer Principle is some sort of religion, since it answers the questions religion has tried to answer for years over years. there's a need for a new system of beliefs, and you are the new Abraham, Jesus, Buddha, Muhammad and Thor of the new era." Nimrod Erez

2/8/02 10:19:45 PM Eastern Standard Time manofwee@hotmail.com (matt hd) Dear Mr. Bloom, I just started reading your book "The Lucifer Principle" Monday, and I know it can't mean much coming from a sixteen year old, but its amazing. The most interesting book I have ever read, god it kicks ass. Anyway, I am about half way through, Are There Killer Cultures, and I must admit, I did get a little paranoid. I get the facts and everything, but I would like to know your opinions of where things are

going. Do you think America will be the victor, or will we end up like all the other great empires, overthrown by those who we least expect? Do you think 40 years from now we will all be forced to worship Allah? Your book has brought light to many shadows, even where I didn't know shadows existed. What I really want to know is as of September 11th, where do YOU think things are heading? If you just have some time to reply and quench my thirst, it would be much appreciated. Thank you Matthew

3/14/02 6:14:57 PM Eastern Standard Time NEWKIZMS Mr.Bloom, First,I would like to introduce myself,my name is Steve Kooken..I'm an aspiring artist and avid reader of esoteric literature.Anything that involves thinking outside the box..it's for me.I have just finished *The Lucifer Principle* and I have already started reading it again.I was amazed on how I was reading many of my thoughts...but obviously worded much better than I can articulate.You also opened a ton of intellectual doors for me,things that crossed my mind...but never fully pondered.Anyway,I'm going to keep this short and sweet...thank you very much for writing this book and sparking a whole new realm of consciousness.I'm in L.A. now..but I'm moving back to New Jersey on March 20...I don't have the phone # yet,but my brother Jeff's # is 732.651.8893 he knows how to get in touch with me...I would love to talk once I get back.I need to talk to someone who understands me.Peace. P.S.-loved the article *Reality is a shared hallucination*...it blew my mind Sincerely, Steve Kooken

From: robert.temple@china-infonet.demon.co.uk (Robert Temple) 2/19/02 Dear Mr. Bloom, You are definitely the right one. Thanks for replying. I have just read your book *Global Brain* and wish to congratulate you on a brilliant and stimulating work!! There are some points I thought I might make, which might interest you. In your chapter 18 (Outstretch), paperback pp. 182-3, you discuss lenses. You refer to the Layard Lens of the Assyrians, refer to a couple of classical references, and then say that magnifying lenses were forgotten and reinvented in Florence in 1280. I thought you might like to know that the full story of ancient lenses is told in a book I published in Britain and Canada but not USA entitled *THE CRYSTAL SUN*. In more than 550 pages I describe the 450 ancient lenses I discovered, including an entire chapter about the Assyrian one, and give the evidence that lenses were used in predynastic Egypt no later than 3300 BC. They by no means disappeared after the Assyrians. I discuss Nero's emerald, which was probably not actually concave. (I publish revised translations of Pliny.) Speaking of concave lenses, there are about forty ancient ones surviving, many of them from Ephesus, and I have published a photograph of one. You can look at my website www.robert-temple.com and if you think *CRYSTAL SUN* is interesting, you can order it from there, as I have a link to British Amazon. Regarding your observations on early manned flight on pp. 221-2, I thought you might like to know that the Chinese accomplished the first manned flight in the fourth century BC, which you can read about on page 175 of my book *THE GENIUS OF CHINA*, which I did with my old friend Joseph Needham. I wonder if you have come across the work of Edelman and Merzenich, showing that individual neurons are not the true 'elements' of the brain. These aren't in

your extensive bibliography, so I thought I would mention them to you. Your work is the sort of thing one wishes one could encounter once a week, but alas, alack. Once again, congratulations for being so brilliant and imaginative and original. Yours sincerely, Robert Temple

From: wfreeman@socrates.Berkeley.EDU (Walter Freeman) To: Dpincus216@aol.com

Thank you, Howard, for a rollicking good excursion through the paleolithic, neolithic and protourban adolescence of the global brain. Your later chapters provide an excellent companion to Jared Diamond's "Guns, Germs and Steel", with your unique insights into the transcendent entities that have made our ancestors what they were without their knowing about it. Incidentally, I disagree with Jordan that depression is caused by the 2nd law of thermodynamics, because I think that our greatest sources of disaster are other peoples' negentropy. Walter Freeman

Jaak Panksepp 2/25/02 In Chapter 3, Howard shares a beautifully crafted transitional essay that takes us from the massive creativity of prokaryotes that could exchange genes like little boys trading baseball cards, to the eukaryotes who protected their genetic heritage more like Silas Marner's. However, the operative phrase is that "the notion that individualism came first" (and by implication selfish-gene greedy miserism) "runs against the very grain of cosmic history" (p. 34). Although there may have been an phase of informational stasis with the early eukaryotes, the social-principle of imitation soon took over, and ran rampantly upward and onward to yield a new type of global brain. And where was this cusp of transition? Howard pushes it waaaay back. The successive examples are entrancing: The octopi who learn about fear from observing each other, the spiny lobsters marching in great rows to some ancestral feeding/breeding grounds, Dugatkin's fish that like to imitate each other's sociosexual preferences and, of course, the insects sharing their foraging successes with hive mates (even to the point of computing flight trajectories that may be appropriate for future days because of systematically increasing demands imposed by crafty experimenters). Clearly, social networking seems to have been as great a success in social invertebrates than in vertebrates. Much of this remarkable sharing of information is placed under that pop-concept that I especially dislike--the "meme." Certainly, in humans and some other animals, it is clear that "a new idea often catches on" but for me the concept of the "meme" only help confuse what is really happening in the brain-mind. It has the same impact on me as the "modules" of Evolutionary Psychology that can help hide (while seemingly "explaining") our all too abundant ignorance. But who am I to say what should be popular in science, especially in areas of thought where the pop cannot be well segregated from the science? For Howard, the emergence of a dynamic memory serves as the transition point for social infectiousness. However, there surely need to be a variety of sub-concepts here--concepts ranging from relatively inflexible ancestral evolutionary memories (i.e., instincts. . . many of which actually may be more flexible and conscious than traditionally conceptualized) to the many types of more flexible memories that have kept generations of experimental psychologists busy for well over a century by now. Thus, there may

have been more conflation of distinct brain/mind processes here than would be desirable by stodgy academic standards. However, maybe the distinction is really essential to understand how much "meme-like" flexibility really exists in the system. Certainly the cephalopods were showing what seems to be true observational learning. (Experimentalists are prone to distinguish among many different types of "imitation" and would probably only accept "true" imitation --and hence true "memes"-- to exist when one animal simulates the seemingly arbitrary behavior of another). Many of the others may tend to fall more toward the pole of "instinctual infectiousness." Still, there is a great deal of ground in the range of intervening possibilities, and Howard might want to clarify at what point the "meme" concept really becomes useful, as opposed to simply fashionable. For instance, the lobster imitation seems to be of a different kind than the octopus imitation. The first may be largely instinctual infectiousness while the other (as well as Dugatkin's fish) is more clearly what is traditionally called observational learning. It seems that a critical issue is to what extent each of these forms of imitation is dependent on evolutionary memories in the sense of that they are critically dependent on fairly ingrained instinctual-emotional operating systems. Once organisms evolved complex instinctual operating systems, those systems surely imposed remarkable constraint on how flexibly they could be used in imitative-mirroring contexts. If imitative learning re-established the possibility of large-scale networking of new information, one has to wonder where the transition from simple-minded mirroring to some type of more globally useful and productive information sharing emerged? I personally suspect that was a rather recent development, linked to what folks typically call cultural evolution (as discussed in deWaal's "Sushi master"). There probably isn't enough information yet to dissect these issues empirically, but it does lead me to ponder: Has anyone really experimentally shown any "real" imitative behavior in crustaceans like crayfish or scorpions? What was the "missing link" between simple-minded instinctual "mirroring" as presumably occurs in the spiny lobsters, and the more mindful forms of imitation that have a true "memetic" structure (perhaps like Dugatkin's fish). Does any one know, or have any ideas? In any event, even though I was carried forward enthusiastically by the force of Howard's vision in this chapter, I must admit to some puzzlement about the extent to which even the more sophisticated examples in this chapter, ranging from Dugatkin's fish to von Frisch's bees, can be credibly used as exemplars of a "global brain." Aren't most of these just simple examples of local social learning processes? They are surely useful tools for survival, but is there presently any data indicating that such local-solutions reverberate outside the local communities? If not, then one might suspect that there may "undoubtedly" be a bit of hyperbole moving forward here. . . perhaps an essential way to bridge from ancient social processes to human foibles that have become more radically infectious (and all too often toxic)? Maybe the biggest challenge for our new century is how to inoculate against those toxic/infectious memes and mind-numbing belief systems that seem to litter the human memome. Overall: A pleasure to read. . . except for those darn selfish-memes, of course.



Thrst4knw@aol.com Gerry: Cooperation as in bee hive or ant colony isn't good science fiction, its social biology at its best. Darwin, along with Dawkins, argue for "survival of the fittest" or "selfish genes" but this is viewing the biological gene without the social meme. Hello Gerry, I guess the question I was skirting around is how general a theory of selection on social units can really be. Inclusive fitness seems to work as a mathematical justification for many social insects, but Bloom and others rely on a whole different order of explanation. To me it seems plausible that there are stronger forms of reciprocity in human beings than can possibly be explained through inclusive fitness, and are even difficult to explain as "indirect" reciprocal altruism. I think some of the game theoretic experiments show a tendency to punish defectors even at immediate personal loss. If that sort of thing is reliable, it's a challenge explaining it in terms of selection for individual reproductive fitness. The punisher's reproductive fate and that of the defector would have to be linked in some sense for it to make sense. In "The Global Brain," which I think is one of the more interesting speculative examples of the "group selection" reasoning, Howard Bloom throws out an enormous amount of observations of how living things appear to be interlocked in various ways. He seems to explain it in terms of individual behavior being selected because it benefits from contributing a component of larger complex adaptive system: it serves as an internal judge to make the individual part of a larger functional system, it helps generate diversity, it helps enforce conformity, it helps the individual serve as an effective resource shifter, it contributes to success in intergroup tournaments. I think considering sub-groups as "hypotheses" within a larger "brain" is a very attractive metaphor, especially if you like the Darwinian model of selection of ideas in culture. I just don't know quite how far it can be taken. I think there's indeed a web of data that points in this direction, but sorting it all out is difficult. As George Williams famously pointed out, a strong argument can be made that the complex linkages that can benefit from selection usually tend to get washed out by pressure for selection of strings of nucleotides and perhaps individual organisms. Making the case for even plausibly shared reproductive fate of groups is a challenge. A worthwhile and interesting challenge I think. kind regards, Todd

maximbaz@wanadoo.fr

3/31/02 9:24:29 PM Eastern Standard Time

M. Bloom,

I have read your book in french. Since it has been translated into french after the 11 september events. I am still impressed by the way you combine and unite all the existing theories on mankind through the so-called "mèmes". We can find a bit of Hegel's vision of history, but himself didn't dare to go so far.. I am relentlessly proposing your novel to my friends and colleagues. But unfortunately your editor isn't doing much for its promotion in France. It is too bad for this book is a revelation.

Sincerely

M.Baz

Maxim Baz maximbaz@wanadoo.fr 4/2/02 Howard, I am 18 years old. Yes: in 1982, one year before I was even born you had actually started to work on your L.P! This is my last year in high school, next year I intend on doing a "prepa Hec" the equivalent of Stern's School of business at NYU. By the way, I have been pleased by your mail. I am looking forward for reading your new book (in english this time). Was it your intention to make people less attached, to religion after they have read your book? Because there still is something I haven't told you about Lucifer's Principle. I am catholic, but after reading your book I have become much more critic towards religion. Not really an atheist because I still do beleive in a superior force (what you would call the "superorganism" or Hegel would call the "Universal Spirit"). But a thing is sure, I don't beleive in any of the existing religious institutions anymore. I realise now that they have been established to organize the human world (as Ernest Hemingway once said). There is no good or bad in what I am saying, I am simply telling you what I felt after reading your book. I am very amused by this contact. Sincerely Maxim

Maxim Baz 4/4/02 Howard, Hb: amazing. But, Maxim, it is extremely gratifying to discover that what I've been working on is being passed down the generational chain. That's the goal of producing ideas--to generate new knowledge that will be useful for generations to come. Mb: I knew insomeway you were very open, this is why I didn't hesitate. I am happy to see that revealing my age wasn't a barrier. Hb: why did you choose business? Mb: Business is a compromise. For I am an artist (big word!) and a mathematician, I excel in algebra.. You know, unlike what many people could say, maths is a very creative field. Hb: no, not at all. It was to open the transcendent parts of the religious experience but to remove the blinders about the possible bloody byproducts-the hatreds that religion and idealism disguise. Mb: Ok. Of course I am the "walking talking" proof that your ingenious argumentation is very effective. Your book is very likely to influence the young generations. For they are born during the globalization and therefore are more open, multicultural and willing to elevate a revolutionnary way of thinking. Because of the actual social problems in France (Moslim community, social exclusion, unemployment rate, the inadequate financing of retirement, the growing violence...) people are ready for the sharp revelations that you can bring. But they don't know that The Lucifer Principle can make a change. In France the catch phrases that work are the ones who suggest "conflict" or "the unveilling of a mystery". I am sure you precisely know what I am speaking of, since you have made marketing and worked on the image of so many rock and pop stars. Your introspection on mankind can be called the "The dreadful secret" written in silver on a black cover book. This doesn't mean that the actual packaging is not good, no, but we are talking here on the behaviour of the consumers in France. You could also come to France there is this Thierry Ardisson (a bit like Howard Stern in the USA), your publisher could organize an interview... It could give you a marketing boost. I am not talking about fame, money or becoming a best-seller (I know you already are one in the US.), even though it may appear like this at first because of the marketing campaign. I am talking about changing people's vision of life, of history, of religion and moreover: of *themselves*. Sorry for imposing my opinion, I guess

the "mème" of Howard Bloom has taken over me and is actually speaking through me!. Anyway, I had to say this in case you were still doubting on the readiness of the French. As I told you in my first mail, I have managed to lend this book to some French friends (a sociology lecturer A.Benz and an Economy proffessor at Sorbone), I will confirm their positive impression once they're done reading. A lot of good thaughts Maxim

Thanks for taking a personal interest in my mind. It is always a pleasure to engage with a deep and open intellect like yours. I am already looking forward to your next book!

Smiles,

Jaak Panksepp

Customer Review—Amazon.com

3 of 4 people found the following review helpful:

A new bible for the western world, November 26, 2006

Reviewer: M. Sell "Atom smasher"

The best book I've read in the past 5 years.It will change the way you see every thing around you.Buy it and pass it on to your friends.

Customer Review—Amazon.com

The Lucifer Principal: The new Bible!!, August 23, 2004

Reviewer: Adelia Bernini

What are some of these reviewers going on about? Trying to crush a meme perhaps?

This book is truly brilliant. It's the new Bible. In fact I would replace those Gideon Bibles that lurk in bedside draws in hotel rooms with this blinding stonker. 'The Lucifer Principal' is the truth. Go buy...

Amazon.com Review 7 of 7 people found the following review helpful: You Mean Man isn't a Noble-Savage?, July 4, 2005 Reviewer: Derek S. Robinson
Howard Bloom is an interesting and prophetic writer. For example, Bloom, refusing to sacrifice truth to political correctness, gives an assesment of the Arab/Muslim world where he damn near predicts 9/11. He is also a bit of a contrarian, and this puts him in the rather tenuous position where he supports the very unpopular theory of group selection. And although I'm still not convinced, Bloom makes a strong case that will at least make one re-think one's position (he has me still thinking!) regarding nature's unit of selection. Bloom uses a series of wonderful historical anecdotes mixed with scientific data to lend credence to his theory of the Lucifer Principle, which basically says that nature has built into us a darker side, and it is through this dark side that nature organizes and creates. He claims nature has built evil into our very being, and that in order to control this evil, we must first understand it. The foundations for the Lucifer principle rest on five basic concepts: #1: The principle of self-organizing systems, replicators that are cheap and easily replaced. Humans are not exempt from this process. #2: Humans, like the cells of our body, are nothing more than parts serving a

larger body-a superorganism. #3: Memes, like genes, are a replicating unit subject to selection or rejection. Memes, as Bloom uses the word, describe ideas or ideologies. Put a cluster of these together, and you get things like Marxism, Democracy, Christianity, Judaism, Communism, etc... These ideologies can act as glue that holds a group together; but they can work equally well to separate, isolate, denigrate, and ultimately kill another group that has a different ideology. #4: The idea of a neural net, a group mind. For me this was the most vague idea in the book. #5: Hierarchies and pecking orders. It is this concept that will be most disturbing to those who think world peace is an easily attainable goal if only everyone had enough to eat. Bloom points out that pecking orders exist in almost every species we have studied, including man, and even groups of men we call nations. He takes this insight and explains why our foreign policies are often fundamentally wrong. Using these concepts, Bloom takes on an exciting intellectual journey through history and science, always looking at the data through the lens of the Lucifer Principle and the foundational concepts outlined above. Bloom sometimes makes daring extrapolations from individual to group, animal to human, group to nation, to support his theory. My reason for giving the book four stars instead of five is that it doesn't read very smoothly as a whole book. It reads more like several disconnected parts without the author bringing it together often enough for the reader's benefit. Nevertheless, this book pays itself back many times for the time the reader puts into it. I look forward to reading Bloom's book "Global Brain" and his upcoming book on Capitalism. Thank you Howard Bloom! Was this review helpful to you? YesNo (Report this) Review Details Item The Lucifer Principle: A Scientific Expedition into the Forces of History Avg. Customer Review: Reviewer Derek S. Robinson (REAL NAME) Location: Sacramento, CA Reviewer Rank: 64,915 See all 6 reviews Be the first person to comment on this review. Comment on this review Guidelines Where's My Stuff? * Track your recent orders. * View or change your orders in Your Account. Shipping & Returns * See our shipping rates & policies. * Return an item (here's our Returns Policy). Need Help? * Forgot your password? Click here. * Redeem or buy a gift certificate. * Visit our Help department. Search Amazon.com Home | Directory of All Stores International Sites: Canada | United Kingdom | Germany | Japan | France | China Help | View Cart | Your Account | Sell Items | 1-Click Settings Investor Relations | Press Release | Careers at Amazon | Join Associates | Join Advantage | Join Honor System | Advertise With Us Conditions of Use | Privacy Notice © 1996-2007, Amazon.com, Inc. or its affiliates

Lucifer Principle Customer Review 11 of 11 people found the following review helpful: Intriguing; really most intriguing., December 29, 2003 Reviewer:

Emil L. Posey This is an intriguing read full of profound, albeit occasionally hyperbolic, insights guaranteed to stimulate argument and conversation. "The Lucifer Principle is a complex of natural rules, each working together to weave a fabric that sometimes frightens and appalls us...Nature does not abhor evil; she embraces it. She uses it to build. With it, she moves the human world to greater heights of organization, intricacy, and power...[F]rom our best qualities come our worst. From our urge to pull together comes our tendency to tear each other apart. From our devotion to a higher good comes our propensity to the foulest atrocities. From our commitment to ideals comes our excuse to hate...[E]vil is woven into our most basic biological fabric." (2-3) The primal moving force of evolution is not individual selection, but rather group competition. (5-6) "The individual is a cell in the social superorganism." (56) Obviously, this is outside the mainstream of conventional thought, but Bloom supports his thesis well. He takes us on a psychological tour of the human species. Along the way he reaches throughout history as well as throughout the animal kingdom for examples and corollaries. Many are unexpected and some challenge popular understanding (achieving group dominance via aggression and infanticide among

chimpanzees, for example). Bloom identifies five concepts that "are the foundation underlying the Lucifer Principle." (10) Paraphrasing, these are: Self-organizing systems - Bits of structure, such as genes, that function as minifactories that crank out their goods so cheaply that the end results are appallingly expendable. Among those expendable products are you and me. The superorganism - We are not the rugged individuals we would like to be. We are, instead, disposable parts of a being much larger than ourselves - a larger social organism. This can be a nation, an ethnic group, an ideology, and so on. The meme - A self-replicating cluster of ideas that become the glue that holds together these superorganisms, giving each its distinctive culture. The neural net - The group mind whose eccentric mode of operation manipulates our emotions and turns us into components of a massive learning machine. The pecking order - The key to despotism, this helps explain why the danger of barbarians is real and why the assumptions of our foreign policies are often wrong. "Superorganism, ideas, and the pecking order - these are the primary forces behind much of human creativity and earthly good. They are the holy trinity of the Lucifer Principle." (326) His is not an abstract anthropological survey. Bloom intends it to have sound application in the interactions of groups (i.e., superorganism). In particular, he is writing for the United States today. He says we have peaked as a nation and are on the decline. Like all empires that came before, we will not stay on top of the pecking order indefinitely. I agree with this eventuality (we are, after all, part of history's sweep), but I believe the US is still ascending. Events in the past several decades bely his pessimism. Our first 100ish years were our childhood and adolescence. We began to mature in the 1900s. As the 20th century opened we began flexing our international muscles. We subsequently prevailed over the Great Depression, two World Wars, and the Cold War. Along the way we developed the strongest economy and technological base in history, and made, and continue to make, successful inroads towards overcoming racial discrimination and other social ills. By the end of the century we had become the strongest superpower the world has ever known (including Rome) and the destination of choice for the majority of immigrants worldwide. This is hardly the beginnings of a fall from grace. Our time will eventually pass, to be sure, but unless we are swallowed up in a demographic or holocaustic storm near-term, we are a long way from losing our preeminence. America's destiny notwithstanding, Bloom's arguments help explain what makes the world go around. For example, he gives insight as to why our allies in Europe and elsewhere want our protection yet often work at cross-purposes seemingly to ensure that our power is curbed. He aptly applies human attributes to these supraliminal processes as a way to explain them. Of immediate relevance for us today, Bloom decries Islamic fundamentalism. He sees a fundamental schism between dar al-Islam and the West. "Today's Islam is the perfect example of a meme grown ravenous...where violence is elevated to a virtue." (228 and 234) Given the Lucifer Principle, this schism will be overcome, if at all, only by great sacrifice on both sides. Seeing parallels with Rome, 19th century China, and the British Empire, he is pessimistic about our ability to prevail in this struggle. However, he wrote this book before our War on Terror began. Accepting that we are still in the early rounds of this fight, it would be interesting to learn how, if at all, his pessimism has changed. (I wonder if perhaps key members of the current Bush Administration read this book before 9/11, took his pessimism to heart, and factored it into their formulation of post-9/11 strategy.) In the end Bloom is wrestling with such ageless, fundamental questions as: Why is there pain and suffering in life? Why do people die in battle? Why do people give their lives for others? His answer is that it is nature's way of stimulating growth, development, and evolution. Evil is the flipside of goodness. It is the combustible that brings efficiency and mechanical advantage to humanity's growth engine. It is a critical component of that which inspires us to greatness and to struggle toward our collective destiny. Without evil we wouldn't attain it. This book is an intellectual journey through humanness, opening the door to new ways of looking at our species, our role, and our purpose. It will stimulate endless rounds of thought and conversation. Four stars, and a rousing "Bravo!" for

Howard Bloom. Was this review helpful to you? YesNo (Report this)
Review Details Item The Lucifer Principle: A Scientific Expedition into the
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Nassir Isaf, Bainbridge Island, WA .. Why am I scared? Because I am 18 years old and used to think of myself as liberal through and through. Now I can't. I used to spit on the American flag because of political blunders, now I can't. I used to forgive ultra-Conservatives, excuse away religious fundamentalists, cheer on pacifists. I thought I had a mind! I thought I had free will! I thought I had goals and dreams and wonders and I thought I was ALIVE! Now nothing matters. Nothing. I am a hairy lad, and I have read more books on more subjects on more opinions than I have hairs. And none have sent me into the crazed spiral of self-doubt and worry that this book has. I am nothing now. Nothing. Everything is useless. Everything is pointless. But now I have eyes. Bloom fears Islam. Bloom also fears America. But Bloom does not forgive the fact that given America over Islam, he would take the former any time. Bloom is not scared about Judaism. Judaism doesn't want us all dead. Is this a narrow view? Probably. Bloom even ADMITS this. But the way he puts it... you will fear Islam. Not enough to hate Islam - Bloom rants endlessly about moral imperatives and the like - but fear Islam because it can and WILL bring America to its knees if we are not careful. This book will have you thinking that Equatorial Guinea could bring us to our knees. It is racist in the same way "The Bell Curve" is racist. In a way that points out what we refuse to see and sorrowfully shakes its head as it is forced to admit that this is the truth. It is paranoid in the same way "1984" is paranoid. Watch out, or you'll end up like this. And it proves it. My lord, it proves it. This is a book about social psychology. It is also a book about politics. It is also about history. The back of the book reads "Science" and not one of these other topics. This book defies genres. It is a desperate cry for movement and action and awareness that transcends barriers. Bloom wants humankind to rise above itself. But to begin, we must know what humankind is. People! The time has come! This book will fall through history as a turning point - the book that brought ALL fields together and found something frightening. Is Bloom wrong sometimes? Yes. Yes yes and double yes. There are basic historical errors here. Blind shots in the dark. But is Bloom a stinking genius intent on shocking us out of our minds? Yes! Run away if you wish to forever remain blind. You only thought you knew what you were until you read this book. I want to burn it. I wish I had never read it. I wish Howard Bloom had never been born. And it is now my Bible. It is undeniable. It is a force unto itself. Everything you believed before, it will rip from you. It will leave you a boneless jelly of confusion. It will be the voice of a new

philosophical generation. Will "Bloomian" be risen to the level of "Machiavellian", "Marxist", "Platonic", "Darwinian", "Sadism", "Boycott"? I fear it will be so! I hope it will be so! I want to weep and grind my teeth. I am angered. I am humbled. I am overwhelmed, tied, beaten. I want to tear my soul from my body and deny I am human. And I know I am. More than ever. I am human. So are you. You thought we had problems before? You had no idea whatsoever. Live with it. There is NOTHING ELSE YOU CAN DO. END Was this review helpful to you?

Howard, it has been a tremendously exhilarating ride thus far. Toni Greatrix

David Pincus 3/18/02

Hi Howard. Just for you. I marvel at your range of knowledge. It is a bit overwhelming. I am reading this wonderful story of your conversation, and you are at the controls of a time capsule. I start travelling with you, because of your remarkable communicative abilities, but then I say.....whooooooooaaaaaa.....I got to get back to that next thing that I needed to do and think and and.....david

Eshel Ben-Jacob to hb 3/20/02 Hi, As always I am thrild with your writting and ability to grasp the essens so quokly. I think we should write a paper together on the topic. Anyway it is time we have a joint publication. Will write you more trying to answer the questions you have rased. Lehit, Eshel

Anne_Van_Camp@notes.rlg.org 4/1/02 5:12:37 PM Eastern Standard Time Dear Howard, Pamela and I watched the tape of your presentation this morning and I must admit that it was better than I could have anticipated. The points that you make about the need for access to information are exactly the challenges that we find most important and that we work hardest to overcome. The ability to provide information to knowledge creators like you in the most useful manner is what we are all about. **The presentation was excellent. You are personal, thought-provoking, thoughtful about who you are addressing and your passions really come through in a very moving way on the tape. Pamela did a superb job of capturing your enthusiasm, your seriousness, your whimsical side, and your soulful side.** I look forward to sharing this with my colleagues and I know that we will get additional feedback from them. As we get closer to the meeting time, I think we should talk again to see if it will be possible to hook you up via a speakerphone for realtime audience reaction and discussion. Also, as soon as we have the tape on a stable medium, we can send you a copy for your library. Thank you so much for taking the time and effort to share yourself with us. Anne
Pamela Dewey To: Howard Bloom <howlbloom@aol.com> 04/01/2002 cc: (bcc: Anne Van Camp/RLG) 01:21 PM Subject: Re: Anne and Pamela(Document link: Anne Van Camp) Howard - So sorry to keep you in suspense regarding the interview! I was in St. Louis after New York, and was trying my best to catch up last week when I returned to the office last Wednesday. I finally had to admit defeat, or at least postponement, regarding catch-up and took Friday off to recuperate from the long

trip. As a result, Anne and I watched the tape just this morning. I know she's planning to contact you herself -- but in the meantime, I do believe she thought your presentation was wonderful. I thoroughly enjoyed my visit with you and am so glad that Anne suggested I do the taping. I hope to catch up with you again soon. Take care - Pam

In a message dated 4/4/2002 8:36:24 PM Eastern Standard Time, Howl Bloom writes: you will find this strange, Lor, but I've just been telling my wife about you--the brightness, the brain, the insight, the wit, the intellect in you. Lr: Why would you think I'd find it strange? You knew me better than anyone ever has or will and you were never one to bury knowledge. I am all those things and in a strange way, you made me see them in myself. I would think you'd brag about that frequently. I'm getting a very good hold on them now, and in addition, I am letting them get to know the mystical perceptions that have always been a part of me. They will all come together soon. Lor
Lorraine Rice

Ziad Nahas 4/9/02 Howard,

It is exhilarating to know that my own thoughts resonate with the bigger picture you are attempting to draw. It is even more exciting to be intrigued and looking forward to be part of this journey.

I have always thought that our perceptions are a limiting factor in our appreciation of the world. At times we experience things that are on the edge. This is often a leap forward (to use your analogies). And out of that tension created, new mental energy/consciousness/awareness sprung. We then communicate this subjective knowledge to as many as we can and some of them intrigued, explore and experience something 'close enough'. The enthusiasm of discovery anchors the belief and gives it meaning. This once new experience at the edge of our awareness now has a chance to become general knowledge. Soon, while more are appreciating the expansion, few are busy exploring.

Your photograph by the sink with the pink razor blade is a prime example. It stands out much more than the others. It has all the elements of a 'surprising' visual experience that one does not expect. Yet, it has a coherence that gives it a solid entity. The reaction is not to walk away but to continue the exploration. Although Diane initially could not see it, after few months, she adopted this new experience as if her own. She now looks at her environment with a close up lens and a different perspective.

I have presented a grand rounds at Baylor my last year of residency in which I explored this concept. I primarily used contemporary visual art as a medium. I have it on videotape. I will make you a copy and mail it to you. It contains work of many artists that I think are exceptionally suited to illustrate this concept. That was more than 5 years ago. Since, I have given it more thoughts, especially in light of my science and current research in brain imaging and brain stimulation. The group selection supports this

notion so well (I think). I would love to continue this dialogue.

I will keep in touch and contact you next time I plan to visit NYC.

Cheers,

Ziad

On Monday, April 8, 2002, at 11:37 PM, Howard Bloom wrote:

Jaak did a good deed in bringing you over. It was a delight. Now you've got me extremely curious. You mentioned many artists whose work I don't know. You alluded to personal interpretations of their work that sound tantalizing. Could you come back sometime soon, equipped with show and tell materials--pictures--and explain the significance of these key works of art to me? Howard

ps I'd also like to hear more about your fmri and magnetic cortical stimulation--especially what it reveals about perception, emotion, and social connection

this guy is brilliant and a good soul...

Mike Sigman 4/28/02

From warkingroy: This aspiring young writer contacted me a few weeks back because of the review I'd written on LP; she'd gone to Amazon to check it out after a friend recommended it to her. Here is an excerpt from the latest e-mail she sent me; I think you'll be pleased to hear what she has to say about it: "

By the way, I ordered that book, The Lucifer Principle, and I just finished it a couple days ago. I have to say, it's become one of my favorite books of all time. An old friend of mine suggested it, and I was very impressed. It gave me a lot to think about, and I love any writer that can take an old idea and look at it in a totally different perspective. That's what my old professor told me is the key to being a good author."

Many thanks for appearing at the RLG Annual Meeting in Amsterdam. Given your impact, it's difficult to believe that you were there only virtually. Your frankness, enthusiasm, earnestness and humor were just the right combination at just the right moment in the program. I'm sure you'll hear some good anecdotes from Anne and Pamela about the ensuing discussion. There are some in this community who won't ever elevate or abstract, but for others it was the call to a future they've imagined dimly.

How you managed to echo what you hadn't seen—the other speakers talked of agents, simulations, virtual communities and context as knowledge—astonished me. I was a fan before, now I'm an admirer and grateful advocate.

Jim Michalko. President. Research Libraries Group. Re hb's video speech on the

future of knowledge-generation, Amsterdam, 4/23/02.

5/3/02 it was terrific! The first speaker on the program, Bob Aiken, from Cisco Systems set you up very nicely without even knowing it. He talked all about the new ways in which people will be able to discover and get information using intelligent agents etc. So, your call for wanting and needing everything was right in sync with what he was talking about. I think the audience was mesmerized by the presentation and the discussion after ranged from initial rejection that we can't possibly do all that you ask to exploring the range of possibilities that we could embrace to deliver information in ways that would meet the kinds of needs that you expressed. It was a very lively and engaging discussion and was just the right kind of provocative presentation that I was hoping for. I am going to send you a copy of the VHS tape that we used at the meeting and when we get the transcripts back from the meeting recorder, I will try to do a better job of conveying the discussion. The entire meeting went extremely well and I want to thank you once again for being so generous with your time and your ideas. We must stay in touch! All the best, Anne Anne Van Camp RLG, Manager of Member Initiatives 1200 Villa Street Mountain View, CA 94041 USA phone: +1 650-691-2237 fax: +1 650-964-0943 e-mail: avc@notes.rlg.org Re hb's video speech on the future of knowledge-generation, Amsterdam, 4/23/02.

petra@spiraldynamics.net 5/3/02 Many thanks to *you*, Howard. In my original note I did not state the obvious regarding the topic: that **the writers of the article (interesting as it is) of course aren't remotely in your league. I don't know of anyone who is -- and this unspoken shared understanding between Don and myself is just a given,** hence it was needless to add such. Petra Pieterse, The Spiral Dynamics Group/The Institute for Values & Culture 6211 W. NW. Hwy., Suite G708, Dallas, TX 75225 Tel: 214.365.0390 or 214.395.0340 petra@spiraldynamics.net

In a message dated 5/1/02 11:53:17 PM Eastern Daylight Time, Chmil4@cs.com writes: I just want to thank you for Global Brain-by far the best book I've read in ten years. If I had only read that instead of going to college for four years, I might have walked away with an actual (formal) education. Thank you for investigating and articulating the real underpinnings and impulses of this great big globe we're riding. :) Holly Chmil

In a message dated 5/14/02 9:00:37 PM Eastern Daylight Time, wfreeman@socrates.Berkeley.EDU writes: Thanks, Howard, for a delightful evening to get acquainted. We'll do it again on other occasions! Meanwhile, best of good fortune on getting your TV show on the air, and your book once again underway, to the delight of your agent.

Greetings from Renate, one of your admirers, and from myself - another admirer!
Cheers, Val Geist

Walter Freeman to Bill Benzon 4/17/02 spent an evening with Howard Bloom, who has

omnivorous reading habits and a talent for scintillating syntheses.

I couldn't help wondering after reading the conclusion of this book if the work isn't a setup to explore possible pathways to global peace.

A main cause of strife was emphasized, (success to the successful), but there was very little on potential negative feedback loops which might alleviate the powder kegs created by this systems phenomena. As Peter Senge points out, you can count on a highly unstable system wherever unmitigated positive feedback exists. The warning about nascent nuclear capability for those who are hurting is well placed, but surely all that research could lead to some suggested solutions.

A problem here is that some of the research would have to touch on what Senge referred to as 'undiscussables'. It seems the earth, in following a fractal of a human birth I think, has dispersed a commonality throughout its system, in order to help bring about a world government (a necessary but not sufficient condition for world peace). So how to make sure Jesus' alleged saying doesn't lead to the final chapter of the Bible? That is where the systems work should be headed, even if the findings must be kept confidential. Call it another kind of dream, but I bet when it becomes clear it is time to bust a move, we will have very little time in which to do it. There had better be several good options ready to go.

By way of positive thinking, we should be aware that Gaia considers humanity an important asset. Earth probably raised us to ward off the only thing that can kill it (asteroids/meteorites), and to possibly move it before the sun goes. This is not to say humanity doesn't have higher callings and connections to other systems.

Anyways, in closing, here is a poem in progress that came to this piece of fifth generation star stuff.

Mayan Prayer

Kiss the cold leaf Dance on dead air Whisper out secrets To nobody there

Arc down grey rainbows To shocked trees of life Surge through soft shadows Of doubts and dull strife

And raise a stone child From saltwater womb To wind through the wild Way out of the tomb

Give for the taking Time after time Turn for the making And not the last crime

Spin gold from false pride As day follows day Thread through darkside In ionic way

Burning out brightly As year follows year Loving clasped tightly To hate, hope and fear

Melt TV traces On dead hearts lost soul Spark UV races Above and below

Cry for the starships And marionette hands Die for last trips To fabled lost lands

And live on in the dream Of the beautiful night Of the thoughts in a stream Saying
thanks for the light Regards Dan Parker

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My name is Bob Woodward. I'm a 1993 grad of UCLA Law School. After spending 11 years as an entrepreneur in the telecom industry, I've recently returned to my true passion, brain science, to launch a career teaching kids. I was fascinated by your work Global Brain, I literally savored every paragraph. You've done one of the best jobs I've seen integrating and synthesizing current scientific understanding of the phenomenon of mass mind.

RHWOODWARD@aol.com Bob Woodward. I'm a 1993 grad of UCLA Law School. After spending 11 years as an entrepreneur in the telecom industry, I've recently returned to my true passion, brain science, to launch a career teaching kids. Robert H. Woodward, Esq., is a licensed attorney, former telecommunications executive, former military intelligence foreign language specialist with the 101st Airborne Division, founder and director of XBrains and founder and director of the Renaissance Creative Learning Center, Doylestown, PA, a private academic tutoring company. For more information please contact XBrains@thecooolestplaceonearth.com or call 215-868-1098.

Your books are an inspiration, Howard! My they multiply via Natural Selection and spawn lots of progeny Valerius Geist 5/19/02

The Lucifer Principle—Barnes & Noble customer reviews 5/24/02 Number of Reviews: 7 Average Rating: Kyle Reininger (kyle@questskate.com), a high school student in Texas, May 3, 2002, incredible, revolutionary The Lucifer Principle introduced the most believable concept of human nature I have ever heard. Well cited examples illustrated the theory of the superorganism and spawned ideas of my own. This is truly a book to study and contemplate over and over again. Sean Woodward (LordHexadragon@aol.com), A Student of Early High School, January 22, 2002, The Bleaker, Nonetheless True, Reality of Mankind An astounding philosophical precedent to not only our reality, but reality in its purest of forms. Reinforced by substational studies of old and new, a unique conclusion is formed, given a life and mind of its own. The possibilities branching from this singular study are endless, moreover will prove fascinating in years - even decades - to come. Erwin Franzen (efranzen@mail.com), a

50-year-old admin. assistant, March 30, 2001, This is the most important book I've read. The Lucifer Principle is the most realistic portrayal and explanation of natural and human history that I've ever come across. I wish it could be circulated as widely as the Bible and translated into as many languages, because it gives the reader an insight into the world as it is that surpasses anything I've seen anywhere else until now. And on top of that it is a great read. Alex Kwarta (AKwarta@yahoo.com), a 18 year old college student, January 2, 2001, brilliant The scientific reasoning that Bloom uses to describe the events through the course of history is amazing. On a side note, this book was ment to make a person think and give new ideas into the forces of history Also recommended: The Games People Play, The Dialouge Between A Preist and a Dying Man, What the Great Religions Belive, The Origin of Species, Roy Pitta (WarKing@Columnist.com), Writer, Columnist, bookseller, July 5, 2000, BRILLIANT! Bloom takes Scientific Theory and transforms it into a mesmerizing adventure that any non-scientist can not only understand, but also enjoy tremendously; from page one, this book grips the reader, and doesn't let go. The author's style is so comfortable, you feel as though he were conversing with you in person. There are few books which both impart a wealth of interesting information AND which keep a reader turning the pages. This book does that, effortlessly. A reviewer, May 26, 2000, a most curious and true look at life as we've known it A brilliant piece of work!! I had to buy another copy because the one I lent out never got returned Timmy, May 3, 1999, Lucifer Principle Quite simply, a brilliant book. You'll never perceive the medical industry, TV or the newspapers the same way again. It will change your whole perspective. It's not that it portrays mankind as an evil race of beast creatures, it just dives head first into some ugly truths and really makes you think.

Retrieved July 10, 2014, from the World Wide Web

http://www.fnac.com/Shelf/comments_list.asp?SID=E4DC9C70%2DD889%2DBD35%2DOC41%2D7DACB524C8D8&UID=&AID=&Origin=FnacAff&NID=%2D1&RNID=%2D1&SubjectId=1&PRID=1240517 FNAC.com France Howard Bloom Le principe de Lucifer Jardin Des Livres Note moyenne: 8/10 3 commentaires aujourd'hui. 10/10

Intéressant et surtout très instructif Un internaute, Paris France, le 2 avril 2002 On peut dire que ce livre est dans l'ère du temps. Il est à la fois révélateur de la nature humaine, provocateur et instructif. L'auteur s'est surtout inspiré de la vision hegelienne du monde et de l'histoire. Mais il n'en demeure pas moins que toutes les hypothèses postulées sont vérifiables et donc très probablement vraies. 8/10 Un éclairage sur les principes fondamentaux de l'Homme. ninjushiho@wanadoo.fr, France, le 25 mars 2002

Extrêmement clair, et concis (trop parfois), ce livre vous guide à travers l'histoire de l'Humanité. Vous y comprendrez pourquoi l'Homme est ainsi. Laissant un large champ à l'analyse personnel des points abordés, Le Principe... est une lumière crue sur ce que nous sommes. A lire absolument. 8/10 Une élucidation brillante de l'existence du "Mal", appuyée par l'Histoire et la Science. Antibes, le 31 janvier 2002 Pour résumer, c'est une vision de l'Homme, qui n'est finalement qu'un pion de plus, le plus abouti, que "Mère Nature" a confectionné dans sa marche vers la complexité, usant du "Mal" comme d'un outil terriblement efficace. Ce livre, fondé sur des références scientifiques, n'en reste

pas moins très abordable et surtout admirablement bien écrit. C'est d'ailleurs grâce à ce pragmatisme que les idées deviennent si brillantes et si difficilement critiquables. L'Histoire et ses horreurs prennent alors un sens, sans être légitimées. Dans tous les cas, on ne sort pas indemne de cette vision du monde ! Sécurité et confidentialité LA FNAC S'ENGAGE Retour haut de page Mon panier | Mes préférences | Mon compte Conditions générales de ventes © Fnac 2001

Amazon.de Germany re the Lucifer Principle: Sehr interessantes Buch, 11. Januar 2002
Rezensentin/Rezensent: moeffel aus Balingen, BW Deutschland Ich fand das Buch klasse, eines der besten Bücher die ich in letzter Zeit gelesen habe. Für mich klingen die meisten Theorien die der Author aufstellt nachvollziehbar. Kann das Buch nur weiter empfehlen

Bonnie De Varco **Re: QuantumVIZ at the Exploratorium** 5/24/02 We are definitely good for the webcast and likely good for Internet2 and in fact, the teleported is also a possible option. **Was thinking about giving Arthur C. Clarke a call about satellite link to him that night too but re-reading your Chapter 21 of "the Reality of the Mass Mind's Dreams - Terraforming the Cosmos" over a quick sushi lunch in transit from SF to home, I realize that YOU absolutely must be teleported in.** What is your usual way of hooking in? Are you okay at the late hour, say, of 9 pm pacific (midnight your time) or could we do something at say 7pm our time (10pm yours) or would none of those times work? We could do some big screen or holographic screen teleschmoozing with you. Doug Engelbart, Ralph Abraham, Henry Dakin, Jim Herriot, Jan Hauser, Ted Nelson, and a whole slew of younger gen visionaries will be there for a great schmoozfest if 7pm our time works for you. Whaddya think? We can pull off whatever tech you need on our end since, well, we are pros in cyberspace and **you are the Bucky of the new millenium.** (s'cuse the hubris but it could well be true!). If you want to meet in AWedu to talk it over or give me your tele I am happy to call you tomorrow. This event is very seminal, no question about that, and I promised you I would give you something really good to work with... well this is it.

Love these quotes: "We are tools of her probings and if, indeed, we suffer and we fail, from our lessons she will learn which way in the future not to turn." It's as if Bloom were an immortal observer from a different universe It's a true testament to just how superior your intellect and insights are. Apparently, you have the rest of your life (and your legacy) booked with ongoing projects. I predict that my great grandchildren (if I ever have any children first) will know about you. And it's just a matter of time, if it hasn't happened already, that Universities will start teaching your theories. Philosophy was always my favorite course in college). Ellen Bello, President and CEO, Native American Music Awards

Petra Pieterse to Barrett Brown 6/5/02 PS. Please write soon to Howard Bloom at HowlBloom@aol.com to further your Live Wire interaction. He's waiting to hear from you, and this is a tremendous opportunity and rare honor for you, Barrett, to

partake of such a mind and human being! Go for it.

I was moved by your presentation, and I thank you for sharing your intensity and passion with the RLG audience (there was a company-wide showing of your tape, and I am an employee there), and with my family and a friend or two, as I borrowed the tape for a home screening! One cannot help but take from your video an intense need for information and something to be curious about!

Jane Moss—Research Libraries Group

James.Michalko@notes.rlg.org Howard, Apologies for being a tardy (actually non-existent) correspondent. On the other hand, I suspect that you have enough email that you don't miss getting more from me. At the moment, I'm moved to write to let you know that your appearance at our Annual Meeting has been providing benefit in other venues as well. Last week I was invited to speak at the closing session of the International Association of Technical University Libraries (IATUL). <http://www.lindahall.org/iatul2002/> I got the fun job of challenging them to think about 21st Century library services. I've appended the powerpoint slides and speaking notes below in case you're interested. You were part of this talk because I decided to use excerpts from your video address to illustrate the ways in which information accessibility and utility must be redefined in the digital era and how services will have to become dramatically different. At the end I used clips from some student testing we'd been doing to suggest that while your demands were challenging and provocative they were only articulate statements of what our current student user population is saying. You and I got a nice hand from the audience and some interesting questions. I hope you don't mind pairing up virtually like this - it was fun and challenging for me. I still hope we'll get to meet when I'm out in NY sometime this summer. With best regards, Jim Obviously I'm not sending along the video as part of this but my notes show which of your remarks were excerpted...

You are still an amazing conglomerate of odd pieces. How the hell do you do it?

Ida Langsam 6/2002

I regard you as a brilliant role model (for myself) and a unabashedly brave magnanimous badass. Onward.... Brandon Pierce, FrontWheelDrive magazine 6/2002

Your book the Lucifer Principle remains a timely and prescient book analyzing global affairs and their struggles and I continue to recommend it, especially after last September. Also, I noticed Skoyles and Sagan refer to you as "indefatigable" in their new book, and I look forward to the challenge of visiting you and wearing you down. Nando Pelusi

I was searching for PR wizards on the internet. I looked up your name and kept getting the Lucifer book. I was fascinated to know that you were the same genius. Your website is a surreal trip on the things that I dig the most: History, Psychology, Modern Culture

and Media. It is not only entertaining but so enlightening. I also loved the Post Cards that Wicked Moon set up for you. Leslie Redden

However, I wanted to say I am reading your book, The Lucifer Principle, and finding it to be a real mind-blowing book. I haven't seen a book in years that is this thought-provoking. Thank you for your work. Best regards, Michael Estes

Sometimes your brilliance is too much for my eyes. You burn with truth. To say you have been helpful and brilliant is an understatement. I enjoy our emails. I try to keep up with your cosmic intellect. Leslie for Redden

You expand and enlighten the consciousness of the world's peoples. I enjoyed your appearance with George Noory this morning. You are now a very frequent guest celebrity. Thank you for talking about Israel. Henry Levy

was awakened in the middle of the night and guided to turn on the radio in the kitchen by some unknown force... thanks for sharing your gifts from the creator.

scarmani@yahoo.com 6/21/02 Hello. Are you Howard Bloom? If so, I heard you for the first time on the radio last night, speaking with George Noory. **It was an astonishing, intoxicating, almost revelatory experience.** Your ideas resonated very powerfully with me. I think I will have to purchase a few of your books now! I was interested by your choice of conceptual framework. For example, you described early interactions between subatomic particles in very anthropomorphic terms (electrons and protons "in love" with each other.). Is this an intentionally narrative or poetic conception? Is it designed to make the emergence of complexity in the universe vivid and real to a layperson? Or perhaps I am not being accurate. You did not precisely say "electrons and protons are in love", but rather that the attraction between the charged lepton and baryon was equivalent, in important respects, to human love. Is this a philosophical statement as well as a descriptive one? I could see perhaps that both electromagnetic force and human love are human conceptualizations, yet likewise both mathematical processes. Or perhaps mathematical processes are human conceptualizations? Obviously the scope and depth of your thinking was inevitably truncated (or perhaps biopsied?) by the radio interview format, so I was left wanting. But the major message I got was that humanist and scientific categories were not alien to one another -- perhaps what the "particle love affairs" was intended to convey. Also that science had not yet incorporated an innate understanding of certain deep characteristics of the process of reality in this universe; namely, the emergent, unprecedented features that progressively manifest whenever a very simple system with "sweet spot" parameters is allowed to self-apply and evolve. <Perhaps development of>, <rigorous intellectual tools>, <to work with concepts>, <of complexity and layered self-organization> <will revolutionize!>, <in a similar way>, <as did the understanding of thermodynamics>, <as an emergent

property>, <of large statistical systems>, <of discrete objects.> Not having read your books yet, I wonder: what do you have to say about turbulent flow and it's larger implications? Do you believe in free will, and why? What is your take on the question of the connection between consciousness, matter, and reality? (I.e, how do you believe the question is best phrased, and what potentials do we have in answering?) For example, sleep is a profoundly different state of consciousness than wake. In my opinion, it is clear: the difference between the two states lies precisely in the chemical, electrical and spatial attributes of the ~3-pound brain of the sleeping or wakeful person. If there is this causal connection between material and conscious states-of-being, then Subjective Reality is a deterministic property of an Easily Manipulable system (the brain.) Chemically manipulable, for example. And Subjective Reality is pretty important, given it is equivalent to human experience. So where does that leave free will? And why is objective reality important, if subjective reality is merely an engineering problem? If you agree that human consciousness is a whole new plateau of complexity that casts all that went before in a new frame of reference, then, is evolution still THE profoundly explanatory & organizing principle of the Universe's unfolding? If so, is it the Same evolution? Or perhaps does the perception of choice and ability to generalize and abstract, render the old infinitely prodigal evolution with it's concomitant phenomena and moralities, obsolescent? What is the basis for saying that something is good or evil? (clearly, you understood the stereotypical examples of "evil" (Nazism, terrorism) in some kind of useful, concrete sense [as opposed to the binary, absolutist, and abstractly hollow rhetorical morality exhibited by certain politicians and mass media]. yet on a deeper level, what is "bad" about scapegoating or human suffering and death. sure, I personally don't wish for any of those things, but subjective preference has hardly proven a trustworthy basis for objective systems of morality.!) Doesn't any statement of morality assume a Purpose and Direction? Admittedly there are levels of structure and an "arrow" of time. But why think of an individual human, a society, the total human project, or the planet Earth, or even the whole Universe, in Intentional terms? Isn't it just the Compressable, rule based interaction of certain mathematical information?&n! bsp; Isn't it a process, not an act? Or maybe the human ability to act turns the Universe from a Process into an Act? (When I wrote compressible, I meant Complex&Orderly--in other words neither random nor trivial.) But if so, and if morality is based on furthering or hindering the yearnings of the system, then the question is: how do we determine the yearnings of the system? What do you see as the goal of What Is? The abolition of pain and suffering among sentient beings? (www.hedweb.org) The defeat of entropy [triumph of complexity?] The continued increase in the number of significant distinguishable states-of-being for the universe? But these ideas about morality are so abstract it is hard to relate them to quotidian choice. Well, I think that is quite enough. Thank you! You made me think! I hope you reply.

A reader from london i am only writing this because nobody else had done one, and if there is a book more deserving of 5 stars i have not read it. Richard Metzgar of Disinfo fame puts Bloom on a list of Einstein, Darwin, Freud, Buckminster-Fuller and maybe some more. All i can say is BUY THIS BOOK, BUY IT NOW, it'll change the way you

view the world completely.

Thanks very much for all the material. I'll read it tomorrow. I wanted to take a moment to let you know how much I enjoyed your appearance with George Noory last week. You did a fantastic job and contributed to a really excellent and compelling program. You are a fascinating individual and a wonderful guest. Once again, thanks so much for working with us. I look forward to your next appearance. Best wishes, Alan Corbeth Vice President, Premiere Radio Networks

johnnyrose@sbcglobal.net June 24, 2002 Dear Howard, I am listening to your interview with George for the 3rd time on Art's website. You are truly so profound! I want an answer about the moment of NOW. More than, "science hasn't used its tools to study that subject!" My god! You wrote a book entitled Global Brain! All consciousness takes place in the moment of NOW! Tell me about NOW! You document the occurrences of Everything, from the beginning of time. Which is a series of NOW moments. But can you take the plunge into the NOW? As a person or scientist, you cannot know "god/goddess/all that is" by studying the past. "God/goddess/all that is" is NOW-the I AM, THAT I AM. And you and I are the temple, our consciousness, where God is experiencing him/her/itself! And as you stated in the interview, WE have the responsibility to make this a JUST and JOYOUS experience. Are we helpless? NO! We have the ability to CREATE our Kingdom of Heaven HERE and NOW! We cannot continue to REACT in FEAR! We have to CREATE with LOVE and COURAGE! We are the eternal part of the universe. How else could we have had the experience we had when I walked up the steps to your apartment, and you hung up my 30 lb. coat. How else could we have looked into each others' soul with an immediate understanding of who the other was? It is incredible that **you are one of the greatest researchers, scientists, questioners, philosophers, that the world has ever known.** It's incredibly important for us to know the body of who we are. But it's, also, fine to take that same energy and look into our own souls! And I know that you do, whether you admit it to your conscious mind. **Label yourself what you want, you are one of the most spiritual people on the planet.** To say that being bedridden for 15 years is a blessing. I have seen for myself, your situation, and if I were you, I'd be real pissed off! You have found understand and acceptance and if I'm right, that's what Solomon said it's all about in Proverbs. That's pretty fucking spiritual! You do move me to the depth of my soul. You enlighten me and make me think! Thanks for touching all of us to probe deeply into our own souls. I do support you and honor your quest for the truth. Johnny Rose

In a message dated 9/25/2003 6:57:30 PM Eastern Daylight Time, johnnyrose@sbcglobal.net writes: Great to hear you last night. Your deep understanding of god and existence is way beyond the understanding of most people who claim to be spiritual. Those 5 years of not being able to talk most have brought you to enlightenment. As usual I enjoyed the whole show. I know you touch a lot of people with your insights. You're kind of a missionary yourself. (I know you don't want to hear

that.) But we all are! Whenever we share our deepest insights and inspirations from a sincere heart we enlighten the world! I may be home for the holidays. I'll let you know. Love and light, John

Advice re Ira Flatow: Just tell him I helped you on Lucifer etc., that you've popularized the intersection of group selection and culture, especially as it applies to humans in a time of rival ideologies and global peril. I.E., play both the science and the current politics angle. If I were you I wouldn't present myself as a science guru, but as someone who is applying evolutionary ideas to human history and politics in a new way. Dorian Sagan 6/27/02

From *Disinformation: The Interviews*, by Richard Metzger. In our first *Disinformation* anthology, *You Are Being Lied To* (Russ Kick, editor), I wrote the following about Howard Bloom: "I have met God and he lives in Brooklyn ... Howard Bloom is the next in a lineage of seminal thinkers that includes Newton, Darwin, Freud, and Buckminster Fuller." When I introduced him on television I added that I could try to convince you of that statement but that "Howard can probably do a better job of convincing you himself," which is true — his arsenal of expression is extraordinary, a marvel to behold — but why take my word for it, or *his*? Here's what others have said about Howard Bloom: "Bloom's work marshals a quantity of evidence reminiscent of Darwin's *Origin of Species*." —Dorian Sagan, *Wired* magazine "Howard Bloom just may be the new Stephen Hawking, only he's not just interested in science, he's interested in the soul — Aaron Hicklin, *GEAR* magazine "I doubt there is a stronger intellect than Bloom's on the planet" —Joseph Chilton Pierce, author of *The Crack in the Cosmic Egg* And Leon Uris, celebrated author of *Exodus*, had this to say on Bloom's then unpublished masterpiece *The Lucifer Principle*: "An astonishing act of intellectual courage." Obviously I'm in agreement with the above statements or else I wouldn't be quoting them here. I *do* indeed think that Howard Bloom's ideas are amongst the *very most* critically important of our time and that his books should be read by anyone seeking a better understanding of what's going on in today's turbulent world, *The Lucifer Principle* being especially handy in making sense of the mess in the Middle East and the more violent impulses of the Islamist and Zionist mindsets. **Bloom takes a broad —make that *very broad*—view of history, closely examining, in a manner never explored before him, the biological and psychological roots of mass behavior with his science of *Paleopsychology*. What Bloom gives his readers is a new and extremely compelling *revisionist history of the entirety of the history of life on this planet* —microbial, mammalian and otherwise —and nothing less. His books are absolutely essential —and riveting —reading. Yes, it's true, missing out on Bloom *would* be like missing out on Newton, Darwin, Freud or Fuller. You'd lack a fundamental cornerstone of modern intellectual life.** The public doesn't realize this yet about Bloom, but *it will*. What great minds have done throughout history is provide an aerial view of things. A larger more encompassing view that often —but not always —subsumes the previous

paradigm and then surpasses it in completeness and vividness of its metaphors. Consider how the evolving notions of a flat earth, Copernican astronomy and Einsteinian physics have sequentially changed how mankind sees its place in the cosmos, continuously updating the past explanations with something superior to what's been before. For what else do intellectuals really do but *describe nature* and how it works and the state of human affairs in relation to the whole. You can "discover" a new planet or a new species, for example, but they were already doing fine *without* you ... Great thinkers and scientists provide us with the best and the biggest, most all-encompassing worldview available at the time, but they also need to steer the trajectory of public discourse towards their ideas. Scientists, as much as anyone else, are subject to the dictates of public relations in the marketplace of ideas. To accomplish injecting their ideas into the culture, they must also be *heard*, as in the relatively recently coined Zen adage that asks, "If a tree falls in the forest and there is no one around to send out a press release, did it really happen?" For a new scientific theory to make a significant ripple, it must first find a way of making it into mass culture. There is no other way. How fortunate then that Howard Bloom began his career as one of the dominant forces in the public relations industry, publicizing some of the biggest acts of the 80's: Prince, Michael Jackson, Kiss, Joan Jett, Billy Idol, John Mellencamp and ZZ Top were but a few of his clients. Working with such personalities allowed Bloom to abstract what makes these people tick and what makes them compelling to a wide audience. **When Gear's Aaron Hicklin compared Howard to Stephen Hawking, what I think he was indicating is that Bloom has the potential to be a science star of the magnitude of Hawking's uber celebrity. I agree, Bloom has charisma and passion to spare and he is a compelling televisual presence.** There's also the matter of Bloom's physical infirmity—a bad case of Chronic Fatigue Syndrome has kept Bloom bedridden for better than a decade—which encourages the Hawking comparison, too, something Howard is certainly aware of, but being a former PR flak, he's smart enough to play along: when the media starts comparing you to the most famous scientist alive, it is a very positive thing. **Of Bloom, it can safely be said: he knows how to make a stir, affecting what amounts to a scientific revolution from his bedroom,** whether engaged in cyber-kibitzing with fellow travelers, on the phone doing radio interviews or entertaining television crews and visitors to his bedside. The Mountain is certainly obliged to go to Mohammed...

I did receive your [Lucifer Principle TV Series] proposal yesterday --- and I'm reading "Lucifer" - --quite an amazing work -- I also have Global Brain-- The proposal is fantastic -- and it's clear that your expertise in promotion works really well -- this is one of the compelling proposals I've ever seen --- in content, style, and substance. It's interesting in terms of the level of audience this could reach -- or should reach. I would imagine there could be a number of allies and \$\$ -- especially in the rest of the world -- which obviously has a more sophisticated agenda than the usual suspects in contemporary drone TV in the states-- but it should be REQUIRED VIEWING for everyone. Jay Miracle, on the Staff of Slamdance Festival, apprenticed with Francis Ford Coppola as an assistant editor, and was awarded an Emmy and an ACE award

for editing Hearts Of Darkness, A Filmmaker's Apocalypse. Jay was also a staff filmmaker for Malcolm Forbes on several of his balloon expeditions throughout the world as well as his 70th birthday party in Tangiers. He currently works as a director and writer of commercials and documentaries, and has completed two one-hour documentary specials.

"Howard Bloom is one of the world's most interesting people. He writes on everything from politics to memetics. Visit the site he has set up around his book The Lucifer Principle." Richard Brodie <http://www.memecentral.com/>

David pincus, 7/7/02 i have read the xerox effect and am quite impressed. it is a lovely story. and as usual, and some point i am simply overwhelmed.

This is an enormously important article [re Gary Taube's nytimes article on fat is good for you]! And I congratulate you on your very fine nose, sniffing out the really significant from the trivial, let alone the courage to distribute it. Val Geist 7/7/02

Thank you, your books have the most eye opening ideas I have ever read. I have been telling any one who will listen, "Read these books". Thanks . Algirdas K. Vizgirda
g_____ *Aircraft Engines Test Specialist Product Test COE -
Combustion Test Center * One Neumann Way, MD H82 Cincinnati, Ohio 45215-6301
* Phone: (8*332) (513)243-1939 or (8*730) (513)243-1927 * Fax: (513)243-5660 * E-mail: al.vizgirda@ae.ge.com

Dear Howard, Thank you for a really fun "first encounter" tonight and initiating a wonderful new exploration for me and my colleagues. Your rapid-fire symphony of words, abstractions and positive mental energy in the moment, transcended any hesitation regarding sharing my intentions for being an authentic leadership artist. I really appreciate the gift of your sharing an experience of your **unique form of intellectual charisma**. It inspires me to really dig deeper into my declared arena of personal and spiritual growth. Sharing a swim into our respective pasts with a fellow traveler in the realms of: bacteriology, PR/speech writing, rock & roll, immunology, anthropology, entrepreneurship, spiritual & scientific exploration, and leadership memetics was an usual experience for me. I am eager to continue our journey into the realm of possibilities for creating the future and to listen for how we could create a shared context for making a difference together in the arena of Global Leadership. As I got off the phone, Buckner & Company's CMO, Robert Lagen (this is my colleague who originally sourced your existence into my life), sent me the attached email regarding the top selling computer game: **"Black & White: Find Out Who You Really Are"**. Robert is making this a gift to you and I. Let's check it out. It might be fun to play sometime. It might generate new paradigms of insight regarding the whole evolutionary biology/clash of civilizations/leadership conversation. I will call you tomorrow at 8:30 EST to continue our conversation. Thanks again for your commitment and interaction. **You are a very special force in the world today**. I look forward to playing with you in some aspect of

your field of dreams towards accomplishing a shared intention. Blessings Woody

Woody Buckner

Global Leadership Initiative

and

Accelerated Breakthrough Culture practices

Buckner & Company

Woody Buckner

President & CEO

mbdowd@bigplanet.com 7/20/02 6:00:38 PM Eastern Daylight Time Dear Howard, I'm Connie Barlow's husband. Just wanted to tell you how much I enjoyed reading your book "Global Brain". It was fabulous! Thanks for the well wishes and keep up the great work. Michael

In a message dated 7/22/02 7:28:38 AM Eastern Daylight Time, Dpincus216 writes: you continue to startle me in the consistency of the path that you have been on, for so long.

In addition to joining the GB group, Gerry finally convinced me to read The Lucifer Principle, and as I suggested to the group last week, your insights have dislodged many of my preconceived notions - one after the other, like targets in a shooting gallery.

Thanks, howard. I'm in awe of your scholarship and the reach of your brain.

Dennis Reinhardt dennisreinhardt@juno.com

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To: Howard Your letter in answer to my RED ALERT was very wise and comforting.....I felt better during the day cuz Bill showed me a few things with it and I held it and tried some stuff.....you are wise beyond your years my Kermie.....and I thank you for being there for me all the time..... I was afraid I would lose you once you got married....I am so glad I didnt..... Thank you soooo much for your wisdom and support. Love you, - Ginny

Write an online review and share your thoughts with other customers! 2 of 2 people found the following review helpful: A brilliant, revolutionary expose of the human condition, July 25, 1999 Reviewer: Erin Moriarty (webmaster@clubnietzsche.zzn.com) from Baltimore, Maryland Reading this book has really opened my eyes, suddenly everything became quite clear to me. Suddenly I saw the similarities between the petty politics of the office and the power politics of nations, I understood and was even able to PREDICT in some cases the behaviour of these groups. Mr. Bloom has stripped away ALL illusions and laid bare the dark soul of the human condition. This book is like a scientific boat ride into Joseph Conrad's "Heart of Darkness." Using unfaltering logic and historical examples Mr. Bloom shows that beneath humanity's high flung ideals and

"just causes" lurks another drive, a drive much more primordial, this drive he has dubbed; The Lucifer Principle. It takes a mind not only piercing but totally, even ruthlessly, honest to be able to see through the idealistic facades mankind uses to make the circumstances of his life bearable. Howard Bloom has done that with The Lucifer Principle. Be warned, reading this book will disturb you, one MUST be a truth lover to read this book. But The Lucifer Principle also offers us hope, that in better understanding ourselves, by bringing into the light that which was hidden and corrupting from within, we might better be able to avoid some of the more tragic aspects of our own dark nature. Was this review helpful to you? 6 of 7 people found the following review helpful: An astonishing foray into the forces that shape history, August 20, 1999 Reviewer: Sean O'Reilly (see more about me) from USA The Lucifer Principle is absolutely must reading for anyone who wants to understand racism, violence and war. Bloom has made a remarkable contribution to both cultural anthropology and politics. Military leaders, politicians, police and educators should be required to read The Lucifer Principle as a matter of survival training. This book also provides a highly salutary alternative to the ghastly public psycho/social philosophy that has been concocted by the American academic community over the past 75 years. Our modern social sciences do not adequately address either the issue of male violence or the problem that a viceless educational climate creates for young people. Bloom has sketched out the basis for a social philosophy that takes into account our genetic proclivities and limitations. Any society that does not address the genetic and memetic issues that Bloom brings up is doomed to repeat history--endlessly. Avg. Customer Rating: Write an online review and share your thoughts with other customers! The Lucifer Principle, July 20, 2002 Reviewer: Ray Foreman from Loveland, CO United States If there ever was a book that explained the forces which govern society's behavior in understandable terms, this was it - and written in a way that makes the book hard to leave for a minute. There is no arguing with Bloom's premises, they're clear and proveable on the face although some might prefer a more religious explanation for man's behavior. I'd venture to say the title may put some people off, be that as it may, the content is pure sense. Was this review helpful to you? 1 of 2 people found the following review helpful: Most provocative book I've ever read, July 1, 2002 Reviewer: Mark Billows from Atlanta, Georgia United States Read this book. Even if you disagree with the hypothesis of the book, you cannot challenge the intellect behind it. Well written and well thought out. Easily one of the best books I have ever read.

"I'm about 3/4 of the way through Global Brain and plan to read the Lucifer Principle after that. I'm enjoying the writing as much as the ideas." Howard Rheingold, author of smart mobs

Johnny Rose 8/14/02 I just got your interview with George on tape, and listened to it again. I haven't read your book, The Lucifer Principle, yet, so I was interested to hear you define what the Lucifer Principle is. "Destruction is creation and creation takes place through destruction." Again, you prove your a fucking genius! So when we go through, seemingly destructive events and situations, what comes out the other side is a greater

person, containing deeper character! As in your case, with chronic fatigue syndrome and loss of your ability to speak. Or, me, with my depression, alcoholism and 2 divorces. Through the destruction of the things we hold dear, we become people of great character and value to others! I will get a copy of TLP, asap. Love and light. John PS- Your interview with George was incredible. Looks like George is, probably, going to take the program over permanently.

Great night! You have no idea how much it means to me to have someone like you in this world, and to share a friendship as well is a true blessing. You're an inspiration, a mentor and a kindred spirit.

Brian Cunningham 8/16/02

Subj:Book Crossing Date:8/23/02 8:35:56 AM Eastern Daylight Time

From:fayeduriac@hotmail.com To:HowlBloom@aol.com Sent from the Internet Dear Mr Bloom, Book crossing, is a way to leave a book on the bookshelves of the world, Ron Hornbaker invented it, it's a book which has legs, one reads it and leaves it for somebody else to read it, if you digit it on yahoo you'll find all the information about it. I first read your book the Luciferian principle while surfing David Ickes' web site (he deals with reptilians ¿) I thought you were a genius, I came across your second book when I was reading what intelligence officers were supposed to read www.oss.net, as you can gather you are considered a bit controversial and I would like you to be read worldwide.

Willis Harman was very fond of you, so he shared many ideas during my dialogue with him. Barbara Annis 8/23/02

Johnny rose 8/26/02 I know that George was intrigued with your interview. I've listened to it at least 3 times and gain something every time I listen. I may even transcribe it so I can use your quotes lead you into more work on the topic of NOW. I'm sure that George appreciates the 120 topics, as do I. I appreciate you keeping me in the loop. When I get a chance to read them, I'll push a few of them with George. Man, I can hardly believe this is happening! George is really the man of the hour. He really thirsts to learn the real, the highest truth, wherever that leads (me, too and you, too!). He doesn't have a set agenda. The network has already sent broadcast equipment to his home, so he'll no longer be working with or through the local affiliate. I'm trying to get in touch with Neale Donald Walsch, of Conversations with God. His newest book will be on sale Sept. 30. His books changed my life! George really wants him on the program. I had a pastlife regression experience during the last 2 weeks and called the program on the air. As a result, George had Dr. Brian Weiss, from the psychiatric dept. at U. of Miami on the program last Friday night. He's done much work with pastlife regression over the last 20 years. He was as sceptical as you, in the beginning of his work. Please don't be put off by the spiritualistic slant. Your understandings and perspectives are just as important and poignant, and cause those of us with more religious backgrounds to reach deeper into ourselves to see what we really believe! This is not an exclusive party. All points of view are welcome and must be expressed! My way is not the right way. It's just different.

(CWG) The show is really just beginning to take shape and have real direction. We all have the greatest opportunity to learn and grow! I know that George will use you. Thanks, again. John ----- Original Message ----- **From:** HowlBloom@aol.com **To:** johnnyrose@sbcglobal.net **Sent:** Monday, August 26, 2002 6:25 PM **Subject:** Re: From Johnny Rose In a message dated 8/26/02 2:45:49 PM Eastern Daylight Time, johnnyrose@sbcglobal.net writes: George Noory has signed a 6 year, big money contract with Premier Radio Network, Art's network! I feel that George is really in pursuit of knowledge, where Art leans more toward the sensationalistic part of the biz. This is fabulous. Do you have any idea of whether George enjoyed out interview or not? I loved it. Howard

In a message dated 10/23/2002 1:45:22 PM Eastern Daylight Time, joe@quirk.net writes: I got my heart broken a while ago, and after a year or so of no recovery and non-stop pain, I began to think killing myself wouldn't be so bad. It would stop the suffering. The thing that stopped me was knowing I would let down all the people who love me. One thing about having deadened emotions, it really frees up the rest of you to function efficiently. During this time of emotional hell, I was never so intellectually engaged. I read Lucifer Principle and Global Brain in quick succession, and your blazing vision struck tinder in me. I came out the other side awed at the majesty of life, and awed that life could produce a brain of such titanic insight. I found myself miraculously emerging from my depression. The way you make connections through your junkyard mind, and the way you seem to have read every book in the Library of Congress reminds me of my friend Nathan Newman, another dazzler. I have to make him read your books. I don't know anyone else who has read you. I attended Burning Man, heard someone giving a talk about memes and brains and the coming singularity, and I had to stop and listen. Amazing ideas, contagious enthusiasm. I found out he was John Smart, a guy I'd only heard about through my neuroscientist friend Steve Potter. John had read your books, and we spent hours talking about them. That's the only guy I know whose ever heard of you. I plan to change that. I just read an interview with you. Imagine my dismay when I find out that the guy who inspired me out of suicidal thoughts had himself attempted suicide. I have no choice but to put the pressure on you that my loving friends put on me. I've read your ideas, Howard, and in your books you are weirdly lovable. My name is Joe Quirk, I'm the author of "The Ultimate Rush" an action thriller about a rollerblading messenger in SF who gets himself into a heap of trouble delivering illegal information, and he has to fall back on his computer hacking skills to save himself. Warner Bros renewed the film option and all that. I'm finishing my second work of fiction, "Exult", about hang gliding, LSD, and philosophy. hb: another neat one--potentially much better than neat. My other project is about evolutionary psychology. It's a subject I've been voraciously reading for the past 2 years, and I think it's time for a pop writer to mainstream it. I writing about the biology of our choices. I've got 12 fun and funny sample chapters and a proposal. My fiction agent says I need a Ph.D. to do this. I think she's dead wrong. Robert Wright doesn't have a damn Ph.D.. Whoever represented Lucifer might take a chance on me. Also, I'd be happy to snail-mail you some sample

chapters if you're interested. hb: your territory sounds fascinating, but my reading pile is stacked three miles higher than despair. Keep inspiring us, Howard. We need you.

hb: Many thanks, Joe. As you know, there's many a time when even the most secure among us feel extremely expendable. Stay in touch. Howard

Change is Nature's Way" in the Wall Street Journal, incorporates everything I love about Howard's writing: poetry, science, radically fresh ideas, and research I only half understood suddenly synthesized with startling clarity. The sudden blossoming of civilization in 6 different places all in the same millenium. Joe Quirk on Facebook 02-05-2010

Howard: I might be able to take credit for you and John e-meeting. When I first e-met you, I told you about 3 people I wanted you to meet: Tamim Ansary, Nathan Newman, and John Smart. I wrote a glowing paragraph about each. You said you wanted to meet them. I wrote Smart and short email saying Howard Bloom wants to talk to you, here's his howlbloom email. I never heard from him, and we never spoke again. A year later you're a speaker at his Accelerated Change Conference. I met John at Burning Man and we sat and had a great conversation. We traded maybe 3 or 4 emails after that, the last of which I told him your email. He saw me at the ACC conference, and he kept looking at me like he knew me from somewhere, but he didn't know where. When we met in person, he was wearing a black negligee and I was wearing nothing but boxer shorts and I was covered head-to-toe in playa dust. I looked quite different in glasses and casual attire. He was so pre-occupied with organization, I didn't want to bother him.

I don't think he ever figured out who I was. Your reactions to my writing mystifies me. I'm confirming for myself what I felt when I read your books and worked hard to acquire your contact info and wrote you a riskily personal email. **Last night I read Jeff Beck's account in Rolling Stone about the first time he saw Jimmy Hendrix play. Beck said something like, "I hung my head, looked at my feet, and tried to figure out what I was going to do with the rest of my life." That's how I felt when I was one-third of the way through Lucifer Principle. I had vague ideas I was working on, fumbling towards evidence by which I could connect this notion to that notion, fantasizing about how I could bring the style of an artist to a grand scientific theory of life. Then I randomly stumble on this Bloom guy who did what I planned to do over the next 20 years, excpet it seemed like you'd already had 20 lifetimes at your disposal, and you'd used them to research everything 20 lives could. You even did it in a colorful literary style that scientists rarely acheive. I threw up my hands and said, "I can't do what Bloom did. Bloom did it, and only the intellectual elite paid attention. I have to be the guy in the bar who explains it to the guy sitting next to me. That's my only niche." Basically, you saved me 2 decades of work trying to bloom into something I could never be as well as Bloom. I felt a kindred spirit in those books, so I had to find a way to contact you.**

Now you reacting with energy to my emails tells me there is that weird parity of spirit you spoke of in your first video you sent to me. Someone vibrating at a my frequency and focusing on a direction I thought I was going alone. It's very gratifying that you would respond enthusiastically back. Your books made me jealous, so, as revenge, I'm going to make you jealous. I talked face-to-face with Robert Wright. We only spoke for half a minute, but we spoke. He read my name tag and said I had a great name for an author. I said I took a lot of shit for it in high school, but now it pays off, because everybody forgets "Joe" but they all remember "Joe Quirk".

He said he had a good name for being infallible. I said I had a good name for being quirky. He said, "Whatever works for you." I asked him what project he was working on. He said he's working on a book about religion. I said, "boy, you're books really go one into another, don't they! I read them in order." He said, "Yup, it's all one grand vision." I thanked him for inspiring me. He said it was his pleasure. Then it was time for the next lecture. I never had the courage to ask him to read my manuscript for blurbing. Joe On Fri, 19 Sep 2003 23:36:35 EDT, HowlBloom@aol.com wrote: My, God, Joe, you help confirm me. Yes, knitting the mystic with the scientific so each makes the other greater has been a lifelong mission. Getting them both together with art has been another...that's the one the bigbantango.net group is there for. The person who gets the art connection has landed (and written) the following. But before we get to the following, John Smart's response was to insist that I be there next year and to want me to travel to get there in person. Are you kidding, I told him, if you don't invite me to speak I'll die. He seemed floored. So I think the thing made a good impression on him.

However John has been a fan for a while--I heard about his enthusiasm long before I finally met him via email. Plus, a guy running a conference who feels you're someone he wants back is unlikely to demotivate you by risking criticism. Meanwhile Alex Lightman is the guy who introduced me. I'd never heard of him, but I've since seen his website, <http://www.charmed.com/>, and am dying to meet him. I have ideas he can not only help make happen, but can help kick into further gear. Now, at last, we go to the aforementioned following: While many scientists scratch their heads in awe as the universe accelerates, the discovery may prove one scientist's hypothesis correct – Howard Bloom, author of *The Lucifer Principle* and *Global Brain*. In the 1950's Bloom hypothesized that time/space manifold of this cosmos is bagel-shaped, with the singularity of the Big Bang at its center and a singularity like a black hole at its edge. On the upper side was the ordinary universe--the one in which we live. On the underside was the cosmos of anti-matter. The bagel's center was a Big Bang that spat out two universes, our cosmos on the bagel's upper curve and the anti-matter cosmos on the bagel's underside. Once the expanding universe got over the bagel's hump, said Bloom, the gravity of its anti-matter twin would pull it downward toward the edge of space, hurrying it toward a final destiny--merger with the clone from which it had separated at the big bang. The universe, said Bloom, was destined to accelerate. In an unprecedented public lecture at Williamsburg Brooklyn's Jack The Pelican Presents Gallery in conjunction with the exhibition Laura Emrick's "The Universe Is Expanding In Its Acceleration" Bloom will explain what the universe's expansion means to us. Bloom's wraparound vision, which he calls "The Grand Unified Theory Of Everything in the

Universe Including the Human Soul” knits the universe’s expansion intimately to human understanding, emotion, passion, creativity, meaning, exaltation, and aspiration. Bloom has been imprisoned in his Park Slope brownstone since 1988 by a severe case of myalgic encephalomyelitis –otherwise known as Chronic Fatigue Syndrome. From his bedroom, he’s made over 60 TV appearances, radio appearances, and electronic lectures everywhere from Latrobe Australia, to Amsterdam and most recently, at Stanford University. But he’s been utterly unable to attend a live event. Please join us at Jack The Pelican Presents (487 Driggs Ave.) on October 2, 8PM, for Howard Bloom’s first live appearance in fifteen years. Bloom’s lecture will be a brief launch pad for the real event--a dialog with the audience. We hope for a lively –even heated– discussion, as Bloom’s ideas prove again and again to be wild, surprising, and violently human. Bloom is an artist whose chosen media are science, life and the soul. Bloom’s spitfire gallery brainstorming will be preceded by an appearance on the highest-rated nationally-syndicated talk radio show in North America, Premier Broadcasting’s Coast To Coast. Bloom will do the show for the thirteenth time on Wednesday night September 24 from 2 am to 5 am EST. His topic: “Nature Favors Those Who Most Oppose Her.” Check <http://www.coasttocoastam.com/info/wheretolisten.html> for the station in your area. In a message dated 9/19/2003 5:02:11 PM Eastern Daylight Time, joe@quirk.net writes: My head is still spinning from your last email, which I keep reading over. hb: that’s amazing, joe. Cause I consider you one of the most energetic and energizing writers I’ve ever met. And in writing energy is everything. j: Your session went from 11:30 to 12:30 I think, and the whole thing had all started at 9 AM that morning. Thenight before it had gone until 12:30, too. We were told we would only have time for 20 minutes of film, then we would talk to you in person, and the whole film would play at 8 AM the next morning. I was delighted to be in a group that was as driven as me sit through 15 hours of lectures and powerpoint presentations and debates. The numbers had dwindled, we had a long wait for your film, but people were there and waiting as if it was important. I was very excited. Once the film started, I perked up and was loving it. there were technical problems, we had to rewind and start again, then it had to stop after 20 minutes when you were just getting your juices running. I was frustrated that we had to stop, but I felt surrounded by people who were as entertained as me. That’s when the woman asked whether Bloom was going to tell us more than the creation of the cosmos. I got the sense there was a minority of sleepy people in the group who felt like they wanted upir film to go somewhere new. I realized I was enjoying it so much because I was familiar with Howard Bloom. Then your real-time phone call came in, and again I got the sense I got when I met you: "Man, this guy makes superhumanly grand associations in his brain. It approaches the mystics, yet it is scientifically informed. Mystics are inspiring but they don't know what they're talking about. But this guy DOES! For the first time ever, I feel the two sides of my mind fulfilled: the mystic poet who wants visions, and the skeptical rationalist who wants evidence and hard argumentation. This Bloom guy simultaneously inspires and convinces. I always thought you could only do one or the other. Bloom does both at the same time!" I looked around, and other people seemed to be sharing my sense-- or some species of it. Then immediately I thought maybe it was coming on too fast and furious for newcomers. Then I noticed most of the people who had smiles on their

faces asked questions as if they had a familiarity with your books. The minority to my left had never heard of you. They looked as if it all came too fast. I noticed the presenter and Smart were explaining the visionary Bloom to people who weren't sure what to make of it. Their curiosity was piqued, however. People often leave during the Q & A. NOBODY left during your's. People stayed until the last minute when the Stanford cops were kicking us out, because they either loved you or were trying to figure out what this guy is all about. I got up the next morning and ran to the projector room at 8 AM sharp to see the whole film. Basically there was a whole new audience there-- a larger one-- and they seemed more bright-eyed and bushy-tailed. I don't remember if I recognized faces from the night before. As soon as it was over, it was time for another presentation, so I never heard the after-chat. A few presenters referenced Howard Bloom when they addressed us, but again these guys must have been familiar with your books. Of course an Promethean vision pulled from the gods and presented to people real-time is going to galvanize some, confuse others. I'd say the first night there was a contingency of newcomers who didn't know what to make of you. And that's the challenge. How to rope in newcomers without sacrificing vision? I sacrificed complexity in my book to grab at the mainstream. I made it downright simplistic. Would that video and phone call convert the uninitiated? Would it grab, say, my brothers? I don't think it would. However, I have shown your other video to friends. I have the sense that film does more to grab the uninitiated. The messianic spirit of Bloom with convincing points made accessibly. I know you want to reach beyond what you called in your phone call the "intellectual elite." (Another laugh moment.) How to do that without whittling Bloom vision? Oh, you sent something besides what we saw? That explains something, because it did seem like raw footage. It contained parts where you said things like, "Okay, turn it on," or "How long did that take?" It didn't really detract, because one of the most endearing moments-- you should look at this yourself-- was when you finished a high-flying inspiring conclusion that resonated through the ensuing silence, then you sat back and said, "How was that, Izzy?" and we hear a woman's voice say, "I didn't like it," and you laughed with exasperation and obvious charm for this chick, then the film instantly ended. The whole place laughed uproariously at that. Also, your talking mouth was completely out of sync with your voice, but it's amazing how fast the brain gets used to that. If there's anything I learned reading to writer's group, any one person is one neuron in the group brain. You need to ask a range of neurons. I'd ask Smart what his take was. He was standing up in the back, and I was sitting down in the front. Also, there was a guy who introduced you, and he gave a great warm-up to you, and he was wearing my sweater during your presentation because he was cold and I felt sorry for him. I loved his spirit, he was an obvious Bloom fan, and I never got his name. Would have liked to have gotten to know him. Liked his face. Find out what that guy's take was. Still waiting to hear from Richard, Joe. On Thu, 18 Sep 2003 15:04:47 EDT, HowlBloom@aol.com wrote: I need a reality check. I thought the Stanford thing--hooking up with the ACC2003 audience on the phone Saturday night was exhilarating. I thought the audience was electrified--without the use of alternating current. Now for the hard facts. How did the audience REALLY respond (as opposed to the way they seemed to respond in my fevered imaginings)? How many non-Bloom readers do you suspect the appearance tempted to

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In a message dated 9/19/2003 5:02:11 PM Eastern Daylight Time, joe@quirk.net writes: My head is still spinning from your last email, which I keep reading over. hb: that's amazing, joe. Cause I consider you one of the most energetic and energizing writers I've ever met. And in writing energy is everything. j: Your session went from 11:30 to

12:30 I think, and the whole thing had all started at 9 AM that morning. The night before it had gone until 12:30, too. We were told we would only have time for 20 minutes of film, then we would talk to you in person, and the whole film would play at 8 AM the next morning. I was delighted to be in a group that was as driven as me sit through 15 hours of lectures and powerpoint presentations and debates. The numbers had dwindled, we had a long wait for your film, but people were there and waiting as if it was important. I was very excited. Once the film started, I perked up and was loving it. there were technical problems, we had to rewind and start again, then it had to stop after 20 minutes when you were just getting your juices running. I was frustrated that we had to stop, but I felt surrounded by people who were as entertained as me. That's when the woman asked whether Bloom was going to tell us more than the creation of the cosmos. I got the sense there was a minority of sleepy people in the group who felt like they wanted upir film to go somewhere new. I realized I was enjoying it so much because I was familiar with Howard Bloom. Then your real-time phone call came in, and again I got the sense I got when I met you: "Man, this guy makes superhumanly grand associations in his brain. It approaches the mystics, yet it is scientifically informed. Mystics are inspiring but they don't know what they're talking about. But this guy DOES! For the first time ever, I feel the two sides of my mind fulfilled: the mystic poet who wants visions, and the skeptical rationalist who wants evidence and hard argumentation. This Bloom guy simultaneously inspires and convinces. I always thought you could only do one or the other. Bloom does both at the same time!" I looked around, and other people seemed to be sharing my sense-- or some species of it. Then immediately I thought maybe it was coming on too fast and furious for newcomers. Then I noticed most of the people who had smiles on their faces asked questions as if they had a familiarity with your books. The minority to my left had never heard of you. They looked as if it all came too fast. I noticed the presenter and Smart were explaining the visionary Bloom to people who weren't sure what to make of it. Their curiosity was piqued, however. People often leave during the Q & A. NOBODY left during your's. People stayed until the last minute when the Stanford cops were kicking us out, because they either loved you or were trying to figure out what this guy is all about. I got up the next morning and ran to the projector room at 8 AM sharp to see the whole film. Basically there was a whole new audience there-- a larger one-- and they seemed more bright-eyed and bushy-tailed. I don't remember if I recognized faces from the night before. As soon as it was over, it was time for another presentation, so I never heard the after-chat. A few presenters referenced Howard Bloom when they addressed us, but again these guys must have been familiar with your books. Of course an Promethean vision pulled from the gods and presented to people real-time is going to galvanize some, confuse others. I'd say the first night there was a contingency of newcomers who didn't know what to make of you. And that's the challenge. How to rope in newcomers without sacrificing vision? I sacrificed complexity in my book to grab at the mainstream. I made it downright simplistic. Would that video and phone call convert the unitiated? Would it grab, say, my brothers? I don't think it would. However, I have shown your other video to friends. I have the sense that film does more to grab the unitiated. The messianic spirit of Bloom with convincing points made accessibly. I know you want to reach

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Joe Quirk to hb 7/10/2014 There's a difference between being a braggart and a visionary. I sell my ass like a peice of meat, too. A visionary trumpets his resume to serve his message. A braggart pretends he has a message in order to trumpet his resume. I'm with you that ego and insecurity drive a lot of what we produce-- especially we men who have worthless sperm and must distinguish ourselves with peacock ideas. But ultimately I want to be seduced by the vision, not tricked into reading a book in order to hear a list of Nobel Prizes near misses. You and Hawking don't have the same mind, but you don't have the same spirit, either. Even the way you describe Hawking's mind: "arid specs of dry birchbark blown over dunes of sand" -- I just wrote that from memory. I just checked to see if it was right, and it was close. That's what poetry does. It hooks into the mneumonics of my brain and makes me remember the precise words by rhythmic flow and evocative imagery. What I loved about your books was the **high-flying ideas expressed with the soul of a poet**. You remain **uncategorizable** to me. I've certainly heard of "Up From Dragons". I'm surprised to hear it failed. My friend Stephanie has lapsed into hallucinations. I'm scheduled to stay with her monday night and Tuesday, but friends say I shouldn't wait that long. she's nearing the end, and I am procrastinating on going to see her. I don't really want to. We had such a nice conversation before I left. Man, that excerpt is so good. You have got to pull that stuff together and publish it, Howard. No kidding. I love the 3 Fates reference. We need an alterative image to the cadueusus of DNA, which I myself overuse. I want to learn more about every exception to the natural selection theory of life building. I'm with you that sociality determines identity. It certainly works on the level of me. I've noticed different people bring our different mes. Then I have a party, bring people from disparate aspects of my life together, and it's awkward, because I don't know which me to be. I've seen friends with other friends I've never met, and I find my friend unrecognizable. I've had people tell me they like themselves better when they're with me. But what does that

mean? I ask. Aren't you always the cool wonderful you all the time? I guess not. I tell stories about losing my temper, and a friend says they can't imagine me losing my temper. Friends tell me about some deep insecurity, and I say I can't imagine them being insecure in that situation. We become how people treat us. the best advice I ever heard about marriage-- both from divorcees-- was: be with somebody who makes you laugh, and the other said, be with someone who you're a better person when you're with them. It's amazing how many relationships made me feel like a lesser person when I was with them. How pointless is that? I certainly feel that way about lovers. There is no sexual experience. There is what comes out of you when you're with that person. I have no basic identity as a lover. Different lovers have brought out different sides of me I didn't know were there. My exes would probably love to get together and trade stories. But I labor under the delusion that they will feel like they are talking about different guys. Tamim said he couldn't speak Farsi. He'd forgotten it since he left. Then the events of his life forced him to get together with Afghans, and they spoke to him in Farsi, and he was embarrassed, because he couldn't understand. Then, wait, he discerning something. In a few weeks he can speak it. But he can't read it, or write it. A month later, he can. A life in the US made him forget, and contact with his old people made him remember. Fucking brilliant email you wrote me, Howard. What a gift. As usual after a Bloom email, I feel like I have too much to think about. Yes, put me on the Paleopsychology list. Did you invent the term "paleopsychology"?

David Was 10/17/2002 Wasomatic@aol.com **Howard, Been reading of your exploits over the years and, man, you must have some hydra-headed hatrack in the vestibule of your *demesne* ! You make multi-disciplinarians look one-dimensional! Goodness, yes, I would love to hear what's up your copious sleeve right now.... I do have a rather florid collaborator at the moment, classically and jazz and pop trained, whom I need only prompt with the odd: less/more, darker/lighter, slower/faster cues and BADABING, he responds like quicksilver. I'm sure we could cook something up together that would ape the grandiose manner of Mercury and Co. Do tell me more! I think we probably met through Michael Zilkha, whom I somehow figure you'd have known back in those halcyon days. Am desperate to read your two latest books and will go down to Border's and support the cause. Thanks to you and Ms. Amy, that hurricane in heels, for the thought.... Yours, David**

David Was 10/17/2002 Wasomatic@aol.com **EEYOW!!!!!! Shades of Bill Burroughs, circa 65, ESP records.....minus the junk driven hallucinations! wotta swell ride, rhythmically, rhetorically, ontologically, etc! Fabulous weaving of words..... When you first mentioned 'they're' having sampled you cuz of your prosodic way of writing, i thought of Sir Herbert Read's volume, 'English Prose Style,' wherein the good gent claims Rhythm as *prose's* keystone feature, not POETRY'S! Whereas in poetry, especially in the 20th century, a lone syllable can**

take its rightful place in a work, it is *prose* that has an inexorable jump, tempo and meter! So I get where they is comin from! (speakin' of metric matters, didja know ezra pound named one of his kids to achieve what's known as the 'crescendo effect,' and thereby saddling the lad with Two Big Names to live up to: Homer Shakespeare Pound!! Sounds like a drum solo!!) World-saving is striking me as a worthy goal as I hit 50, so i know whereof you speak....like goethe said, if everyone swept their own stoop, the globe would be clean as the pope's robes (so to say...) i will share one other aside. for years, i have subscribed to the notion that songwriting is a 'content-optional' trade. whatever one puts in the verses will be ignored in favor of the repeated chorus. So it doesnt matter whether one exhorts the world to kill or be saved in the verses, as long as the chorus delivers that suckable lozenge of meaning that will stick to one's neurons (hopefully) forevermore. I was glad to see you adhere to this instinctively..... lemme know how we can have some prophesyin' laffs together.....my mind is already astir with possibility -- thanks so far for that! yours, was

Wasomatic 10/25/02 David Was HB, am well into the *lucifer principle* and gobbling it up like a dustbowl rooster locked in a grain silo! thanks for the panoramic view..... you mentioned nietzsche at one point and i remembered his distinction between the classical greek notion of *Arete*' (equated with virtue, power and high-bornness) with that of the christian 'goodness,' which he said championed weakness, turning the other cheek, etc. Rather than seeing 'meekness' as a marker for bestowal of god's grace, it should be eschewed, vilified.....i believe it's from his aphoristic (the way i like him best) Birth of Tragedy and the Genealogy of Morals.... also was reminded of some research by a forensic shrink who'd interviewed a bunch of convicted killers. he touched upon the *amnesia* that often seemed to mar the recall of these felons, concluding that the usual flow of input data to the brain was neocortically weighted -- UNTIL a moment of crisis, at which point 80% of the load went to the amygdala, as you know, the kidney-shaped seat of hairtrigger fight or flight emotions. Thus, a killer who'd only intended to *burgle* recalled tying up a young woman and going about his thievery until her roommate happened in, whom he also restrained. She, however, made a remark about 'having seen his face' and 'we'll report you to police!' At which point the mere *thief* goes 'bananas' (to use clinical argot), 'sees red,' and next thing he remembers, he's surrounded by bloody mayhem. I had always thought it *convenient* for killers to recall only the *aftermath* of violence and not the incriminating deed itself, but that Amygdala Overload Theory gave a neuro-etiology to what seemed like mere excuse-making. Conclusion: We think we are actors when we are really just props? What happened to free will in light of such a conclusion? Once we blamed it on the bossa nova, now it seems the Amygdala should be on Court TV facing 30 to life! As for music, yes, Reznor is a good reference.....on the flipside, have you ever heard the music of Gabriel Faure'? Frenchy with less gauze than debussy-ravel, but lushly beautiful composer. Send someone to Tower to get his 'ballade for piano and orch' or

'elegy for cello and orch,' just to give your spiritbody an aural bath..... More to come.... was

Our goal is to prove Max Planck wrong by incubating the insertion of new ideas into the scientific and mass culture at a rate far faster than the Planck's quote indicates. There's no reason to wait for the old generation to die before we can toss around the raw materials of new paradigms. It'd be nice to see a scientific revolution or two gestate in our lifetimes. Howard In a message dated 10/25/2002 1:28:42 AM Eastern Standard Time, jkohl@infowest.com writes: Regarding ontogeny, phylogeny, pheromones and GnRH HB wrote: a great tie in and one I have to ponder heavily. You've been teaching me about this for years, Jim. Now it's time for me to understand it in a fuller context, as you have--Howard I finally read a recent post by Ross Buck discussing his 1999 paper. In his post he briefly mentions the GnRH molecular connection from yeast to mammals. It is nice to see that others recognize the importance of this connection. The paleopsych list helps facilitate this remarkably well, and this also fares well with regard to Max Planck's quote: "...a new scientific truth does not triumph by convincing its opponents and making them see the light, but rather because its opponents eventually die, and a new generation grows up that is familiar with it." - Max Planck Thanks, Jim

Jim kohl 10/27/02 Howard wrote: Our goal is to prove Max Planck wrong by incubating the insertion of new ideas into the scientific and mass culture at a rate far faster than the Planck's quote indicates. There's no reason to wait for the old generation to die before we are free to toss around the raw materials of new paradigms. It'd be nice to see a scientific revolution or two gestate in our lifetimes. Howard ----- I've examined three college texts on human sexuality in the past year to help the editors ensure their section on pheromones is correct, and The Scent of Eros has been cited in many other sexuality texts. This attests to the "new generation" approach, since I've been studying the topic for 15 years. Another 5-10 years and we will have a generation that's familiar with it. For others, however, **this listserver should markedly decrease the time. If it were available 15 years ago, for example, I suspect we would be at least 5 years into an era where many more aspects of human behavior could readily be explained via chemical communication.** Jim "...a new scientific truth does not triumph by convincing its opponents and making them see the light, but rather because its opponents eventually die, and a new generation grows up that is familiar with it." - Max Planck

Dr. Howard Bloom: My name is Chris O'Connor and I am the founder of an online book community called "BookTalk." Our members have selected and are currently reading your book, "The Lucifer Principle." So far the book is proving to be one of the best I have ever had the pleasure of reading. The purpose of this email is as follows... 1. I am curious if you would be interested in attending an online chat sometime during the first week of January 2003. We have a private chat room and we have scheduled chats where we discuss our book selections. Our last book was Jared Diamond's "Guns, Germs, And Steel: The Fates of Human Societies." Professor Diamond and I

corresponded via email and he agreed to be our guest in the chat room. 2. BookTalk is only about 6 months new. We are gaining membership slowly but surely. Being that our focus is on academic texts we are only attractive to the type of people who enjoy reading and discussing intellectual works. I am wondering if you have any suggestions of where we might advertise the group. Keep in mind we are not a commercial organization in that we sell nothing at all. I've read about your vast experience with PR and marketing and know you are quite the guru! Any suggestions would be appreciated! And since we are reading your book...as our member base grows so does your book sales revenue! Our current marketing strategy has been limited to joining Web Rings and sharing the group with personal contacts. I do plan to start contacting several hundred humanist, atheist, skeptic, and science groups throughout the world in an effort to entice them to mention our group in their monthly newsletters, and possibly link to us from their web sites. BookTalk is located at <http://pub141.ezboard.com/bbooktalk> Please drop by so that you can see we are indeed a legitimate online group. Thank you for your time and consideration! Chris O'Connor

Global Brain is used in a course taught by David Smith, Director of the New England Institute. David writes 7/10/2014--The course is called 'Human Traditions'. It's part of the core curriculum. They read excerpts from *Global Brain*, excerpts from Barbara Tuchman's magnificent history of the 100 years' war *A Distant Mirror*, Dawkins' 'Viruses of the mind', excerpts from the biblical books of Genesis, Joshua and Job, excerpts from Sarah Hrdy's *Mother Nature* and from Popper's *The Open Society and its Enemies*.

Bonjour Professeur Bloom, Découvert pendant les vacances, j'ai lu "Le Principe de Lucifer" avec passion. Maintenant, j'entame "The Global Brain" avec le même enthousiasme. Ces deux ouvrages trouvent en moi, au sein de mes propres réflexions, un écho intime. Chargé de la Formation des Dirigeants dans une banque française, président de l'association "The Co-Evolution Project", je rêve avec quelques amis de vous voir donner une conférence en France. Vous dites, dans la préface du "Principe de Lucifer" que vous n'êtes jamais venu dans notre pays: je n'ai pas pu discerner s'il y avait un regret dans cette déclaration. Si vous pratiquez "l'Art du Non-Encore" tous les espoirs sont permis et nous serons honorés de contribuer à l'organisation de votre visite. Je serai personnellement très heureux si vous voulez bien répondre à ce message pour peu protocolaire qu'il soit. Avec toute mon admiration, Thierry Groussin
Chargé de la Formation des Dirigeants Confédération Nationale du Crédit Mutuel
thierry.groussin@creditmutuel3d.com

David Was: "still warming my brain by the campfire of 'lucifer,' a synaptic pinball game that has me in thrall"

Mr. Bloom, I'm reading *The Lucifer Principle* now and all I can say is that the book has truly changed my way of thinking about the world and human behavior and consciousness. So thank you for the great amount of effort that must have gone into the

research and writing. Cassie tkd@skyq.com

Lisa Lyons—Producer, The Art Bell Show—Coast to Coast In a message dated 11/7/2002 12:53:01 PM Eastern Standard Time, DarkEditor writes: Thank you so very kindly for your suggestions. You are a special individual who embodies everything a great guest should, which is hard to find. I have spoken with both Lynn and Richard. Although they both exhibit a broad base of knowledge, spending three hours with either of them didn't seem like an entertaining proposition for various reasons and entertainment is important to the show believe it or not. Please keep throwing out ideas. We do check them out. By the way, I have encouraged Lex to just pick up the phone and get the ball rolling. So you should be hearing from him soon.

hi howard i'm an anthropology phd student at the university of western australia, and i'm currently doing fieldwork in broome (small pearling/tourist town in the north west of australia). i was sitting at my computer this afternoon and listening to abc radio national's segment 'all in the mind' when i heard an interview with you. i was immediately excited by what you had to say, and you pulled together with great ease much of what ticks over in my mind on a daily basis. your views on the interconnectedness of life amaze and encourage me. so, while i haven't read your latest book 'global brain' yet (i'll try and get my hands on a copy later this week), i had a look at your website just now. i love your photos - you've got a keen eye!! the point of this rambling is to drop you a quick line to say keep up the brilliant and innovative work, and i hope, at some moment in time not too far away, to hear you speak in person. regards
simon Simon Davis Ph.D. Candidate **Space, Place, Culture & Tourism** Department of Anthropology University of Western Australia 35 Stirling Hwy, Crawley Western Australia 6009 Mobile: 0409 370 211 Email: davis@cyllene.uwa.edu.au UWA anthropology website: <http://www.arts.uwa.edu.au/AnthropWWW/>

JBButch234@aol.com Hey, my name is Brandon and I'm a 19 yr old student from Charleston,SC. I recently came accross your book,The Lucifer Principle, in the social sciences section of my local bookstore. After reading the back of the book, I knew this was the next book I was going to read. I started the book and was shocked at how someone's words could open the curtains, which have been covering my eyes, and reveal a more explainable world. I have one question though, everything has a predestined finish line, but in your eyes what do you think the human race's finish line is supposed to be? I appreciate you writing The Lucifer Principle and I can't wait to read Global Brain. ---Brandon

Don Beck 7/10/2014 You were outstanding in Boulder...the group hung on every word ..because you were covering territory that was new to them...and you did just what we needed...I am finding other opportunities to use you on what we call "live wire."

Today is Thanksgiving, and I am thankful to have that video of the uncategorizable Howard Bloom. And I'm saying this as a professional categorizer. I've watched it 4

times. Joe Quirk, author of "The Ultimate Rush" _____

"Steve--I have a hard time seeing how these traditional complaints of the alternative health community about vaccines fit into the mandate of the International Paleopsychology Project-- The International Paleopsychology Project is a multi-disciplinary group of scientists dedicated to mapping out the evolution of complexity, sociality, perception, and mentation from the first 10(-32) second of the Big Bang to the present. To me, at least, these critiques of vaccination are, as I said, the cliches of a subculture--the alternative medicine advocates. These protests against vaccination tend to go along with a lot of other cliches that mark the badges of identity of a subculture--criticism of the Bush administration, paranoid concepts of who blew up the World Trade Center, etc. The cliches of a subculture--its memetic badges of identity--are sometimes true. But we're not a medical group. The subcultural and mass-perceptual processes that make a cluster of medical and political ideas mandatory requirements in a subculture or a social group are of much more interest to us. Just why do anti-establishment medicine and anti-Bushism go hand in hand? And do my pro-Iraq War position and my anti-anti-innoculation prejudices also count as badges of identity in a subculture? Are they hooked together? If so, why? Those are paleopsych subjects. Howard" That's one Howard I know: sharp, analytical, eloquent, galvanizing. The 3 paragraphs challenge me to think differently, and they focus the debate on something I'm much more interested in: why are beliefs badges of identity? Why does everyone I know in Berkeley possess a series of predicable beliefs, including myself? Why did I know I liked Carter when I was ten, and I still love Carter when I'm 37, except now I've covered my visceral reaction with the tinsle and bauble of intellectualism? Where do my convictions REALLY come from? That damn Bloom is challenging me at my core again! I stayed up late to listen to your conversation on the radio, and I heard the other Bloom: warm, searching for common ground, trying to uncover the gods in whoever he's talking to, heartwrenchingly honest. On that radio program you let your warmth overtake your rigor. The faithful defeated the atheists soundly on that radio show. Nobody came away changed. They came away liking you. It's a funny balancing act you're challenged to pull off. Your soul is too wide, and you've got to balance it like a seasaw on the thin fulcrum of one interview. Can you be both charming and challenging? On the radio, you were charming out the wazoo, so charming I sat on the floor with my head next to the radio so I could take in ever subtlety, but I wasn't challenged. I felt a strange ache in my heart when you talked about the high school dance performance, but I wanted more. In the email above, you are challenging enough to be intimidating, downright Dawkinsesque, and short on charm. Can you be both? You did it in both your books. Can you do it in interviews?

5 out of 5 stars Absolutely brilliant, Bloom changed the way i view the world, 10 January, 2002 Reviewer: A reader from london i am only writing this because nobody else had done one, and if there is a book more deserving of 5 stars i have not read it.

Richard Metzgar of Disinfo fame puts Bloom on a list of Einstein, Darwin, Freud, Buckminster-Fuller and maybe some more. All i can say is BUY THIS BOOK, BUY IT NOW, it'll change the way you view the world completely.

7/10/2014 , shadow11@dslextreame.com writes:

YOU ARE NEEDED
YOU ARE NECESSARY
YOU ARE APPRECIATED
YOU ARE IMPORTANT TO MANY



I enjoyed listening to that man with the Global Brain on the George Noorey Program last night. You really are a positive inspiration for your listeners with good ethics that flow from your speech naturally-- evidence of good upbringing or wisdom. You call forth good positive psychopictographic visualizations. Henry Levi 7/10/2014

George now appears clearly to be an appreciating, respecting, and sincere friend of yours.

Can Jesus be cloned from his shroud?

Vonnegut "had" good stuff to say but I think you've gone beyond him with more historical detail and plenty of futuristic visuals (especially on your website). Geraldine Reinhardt 7/10/2014

You really are a great person. I am honored to have been able to communicate with you. Hope you will continue to be a guest on Coast to Coast. I do so love to hear all your thoughts. Many Thanks, Jenny Stephens

Overall I have thoroughly enjoyed this book. It's really given me a new perspective on

things. There really is only one thing that I completely disagree with so far and that is Bloom's view of the medical profession and medical doctors. I'll type up a post with more detail on that later because I would like to specifically state what I disagree with. But there have been several things that I have particularly enjoyed and that have really made me think. I'm only on page 200 so I still have a lot to read. I do intend to finish this book within the next couple weeks. The chapter that has been the most interesting to me so far was "The Connectionist Explanation of the Mass Mind's Dreams." Therein Bloom describes an individual's belief system as a "neural network." He says: "If we believe that life is a battle between Satan and God, some small event can seem proof positive that Satan is out to snare us. If we believe, as the Chinese and the Romans did, that the heavens are filled with messages about our fate, the sight of a shooting star may trigger a sense of imminent calamity. If our belief system says absolutely nothing about a relationship between the stars and life on earth, that same blazing meteorite will seem like a passing curiosity of no lasting significance and may never make it into the brain's circuitry at all. In the case of the person who believes that the heavens portend events on earth, the sight of the shooting star is patched into an outstretched web of neural connections and takes its place in the greater whole. We hunt, over the next days or weeks, for the event it forecasts. A neural network like this takes a lifetime to build. Without a web of cell assemblies, it would be impossible to recall the myriad events that parade past our eyes and ears, much less to make sense of them. It's easy to see why humans are willing to fight to the death to defend the memes that constitute their belief systems. To allow a faith or ideology to be overthrown would be to abandon a massive neural fabric into which you've invested an entire life, a network that cannot easily be replaced, perhaps that cannot be replaced at all." Wow. I think this says so much. People often interpret various events in their life based on what they already believe and it's nearly impossible to convince them any differently. And they look for connections in events to confirm their beliefs and reaffirm that what they believe is right. Whether the belief is Satan, a psychic, or a superstition, if you do this (insert particular bad action) something bad will happen to you. Then when something bad happens it's the result of that which you originally attributed the bad event to, and that reaffirms the belief in the perpetrator (Satan, fate, a bad omen) of the bad event. I've thought about this many times with my own experience but I've never been able to state it this succinctly. Chris, I know that you and Steve and others would get so irritated when you would make a perfectly rational argument on a particular subject, such as the Flood or evolution, and I would understand the argument but not accept it. It's because those individual arguments did not fit into my neural network. They made no sense within the context of my belief system. It was only after I was presented with enough arguments that made sense together that I could do a complete overhaul and entirely change the way I looked at everything, my entire worldview, a new neural network with all new circuitry. Bloom makes the point that this cannot be easily done because it has taken a lifetime to build what you have. And likely that's why few people ever change what they believe to this extent. They will fight to the death for their belief system in many cases. And it truly makes sense to them. Even if it doesn't make sense to others, it all works together in their mind and they will continue to only take in information that fits with their current

neural network while rejecting other information that doesn't fit. I think this is an excellent observation that Bloom has made. I've had this concept in my mind but he articulated it in this chapter so that it makes perfect sense. It fits exactly with what I've seen and experienced. And perhaps that's why I accept it as a valid argument.

Munawar Anees to What Is Enlightenment Magazine 7/10/2014 something divine was in the offing that i postponed my flight to paris this evening. the flip side is to brace frozen chicago for a few more days. thanks for your kind message that introduced me to andrew cohen's excellent magazine. and that gave me yet another opportunity to thank **my mentor and great friend howard bloom**. in all humility, it is an honor for me to participate in your next venture on global spirituality. i look forward to speaking with you soon. all the best...anees

In a message dated 6/1/2005 9:49:36 A.M. Eastern Daylight Time, dranees@compuserve.com writes:
howard my dear, sorry for the delay. for alternate source of arab news in english, have you tried foreign broadcast information service or bbc monitoring? i believe they provide the transcript of each selected broadcast against a subscription. please try:
<http://www.monitor.bbc.co.uk/> and <http://wnc.fedworld.gov> here's another proof that velvet revolution is in full swing. please see attached. so don't lose heart over these stray acts of terrorism and bloodshed by the criminals. victory belongs to velvet. howard, your superb articulation on affairs islamic is a tribute to your intellect. not even muslims themselves today are capable of putting up their case so eloquently. you continue to inspire me as a great source of intellectual and moral strength. i wish i could do more to spread your message and make muslims to listen to what you have to say.

with all my warmest wishes....anees

Max, I suggest you contact Howard Bloom. Real effective guy who does wonders in communications. Walter Freeman

IF I HAD KNOWN IT WAS HARM- LESS I WOULD HAVE KILLED IT MYSELF might just be the magazine with the most tongue-twisting title in the world. And perhaps the most mind-bending content as well. This stylemag revolves around drugs, medicine, biotech and the chemistry of the human body. Or to put it more succinctly: wetware. **Howard Bloom, the famous, iconoclastic American scientist, is the editorial masthead** of If I Had Known It Was Harmless I Would Have Killed It Myself.

BLACK BOX Magazine is created by a talented group of Danish journalists, photographers and designers. Previously, the team published "VIRUS - The Magazine of Modern Households", a cult classic in Denmark. BLACK BOX is their first magazine in English, and is made in association with a handpicked selection of gifted writers and media people from Denmark, Britain and the US.

BLACK BOX is in part **funded by the Danish Ministry of Culture's Development Fund.**

BLACK BOX Magazine is firmly independent in political, economical and all other respects. And we intend to stay that way.

Ginnie Mileto Subj: YOU MAKE ME LAUGH.....I LOVE YOU Date: 2/24/2003 11:38:20 PM Eastern Standard Time From: stilleto1963@yahoo.com To: HowlBloom@aol.com Sent from the Internet (Details) SHE COULD "SUCK THE SENSE OF JOY OUT OF AN INTERNATIONAL CONVENTION OF CLOWNS ?" AND WE ARE A WORLD FULL OF PENISES AND PUSSYS ? YOU, MY FRIEND.....ARE THE ONE WHO IS A "DELIGHT". I AM STILL GIGGLING OVER THAT ENTIRE LETTER !!! YOU CRACK ME UP. YOU CAN PUT HUMOR INTO THE MOST INTELLECTUAL OF COMMENTS.....I LOVE TALKING TO YOU !!! YOU ARE A BUNDLE OF KNOWLEDGE AND HUMOR ALL WRAPPED UP INTO ONE VERY SWEET MAN. IF DI DOESNT SEE THAT, THEN IT IS HER LOSS.....END OF STORY. WE ARE LEAVING FOR NEW YORK ON THURSDAY. I LOOK FORWARD TO TALKING TO YOU ON THE PHONE THEN, OK ? STAY STRONG MY FRIEND. ITS ALL THAT EITHER OF US CAN DO. LOVE U, GIN

Subj: what can i do as an individual? Date: 3/2/2003 3:14:47 PM Eastern Standard Time From: Ziggs68@aol.com To: howard@howardbloom.net Sent from the Internet (Details) Hello, I have read both "the lucifer princible" and "the global brain". both of these have illuminated a part of my mind that has awaited for something probably my entire life as brief as that may be thus far. In today's modern world, it's hard to have any hope left for some kind of sanity or at least a peace of mind. My question lies within the concern that the individual seems (according to everything i have observed) useless and might as well just fall in love and escape the evil. I suppose, what i'm trying to ask is, what power if any does the individual have left? or should we walk into the madhouse and accept a labotomy so the madness can ease? Colin Ziggs68@aol.com

Subj: Re: what can i do as an individual? Date: 3/6/2003 8:49:26 AM Eastern Standard Time From: Ziggs68 To: Howl Bloom Again, i would like to thank you for all your help through all of this. I am beginning to realize more and more about what i feel is right in what i'm doing. I will keep you updated on any progress that happens with things and i will always be interested in anything you have to say about how crazy it is out there. So if you need an outside view on anything that stabbing your head, i can offer myself as some sort help if needs be. Again, thank you and i can't wait for the book. Colin

Subj: Re: what can i do as an individual? Date: 3/7/2003 12:38:10 AM Eastern Standard Time From: Ziggs68 To: Howl Bloom About my background. I'm 23 years old, I'm just finishing up the beginning of my college career with a degree in jazz performance but plan to eventually go back to school for English maybe. I haven't left home yet feeling that with music as the thing going for me, I probably won't live with the comfort I do now for a long time when I do leave. I've become a sort of existentialist as far as my views on how I perceive things in the present time but I've never been really too sure if that's really the title I would like to give myself if I decide to ever give myself a title on how I

feel about the surrounding suppose realities that walk by me each day. I think that everybody in all ages should like your books depending on the individual and how willing they are to except a different way of looking at things. When I first read "Lucifer Principle," i felt that everybody should have read it, I don't know where my original copy is as of date, I think I passed it to tons of people and eventually ordered someone to do the same. Everybody who reads one of your books (at least the people I know) always enjoy them and feel like they know that much more than everybody else who just watch the news. I personally have been extremely effected by your books and tend to think about what I learned from you on a regular basis I've even had stories made up in my head that were originated from just thinking of things I learned from you books. I love the idea of the new one because lets face it, capitalism appears to be drawing near its deathbed and must be rethought or something if not replaced. I really can't wait to hear what you've got to say about it. I like the phrases you mentioned especially the "It's the passion, stupid" short and sweet. Seriously man, I honestly believe that everyone should read your books, I've never met an unhappy Howard Bloom reader. I suggest you keep doing what your doing because the right people are in fact reading them and they are young and fed up with what's going on. Colin

7/10/2014 From: shakti Niranjhana Howard what can I say..I admire your guts! Brilliant. It is time the west stood up and accepted its position in the hierarchy of mankind before the 'green death' snuffles it out. Iam in the company of a genius ..that is a comforting thought. Your thoughts and presentation have the precision of an aimed arrow. I love the way you stamp with perfectly legal authority your fantastically evolved view point . Iam sick of dealing with two legged amphibians, Twilight dwellers.....and chameleons. It is remarkably refreshing basking in this tsunami that you are. Thank you. Iam going to read with gusto all your writing. This to me is sweeter than manna. Iam honored sir to know you

A beacon from a Brooklyn brownstone, his physical activity perhaps diminished but a lighthouse nevertheless. shakti Niranjhana

John

Sephirah Geburah on BookTalk

Divinesin3@aol.com

John L. Braun

716 W. Ivanhoe

Gilbert, AZ 85233.

I was born September 21st 1981 in Arlington Heights, Illinois.

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organizing group to help edit the Bloom material

I am currently the keyboardist for Arizona's #1 hard rock band, "Blessedbethyname."

We consistently sell out local venues, have had over 15,000 downloads on MP3.com, a top ten album for over 7 months, and met with everybody from RCA to Warner Brothers.

After becoming filled with creativity and giddiness at our chat the other night, I had a

quick brainstorm of how I could help you get those 3,800 chapters into the hearts and minds of everybody possible. **With my own eyes I have seen how the magic of your text affects people, and wish to do everything in my power to see that again and again.** My first idea was to simply organize a group of dedicated individuals to edit for you, as you slightly suggested. As far as the skills I possess that could benefit you, I am a really damn good graphic designer, and pretty decent at flash programming and web design. I also have complete and total dedication to seeing this through, which will in itself be a tool in helping you. Basically, I am at your service. As far as goals, we would need to map out a system of the who, what, when, where's. This being a unique challenge I have offered myself to, I do not know where to begin. So from here on out, if ya dig me, feel free to contact me whenever. I will most likely be talking to your assistant, Stephen, a lot, so feel free to give him all my information and email address. AH! Im exited! 7/10/2014

Your books have effected how I look at life and I am grateful to have had the opportunity to learn from you. Thank you. Chris Chris O'Connor BookTalk - Owner "the freethinkers book discussion community"

Reviewer: **jay belford** from junction city, ks United States

Fascinating. Riveting. Spellbinding. And documented to a fare-thee-well. This is one of the best written, most well organized, and accurate examinations of human animal behavior and the reason(s) for that. It offers a very simple "solution" (i.e., parental demonstration of affection) and by illuminating our current situation (individually and as a nation) so starkly and brilliantly, it certainly shows very clearly what does NOT work. If politically active people read this book, that should end a lot of less-than-efficacious expenditures of taxpayers money. Remember, this book was first written and published a full 6 YEARS before the WTC and Pentagon attacks on 9-11-01. If that isn't enough to convince you of the accuracy of his predictions and conclusions, nothing else ever will

Clear, well documented overview of the idea of memes, April 12, 2002

Reviewer: **Robert D. Allard** from North Andover, MA USA

This book is great food for thought in today's hunt for solutions regarding the war of ideas between western Judeo-Christian ethics and those of the Mideast. Bloom's thinking allows us to contextualize the current outbreak of violence while offering a clear view of alternatives.

It is lucid, realistic and ultimately hopeful.

Rquired Reading, October 10, 2001

Reviewer: **eire-power** from Terre Haute, IN United States

This interdisciplinary book is a chilling look at how and why evil inhabits our souls. While mankind has traditionally looked to religion for these answers, Bloom uses the lenses of anthropology, history, philosophy and genetics to analyze our contentious nature.

What is most chilling about this book is the absolutely clear anticipation of September 11th. Bloom didn't predict the time nor the means, but he certainly predicted this war, right down to our adversary.

I am struck by the reviews written about this book. Most are highly favorable toward the book. While there are not many negative reviews of this book, those that are negative are VERY negative. (It would seem the more academic the background, the more negative the review.) I believe that this is because this book is not at all politically correct. It confronts complex issues in a straightforward way, a well documented way, and describes evil as being evil. There are no punches pulled in this book.

This is not a right wing, fundamentalist writing this book. Bloom is a sophisticated, modern, urban liberal. Perhaps that makes the book more chilling.

Subj: Re: what can i do as an individual? Date: 3/15/2003 2:43:45 PM Eastern Standard Time From: Ziggs68 To: Howl Bloom I've been pondering all sorts of concepts lately. Many of them had been inspired by your comments on the power of the Deity being inside all of us and our responsibility to mend this cruel world through our ambitions. This has all been going through my mental circuits and something is happening up there that is really exciting me. I brings me to the question I initiated our conversation with. What can I do as an individual? Well, with this new idea, the power of the individual is full of infinite potential and possibility. This means that within each and every one of us, there is a purpose or a choice to actually do something about it and make that small difference at least to ourselves which will begin to make a difference elsewhere. The power of the human mind has not even began, besides the few moments in which people with irrational thoughts were condemned and disregarded until usually after their death were considered. If God has left the church, then by now, God has left the wilderness which we have so heartlessly destroyed returning it once again to a place to be feared, now this myth of God must have found its way back into the individual and must be expressed through ambition. I know that I have been talking for years about the masterpiece inside my head that has been locked away until it comes out at the right time. Would this be the power of the Deity inside us? Is it just a leftover from my ignorant past? I don't think it really matters as long as I continue to search for answers, solve the puzzle. People tend to forget just how amazing the idea of emotion really is, I refuse to forget that, we all have choices and responsibilities, an individual destiny we create as we grow, something is happening. I thank you for your time and your words. Colin

"Finished both your books over the last months or so since we last emailed - really great, thought-provoking points at every step: I am already doing my share in recommending it to potential new readers (especially seeing many of the comments you

made years prior to 9/11 coming to the foreign current events)." Robert Walikis, Principle, FairSource, (a business consultancy firm)

recently ran into an article you wrote for the "RLG Annual meeting." Wow and Damn it... The "Wow" for understanding a bit more of your personal side, and "Damn it" for making me even more hungry for life. I meet certain people a lot and get frustrated. I get angry at the incredibly short life span we have, and all that I want to do with it. I want to live for a thousand years so I can befriend and create things with so many individuals. John Braun

Subj: Re: From John Mark - On doing your duty. Date: 3/21/2003 10:50:23 AM Eastern Standard Time From: EAIWorld@attbi.com To: HowlBloom@aol.com Sent from the Internet (Details) Howard - Don't I know? I saw your list of books and I can see you every morning at your office fighting for survival - so you can stay in your sacred world of writing and get it done - every day. A writer is the one who writes. End of the story. Period. I have a long list of projects myself i.e. movies, music, chess, sports complexes and speaking of Stephen Hawking and Kip Thorne I am currently writing mathematical paper on the Age and Expansion of the Universe and the Hubble Law which disproves Stephen Hawking and their camp and proves mathematically that the Universe did not and could not begin that way; certainly not with a big bang and that the grand unified theory they are proposing. Take my advice. **You may have more to offer than the guys you're being compared to** and I don't mean this in a facetious way. Being marginalized is a lot better in today's society than otherwise. The worst would be thinking that only the great men can do what you're doing, or be qualified to do that when in fact just the opposite is true, or be at risk of becoming marginalized.

Being marginalized is good, because in this society this means you're doing the right thing, **you're for real, you're the example of what is significant**, and while you're doing it you must pursue your dreams and ambitions and your goals, on doing your job, **your duty like you said no matter what to save this society from going to the deep ends of moral, social and cultural bankruptcy** that we have just entered, and **if you're compared to Freud, Einstein, Darwin and Hawkin that means that you're not doing your job**. Keep writing..... I'll see you soon. Best, John. on 3/20/03 10:20 PM, HowlBloom@aol.com at HowlBloom@aol.com wrote: John--I'm a content provide and creator these days, a would-be world-change, and it's an every-waking-minute-of-the-day job. Finding folks with money isn't something I have time or skill for. I have TV shows to do and many, many books--3,800 book chapters, to be precise--sitting in the computer begging to be completed and published. I have a grand unified theory of everything in the universe including the human soul, which may sound like the ravings of a madman, but which the press says makes me "the next Stephen Hawking" (Gear Magazine) and "the Darwin, Einstein, and Freud of the 21st Century" (Britain's Channel4 TV). These are big words to live up to, and living up to them is my purpose in life, my challenge, my obligation, my job, and my duty. Warmly--Howard

Subj: An Epiphany - Understanding CNN, FOX and MSNBC among other things Date: 3/27/2003 7:58:00 AM Eastern Standard Time From: cprstate@msn.com To: howard@howardbloom.net Sent from the Internet (Details) Dear Mr. Bloom, Since my radio station repeats the first 2 hours, I listened to you twice tonight on Coast To Coast. Once haphazardly and once intently. Thank God for a second chance. I have been struggling to find my niche in support of this War in Iraq. I'm a rebel without a dogma. Am I a member of the left or the right? Well - yes and no. Am I anti-war? YES! Should we continue to fight? YES! Are we doing the right thing? Probably not. But then again - maybe. So where do I stand? Precariously, on top of the fence, in order to see both sides a little further. I'm desperate to find news that I can trust. I assume there will be propaganda. I assume there is always bias. But you have articulated a niggling thought that has bothered me while watching the TV coverage or listening to talk radio or reading the Liberal and Conservative webazines. They parrot the accepted line of thought depending on their "tribal ideology" (left or right, dove or hawk, for or against the war, etc. etc. etc.) and they only report on things that support their viewpoint. They don't vary. They practically quote each other verbatim. They don't consider any alternatives. They are conceited in their belief that only they are correct and condescending to those who refuse to agree with them. And then I heard you say to that woman caller who pushed your hot button: "...they only wish to ape those who they have drinks with at four o'clock in the afternoon." HA! Of course! It's a club mentality, global in scope! Smack myself in the forehead! I thank you for this simple yet brilliant explanation! Your views on the imbedding of journalists and the jealousy of those who are left out in the cold helps me immensely. But it saddens me too. I long for the intrepid reporter who's on the track of an explosive expose or to right a wrong with the power of the unvarnished truth. (big sigh) I guess I'll steady my position on top of my fence and be vigilant not to believe everything I read, I see or I hear. And to my friends who think I'm a little wishy-washy. so what? There's a kind of freedom to be had when traveling down the middle of the road - especially to those who are trapped in their corners. Thank you! Debbie Hamilton Tempe, AZ

7/10/2014 I see you as someone who 'walks the walk' because he can 'talk the talk' cause YOU'VE BEEN THERE, DONE THAT. You're one of the few on this planet who does KNOW THYN ENEMY FROM WITHIN....right down to WHY the entity called Man(kind?) chugs along. Label you? HA! Would 'well rounded' do? Not hardly. <g> I'll say what you mentioned last night about students saying they'd learned sooo much from your two books -- I couldn't agree more, for what that's worth. Ciao, Shadow/Suz

Oh, trust me, I listen to you and hear you well....and I apologize for asking you such a question, considering that you talk about it on the radio and everywhere else you're asked to speak...sincerely I do.....but, what about those who, like the Hispanics who are angry, the blacks who are angry, etc., who are unable to look up? Those without the means to get the education to be able

to work in that field?

What about the 'common man' becoming angrier and angrier about 'WHAT?... they don't even know'. ??

(I just showed your original Solar Space video to one of the 'have nots' I'm helping out and she was truly impressed. Said she'd never thought of space in the manner you describe....another convert. <g>

Geez, I wish you had direct contact w/the political elite!! America really needs some uplifting, educational prodding by you!! ...and just for the record, I don't agree with EVERY...THING...YOU...SAY ~~~~ there, that's to clarify that I'm not just a groopy! <harrrrrr!> ~~~but I AM a space junkie!!!!

Is the earth and Mother Nature moving us into a culling period? Sure seems like it to moi.

btw, I'm re-reading your Lucifer Principle and almost feel as if I'm one of those self-annihilating genes...<g>... I can SEE the universe so differently through your wisdom and acquired knowledge, but find it hard to spread the word in my limited field of contacts. I'd quote you, but I left the book in my lil truck, because I read when I go out to eat. <g> (a little humor for effect)

Mucho HUGS!!!! Suzie Suzie Dove Miles 06-08-2010

Subj: Just a thank you note Date: 3/28/2003 2:28:44 PM Eastern Standard Time From: james.gradisher@gradisher.de To: HowlBloom@aol.com Sent from the Internet (Details) Dear Mr. Bloom, I would like to thank you for the work that you are doing. I first found out about you from the Disinfo books compiled by Russ Kick. I recently read the essays for Global Brain from that German web site as well as everything that you have on howardbloom.net. (I've since ordered Lucifer Principle and Global Brain from Amazon and can't wait to read them.) I have never had my own preconceived notions challenged in such a way. Reading your work has done for me, politically, socially, psychologically, what reading Illuminatus! and the Book of the SubGenius did to me religiously; it deprogrammed me from a lot of baggage. Your writing is very subversive, and I found myself 'connecting the dots' with the subjects you brought up in your Global Brain essays. I have a feeling, however, that unlike Illuminatus! and Book of the SubGenius, your work is not about to be relegated to some corner of the subculture. Here's to your continued success in spreading the meme. Thank you very much. Regards, James J. Gradisher Siesmayerstrasse 5 60323 Frankfurt am Main Germany

Have heard you at various intervals over the years on coast-to-coast with Art Bell and wish to applaud you for your bold, independent thinking which is refreshing in this jaded day and age. ericreinhardt@msn.com
Eric Bauer 7/10/2014

Howard, I took a late plane back from LA last wed and [I'm a non-radio-listener otherwise] my car radio was tuned to an am station, 770, and there you were! The only person so far I've heard voice exactly my opinions on the ongoing war and the world's political future! I'm still the eternal non-joiner. The only thing I belong to is the Amer Anthro Assn! But good luck with the new group.
Christopher Boehm, Director, The Jane Goodall Research Center

John Smart and I are both extremely fond of your work, especially *The Global Brain*
Director, Institute for Accelerating Change
<http://www.accelerating.org>
tyleremerson@accelerating.org
417-725-1013

Howard, I took a late plane back from LA last wed and [I'm a non-radio-listener otherwise] my car radio was tuned to an am station, 770, and there you were! The only person so far I've heard voice exactly my opinions on the ongoing war and the world's political future! Dr. Christopher Boehm, Director, The Jane Goodall Research Center [3/31/2003 re Coast To Coast radio appearance on why HB felt Iraq War was necessary]

Thanks for your comprehensive response and the time and energy you put into it. I consider it a special gift. To me, you come from a deep place of love and wisdom. These innate virtues are tightly connected to your brilliant mind and your free will. Ahmet Yehia, CEO, Quantum Leadership Solutions, LLC

In a message dated 4/8/2003 1:41:06 PM Eastern Daylight Time, abhijit_dan@yahoo.com writes: Hype, emotion and star power association are the drivers in this music market. Not hard core facts or impressive stats but the adjectives drives the business (against your definition of an artist bio in the Billboard Guide to Music Publicity – Jim Pettigre Jr.). Abjihit

Re: Rob Kritkausy's Big Bang Tango 7/10/2014 This (The Big Bang Tango) is fantastic, although I think it could use some softer images, a bit less jolting - but that is personal preference. The music is appropriately eerie and netherworldish (is that a word?)! I assume that you want to build on this version. I sometimes feel lost as to where this is all going, but I also feel that I've grabbed the tail of a comet and that the sky is being lit up like a flare on a dark night over Iraq. Dennis Reinhardt

YOU are a great person...I like your work VERY MUCH ..i like this paper Pavel Kurakin, Keldysh Institute of Applied Mathematics (KIAM) of Russian Academy of Sciences in Moscow

Subj: rock and science Date: 7/21/2003 7:15:34 AM Eastern Daylight Time From: kurakin@niiteplopribor.ru To: howlBloom@aol.com Sent from the Internet (Details) So, Howard, this is why You are so brightly polite! It is practice in rock - bussiness. You have a very infrequent and very attractive property: You can listen to what people say. I admire talking to You - regardless of Your positions, You are a bright company. As for me, i try to take lessons of attentive talk to anyone from You. Thank You very much for this practice. -- ÷ĐÅÒÄÄ, x óóóò-2. Forward, to USSR-2. kurakin mailto:kurakin@niiteplopribor.ru

you as a most thought - breaking philosopher I personally know. Pavel Kurakin 5-11-2012

This is for nothing. I could wait epoches for such a productive collaborator, having MUCH of common ideas and even terms with me, and get nothing. I am realist in knowing my own crazyness, so You get anything You want. I even accept that my partner is American Imperiaist - the most terrible thing in the world, as I was taught at school :) "Ask, Ali-Baba!" - says the gin. Pavel kurakin 10/7/2003

HOLY SMOKES! That sample press release you just recently wrote to the Yahoo group was amazing. Thats the type of message I want to put up on the introduction section of the website. It smacks you in the face with a clear vision of what we are trying to obtain. It is perfect. So many people have been asking me how to describe bigbangtango, and what it is about, and I usually stutter as 14 different things try to come out of my mouth at once. Now, I can say, "Read this."

I remember when I first emailed you a while back with a simple letter of gratitude about "The Lucifer Priniple." My, how things have grown since then. My appreciation and respect for what you have invited us along on is never forgotten. I just want to simply say "Thank you" again, for taking me on the ride of my life. Thanks Howard. :) -John Braun 7/10/2014

Hugh Sloan III writes:
> Dear Titan:

>I can only imagine that a firebrand/tiger like you would take Hegels "Phenom of Spirit" with him to the WC for leisure reading. I very much like your focus and would be honored a la Julien Sorel to call on you in the Big City! 7/10/2014

I absolutely loved "The Lucifer Principle" -- Simply brilliant! I've also enjoyed you on Art Bell (I listen when I'm working late which is often). Have a great day. James Santagata (408) 690-2022

That was a very profitable phone call indeed! From here on forward I'm going to use you as half sounding board half "secret weapon" in my quest to produce some of the best science journalism being written today. You really are a spectacular resource. Thanks again for the download. Adam Fisher, Senior Editor, Wired 7/10/2014

John Braun 7/10/2014; I got the video of your three interviews, and watched it a number of times already. More people need to see this stuff... Who can transfer it into MPG format? I would like to distribute it as much as possible, especially the Disinformation segment. If I knew nothing of Howard Bloom, and saw that, I would race to the book store and buy the Lucifer Principle. Lets create a foreshadowing ripple with that segment... Lets slip Howard Bloom into the brains of the unsuspecting, and by the time Big Bang Tango has taken a stronger form, your work will be fresh on the minds of many, providing an excellent gateway into the new global phenomenon we are now creating... I also just got the image CD you sent me. Thanks! Thats ALOT of pictures! That will make an excellent addition to my digital manipulation toolbox. Finally, you asked in another email: "Here's the latest description of my view of the Big Bang Tango Media Lab. If Blessedbethyname can handle the music and generate potent performances and stage shows, they're candidates for being the band of this vision. Do they have the persistence, dogged determination, and work ethic it takes to make this sort of thing happen? Does it interest them or take them too far from the track of their own goals?" It does not take us off track of our own goals, for we share your vision: To remind our fellow man that that they have had the power of their Gods all along, right in their own hearts and souls. They are the care takers of this planet. They are the new messiahs. They are their own magnificent saviors... Handle music and generate potent performances?!?! (boasting a grin) You, my friend, have no idea... As much as I could go on, I will speak no more of this now, for a surprise is coming to you in the mail very soon, that will give both you and I answers that we have been waiting for. My singer Eddie is writing you a letter, that will no doubt submerge you into a tone that you have long craved...

Eshel Ben-Jacob 7/10/2014 I asked my colleague Israela Becker to send you a recent paper of ours entitled "Reflections on Biochemichal Linguistics of Bacteria". We would love to have your comments being a friend but moreover the most qualified person I know for grasping it and commenting.

Howard explains much more vast and convincing then I do, why should we forget all we know in complicated modern math and start from the very begining of modelling BASIC phenomena of Big Bag - first microsecond (or what) - LIKE kind. You may say it's too radical, but it's my principial position. Pavel Kurakin, Keldysh Institute of Applied

Mathematics (KIAM) of The Russian Academy of Sciences in Moscow. 7/10/2014

I want to say now that I am VERY grateful for Your "idiot" questions. In fact, You become my teacher in clear explanations. Pavel Kurakin, Keldysh Institute of Applied Mathematics (KIAM) of The Russian Academy of Sciences in Moscow. 7/10/2014

Subj: Date: 5/22/2003 8:59:22 AM Eastern Daylight Time From: kurakin@niiteplopribor.ru To: howlBloom@aol.com CC: i_becker@zahav.net.il, eshel@tamar.tau.ac.il Sent from the Internet (Details) Hi Howard! At last I've finished reading "Reflections on Bacterial Linguistics" and find it extremely interesting and important. 1) Now I catch, I hope - deep enough, what are You talking about with Your "Global Brain", Your Paleopsychology Project, etc. That's all so great that I, to be true, underestimated it all first. But now I can see, that it's New Science Paradigm indeed. I have caught what do You mean when saying of mass mood since Big Bang. Even if to put all physics You and me dance around aside, to put society aside, and leave single biology, it's great. It is indeed a new look at Darwinism. It is... SUPER! I fail to find true words. Evolution of SPIECES gets new deeper insight, but not only spieces! These are new SYSTEMS we even don't know or/and SEE yet, new untrivial collectives that DO EXIST and evolve being unseen by us, blind lookers in the vicinity. Things like bacterial gel are some living creatures THEMSELVES! They are a kind of ghosts, that live unseen. Wow. These are CIVILIZATIONS that live, love, battle, win and loose each day of our gray life. Wow. Great. Bacterial cultures. Bacterial Civizations. Not to say of synergetic systems of more complicated animals. To be true, what Richard Dawkins says of being "memes" is something like this "gel cultures" but I could not imagine that this can be so bright and dramatical systems. Wow. Why did I hate biology at school?... -- "Our line is right. The victory will be ours". (c) I. V. Stalin, 1941. kurakin
mailto:kurakin@niiteplopribor.ru

Inspite of my admiration you keep surprising me over and over. Thanks. No one is as fast as you are so it will take us some time to digest your mail to the required depth. We have put writing a joint paper for to llog. Eshel Ben-Jacob 7/10/2014

Subj: Re: Howard Bloom Date: 5/13/2003 8:12:23 PM Eastern Daylight Time From: SA25 To: Howl Bloom No, no, not Harold Bloom. I read The Lucifer Principle and The Global Brain. Thank you for answering my message. I think your theories and writing are pretty damn interesting. Overwhelming and scary, too. And -- in my humble opinion -- vitally important. I know that in a previous lifetime you worked in the entertainment industry. So, when I say that your books would be easily adaptable for film or television and that the studios would love to put up the money to make that happen, I know that you know that I am out of my fucking mind. Regardless, that is what I am thinking about. For the past many months, I have been doing research for a film I would like to produce. It's basically a retelling of the Old Testament creation myth with Lucifer as the main character. My take on it would portray Lucifer as a necessary extension of God and as a tragic hero. My work on the film led me to your book, The Lucifer Principle. I

read it, then read The Global Brain. I have been profoundly moved by your books. The depth of your research and the genius of your analysis is astounding. My hat is off to you. And I feel for you. I am sure the response to your writing has been mixed. Are people ready to hear what you have to say? But I am one of those who believes that what we don't understand may someday destroy us. Therefore, I see your work as an extraordinary -- yet terrifying -- public service. I would like to discuss with you the possibility of adapting some of your theories into a feature film or mini-series. I know there aren't many precedents for this kind of project. However, I have my ideas. It would definitely be a "labor of love" rather than a project with broad commercial appeal. It could take years to develop. But I am a patient person. And just a little crazy. Please write back. Sincerely, Scot Abrahamson (Artists Industry Management?)

[Charles Woerner](#), 05/15/03

Howdy. I read your book Global Brain and it really turned me on to the amazingly elegant set of processes and rules that are nature herself. I was in a bookstore and saw this incredibly audacious title "Global Brain". I had to see what kind of asshole would write a book with such a title. But as I continued to read I realized that this book was written from an incredibly objective and holistic perspective. Anyways, I was able to distill my political beliefs, views toward humanity, good and evil, right and wrong, yadda yadda from this book. Now I just hope you didn't make any major mistakes :)

I understand you are experiencing deep stress. I appreciate your great effort to better this world. Your genius is incredible and you are the first person whom I consider an universal genius. I hope things lighten up and you start to feel more relaxed. Thank you for being so selfless in enlightening the world. I am so glad to have met you ..Please take care of your health and your self for a bit, as we need you with us for a very long time. take care shakti Niranjhana 7/10/2014 author of The Web of Silk and Gold, Penguin Books, India

"In Silicon Valley, we look for out-of-the-box thinkers, and they are rare. But Howard Bloom is something new—a no-box thinker. What's more, despite his intellect, he's not an elitist. His ideas are practical." James Santagata, Founder and CEO of AudienceTrax

Alex Burns 7/10/2014 LP has become so emblematic that it frequently pops up in discussions about evil and social relations (which is how I first came across it).

Shakti Niranjhana Subj: A note of thanks Date: 6/6/2003 8:20:10 PM Eastern Daylight Time From: magicpen@primus.ca When I was a little girl I argued with my nanny because she refused to accept that butterflies were flowers that decided to fly....I always took apart the German toy cars my father bought me and made them run backwards.....when I saw two ants facing each other on a blade of grass a dewdrop in

between them ,, I asked my father if one ant was proposing to the other with a huge diamond....when I was ten I wrote a thesis on how growth retardation and dwarfism can be somehow linked to a cure for cancer in human beings by introducing growth retarding features in the tumour itself...my science teacher thought I was crazy . Around the same age my favorite books became the Merck medical and pharmaceutical indexes and I loved reading Freud and Jung everyone accused me as a little girl of seeing things in a twisted way...some laughed some worried.. but I always chose to believe in the wonderment of the different landscapes that opened before me .Today I think of you Howard and your achievements and I feel the same joy I felt when I was a little girl discovering new things.. You are an inspiration to earthlings... you give us the license to go wild.....Thank you for being there for us...

It's too late at night for me to write anything very intelligible right now, but I worked on the proposal for Reinventing Capitalism earlier today, and I must re-emphasize the strong feelings I have about how prophetic a work it's bound to be. If done right - proposal, book (not too long, hitting 'em in the gut), spinoff projects - it could well become a very, very important and influential work. I'm deeply honored to be working on it with you. Look for proposal very soon, as promised, and I'll be staying in touch. We also need to discuss the excerpts you've adapted for serial publication on BlueEar.com and other matters. Ethan Casey, CEO and editor of BlueEar.comToday at last I have recieved several copies

Today at last I have recieved several copies from the Royal Society so I mailed you one (even the pdf file is 8mega. please note that you are I mean your work, is referenced and obviously I also acknowledge our years long dialoge thanks,EshelToday at last I have recieved several copies from the Royal Society so I mailed you one (even the pdf file is 8mega. please note that you are I mean your work, is referenced and obviously I also acknowledge our years long dialoge thanks,Eshel

Bala Pilai--In a message dated 6/27/2003 12:42:29 AM Eastern Daylight Time, bala@apic.net writes: My view -- best to bring in Howard when you have something meatier -- closer to closing. Did you see the Michael Clauss/Howard communities and inclusiveness proposal to Microsoft? See Mindecos archives for URL -- it's an email from Michael Clauss. Howard is a magnet of magnets. Sublimely, Cisco can use Howard as an ambassador whose credibility and aura attracts KM-era artistes and scientists who attract their fans into cross-fertilising complementing pools. If you can sell that Michael Clauss-Howard proposal to Cisco, that'd be meaty.

Likewise! And many thanks. I was happy to acknowledge your generous help in the "Acknowlegments" for my book. It meant a lot to me at a discouraging time. Peter

Corning, author of,

Jz—jason liskiesisz 7/10/2014 I have been motivated by the process and my anticipation of getting it online which to me is a unique public release that im grateful to you for & proud to be part of. (re bigbangtango.net grand unified theory section)

I received this from Sean King about the "Planet Frog" audio -----
----- 1. Aeon of Light (In full Bloom) Aeon of light was a musical idea that I spawned characterised by a melodic riff that always filled me with a feeling of hope and inspiration, but I always felt it was missing something. Turning on the TV one night at 1:00 in the morning, I was enlightened to discover an interview with a man called "Howard Bloom". I managed to shove in a blank VCR and start recording. I suppose in short I felt a real feeling of inspirational energy from listening to the interview, and I quickly realised there was a correlation between the music riff and Howards interview, so I put them together! What resulted was one of those unusual moments when meanings hybridise and a match was made. I couldnt stop listening to the piece for months afterward, and still find it hypnotically entertaining. The name "Aeon of Light" I feel is appropriate as there is much talk these days of a new human era we are moving into, and I think what Howard is saying reflects the kind of awakening of thought and understanding of the human condition which will help fascilitate this change. 7/10/2014

Subj: Re: Tone Date: 8/3/2003 5:23:56 PM Eastern Daylight Time From: ReannenNY
To: Howl Bloom In a message dated 8/2/2003 12:31:30 AM Eastern Daylight Time, Howl Bloom writes: Wow--Ok, after our amazing conversation, of which my trusty digital recorder only captured three minutes, this email adds additional details. You are selling real estate these days? And you are teaching yoga, too? How are your panic problems? And has the self-slicing stopped? Howard, yah as always the conversation with you was amazing. Listening to you is like reading one of your books only better because it's actually YOU speaking :o) Selling real estate yes.. making pretty good money too and my hours are flexible which is why I offered some time to assist you in any way I can on your quest to scientifically save mankind. We must admit, folks have been attempting to do this with Religion for a long while... maybe science can actually succeed. I had a, what you would call, mystical experience with a Goddess called Quan Yin who came to me while I was having a huge panic attack. In my room appeared for figures which she explained were the elementals and then she said they are the ones to fear and when you get over your fear of them, you will be freed from your panic. She said but I will stay with you until you fall asleep. I felt calm and peace and never had another panic attack (well I did but it was an awakening rather than a panic). Howard, this was before I got into Yoga and I had never heard of this entity before. But when I looked her up the next day, I realized she was a Boddhisattva.. So..... anyway panic attacks no more. What a wonderful conversation that was, Tone. I'll see you Sunday at nine pm with the Big Bang Tango media lab. Big Bang Tango at nine right? I will be there. I've just added you to the bigbangtango mailing list. Howard Super can we invite

Stefen too? His yahoo address is stefanisaacbusch@yahoo.com He probably won't say much anyway since he is kinda shy, so he might just listen. He's the friend I gave your book to and he read it in under a week and wanted to know what others you had written and wanted more... so... I just laughed and said oh honey you have no idea.... Any way my spiritual name which I was given is Prema - It means Divine Love... or Cosmic Love or the love you know which connects the Universe.... In utter admiration and divine love, Tone

Read the Lucifer Principle again this weekend. Seems each time I pick it up there is something revolutionary I had missed. The scope is unreal. Zachary Weiner, author of City At Night

Pavel kurakin 9/1/2003 Hac> The computer, sensing that the subject was unforeseen catastrophe, tossed in Hac> its own comment. It froze and crashed, taking your email with it. But at Hac> least the house did not burn down and the entire neighborhood was not wiped from Hac> the face of the hill it clings to by a tidal wave. Great. There's a science fiction novel by Russian writers Arkady and Boris Strugatsky "Million years before The End of The World". A collective of mathematicians opened a new Law of Nature, which says that Nature prevents opening its laws. And they also found some ways how to bend over such mechanisms. And then their work became impossible due to an avalanche of simple, harmless at another situation events. Some of the group members were sent to unexpected bussiness trips. Some had unexpected invitations from their relatives. Some got problems in their families... But the mathematitians insisted working. Then a water or electricity was cut of from their Institute... And so on. The more they insisted on working at this Law, the more catastrophes came. But when they stopped working, quiet life restored :) Hac> Here's what I was writing in reply: Hac> Hb 8/24/2003 Predicting the unpredictable is the task life has been working Hac> on for 3.85 billion years. I've traced the evolution of what I call "future Hac> projectors" from the beginning of life to today. When you look at Hac> macromolecular megateams with future-scenario predicting capabilities, you're looking at Hac> systems capable of storing past experience and modeling the common patterns Hac> underlying what appear to be random events. You're looking at macromolecular Hac> teams trying accurately to model the world around them by reduction, by Hac> compression, by accurately identifying evolutionarily stable strategies, Ur-patterns, Hac> cosmic templates. Youâ€™re looking at one manifestation of the cosmos--life forms Hac> and their communities--trying to crunch and reflect what the cosmos has Hac> produced to date in order to predict the next move of the particle and photon mobs Hac> that will be in their vicinity tomorrow, next week, next month, or next year. Hac> Sporulation, for example, is a bacterial pattern that records catastrophic Hac> events, carries a blueprint for surviving them, and is an option for the future. Hac> It's also a projection of the likelihood that disaster will recur again. Hac> It's a bet that by reducing all the colony's knowledge and self-reconstruction Hac> information to a minimum, to a crystal

that needs no nourishment, it will tap Hac> into the evolutionarily stable strategy of solidity...and will someday recreate Hac> a reasonable model of the colony whose knowledge it compressed. That means Hac> we life forms are mirrors in which the universe admires herself. Yes. I did never think this is INDEED so poetic. Great. Hac> We microbes, Hac> slimes, and humans are all cubist carbon painters, charcoal sketchers, drawing Hac> nature's portrait in our own peculiar way, roughing out her details then Hac> reducing them to their basics. You and I, Pavel, are trying to find the basics Hac> underlying the decision making processes of humans, ants, bees, and quantum Hac> particles. Oh no, Howard! It's... to pompous! :))) It sounds as if we are the ONLY two who do this :) Howard Bloom is today's Leonardo Da Vinci, of no question... But me... No, Howard, my mathematical and physical colleagues will not take it right... I am a... ordinary genius. Very Very ordinary. And modest. Yes. Hac> Look how amazingly we are feeding nature's vanity--focusing our Hac> attention, our brainpower, our 100 billion neurons apiece--on nature's intricacies. Hac> We are doing it to see through her act and catch a glimpse of her Hac> simplicities. We want to see her in the nude. She, in a sense, knows this and Hac> encourages it. She hounds us into rounding up thousands, even millions of other humans Hac> to focus on her too. That's what we do when we write a journal article, put Hac> out a press release, and try to get our article on ScienceDaily, in The New Hac> Scientist, or on the cover of Pravda and The New York Times. Pravda? ... Hmm... I'd prefer Nature. Yes. Malinetsky argues we'd try Nature. Though it does not decline to put an equivalent to some Russian mathematical magazine... Hac> Why is nature such a narcissist? Hac> She is forcing us through a fractal labor. Every new reflection of the old Hac> in a new medium generates new emergent properties. Those reflections build and Hac> build until they pass the tipping point and go from tiny increments to giant Hac> leaps in what we call complexity or emergence--inadequate words to catch the Hac> wonder of self-reinvention, of bootstrapping, sky-hooking, and leaping upward Hac> quite astonishingly. We are the next big cosmic surprise in the process of Hac> manufacturing itself. We are nature reflectors, we are past-event capturers, we Hac> are reducers and analyzers, we are big-picture viewers, we are the future Hac> about to happen predicting the future that will surround us. We are iteration Hac> personified. We are nature in the act of growing, in the act of molting and Hac> taking on radically new shells, generating and donning them without ever Hac> abandoning the old ones. We are the future and we don't know what the future holds. Hac> But, Lord, how we do try and try and try. Howard Wow. Howard, I know, You should write down poems, and not only at youth. I've got a giddyness of bright pictures You paint here. As for catastrophes, what do You know of "self - organized criticality" (SOC) models - 'sand heap', 'fire in the forest' and others? My and Prof. Malinetsky's collobarator in Keldysh Institite, Andrey Podlazov, made a Ph.D. in this area, so, I can ask him to prepeare some reviews in English for You. Would You like? -- "My capital is 200 millions. - Dollars? -People who work for me. -And I work for them." (c) Valeri Chkalov, 1936.

kurakin <mailto:kurakin@niiteplopribor.ru>

Fantastic! What a gift Howard shares with us, eh? I've added this as the lead quote in our quarterly Accelerating Times (Part 2, Information Feeds) e-newsletter, which comes out today. Howard is subscribed, and I can add you if you'd like, Rob, just let me know. We are honored to be working with you guys to tell the most interesting story any humans have yet had the privilege to envision and create... Cheers, John Smart

President, Institute for
Accelerating Change johnsmart@accelerating.org <http://accelerating.org> 11505 W.
Jefferson Blvd, Culver City, CA 90230 310 398-1934 -----Original Message----- From:
Rob Kritkauskay [mailto:robkrit@yahoo.com] Sent: Sunday, August 31, 2003 1:05 PM To:
John Smart Cc: Tyler Emerson; paleopsych@paleopsych.org; Howard Bloom;
bigbangtango@yahoogroups.com Subject: Graet Quotes Truly great quotes are few and
far between. However, every so often an individual will speak thought provoking words
or write a dynamic piece of prose that captivates the reader or listener in a profound
way. While producing the Accelerating Change Program of Howard's that will be shown
at Stanford University, a group of spoken words (great quote) jumped out of the hours of
footage and seemed to grab me by the collar and shook their meaning into me.(if that
makes any sense?) I thought you all would like to listen and/or read this quote. In fact,
the link below is to the conference intro video that utilizes Howard's captivating words.
"We live in a Cosmos where the creator has let go of the reigns, let the horses run wild
and now those horses and new creator are me and you" Howard

Thank you for sharing your keen intellect on the Coast to Coast show this morning. You
are an amazing man. I wish I had your intellectual capability. Yours truly, Greg Wojyn

pascal jouet 9/29/2003

Dear Howard, as you probably know, The Lucifer Principle has been reissued in France
with a flashy new cover saying "Le livre Culte de Howard Bloom. 100 000 ex. vendus"
Today I went with my daughter Justine to the big bookstore at the shopping mall near
where I live (45 km from Paris, close to Auvers sur Oise and Giverny). We found two
copies of TLP in a good place, but alas, next to the "meditation kit" and the "keltic
divination wood sticks". I asked the guy "do you know what this book is about ? Do you
know it is one of the best books written last century? He said yeah, I've read it, and
that's why I took it out of the "spirituality" section and put it here for everyone to see.
These are my last two copies ! I said, for sure, it is not easy to find the proper place to
put it... but it's a damn good book. And guess what the guy tells me ? He says : "Number
II is due out next month !" I say : what number II ? Are we talking about a saga or what
? Is it the lord of the rings ? He says: well, "the Lucifer Principle II" . Blue cover, red
armchair, instead of red cover with blue armchair. (very nice french cover, with a blood
stained "grand siècle" armchair...) I say : gee. I wonder if it could be "Global Brain" ? I'm
going to ask Howard. So I ask you : is it Global Brain, that is translated in french with the
wonderful title of "The Lucifer Principle II" ? Doesn't sound so bad. But that's not all !

As we talked, a young fellow comes up and says : Ah, here it is. I say : excellent book. I recommend it. and he says : I know, I've been looking for this book for weeks ! half an hour later, I go to the register, and the lady just ahead of me had what ? Your book in her hands. The last two copies had gone while I was still in the shop ! Lately, I have been working on my very own memetics book. The main purpose of the book (since it is addressed to the french public) is to show that the theory of cultural replicators is not simply an anglo american scientific hype born out of nowhere, but rather the logical outcome of the western thinking trends of the XXth century in general. You know, like every nation, the French like things to have french or at least continental origins, like car engines, computing machines, planes and movies. From Heisenberg to Prigogine, from Teilhard de Chardin to Jacques Monod, from Ludwig Wittgenstein to Edgar morin, from Kurt Gödel to Henry Laborit, I have to show the french readers that memetic thinking was prepared by what I call "les pre-memetiques", and did not start from scratch with "the selfish gene". Instead, I use the image of Richard Dawkins "cracking a match" in a tank full of gases. The book is in french. I could first send you the parts in which your name appears. How about that ? Tell me and then I mail you a chapter. Best regards, Pascal PS Attached is a photo of my youngest boy, Oscar.

Subj: Thank you... Date: 9/25/2003 6:42:09 PM Eastern Daylight Time From: windworker@cbhandle.com To: bigbangtango@aol.com Sent from the Internet (Details) ... for getting me through the night on Coast to Coast network with George Noory with a load of 20 tons of tuna fish headed from Terminal Island, CA to Goddard, KS. I really love your mind, appreciate your contribution to our development, and say, "Rock on, my brother, for you have touched my heart. Having found your heart in the pristine desert of our ***, I'm renewed to play yet another day."

Howard: I wish I could be with you but I'm speaking to the students and faculty of Millsaps college in Jackson, Miss..then on to Ottawa for the 6 day Sdi series. My meeting with Secretary of State for International Development (the Rt Hon Baroness Moss) in London was a huge success. She has a budget of 3 billion pounds to spend in 34 countries in various developmental activities, much like our US AID operation. I believe I found a colleague and good friend. she is from Ghana, raised in London, and a good friend of practically everybody in the global development function. she wants to use Spiral Dynamics in all of her operations. But, let me talk with you a minute. Howard, it is time for you to venture out. You have such a powerful message and you speak so well. I know it is still high risk for you but I saw dramatic improvement in you physically and "emotionally" when I was there recently. We will need to get you on television before national and global audiences so this will be a stepping stone for you "out of the cave." So, while I can't be there in person you know I will be with you in spirit. We need you badly, Howard... love, Don

Rob Kritkauskys 10/1/2003 Good Luck at the Gallery. I'm sure you will knock em dead. Let the passion bubble up, put it in cruise control and a couple hours later you will find yourself in a room full of people that have just been eased into an epiphany. Your getting better at it Howard. Maybe your passion is increasing or maybe your message feels an increased urgency to be heard by as many as possible. Regardless of the cause, it is becoming more alluring. Take care of yourself though, we need you around, as there is much to do still. Good Luck

Howard, I love you too....and can't wait to see you...Stay strong and know that you have many, friends and fans out there who support you....I am soooooo excited.....xxlrene
Minett 10/1/2003

I was thrilled to see you in your element: a rapt audience hanging on your pronouncements. You really offered what bright young people are seeking. A new way of looking at common phenomena from a modern scientific perspective. You seemed a full-blooded swashbuckling intellectual and you looked great too. Good work in Williamsburg. Next stop -- the world. Best, Nando Pelusi re Jack the Pelican Presents Gallery Show 10/2/03

A great & grand love feast & mindspirit bash & all the good stuff. A deep joy & privilege to partake thereof.

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Of transubstantiation: My understanding of the word is that rather than being the actualization of the ineffable, dream made into reality, it's the miraculous transformation of one physical thing into another physical thing. Thus, the communion wafer doesn't symbolize the body & blood of Christ, it IS the body & blood of Christ. I thought perhaps this was the unconscious motivation in offering the bagel & Hegel one after the other; & I think that all who broke bread were therefore ingesting your very thoughts, not just a representation of them. Beats lox & cream cheese anytime!

I think I can fairly say that Tim was iimpressed & thrilled. I do hope we can put you together with Sarfatti. Book to follow under separate covers. (In 10 years that won't be necessary, will it?) Nancy Weber re Jack the Pelican Presents Gallery Show 10/2/03

It moves me, truly, that on the individual & gobal level both, you understand the necessity of being well armed while doing everything within human power to see that the guns are never fired. Nancy Weber 9-14-06

Howard! Congratulations on both your masterful performance and the significant accomplish of getting out of the house tonight! The crowd really seemed to dig you (a few skeptics here and there, of course, and more than a handful of crackpots, but mostly intelligent, artistic looking people from where I stood) and you seemed to have an extra spark yourself. A certain smoothness to your speech, a certain devilishness to your demeanor I perhaps haven't seen before, which suits you I must say. It was nice to have you going beyond the walls of your bedroom--in person--and I was glad to be able to have my friends meet you and hear you speak. So here's to Howard! Good job, congratulations, and we'll speak/see each other soon. Chris McCulloch re Jack the Pelican Presents Gallery Show 10/2/03

Howard – you're a star. You'll be playing the Garden before we know it! I'm very proud of you. Gary Baddeley re Jack the Pelican Presents Gallery Show 10/2/03

Stepping on a metaphysical rake...that's kinda what it was like last night. thanks for inviting me Howard, glad I could make the first half at least and SO sorry I had to leave early...by metaphysical rake I mean it kinda stunned me - I found your anti-John Muir eco-wake-up call most refreshing indeed - and yes yes yes mother nature is a black widow spider as well as the grand canyon etc... but the larger (and infinitely smaller, as on the microbial level) stuff is what stuns me...I was sorta fixated on the idea that EVERYTHING is part of mother nature - from microbes and insects to this amazingly sophisticated creature that creates print and fiction and music and art and toxic garbage and reality TV and Islamo-fascist nuclear terrorism - so how could we enlarge OURSELVES beyond what we are a mere cog in? nuclear winter or worse is just the latest ice age, all part of the plan, and mother nature will reinvent herself anew one aeon...even if it means reinvented herself anew in a whole other galaxy or something. then rhonda mentioned hydroponic tomatoes - and THEN on the subway home I finally got round to reading the Times Circuits section on the front page of which was this piece about "rapid listening" - technology rewiring our perception, mutating the genetic soup...so is THAT it? I mean, if you are right - and you are obviously a far more brilliant and learned guy than I ever fucking imagined - THEN WE HAVE 1 TO 3 YEARS SO WHAT ARE WE SUPPOSED TO DO????? can you gimme the quick answer to that? or should I just go buy the books? ;) thanks again for the enlightenment and food for thought bigger than that bagel - look forward to seeing you again sometime soon I hope! all best, Michael Shore, **MTV's** Editorial Director 10/4/2003 re Jack the Pelican Presents Gallery Show 10/2/03

What a pleasure it was to see you again - and in such fine fettle, too!
I don't know what it took out of you to hold that lecture/discussion last night, but it was great - a real triumph, to judge from the overflow crowd and the thought patterns that must have been shifted as a result.

You should be proud of yourself. I certainly am.

Looking forward to seeing you soon, Rhonda Markowitz, re Jack the Pelican Presents Gallery Show 10/2/03

Dear Howard What a splendid evening, and what a crowd! I think you may have started something very big, a movement of sorts, of which you are the intellectual figurehead. I hope that you may find the energy to read in public more often. The lively reaction last night spoke for itself. How did you feel at the end? As for me, I'm still reconciling myself to your view that nature is a bitch that needs to be controlled, and outrun. I was intrigued by your suggestion that eugenics was acceptable, although you sought to divorce it of its association with Hitler. What does eugenics represent for you, if not the perfecting of human genetics in order to isolate, or weed out undesirable traits... I'm genuinely interested. Howard, I do hope I get to sit in your room to continue this discussion soon. With love Aaron Hicklin, editor, Black Box Magazine re Jack the Pelican Presents Gallery Show 10/2/03

Yeah, you had a great crowd, huh? Truly stellar. last night was a great, smashing success (don't invite the drunk Zionist guy to your next one, though, what a fucking dickhead). When is the next one? Actually I have an idea...we'll have to talk about it on the phone, though love, Richard Metzger 10/5/2003 re Jack the Pelican Presents Gallery Show 10/2/03

You were terrific, Howard, as I'm sure piles of email attest, today. Mazel tov, truly. So much to talk about; I'm glad we'll finally have time, now that we shall be living on the same street! Just three or four blocks up from you will be me! You were in great great form, and not too haughty. The entropy question has to be dealt with more definitively. It's too easy for people to equate the violence of the nature you are describing with entropy, as in "the universe is a battle between the forces of life and complexity vs. the force of entropy." This equation doesn't mean that entropy is stronger than complexity – but it positions entropy as the antagonist to our human project, when you don't think it really is. But what is truly the opposite of our yearning towards consciousness? Or do we need one? I didn't realize you had made friends with Richard Foreman. Quite a mind he has, though his theater is so intentionally 'disruptive' that it borders on audience abuse. I've been thinking that life is a giant haunted house, or an amusement park. And the situations we encounter are the rides. Every once in a while, one of the rides is so compelling that we forget it's just a simulation – a game, meant to test our ability to keep it all in perspective. I hope there was no downside to your adventures in the real world. I've been exhausted myself, lately. In large part because of our effort to fertilize, a real teaching schedule, and a bunch of travel. And I still haven't fully recovered from my adventures with the fundamentalists. Judaism was a nice try for me, but a failed project. At least by my standards. I shook up their world, but didn't penetrate the secular worlds I

was aiming for. Then again, it's only a few months old. I just don't care to continue addressing Jew-specific audiences. Ahh, we must meet up, soon. Love Douglas
Douglas Rushkoff re Jack the Pelican Presents Gallery Show 10/2/03

It was good to be there and see you in such fine form. Interesting brain material too. We talked about it all the way home on the subway - me, and Irene and Rhonda and Michael. It's more appropriate for Yom Kippur to wish someone a meaningful and easy fast, and that they be sealed in the Book of Life for a good year - which is what I wish you. Ida Langsam re Jack the Pelican Presents Gallery Show 10/2/03

Congratulations on an SRO crowd! I got to Jack the Pelican about quarter after eight and couldn't get in. I watched for a bit from the sidewalk: you mesmerized them. Good show. Jack Powers, **Director, International Informatics Institute; Conference Chairman, Jupiter Media's Computer Digital Expo; Adjunct Professor, NYU; past Conference Chairman, Penton Media's Internet World.** re Jack the Pelican Presents Gallery Show 10/2/03

"Describing the event at Jack the Pelican as a 'talk' makes as much sense as calling Arthur Rubinstein a piano player. I attended. During the break I circulated among the audience to eavesdrop on, or query for comments. A young artist summed up various responses by saying that Howard Bloom had captured and spoken her own thoughts which had not yet taken the form of words or art." I was surprised that the lecture was so entertaining. The audience laughed throughout the "talk." Jean Bonnes re Jack the Pelican Presents Gallery Show 10/2/03

Howard Bloom (the great :) is back. Congratulations (belated) on your most amazing lecture at jack the pelican gallery. It reminded me why I always looked forward to spending time with you and your most amazing mind :) Jill Andresevic re Jack the Pelican Presents Gallery Show 10/2/03

Dear How, What a marvelous night. You really were a rock star -- just riffing words instead of on a guitar. The place couldn't have been more packed and I couldn't have been more pleased. Thanks so much for making it possible for (middle-class) me to come (with the ticket and all) -- it meant a lot to me to be there, and that you wanted me to be there. I credit Diane for prying you out of the house -- told her so when I was there -- you're such an incredible speaker, by getting out in the public eye, so many more people will get to hear what's on your mind. What I especially love is how you transform really lofty concepts into something the average non-scientist can not only understand, but be roundly entertained by -- like the way you describe figures from history with this hilarious sense of empathy -- "yeah, yet another schmuck who hated his job"...just priceless. Anyway, love you greatly, and I'm so pleased for you. My wish for you now

(just like yours for me!) is that you get a broadcast platform, and fast, so you can be accessed by the masses. Love, Aim PS Is there a link to the talk you gave that night? Amy Alkon The Advice Goddess syndicated columnist in over 100 newspapers www.advicegoddess.com now blogging daily re Jack the Pelican Presents Gallery Show 10/2/03

I haven't had a chance to thank you for the amazing performance you offered up the other evening. Your words have been festering in my mind for days, with a life-giving putrescence. I wish I could have engaged you more directly during the dialogue and given some air to my enthusiasm, as to my doubts and misgivings. You set a standard for the kind of exhilarating experience I wish for those who come to our gallery. I hope we get a chance to push further. Please let me know if there is anything I can do for you. Matt Zallah of Jack the Pelican Presents re Jack the Pelican Presents Gallery Show 10/2/03

You really shook things up. I left inspired. Will Robertson re Jack the Pelican Presents Gallery Show 10/2/03

I think I've sold a few dozen Lucifer Principles and Global Brains for you - I've been recommending the works to each of our consulting clients who want to know more about the effects of broadband on the future of society (actually, we're presenting a report to Sony today on exactly that topic!). John O'Donnell, Managing Director
Central Park Media
America's largest importer of Japanese anime

In a message dated 10/7/2003 1:07:34 PM Eastern Daylight Time, MichZarin writes:
Dear darling Howard, That Fidel biography was my inspiration to find you! Remember those old bus and subway ads "I found my job through the NY times" and there was an old New Yorker cartoon with Castro's face drawn on that ad. All was perception. We had no money, no record deal, no photos, etc. But you said we had something really good and that was the Huey Lewis touring when Huey was so enormous. Huey would have the cover and you got us the cover sidebar. All Huey's PR person had to do was pick and chose.....you had to cajole, beg, etc. I always tell people I was spoiled by the best. Nobody compares. With the music business (all business) going the way it is.....we're not setting the world on fire.....but we're making a decent living and doing abit better all the time. Like the little engine that could. And as I look around me, I can't help but see that Tower's doing damn well for themselves. Celebrated 35 years on Aug 13 !!!! And never a hit !!! Without you, believe me it's true, we wouldn't be where we are. Love, Michelle PS Mimi sober over 15 years...remarried, 3 more children, lives in Scottsdale, carved out a very happy life for himself. Doc sober about 13 years, married

with a son, not a happy man. They both always remember you as the best there is. Can you believe I'm managing them 17 1/2 years now? I keep them out of debt and healthy. Mimi would flip out if you showed up at a gig.

hb & James Santagata 10/23/2003

All thanks for the supportive words and for the personal history. The Catholic Church took a sharp turn to the left back in the 1960s. Nuns and monks live in socialist communes. I suspect they wanted to impose that model on the rest of us. Why have such huge differentiations between rich and poor? Wouldn't it be far better if we were all poor together? That seemed the underlying attitude. Howard In a message dated 10/21/2003 10:33:53 PM Eastern Daylight Time, james@audience-trax.com writes: At 06:27 PM 10/21/03 -0400, HowlBloom@aol.com wrote: >These are great ideas. I'm glad you found them helpful. Frankly, I'm just such a believer in what you are doing with your book and how important it is for our society in particular and really for mankind as a whole that I want this thing to soar to its rightful place. hb: all thanks, James. > The most shocking title I've got so far is "Messianic Capitalism". That may be good. I'm gonna let some of these kick around in my head and see what I can come up with. BTW, a very fascinating book (and business model) is Robert Kiyosaki's "Rich Dad, Poor Dad" book. In his book he has philosophical musings between his biological father (poor dad) and his friend's father (rich dad) who shows him how to make millions. It was a very interesting book and concept and one that Kiyosaki has used to peddle not only a series of best sellers but conferences, dvd's, consulting services and so on. These services are provided by "Rich Dad's Poor Dad's advisors" who have gone on to write their own books under this same brand name! It is very much like you are envisioning for RIC so that tells me it can not only be done but that there is a HUGE market for that type of information. > The latest news is that Michael Clauss is going to drop out of the > Clauss Group, we're going to form Reinventing Capitalism as an LLC, and > turn Reinventing Capitalism into the business I've mapped out during the > last two years. I'll be chairman and ceo and Michael will be > president. As I see it, Michael will handle consulting, relationships > with CEO coaching and executive training firms, sales of DVDs and other > materials, sales of white papers, etc. I think Michael is great fit for that role. I only have interacted with him briefly through emails but he is a very sharp and insightful guy. > Neil McEvoy will bundle our work into his big IT solutions. Neil is another great one. Not only exceedingly smart but has a great personality and sense of humor. I can't tell you the number of times his comments or editorials have had me holding my sides in laughter. >Now where do we fit you into this? This is very compelling -- Let me think where I can add value to this. It's definitely something that I would like to pursue. >Meanwhile, on titles: >Heroic Capitalism >Capitalism on Steroids > >Hmmm, I must ponder. Howard Capitalism Unleashed! or something that knocks their socks off. Then the subtitle could be something like "Re-Inventing Capitalism to nourish men's cravings and sooth their souls or something outrageous like that". You could also start with a negative premise like "Greedy Capitalist Pigs at the Trough" or "Capitalist Pigs at the Trough" and with a subtitle that sets the tone that you will be

debunking all the decades of lies about what capitalism is, etc. and set your own definition and roadmap for the future. I'm going to play around with some wordsmithing and see what I can come up with. I still love that outrageous "God Wants You To Be Rich!" - Maybe you could invert the title from a statement to a question or some rhetoric - "Why God Invented Capitalism" or "Jesus Was A Capitalist!" - now that would be shocking sort of like "What would Jesus Drive?" As a quick aside, not sure if I told you but I was raised a Catholic. My mom was a Protestant, dad was a Catholic. I knew something stunk in the Catholic church around 6th grade while listening to sermons that disturbed me - today I would call them marxist but in 6th grade I didn't know the term. Everything was anathema to what we learned at home, and in fact, we heard all this crap about if you do business or this or that you are going to hell, etc, etc. During the summer's I often went to stay with my aunt (mom's twin sister) and my cousins who were protestants so I would go with them to church - what a difference - everything there was "God wants you to be great, God wants you to be rich, etc." I kept up the Catholic charade until I went away to college out of respect for my dad (although he later upon realizing that the catholics were a bunch of marxists also started to have second thoughts). One day in high school I was philosophizing and mulling over these concepts and I realized that capitalism since the best system I knew to provide for everyone how the heck could God supposedly be against it? He knew everything right? Sure, the crap the Catholics read said it was evil but that told me two things - either the books were fabricated and inaccurate or perhaps God or Jesus wasn't so smart after all. I decided to go with the books being out of whack, but until I die, I'll never know. :))) Fact is, this book that you have is going to smack about 200 million people who identify themselves as "Christian" in the US right in the FACE - and it may just start un-enslaving those in Latin America and the Philippines and also start to pull these Muslims out of all their bad cultural aspects like doing every the opposite of Capitalism like Riba and such. I wrote a detailed economic analysis on Riba in college and demonstrated using modern financial analytics such as Net Present Value (NPV) and opportunity cost, that the Muslim law of Riba (not lending money out or only lending money out interest free) benefited no one and actually harmed society. With that said your book is going to be awesome! _____

Melankoman@aol.com 10/23/2003 Dear Howard, Please excuse my delay in getting back to you. Regarding the invitation to participate in your chat-group, I think it is best if I decline or try to take a rain check for now if that's possible. I originally wrote to you because of one or two simple ideas I heard you express on the radio. You said that your job, or the job nature has given you, is to try to look at everything in the world as if you have never seen it before, and then to do everything you can to tear it apart, look at it from every possible angle, in order to learn as much as possible from it. I have said much the same thing to others many times over the years, but never have I heard it expressed by anyone else in such a succinct and passionate way as I did when it came to me from you over the radio on that occasion. Sometimes I call it the scientific imperative; when rigorously and systematically pursued the principles of Science are

formulated by it. I came away from that experience along with your notion of the army of ancestors and found a very bizarre way to put it to work. I would like to share that with you, but the story I have to tell about it is a difficult one to unpack and hand over in writing all at once. It would make my efforts far more economical if you were available to ask questions as the story goes along, so I wonder, if it's not too strange or forward a request, if we might actually discuss it. I figure that if I am worth inviting to a chat-group with such prestigious members, then maybe I might also be worth a phone call and half an hour of your time. I have gotten a tremendous amount out of pursuing this idea of yours, and the story that comes out of it has the potential to cover a lot of ground, ranging from evolutionary biology, where I found an unexpected means of plugging one of its most annoying holes, to the gap between contemporary cognitive science and neuroscience. I'm very excited about it to say the least, and I think I am going to have to unload it somewhere, some way or other. Since you inspired it, I think it's only fitting to give you the first crack at it, plus I expect that you should be able to help me narrow down my focus by way of helping me to slice it all up into a number of manageable portions for writing purposes. I live in Cincinnati, Ohio. This is my home phone number: 513-731-4631 The best times to reach me are between the hours of 5-10 PM during the week, or just about any time on weekends. At this point I really don't care when you call. When I get bitten by an exciting idea I tend not to get too caught up in things like eating, sleeping, or what time it is. I'll take a call anytime as long as it's a good one, and I'm sure yours will be. Best Regards, Kirk Johnson

----- Forwarded Message: Subj: just a note Date: 9/29/2003 10:05:18 PM Eastern Standard Time From: heartofpitch@hotmail.com To: bigbangtango@aol.com Sent from the Internet (Details) i've been a big fan of mr. blooms since i read reality is a shared hallucination in you are being lied to. i bought both the lucifer principle and gloabl brain as soon as i was finished and read them back to back. they were so fascinating, i couldnt even put them down. i was always fascinated with how things work since i was a small child, and howards books in a way saved me from the horrible material i had been reading before hand. i had been reading conspiracy theories mainly because i didnt want to think that people would do evil things to their fellow man just because and howards books helped me understand why. well anyhow i wrote a poem one night last year after finishing the chapte from the lucifer principle isolation the ultimate poison. well i thought i would send it just so howard could see seomthing his work inspired even though it is somewhat trite. Isolated Silly little vision keep haunting me and taunting me, like the light I cannot see. Like looking down tunnel into the funnel of vision, new rendition, human condition, spreading, heading at an unprecedented speed, with the urge to breed, multiplication like a rabbit, or maybe like that of a bad habit. It continues into the infinity that I try to be. BIG BANG! I should have learned the first time. One positive particle in an overwhelming sea of anti-particles. Is all that I am these articles of clothing and self-loathing? Urge to grow stopped from within cause I cannot escape the original sin , overwhelming urge to begin again. To watch the day become night,

enthralled by the sight. Do you know me? No, so what does it matter. Matter equals energy and energy equals matter, life is death and death is life, and you, yourself, you create all of your own strife. As within, so without, as above so below. Blind witness to the glory of the great and secret show, and the arrow of time. Sun after sun, moon after moon. It might go on in perpetuity, but it might end soon. When he's at his most high, at the hour of noon. Change being our only constant, but change is not persistent, and we are not insistent. For what is the reason and why are we here? For the people we love and all we hold dear. Or is it for objects and things and our one true god, the dollar. I cannot contain the urge to scream and holler. Open your eyes, and look at your face. The glory you were, fails to leave any trace. thank you for your time scott macdonald

Protect your PC - get McAfee.com VirusScan Online
<http://clinic.mcafee.com/clinic/ibuy/campaign.asp?cid=3963> _____

Jim burr 10/31/2003 Let me amuse you with a story of Life, Death, War, Peace, Anarchy and the State. I study Aikido with an unusual fellow Mike Ezmailzadeh, a German Jew by birth, whose father became a Nazi hunter working with the Mossad. Eventually his father left the Mossad during the Iran-Contra scandals. The last order he gave to his agents was to assassinate two U.S. Customs officials who had intercepted a bail of cocaine which could be traced directly to George Herbert Walker Bush, a man whose father Prescott had helped finance the Nazis rise to power. Meanwhile, Mike and his mother had gone to live with his stepfather, a member of the Iranian mafia, and a significant drugdealer in his own right. Mike and his mother managed to leave Iran just prior to the 1979 revolution. Most of his high school buddies were killed in the Iran-Iraq war. On coming to America, Mike studied sociology, worked in mental hospitals as an orderly, and continued his martial arts studies. He believes the martial arts saved his life, by giving him a path out of the mafia. Perhaps as a reaction to the lives of his father and stepfather, Mike became an anarchist. He has toured the South doing anti-Klan organizing, assisted a friend who broke into a military base to sabotage nuclear weapons launch systems, and trained WTO protesters in self-defense techniques. When I began working on a project to establish a sister city relationship between San Francisco and Mondragon, Spain so as to expand the worker co-operative movement, I knew that it would involve working with city and state government officials, the Getty family, the Jesuit order, and a whole host of folks I ordinarily would prefer not to socialize with. I recognized the possibility that I'd frequently have opportunities to betray my anarchist principles, and perhaps other anarchists. I consulted with Mike and he advised me to proceed anyway because some good might come out of it in lifting people out of poverty and giving them a sense of ownership of their lives. I made an agreement with Mike that should I ever betray any anarchists or the anarchist movement, he should arrange for my death in an 'accident' on the training mat. So, why am I interested in working with you, when you've stated you wish to destroy anarchism and socialism?

Well, I have no attachment to socialism, let it fall aside. I mentioned to Mike that one of my struggles is applying Aikido founder Morihei Ueshiba's doctrine of No Enemy to the defeat of Transnational Corporate Capitalism. While I've only read six chapters so far (and loved them) my suspicion is that Rethinking Capitalism may provide me with the perceptual keys necessary to apply Aikido principles of using my opponent's energy to deflect its destructive course and resolve the conflict. I also have the thought/feeling that the only means of creating a genuinely anarchistic society is through mass behavioral change involving a general recognition of the plasticity of the neocortex, and the potential for its use in creating new societies closer to the heart's desire. I'm quite confident that there is no one else on this planet better qualified to assist me in this project than you. Shall we dance?

Dear Howard, Thanks for your kind words, concern, and offer of a sympathetic ear. I believe I'm thru the bad part now. I did take the initial separation pretty hard. Will see how I come back from England. My email romance with this lady is wildly successful. If the real thing matches up my morale will be top notch. On the other hand, if I crash and burn, I may be bending your ear indeed. Certainly I'd be happy to reciprocate. My number is 530 756-5054. I wish you the best of luck with your lady. Life is definitely better when you have one, but only if you and she are on good terms. Hope you feel like getting back on the "air" soon. I miss your ideas. **If I'm a national treasure so are you! Us conventional academics are fine, but a little too stuffy. Important to have people who range a little further. Also, your emails get a whole little community rolling but you need to lead it.** Best, Pete **Peter J. Richerson**, Professor Department of Environmental Science and Policy University of California--Davis One Shields Avenue Davis CA 95616 530 752-2781 fax 756-5054
<http://www.des.ucdavis.edu/faculty/Richerson/Richerson.htm>

Mr. Bloom, Hello again, as you can see from our last dated correspondence below (03/2003), it's been a while since I had the pleasure of picking your brain on a few things, including the progression (or regression) of the militarizing of the Islamic world. **Your sneak peak into 'Reinventing Capitalism' has already given some sound insights into how exactly capitalism can prove to be a passionate tooling in swaying the world out of an anti-American/anti-capitalist sentiment and into a more equal and beneficial uplift of society. I was wondering if you were not only pointing out a way to use capitalism in a new light as both a defense to hedge ill will against the West, but for also a newfound Renaissance of man?** It can be theorized that massive American-sponsored or multi national-sponsored projects that could span different time lines could parallel the engineering feats of Jean-Baptist Colbert, Charlemagne, etc and not only give the world a safe investment in itself but it could also politically charge groupings of developing nations in our favor. A present question that could be asked is what exactly could do more for battling anti-capitalist

sentiment; drawing lines in the sand of developing Arab nations (for example battling dual use technologies through sanctions) or assisting in large projects like building a desalination plant that could actually offer the area (arid Middle East) an ability to become more agri-based and develop flourishing and self-sufficient economies? For example, what could be accomplished for the world if primary and secondary high speed freight rails routes were to be placed as 'land-bridges' throughout the world? As we see, blossoming China is building the massive Three Gorges Dam in the arid interior where millions/billions will thrive. We also have yet to really complete the water-transport and water-management systems proposed 1300 years ago by Charlemagne. The same way plans were set forth to connect the North Sea and Black Sea, we too should move to connect the Canadian North-Artic Ocean through Alaska to the Great American Desert as proposed by 'NAWPA' and help irrigate the Sonora Valley and beyond. Shouldn't our leaders be acting in Great FDR policy in both domestic and international investments in infrastructure, and both ensure economic growth and security from future violence. I actually still feel very unsafe and very unprotected in a post 9-11 world, especially when our vice (and I mean true vice) president is warning of future attacks all the time. Couldn't the answers to securing the world lie in not only domestic and international 'intelligence' security networks, but also in the security of large-scale increases of productive employment in agriculture, industry, and capital-intensive modes of basic economic infrastructure and in not in militarizing of the world through strictly bomb and build? For example, both primary and secondary high speed freight routes would be able to unite nations in a mutual yet healthy competition of new-found capitalism; a true harmony of interests; where profit and global progress could be made through the uplifting of other societies and nation-states...as President Franklin Roosevelt did in reversing the catastrophe produced by the Coolidge and Hoover administrations. Don't you find there to be a culmination of violence in areas beyond the fermentation of the Middle East. Would it be incorrect to say that we too, the United States, could just as easily parallel and mirror the militarizing of Islam in our own Orwellian or non-democratic fashions? Meaning, with the right (wrong) conditions including a downward-spiraling economy, a numbing of critical thinking, and even re-actions to violence brought upon us, we too could just as easily throw the world back to the Stone Age through nuclear conflagration? What can we truly expect in both retribution and in curtailing of civil liberties from another domestic attack? A good example, and I'm sure you know the scenarios are many, present US warheads that lie on Israeli subs could easily be used in a low intensity nuclear war on a country like Syria...and from there escalate to greater nuclear war elsewhere? Is it safe to say that the future of the United States and the citizens themselves depends on the USA adopting a new set of constructive policies towards our neighbors in the Americas and elsewhere, about as much as those neighbors' futures depends on us. We have degenerated, in part by pure consumerism rather than creation. What thoughts do you have on actually hitching on to China's/Asia's growth, and if so, how? Any thoughts on the disintegration of the middle class (there may not be much to say on this topic, other than it being a byproduct of present economic models) By the way I can't wait until Arnie enters his post as governor and watch the further attacks on the working class and reshaping of the American labor

model (privatization..again *Enroning*). I eagerly await your book, but if you can give some insight into the types of projects or alliances that could be made in society, or thoughts in general that would definitely be greatly appreciated....as always, your words on several areas definitely anticipated! ***ALSO***ap: (would you need help in research or in any fashion if it were to help speed it up the process of pushing out new books (actually that would be an extreme honor for anybody that is a fan of your work!)) Best Regards, Andrew Partain www.idearecruit.com (leaders in biotechnology) P323-962-6107 F323-962-6118 andrew@idearecruit.com 6618 Willoughby Ave Los Angeles, CA 90038 -----Original Message----- From: HowlBloom@aol.com [mailto:HowlBloom@aol.com] Sent: Thursday, March 27, 2003 6:18 PM To: apartain@msn.com Subject: Re: Tired of waiting for new words from you, starting literature on my own.... In a message dated 3/26/2003 1:07:47 AM Eastern Standard Time, apartain@msn.com writes: Hello, I just wanted to humbly ask you for your thoughts on the road your hypothesis has taken on the growing polarization and extremism of Muslims since Lucifer was written? Is it not as inflamed and intensified as you had mentioned, or is it in fact taking on the form of the entity that you had foreseen all along? hb: it's doing very much what Lucifer said it would do--reconstituting itself as a global entity with a deep, rich, history, a history of world conquest stopped in midstep, a conquest that must be resumed for the sake of justice, faith, and purity. Here's a take on the Iraq War that may help: If the human race is going to survive, this world needs a single superpower imposing peace...a hegemony...like the Pax Romana or the Pax Britannica. The superpower policing the planet will either be the United States or China. I'd prefer the United States. The Chinese would let us be entrepreneurs, but would silence our freedom of speech. They might also steal our technologies and cripple our industries in order to achieve economic dominance. I like being able to express my opinions. And I like being able to hear yours. I think our society is far more lithe and creative because we can wrangle out our thoughts-even if they do demonstrate a loathing of the current administration. None of this would be allowed in a world dominated by post-Dengism. Peace and order are based on a monopoly of force. A monopoly of cannons allowed the building of the nation-state. Now we're in a global age. It's time for a new form of monopoly. It is time, in fact, for what a mental midget in the White House is advocating-pre-emptive war. To achieve a monopoly of force, you have to demonstrate that you're willing to use it. We have two choices. We go to war now and kill, let's say 200,000 folks--a horrid and grisly notion. Killing a single human is an inexcusable crime. But we send out a loud and clear message that if you nuclearize, you are dead. We take care of Saddam and either scare the bejesus out of Kim Jung Il or whack him. Or we wait three to five years. By then every crack-assed, this-planet-is-a-cinder-in-the-eye-of-Allah-and-is-expendable, I-wanna-go-to-Paradise-and-collect-my-virgins dictator on the face of this earth will have his private stash of nuclear weapons. Then we'll watch anywhere from 200 million to 2 billion humans go up in glowing embers--assuming any humans survive at all. And assuming you and I are not among the victims. Remember the lessons of the 20th Century. We could have taken Kaiser Wilhelm down in roughly 1905. At that point he was too weak militarily to sustain a war of more than two to five months. Instead we had peace movements, hoped for the

success of diplomacy, and gave the Kaiser time to build a nearly unbeatable military. The result: a seemingly endless war that started in 1913 and killed 20 million. In 1936, when Hitler broke the Treaty of Locarno and militarized the Rhineland, we could have easily wiped him out. He was bluffing. His military machine wasn't yet strong enough to defend itself against an attack by an alliance determined to stop his territorial hunger. Instead we had peace movements and hoped to address Germany's "legitimate grievances," resolving them via diplomacy. By 1939, Hitler's army was strong enough, his generals told him, to sustain a war of approximately six years. Again, tens of millions died because we wanted to settle things in a civilized manner. Do you want to be an accomplice in the death of between 200 million and 2 billion people? If so, please join your local peace march and chant until your uvula turns green. I want a world of peace. So do you. But until our understanding of ourselves goes a good deal farther, we have to face the fact that we live in a world of violence. If we pledge to remain non-violent, those who've declared themselves our enemies and who love "death more than you love life" will chuckle at our weakness...and use it to cheer their comrades on to new atrocities. They will fight the battle of the faithful and the good--the fight for justice, manners, and purity--the battle for the truth of God's messenger. They will assert the truth expressed by an al-Qaeda-allied author, Seif Al-Din Al-Ansari, that we live on an expendable "speck of dust called Planet Earth." They will use our reticence to make the mother of all wars. And it will not be environmentally friendly. Howard Bloom ap: The moderates of Indonesia have become completely pushed to threatening to strike at any Western interest, Islamic groups in the Philippines are giving their government a ride for their money, Pakistan is bending to our will by only a thread, the large violent protests in several Arab countries, the face of Pakistan has taken on an aggressive demeanor, Saudi has forbidden involvement in our acts, Egypt has broken through their colonial bubble? hb: you are very acute. This is precisely what's happening. ap: Are there Chinese Muslims making an assertive move towards their Arab peers? hb: unfortunately there's been no news out of Xinjiang for some time...or none that I've seen. If you find any, by all means let me know. ap: The Arabs seem almost united once again? For a country that considers us a Zionist ally, they are perhaps taking on a common enemy and a common cause? hb: quite true, unfortunately. ap: What can also be said from a new 'neo-colonial' power trying to essentially colonize Baghdad, a country that has also seen its fair share of historical intruders and invaders pound at its walls? Had not the Russians try the same tactics with Afghanistan? Weren't the odds completely even more difficult of a backwoods Afghan military ever holding down a fort against a heavy Soviet venture? hb: good parallels. ap: Are there any present day Iraqi groupings, such as the Kurds, that are also fed armament or assistance from yet another larger power that has had an understood contract with us to mutually parasite off a larger deteriorating organism comprised of third war? Is the movement of religion quickly tying around and crushing its martyrs and its despots? hb: It sounds like you're saying interesting things, but I've lost the meaning here. ap: Also, if by any means would you like to express the implications of North Korea's real thrust at our continent? Would it be rash and misguided of me to think that North Korea is perhaps a being that has found a viable way to test our abilities as an alpha male? hb: George Bush, for all his faults (and

he has many), has identified a pre-nuclear and already-nuclear triangle in his Axis of Evil--Iraq, North Korea, and Iran. There's a fourth country he doesn't dare mention as long as Pervez Mushareff is, as you said, holding it back from an imminent fundamentalist coup--Pakistan, which already has the bomb, already has three stealth missile-carrying submarines with a range of 10,000 miles each, and already had the medium range missiles it would need to obliterate every major American city. These are the weapons of the Umma, the grand Caliphate--the global Islamic Empire of which Osama and his followers dream. We are evolving into a global entity, or a world without humans, and Osama's views are oriented toward a cyber global empire. He's made himself a candidate for the next step in social evolution, a global supremacy. ap: Has Iraq become our possible object and scapegoat that we must sink our fears and anguish of weakness in? Are we using them as a scapegoat to even larger problems such as NK, immediate terror-driven threats or global competition against our 50 years of good health? Am I even close to any of this? hb: I think you've hit it right on every point. ap: PLEASE, are you publishing anything any time soon? If you aren't, I'd even help with your research if it helps speed it up (actually that would be an extreme honor for anybody that is a fan of your work!) hb: I'm trying to set up a structure that would allow this precise thing. I have 300 Mb of information, 3,700 book chapters in the computer ready to come out. But I don't have the time to finish up this massive package in books.

Can you send me your snail mail address and phone number, and I'll try to keep track of your offer so we can take advantage of it. The insight and global reach of what you're written above is startling. Howard Bloom Thanks, Andrew Partain -----Original Message----- From: HowlBloom@aol.com [mailto:HowlBloom@aol.com] Sent: Saturday, July 20, 2002 3:46 PM To: apartain@msn.com Subject: Re: Lucifer Principle, Global Brain & Beyond... Andrew--Many thanks for the kind words. Religion has its pros and its cons. Despite my atheism, I'm in favor of keeping the positives and purging only the negatives. Howard Bloom In a message dated 7/19/02 10:18:58 PM Eastern Daylight Time, apartain@msn.com writes: I have been emailing back and forth with Alex Burns once and a while, and after reading "The Lucifer Principle", I was able to convey to him the impact your book has had on what I hope to eventually finish writing about at some point (once all the notes are organized). What I am basically interested in writing is the ability of billions upon billions of people, along with countless generations throughout history, that can be so drawn into the grasp of organized religion and the doctrines of theology. Excuse me if I'm wrong, but I hope it is safe to assume you hold some degree of cynicism for organized religion and the group psychology that many cultures have followed. I have read many books that are either very atheistic-specific; meaning the go through defining atheism, poking holes in religious doctrines and cover a lot of psychologically-based material; or there are many Darwin-oriented/theory-based literature that take a different approach. However, I have yet to find any weighty material that can really take an in-your-face approach like the one that you have written. What I have found that you have done much of, to a certain extent, and what I can hopefully convey in a different direction, is how ultimately asinine 'theology'/organized religion really is. I view any theology, especially those practiced in grand-scale (for example 1 billion Islams) to be a meme-like cancer and mass virus of the mind(s).

Basically, I view these masses as taking on a grand suicide of logic and common sense, regardless of the degree of Orthodoxy. To give you a good example, in our present time, I don't understand how our 'god'-fearing, Christian citizens could have an opposition to Islamic extremist when I view these 'passive' citizens holding a lesser degree of the same group 'affliction'. What I hold to be the only real differences between the James Jones', Koreshes' and Heaven's Gates' of the world, as opposed to larger religious groups, are the differences in numbers and the degree of belief in an ultimately detrimental thought pattern. I was impressed how you were basically able to question and draw attention to the actual fibers that make up many religious groups and their overall mentality, much of this through your biological parallelism. Anyway, please excuse what was to be intended to be a short message commending you for your writing. I look forward to any future literature you put out (especially those questioning what I mentioned above). Best Regards, Andrew Partain ----- Howard Bloom
Visiting Scholar--New York University www.howardbloom.net Founder: International Paleopsychology Project; member: New York Academy of Sciences, American Association for the Advancement of Science, American Psychological Society, Academy of Political Science, Human Behavior and Evolution Society, International Society for Human Ethology; founding board member: Epic of Evolution Society; founding board member, The Darwin Project; advisory board member: Youthactivism.org; executive editor -- New Paradigm book series. 705 President Street Brooklyn, NY 11215 phone 718 622 2278 fax 718 398 2551 e-mail howard@paleopsych.org For two chapters from The Lucifer Principle: A Scientific Expedition Into the Forces of History, see www.howardbloom.net/lucifer For information on Global Brain: The Evolution of Mass Mind from the Big Bang to the 21st Century, see www.howardbloom.net _____

Roy Christopher 11/24/2003 I showed part of your presentation to both of my classes today. We're studying persuasion in the rhetorical sense right now (they're preparing to do persuasive speeches soon), and you're, well, quite persuasive, so I showed them your opening about mother nature and how we need to readjust our perceptions thereof. Everyone was really fascinated by your speech and we had a good discussion about it afterwards (these are freshmen in college, so they're all 17-19 years old). Good stuff. Thanks again for sending it.

Henry Levi 12/6/2003 re George Noory show 12/4/03--Whether or not you have a soul or believe in God, I believe you are becoming ever more facinating to listen to on the radio. You seem freer than ever and sound quite happy (probably from marriage). Noorey is clearly your friend and you both stimulate and feed positively on each other. You seem to have surprisingly thought philisophically upon both sides and/or multiple angles of many questions. Primarily, you are of great benefit to the people of the United States and the world because you preach an overall philisophy of goodness toward people, animals, and environment while stimulating and exciting their thoughts. Your father is, indeed, alive in you.. My only recomendation is that when you are making a complex point, or describing a complex thought (or difficult idea to comprehend) to the

idiotic masses (myself included), you might clearly and plainly state which side you're on before and after the idea delivery so that your side is unmistakeable as when you always label Naziism with an extreme negative. For to expect everyone to extract intended meanings from stories, analogies, examples, or data is an over expectation. The masses must be told what you are telling them before and after you tell them. HOWEVER, BRAVO; GREAT SHOW.

Dennis reinhardt 12/6/2003 Howard, I thoroughly enjoyed listening to your Coast to Coast radio chat last evening with George Noory. I was especially intrigued by your sensitivity in responding to the caller's questions and comments (especially the woman whose husband is an atheist), and of course your debating skill as Noory challenged your belief system. It was a very civil discussion, loaded with intellectual content and far reaching ideas. Well done Howard! Dennis Dennis Reinhardt
<http://www.ryze.com/go/jaguar> one Village Foundation www.onevillagefoundation.org
Big Bang Tango Media Lab <http://www.bigbangtango.net/> 650-321-6551 (for non-urgent messages); 650-799-3234 (cell)

Nando pelusi 12/9/2003 Your work is a bit more serious than that fun piece, so I hope you retain the beauty of your work without losing its essence. I notice that Howard Dean's estimable power now comes from young people who respond to his passion. Your passion is one great weapon in your arsenal. _____

Paul Werbos 1/5/2004 Thanks much for the encouraging words, Howard! >Even more important, you are willing to try to explain what you've grasped >to a curious synthesist like me. The distance it take to see a vast >landscape of sciences has an enormous advantage and an equally enormous >disadvantage. It gives a panoramic view but makes the grasp of details >fuzzy. Yet you tolerate me and try to put your understandings into words >that I can comprehend. > >My task is to turn what you help me grasp into books the general public >can understand and get excited about...and eventually to demonstrate it in >the visual medium of TV. Enthusiasm from the public keeps the public mind >alive and curious. It keeps the shadows of a new dark age at bay. > >Greg Bear, whose mind is much sharper than mine in many areas, does >something similar with his spectacular science fiction...and now with his >science fiction museum. > >We have a good teamwork going, Paul, and I deeply appreciate it. Howard Absolutely. I fully understand the critical importance of getting the word out. And the importance of what you and Greg have been working on. If Edison, after inventing a light bulb, had simply smiled... felt ego satisfaction.. and put it into a desk drawer, and moved on to other projects... his contributions to the rest of humanity -- either material or spiritual -- would have been minimal. However, unlike Edison, I have no hope of "doing it all." (And even Edison depended very heavily on other people doing mathematics.) It used up almost all the higher-order emotional energy I had during this

"vacation" just to straighten out a very basic understanding of electrons and protons-as-sources-of electromagnetism. Just to understand what the key equation is LIKE, without even writing it down in the complete form people really need. And so... I always feel a very heavy weight on me, the weight of ALL the things that maybe I COULD do as well as SHOULD do. It always gives me a great feeling of lightness and joy when I can see someone else ready to take on some of the key work, and to communicate about it to make sure the various threads work together... and I can feel better about focusing on stuff no one else seems ready to take on as yet. ===== I tend to think of human culture as a kind of vast neural network. (The analogy works better if one postulates a collective intelligence or spiritual level, but it has some degree of validity on the mundane level as well.) If the neurons don't talk to each other, one has nothing. To be knowledge possessed by the system, it MUST be connected somehow to the larger system. But if ALL neurons are asked to input and output to ALL OTHER neurons, one has a "fully connected" system of a kind which basically does not work. (There are caveats here. One can design neurons which have enough internal attention control -- perhaps even cooperative attentional control -- that they can SURVIVE having lots of nominal inputs by de facto doing things... And this may be more true for higher-order brains which one can analyze mathematically but which clearly do not exist in actuality in our mundane world today.) And so... the communication connections are essential to the validity of the whole thing. I actually have wondered at times... is my greatest possible personal contribution (/comparative advantage) really in the specialized mathematical stuff, or in other areas, involving a higher percentage of time in wider communication? Who knows? But when one sees a specific problem which everyone else is ignoring, and one sees a linkage between the problem through the future to very large-scale consequences... it is hard to just let go of it. But... I do hope other folks will be able to follow up, and thereby change this situation. Best regards, Paul P.S. But then again, this editing is ONE PART of the communications task. There is some irony. I have a tricky reviewer comment to deal with: "OK, we need R, which stands for reality. But why are Representation and and Recurrent important? Aren't they just irrelevant red herrings that should be removed from discussion?" But Representation of the state of reality is also important -- to AI, at least -- and recurrent neurons are critical to actually doing the state estimation. The connection from ADP to those other disciplines ALWAYS is tangential to those embedded within one discipline... but critical to the connection BETWEEN the disciplines, without which those disciplines become like neurons living by themselves without connections to the greater whole. It is an interesting question how to do deal with such issues, the diversity of the audience one tries to communicate TO... no easy answers...

Loreen Arbus 1/13/2004 Dear Howard: I am quite mortified and profusely apologetic that I have neglected to be in communication with you subsequent to one of the most amazing meetings - - and experiences - - I have ever had! I am still "in recovery" (although, to some degree, I could also site extensive travels, a dysfunctional New York video-cassette recorder, bi-coastiality, etc. etc.) What to do with you?!?! Dunno. As I

suggested when we met, it seems to me that it would be wonderful for you to have - - and, more importantly, invaluable for an audience to experience you through - - a broad media platform...hosting and/or being a guest literally at a table with brilliant minds challenged on different subjects (each episode) in a style reminiscent of the film, *My Dinner with Andre*. With the possible exceptions of The Learning Channel or one of the Discovery Networks, I don't know where such a program could find "a home". The most viable alternative, seems to me, is PBS. I had the most fortunate experience a few months ago of meeting a simply amazing producer/director/writer/visionary, whose lifework is dedicated to righting wrongs, informing, enlightening, positively impacting, and effecting social/consciousness changes in this world. Her name is Lili Fournier; her home base is in San Francisco. I am taking both the great liberty of imposing upon her and not asking your permission in advance...to forward copies of the videotapes you made available to me. I am also enclosing, for your perusal, some information on programs she has produced. She is passionate and fearless, she has succeeded in finding sponsorship for some of the most difficult and challenging concepts. My professional focus is mainstream (really commercial i.e. not "intellectual"!) programming. In recent times, I have determined to limit my program development such that I can pursue many other areas of interest as well as fulfill my personal commitment to make a difference in this world which is best realized not as a television producer. I could not see my way into the New Year without reconnecting (following up) with you. Now I can take off for several weeks in Europe... Looking forward to reconnecting in '04 and wishing you all the best of everythings and more...to you, your wife and son. With great admiration and respect, Loreen cc: Lili Fournier with Howard Bloom tape encl: website information on programs by Lili Fournier <http://www.questforlife.com/> <http://www.questforlife.com/women.html> <http://www.questforlife.com/passion.html>

Scott Antes 1/13/04 Hi Howard! (Apologies. I thought I sent this to you on Sunday.) Your manuscript is so stimulating and so passionate. I'd better comment while I can. The new semester starts tomorrow. (Actually, it won't be too bad; I'm only teaching Tuesdays and Thursdays.) A few more random comments for today, anyway: On p. 7 of your draft: "Her guests claimed that we Americans have the best way of life in the world. She called to ask how in the world that could possibly be." This reminds me of a young German acquaintance of mine whom my boss put in my charge some years back. He had come to the U.S. to study the way American industrialists operated their businesses. After a couple of week of business and sightseeing, etc., he and I were talking about something or other, and I asked, "So, _____, are you planning on moving to the United States?" He laughed. I mean, he really laughed! "Why in the world would I want to do *that?*", he chuckled. "In Germany I've never paid any money for my education. I don't pay for my health care. I have a job waiting for me when I'm finished at the University. I'll have long vacations every year. In Germany I have everything I want. You Americans think you have it so good. I don't think so. We have it *much* better in Germany." I've heard similar sentiments many since from my European exchange students. They really see Americans as the ultimate

ethnocentrists. It's interesting to hear about Germans speaking differently about Americans--and good to know that they all don't think we are deluded. P. 10: "Can Jihadists win this new world war? You bet. Jihadist Islam has been winning for more than 1,350 years. It's won an empire that spans the globe from the Philippines to Nigeria." In many ways, the power of religion scares the heck out of me. Not just Islam, but Christianity, as well. Although I'm not a religious person today, I was raised to be--and I do teach a course on the anthropology of religion. As a result, I do study numerous and various sacred texts. What never ceases to amaze me, though, is the power that religion has to render science and scholarship irrelevant to so many believers. These people are prime examples of what you discuss in your book: the power of being passionate about that in which you believe. P. 19: "Science was my religion, and the first commandment of science is, the truth at any price including the price of your life." Again, I admire your passion. Here, however, we differ in perspective. To me, this sounds like religion, but not science. Religion, few will deny, is about truth. Of course, that truth is relative, otherwise we would all believe the same things. "Believe" is the key word. As I have written numerous times elsewhere, belief requires no evidence, therefore truth requires no evidence. Science demands evidence, in order to produce facts--not truth. To quote myself from one article or another, "Science is not about truth, but the absence of falsehood." In any case, your statement illustrates the ultimate measure of passion and/or belief--the willingness to die for it. I understand passion. I designed forging dies because I was passionate about it. I built musical instruments because I was passionate about it. I teach because I am passionate about it. I learn because I am passionate about it. Like you, I do my best to make that passion contagious. One of the responses to my efforts that disappoints me the most is "That's okay for you to say. You've done this or that. You this, you that." Etc. Fortunately, the positive responses far outweigh the negatives, but it's always that one student or two students, who just don't get it, that tend to concern me. Lastly, I enjoyed the DVD that you sent--very much. I must respond to that one, too. In any case, best wishes for a wonderful day. Scott P.S. Your note about going to bed at 4:00 AM? That's when I get up! _____

a polymath of the highest sort. Chad Gracia_____

Mr Bloom, I have enjoyed your writings immensely. Thank you for taking the time (and having the desire) to write. Thank you for informing me, I am in awe. Ben Shutman
1/26/2004

Retrieved from the World Wide Web January 27,
2004 http://www.amazon.co.uk/exec/obidos/ASIN/0471419192/ref=pd_bxgy_img_2_cp/026-3081592-3948457

Reviewer: Sean King from United Kingdom Global Brain, by its name promises and delivers the reader through an exploration into the evolutionary processes of the mass mind. Perhaps due to being of a more artistic than scientific persuasion I found Howard

Bloom's work led me pleasantly by the hand to peer through a development of our universe without isolating me in a quagmire of bewildering scientific theory. Rather it kept my interest by way of its entertaining and humorously creative examples. The intriguing concept of a collective learning machine defined by the participation of five different elements – ("conformity enforcers", "diversity generators", "inner-judges", "resource shifters", and finally "intergroup tournaments") had my appetite whetted for what was to come. Bloom then poetically drags the reader through a myriad of examples supporting mass mind concept by touching on everything from the biological warfare of sea sponges to the social structure of bees, ants, chimps, and humans; each example illuminating the reader with new insights into the complex and fascinating living universe we share. From here Bloom makes observations regarding the history of human culture, its spirituality, and the potential successes and dangers it faces within the tournaments of the mass-mind. Bloom's angle challenged me to review my understanding of what I called social reality and helped me peel away some of the chaff that encapsulates what he refers to as part of the mass hallucination. This book is one of those books that you can open up at any page and become absorbed, and refreshingly makes a scientific approach seem exciting and poetic. Whether convinced by Bloom's conclusions or not, the book cannot help but leave one feeling a new sense of awe and wonder for the peculiarly detailed universe we share. On a personal level, this book enlightens the reader into new perspectives of the collective world that ultimately can be related to the purpose and identity of the self. Howard Bloom is knitting up the once painful fissure between science and religion, and in my belief, is one of those heralding in the new age which will further deepen our understanding, appreciation and participation within nature for the coming zeitgeist; and, not a moment too soon. My copy - (now a little battered) has been borrowed by both friends and family, and has been enjoyed by all! --This text refers to the Hardcover edition. Was this review helpful to you? 5 out of 5 stars On the evolution of the planetary mind, 26 September, 2003 Top 500 Reviewer Reviewer: Dennis Littrell from SoCal USA Harold Bloom's *Global Brain* is one of those books, like Edward O. Wilson's *Consilience: The Unity of Knowledge* (1998), Jared Diamond's *Guns, Germs, and Steel: The Fates of Human Societies* (1997), and Ray Kurzweil's *The Age of Spiritual Machines: When Computers Exceed Human Intelligence* (1999), that presents the distillation of a lifetime of learning by an original and gifted intellect on the subject of who we are, where we came from, and where we might be going, and presents that knowledge to the reader in an exciting and readable fashion. By the way, the very learned and articulate Howard Bloom (our author) is not to be confused with the also very learned and articulate literary critic Harold Bloom. Bloom's theme is the unrecognized power of group selection, interspecies intelligence, and the dialectic dance down through the ages of what he calls "conformity enforcers" and "diversity generators." These diametrically opposed forces, he argues, actually function as the yin and yang of the body politic, active in all group phenomena from bacteria to street gangs. He is building on the idea that a "complex adaptive system," such as an ant colony or an animal's immune system is itself a collective intelligence. He extends that idea by arguing that a population, whether of humans or bacteria, is a collective intelligence as well. Put another way, intelligence

manifests itself as an emergent property of a group. Furthermore, intelligence manifests itself as an emergent property of a collection of interacting groups. This idea is certainly not original with Bloom--indeed it is part of the Zeitgeist of our age--but his delineation of it is the most compelling and thorough that I have read. It runs counter to the prevailing orthodoxy in evolutionary theory. In particular it is in opposition to Richard Dawkins's selfish gene theories and Ernst Mayr's insistence that natural selection operates on individuals not on populations. It is a synthesis of ideas that will, I believe, in the next decade or two, greatly alter the perspective of many of our scientific disciplines. Bloom also posits "inner-judges" which function like biological super-egos; and "resource shifters" which function like neural nets, rewarding those strands of the group that are successful, punishing those that are not. To this he adds the playfully named "intergroup tournaments"; that is, war and other competitions between groups as close as human bands and as diverse as animals and their microbial parasites. Bloom defines these ideas on pages 42-44 and elaborates on them throughout the book with a summary in the final chapter. The key idea that needs emphasis here is that Bloom believes (as I do) that evolution, cultural and biological, operates on groups as well as on individuals--groups of people, groups of animals, groups of microbes--cities, tribes, gangs, herds, species, bacterial colonies and viral masses. He sees all forms of life as interconnected in ways that are not obvious, but discernable if we find the right perspective. Bloom's perspective begins with the physics of the big bang, continues through pre-Cambrian microbial jungle, to the dialectic dance of Sparta and Athens, even to pre-September 11th Afghanistan (perspicaciously, by the way), until he concludes that all life on earth is, and has been, plunging toward an emergent property which might be called Gaia with a planetary brain. Some observations: "Reality is a mass hallucination" (p. 193) or "Reality is a Shared Hallucination" (title of Chapter 8; see also page 2 and page 170). This declaration, expressed somewhat differently, is a tenet of Buddhism, but here Bloom makes the case from a scientific point of view, and he makes it very well. "Humans have been outfoxed...by a collective mind far older and nimbler than any we've developed to this point--the 3.5-billion-year-old global microbial brain." (p. 115) What Bloom is asserting here and throughout the book is that bacteria constitute a superorganism with an intelligence superior to ours that expresses itself through its complex chemistry and tactile behavior. "...[T]he brain we think belongs solely to our kind achieves its goals by tapping the data banks of eagles, wheat, sheep, rodents, grasses, viruses, and lowly E. coli." (p. 220) This dovetails with "We are modules of a planetary mind..." (p. 219) and "the global brain...is a multispecies thing" (p. 216), and the final line in the text, "We are neurons of this planet's interspecies mind." (p. 223) In short, this is one heck of a book. And I'm just talking about the text, which is written in a spirited--sometimes even giddy--style that is infectious and thoroughly engaging. There are 66 pages of footnotes and a 62-page bibliography listing perhaps 500 titles. Some of footnotes contain multiple references, and of course there are errors. It is clear, for example, that human class did not exist 25 million years ago (as is asserted on page 148). When one looks at Bloom's footnote for the assertion, one realizes that he probably meant 25 thousand years ago. The point here is that we shouldn't be put off by all of his references. Those references allow us to check on his facts and gauge his

interpretations. And, were any of us to actually read all of the approximately 500 titles he lists, I think we could at the very least apply for our own special ivory tower and some kind of honorary degree. Bottom line: read this book. _____

The future belongs to the synthesizers. Howard Bloom is a genius scientific synthesizer with a colossal vision. I can't figure out why he isn't globally recognized yet. I'm competing with other disciples to be his Peter, but I might have to settle for John the Baptist. Joe Quirk in his book *Sperm Are From Men, Eggs Are From Women: The Real Reason Men And Women Are Different*

Mark Elliott/CFRB-Toronto 1/29/2004 Hey, lets put it straight on who amazes who? Too bad you weren't up to the gig when Art Bell went off the air in 2000. His replacement was thoroughly forgettable... If you ever get ideas to start a late-night radio show I'll worry... Love ME HowlBloom@aol.com wrote: > You continue to amaze me!

Actually, we did meet in the late 70's early 80's when you had an incredible office with some of the best pr people I've ever met including yourself. Steve Zuckerman, Global Entertainment Network

Eshel Ben-Jacob--In a message dated 2/12/2004 1:48:31 AM Eastern Standard Time, eshel@tamar.tau.ac.il writes: Thanks for the complements. Our realations are even beyond this level. Howard you are the people I have learned the most from and that have great influence on the development of my thinking. In one of the messages I wrote to Joel trying to explain how our thinking differs hence complimentary. For example you have a perspective about the history of mankind I lack and I belive I have some experience with details and some perspective of physics and math you lack. It should be this way. In the second day of creation the 'rakia' was invented to differentiate but not to seperate for creation. Two people who are identical can not for a new entity larger than the sum of the two. Part of my research was to illustrate this notion for bacteria. You start with identical ones and let them evolve they differentiate into complemintary ones each with some special feature to contribute to the group. The only thing I regret is that we only once had a chance to meet. It is really hard for me to exchange thoughts via email. I read the messages and realize they never what I really had in mind to say.

Howard Bloom knows more than I do—exponentially more. Howard is the oneperson I have learned the most from and that has had the greatest influence on the development of my thinking.

Eshel Ben-Jacob

Prof. of Physics

The Maguy-Glass Chair in Physics of Complex Systems

President of the Israeli Physical Society
mathematician, condensed matter physicist, microbiological pioneer, and pioneer in the
study of self-assembling systems of neurons

James Santagata 2/12/2004 Hi Scott, I'd like to introduce Howard Bloom. Howard please meet Scott, Scott please meet Howard. Howard has a very interesting and eclectic background, melding together a very deep interest and knowledge of the physical sciences with human psychology and social sciences. As a cross-disciplinarian, he has written several excellent, thought provoking and highly controversial books (Lucifer Principle; Global Brain) and is now working on his new book entitled "Re-inventing Capitalism". I've read the manuscript and it's mind blowing, because it combines all the things we know to be true about Capitalism (best system for all), but no one has ever been able to articulate it before. Howard masterly does this in a manner replete with hard facts drawing from thousands of years of history, economics, social science and biology, but lest you think its a dry tome of knowledge, think again - it's written in a very earthy, often humorous and accessible style. Howard is also developing a computer software he calls "Ashley" which in his words is "in essence a collection of intelligent agents using Darwinian algorithms all working under the mask of a single personality and becoming your genie in a bottle, your personal-powers-extender, not to mention your best friend, matchmaker, memory holder, finder, seeker, comforter, and keeper." This is Howard's concept of "Warmware" as opposed to hardware or software, that is an emotionally-aware software. And lest I've lead you to believe that Howard is too geeky you may be interested to note that Howard was the editor of the Heavy Metal Mag. Circus, and worked extensively with a large number of famous bands (Michael Jackson, Prince, Kiss, Queen, Billy Joel, AC/DC, Billy Idol, Run D.M.C., Simply Red, etc) and genres of music as an executive at G&W and through his own firm. -- James

Bloom's Pentad really helps alot and he is something a cult hero in the Spiral Dynamics-Integral constellation. Don Beck 2/12/2004

2/16/2004 My Dear Friend Howard, Just to let you know that people here were THRILLED with the changes that you made to your piece. Also, they wanted to apologize – because inadvertently the copy that our copy-editors gave me to send to you was one that had not yet gone through copy editing, even though they had one that did. And then, to their amazement, they realized that you spent the time and did the copy editing yourself! Anyway, a warm thank you, and, as always, best regards. Yours, Igal
===== Igal Moria What Is Enlightenment? PO Box 2360 Lenox,
MA 01240 USA Tel. +1-413-637-6049 Fax +1-413-332-0727 Email: imoria@wie.org
Website: www.wie.org _____

as you're not an ordinary science writer, but a novelist and poet who happens to write science, don't let the soul get lost in translation. I volunteer to be watchdog. Marcel Roele 2/17/2004

wow! I am really amazed by the depth and scope of your vision. Sampat Kumar 2/18/2004

Bonnie de Varco in introducing hb to James Burke 2/18/2004: Howard has wanted to hook in with you James, since we all did QuantumVIZ together in 2002. He has recently done his first public appearance in years (although, like Arthur C. Clarke, is a leader in keynoting via telepresence) and is currently working on his newest book. His most recent book, *Global Brain - Evolution of Mass Mind from the Big Bang to the 21st Century* is a tour de force that travels the reader through the "reality" of the ancients to contemporary social and interspecies evolution to the fractal, strangely attractive pathways of cyberspace while Howard effortlessly pinballs around the history of emergence and innovation in a way that is very simpatico with *Connections*. **I thank you both for inspiring my personal work and helping me dream of greater things.**

Douglas Rushkoff 2/19/2004 you rule. I do love you and you do rule.

I am amazed by your style of writing. It has the simplicity of truth. Sampat Kumar 2/19/2004

Maurizio Maurabito--In a message dated 2/15/2004 12:49:52 PM Eastern Standard Time, maurizio@morabito.name writes: indeed we are on similar tracks...you have been MY inspiration for more than a year now...please read my 1-year-old blog about it here <http://www.ecademy.com/node.php?id=4817>

From: "Jeff Macht"

To: planetbloom@hotmail.com

Date: Mon, 23 Feb 2004 23:29:56 -0500

Howard,

This is Jeff Macht from Cucinas on fifth avenue. First off, I want to express my regret at not being able to catch last weeks chat room. I've been working at Cucinas on Sunday because I'm the new piss boy and that's what they have new piss boys do, come in and make twenty dollars for five hours work. Anyway, I took off last night with the sole intention of joining in on the dialogue but saw that you were unavailable so I stayed out of the room. Unfortunately, I work this Sunday (Academy Award Sunday, I should add. Who's coming in, right?) and won't be able to catch this week either. I've read some transcripts of your previous chat rooms online, and found the talk both interesting and

whimsical. Looks like a good time. I'm sure I'll catch one soon, as I don't see myself being at Cucinas much longer. Which, of course, makes for a perfect segue.

I want you to know I've been working hard on getting you that proposal, and that my silence for the last week was only as a result of working feverishly on more projects than I know what to do with.

I've been scurrying around in preproduction for a film that begins shooting in less than three weeks here in Park Slope and neighboring areas, I've got a little over two months left to finish my book ("The Possibilities of Living"), I'm interviewing for a competent illustrator for a Edward Gory-type children's story of mine, and I'm working at Cucinas four days a week. However, I have been extremely excited at the challenge of getting the concept I mentioned to you off the ground. My friend in Tennessee is excited as well, if not a bit apprehensive. He loves Brooklyn, but isn't familiar with Park Slope. He also isn't completely sure what will be expected of him; will he have to move, fire employees, close stores, etc. But the idea of a leftist/cultist/best-of-all-media store is very intriguing to him. He is currently in Texas picking up a truck load of books and stewing on his future aspirations. Whichever way he goes (and I will understand if he chooses not to at this time) this is something I will vehemently pursue. I've owned and ran a comic book store for three years, ran a video production house, and managed a million dollar retail store for two years. I'm more than competent, however, my talks were initially with him because I enjoyed going to his stores so much, and would love for him to bring that quality here. He should be back in the next few days and I can get a clearer picture of his intentions and hopefully finish polishing up this proposal and have it sent right on over to you. Thank you for your patience.

On a completely different note, I was on Big Bang Tango last night until 4:17 in the morning, reading about your new book, Soul in the Machine, among other things...namely the Grand Unified Theory of Everything of the Universe Including the Human Soul. Damn you! I had a lot of work to do last night and ended up reading my computer screen for nearly four hours.

I'll tell you though, this (Soul in the Machine) is going to be my kind of reading. I can't wait. I'm one of those people that find capitalism a necessary evil, but as an artist find that it does little to authenticate art. Henry Miller wrote: "As to whether I have been deceived, disillusioned....the answer is yes, I suppose. I had the misfortune to be nourished by the dreams and visions of great Americans-the poets and seers. Some other breed of man has won out. This world which is in the making fills me with dread. I have seen it germinate; I can read it like a blueprint. It is not a world I want to live in. It is a world suited for monomaniacs obsessed with the idea of progress-but a false progress, a progress which stinks. It is a world cluttered with useless objects which men and women, in order to be exploited and degraded, are taught to regard as useful. The dreamer whose dreams are non-utilitarian has no place in this world. Whatever does not lend itself to being bought and sold, whether in the realm of things, ideas, principals, dreams, or hopes, is debarred. In this world the poet is anathema, the thinker a fool, the artist an escapist, the man of vision a criminal."

This is a great deal of what my book The Possibilities of Living is about, an anthem for the beautiful losers that discovered that the commercialism of their trademarked

expression from just a few years before no longer includes them. I'm of the generation that saw corporate america stop trying to sell products in the dreadful nineties and take a stab at selling ideologies...to great profit, I should add. It was ugly time to be young and uninformed. Identity theft seemed the rampant new crime, and as far as that part of capitalism is concerned it appears to have only gotten worse. Still, it looks as though you're about to open up the debate much further than what most might expect. I can't wait to be enlightened and insulted. I'll talk with you soon.

Jeff

Michael Hargis In a message dated 2/25/2004 3:27:05 PM Eastern Standard Time, j_hargis@bellsouth.net writes:

realized and unrealized needs

The Vision:

Make the soul connection with masses. Capitalizing on the cult of personality that IS Howard Bloom provides the vehicle. Biography, or better yet, autobiography of Bloom is critical. The scope of this work should focus it's energies toward the public's realized need to make a soul connection with its Icons. The success of VH1's "Behind The Music" is but one of many examples that clearly demonstrates the public's yearning to make this connection. They devour information, when properly presented, that leads them into the secret realms behind the myths they treasure. Bloom is the ultimate insider, and his tale is possibly the single most riveting human story that I've encountered. Try laying out the basics of story to anyone, and I mean ANYONE, and see if they are anything but interested.

Couple this with a massive cultural and sub-cultural media blitz. Television and radio interviews, both mainstream as well as non (specifically in places that the trendy Gen-Xer's perceive as chic). Print (newspaper/magazine/web) articles, press releases, rumors lies and innuendo, anything to enlighten the masses to Bloom as the ultimate Pop Star, a maverick of science and culture, a Rock and Roll Pioneer of the Science of the Soul. Abbie Hoffman meets Elvis meets Einstein meets Buddha meets George Washington. A national and international treasure. An action hero of the heart, mind and soul. As Michael Lockhart stated, the new "Buckaroo Bonzai".

The focus of the bio/autobio should maintain another prime directive: Create a work that Hollywood cannot ignore or resist. A Major Motion Picture that offers a visually stunning soul connection with the masses.

The Goal:

Playing upon the fulfillment of the public's realized need, surf the wave of success and revenue right into a vehicle that shall fulfill the unrealized need. An epic documentary of science and soul, beyond the scale of Sagan's 13 hour "Cosmos", utilizing state of the art 21st century technology. Present the scientific and philosophical work of Bloom, supported by the cast of colorful characters of the Big Bang Tango

Media Lab, as well as Bloom's contemporary mavericks of truth. Fulfilling the unrealized need, the ultimate goal of the Media Lab project is achieved.

remember, your greatest book-writing feat was to have first written an excellent book, *The Lucifer Principle*, and then to follow it with an even better book, *Global Brain*. That is not always done; indeed the cliché about everybody having one book in them might better be understood as meaning that most people, even the most talented, could never write more than one good book, try as they might. Dennis Littrell—one of amazon.com's 50 top reviewers 2/27/2004

Michael lockhart 2/27/2004 A project I've been involved in for a few months is Howard Bloom's Big Bang Tango. The goal is to popularize the deeper paradigms in science through art and entertainment (Howard began his anthropological excursions during his work as a publicity consultant for rock stars). His work is aimed at bringing the word "soul" into the realm of science in a way which enables a sense of meaning and purpose without resorting to gods or political crusades. He is the author of *The Lucifer Principle* and is currently editing a new book called *Reinventing Capitalism: Putting Soul Into The Machine*. Both the book and the website are in transition, but you may join the media lab or weekly chats and take part in a rather unique process of community-formation. To meet Howard and his cast of oddballs and hangers-on, visit:
<http://www.bigbangtango.net> _____

the rate of your work is faster than any human being I know eshel ben jacob 3/1/2004

In a message dated 3/1/2004 4:09:16 PM Eastern Standard Time, emilykischell@yahoo.com writes: Howard, I absolutely understand what you are saying about "Bloom the personality" and how important it is to get this out there in the universe and to grow it. I don't think Al Z. will be the one to cultivate this Howard Revolution. hb: oi. e: I think you and a team of soldiers need to think about things like grass roots educational pathways - getting into schools/biz schools, doing seminars, many more lectures and talks, seeding the information highway even MORE with your ideas. hb: we sure do. But, alas, we've hit the point where my time is overloaded. On the positive side, the grassroots team, the big bang tango media lab, is finally getting to the point where some of the members are capable of handling heavy-duty responsibilities on their own. e: And marketing your upcoming book(s). the trick is to make you a star, and no mere book will do that to the degree we need for you. I THINK SOME FILMMAKER SHOULD MAKE A FULL LENGTH DOCUMENTARY ABOUT YOU (in the vein of Erroll Morris) hb: I have something better up my sleeve, em, though it may sound like sheer ego. My life is a story of trying to find truths. Think of the paths it wends through-- accidentally helping to start the hippie movement, accidentally helping make the 70s and the 80s by ...well, instead of repeating, let me send you something I wrote yesterday to a guy who's out there looking for the funding for the film but didn't seem to get the concept: if you did my personal story, my personal struggle for insight, you'd have star

power--you'd have people playing the part of Michael Jackson, Prince, Diana Ross, Bob Marley, Billy Joel, Billy Idol, Paul Simon, David Byrne, Queen, Phil Collins, Sting, Aerosmith, Bette Midler, AC/DC, Grandmaster Flash and the Furious Five, Run DMC and a host of others. You'd have key behind-the-scenes crusades that led to victory. You'd be able to see how those unconventional victories were achieved. You'd be able to start with what's chronicled in a book I suspect I haven't sent you called *How I Accidentally Started The Sixties*. (I've enclosed a copy.) *How I Accidentally Started the Sixties* is about how a band of followers gathered around me on the West Coast in 1962 and 1963. That group of followers fought its way toward spiritual goals, then discovered a new stuff called LSD, was sidetracked, grew, joined with others, and was given a name by the Time/Life empire. The sages of Time and Life dubbed it "the hippy movement". Then you could use the material gathered for a followup book called *Hit In the Head By Heavy Metal*--about my days in the music business crusading, battling for the right of one amazing subculture after another to find legitimacy in the mainstream: Country Music imprisoned in the Bible Belt The Gay movement imprisoned on Fire Island and making its musical statement of a right to be via disco Texas culture--the culture of George Bush Jr. Yes, the mayor of Houston made me (I am not kidding) "The Ambassador of Texas Culture to the World" because of my work with the Texas band ZZ Top Tina Turner's escape from Ike--a whole different kind of story, one that includes more girls and sex than you can imagine Midwestern youth culture, which expressed itself through John Mellencamp, Styx, and REO Speedwagon the street culture of the black underclass and of an emerging black middle class that expressed itself via a music called rap and via people like today's rap mogul Russell Simmons, who was someone I worked with closely on the inner workings--and occasional riots--involved in making rap happen the culture of a black upper middle class that expressed itself through Michael Jackson and Prince Then you'd segue into the crusades I've fought within and outside the scientific communities since then-- the crusade against Tipper Gore and a gaggle of Senators' wives (the PMRC) in the 1980s. Yes, Tipper Gore actually circulated a secret letter to the heads of the six major record companies implying that either they ejected me from the business or the government could put them out of business by terminating the FCC licenses of the radio and tv stations these conglomerates owned. the crusade I've fought to warn the western world of the dangers of militant Islam, crusades that have been continuous since 1986 and that you know continue today. Islamic groups have pooled their resources and have tried to banish me from publishing and radio three times--once with four days of sit-ins that made headlines and that put me on the list of those who must be "punished" in seventeen Islamic countries; Then you could cruise into the crusades I've fought inside the scientific community to make group hatreds and group creativity a legitimate subject of study. And you'd rocket into the movement I'm leading today to "put soul in the machine"--the machine of business, the machine of capitalism, the machine of the tainted press, the machine of Western Culture, and the machinery of your daily life. Once again, I've accidentally gathered a following. This time the movement is aimed at making a really big upgrade in your life and mine. It's aimed at making the biggest change-for-the-better that one man can in the civilization that's nurtured us, the civilization of the West. That's

what I want this movie to inspire others to do too--high school kids, junior high kids, college students, young adults trying to find their paths in life, and adults who need validations of truths they've always felt but have never had a way to say. I want this movie to sing to your soul and to those of everyone who sees it. I want it to tell a compelling story. And I want it to make crusaders of us all, crusaders who fight with words, passion, and creativity for a world in which violence can no longer survive and in which every soul thrives. Think of Braveheart, that's the sort of iconic feel we need. Here's how one fan who's now a part of Howard Bloom's Big Bang Tango Media Lab put it a few days ago: From Michael Hargis 2/25/04: The Vision: Make the soul connection with masses. Capitalizing on the cult of personality that IS Howard Bloom provides the vehicle. Biography, or better yet, autobiography of Bloom is critical. The scope of this work should focus it's energies toward the public's realized need to make a soul connection with its Icons. The success of VH1's "Behind The Music" is but one of many examples that clearly demonstrates the public's yearning to make this connection. They devour information, when properly presented, that leads them into the secret realms behind the myths they treasure. Bloom is the ultimate insider, and his tale is possibly the single most riveting human story that I've encountered. Try laying out the basics of story to anyone, and I mean ANYONE, and see if they are anything but interested. Couple this with a massive cultural and sub-cultural media blitz. Television and radio interviews, both mainstream as well as non (specifically in places that the trendy Gen-Xer's perceive as chic). Print (newspaper/magazine/web) articles, press releases, rumors lies and innuendo, anything to enlighten the masses to Bloom as the ultimate Pop Star, a maverick of science and culture, a Rock and Roll Pioneer of the Science of the Soul. Abbie Hoffman meets Elvis meets Einstein meets Buddha meets George Washington. A national and international treasure. An action hero of the heart, mind and soul. As Michael Lockhart stated, the new "Buckaroo Bonzai". The focus of the bio/autobio should maintain another prime directive: Create a work that Hollywood cannot ignore or resist. A Major Motion Picture that offers a visually stunning soul connection with the masses. The Goal: Playing upon the fulfillment of the public's realized need, surf the wave of success and revenue right into a vehicle that shall fulfill the unrealized need. An epic documentary of science and soul, beyond the scale of Sagan's 13 hour "Cosmos", utilizing state of the art 21st century technology. Present the scientific and philosophical work of Bloom, supported by the cast of colorful characters of the Big Bang Tango Media Lab, as well as Bloom's contemporary mavericks of truth. Fulfilling the unrealized need, the ultimate goal of the Media Lab project is achieved. m: and enter it into all the film festivals hb: I want to go mainstream, with a plot that has a beginning, a middle, and an end with a love theme included, though that's not the way it's working in real life-- I've had to make a choice between love and truth-seeking and truth-seeking is making the love-part very hard. Prince did this about his life when he made Purple Rain. Robin Williams did it with Oliver Sachs. There is occasionally an iconic life you can use to make stuff that outdoes fiction. In real life, Em, I've been a sort of Forest Gump of the late 20th Century. e: and burst forth into the Hollywood mania machine. (scrolling down just now to the message below i see that Hargis has the same exact idea, how bizarre??!) -- anyhow, the film's hype would equal Bloom hype. I never would have been

interested in Stephen Hawking or "American Splendor" and Harvey Pekar without the films made about them. hb: neat--films I should see. By the way, take a look at this: http://www.sleepwalk.ca/hth/bloom_scratch.swf . It's a rough sketch of the opening for an animated series. e: Art spawns ideas, and film is the media of the masses. hb: absolutely agreed. e: If it didn't sound entirely insane, I'd recommend making a religion too of your ideas. hb: you're not insane. It's a religion beyond protestantism. It says work with your personal passions and your personal curiosities. Be courageous. Follow your adventures and your fantasies. Never abandon them. They are mirrors of the souls around you...of what those hidden souls are screaming for but need you to say. They are your way of making a contribution to the lives of others. They are your way of making a living and of making meaning--of lighting up others through the light inside of you. But following your passions will lead, as all life does, to times of darkness. Struggle through those times. Never give up. Reach out to others and find or build the blanket and the fire that you need...friends, companions, a community. Talk about making a 'soul connection with masses'... hb: and about making a statement with your life. You have such a solid understanding of this em. How do you fit into it and how does it fit into what you need most to do in life? Are you available at 9pm EST on Sundays for Big Bang Tango Media Lab meetings? That's where the real work toward all of this begins. It's where the animation I gave you above comes from. That it the result of months of work by talented people in the US, Brussels, and India, all of whom are part of the team. Hugs galore. We both need 'em, em. --- HowlBloom@aol.com wrote: > In a message dated 2/26/2004 2:07:37 PM Eastern > Standard Time, > EKischell@WritersHouse.com writes: > Hi Howard, > > I've been away at my Grandmother's funeral in Los > Angeles. > hb: my god, em. this has been a streak of months > supersaturated with > problems--heavy ones. > What an incredibly traumatic year and a half this > has been. Ever since I > moved to NYC it seems my world is collapsing bit by > bit. But from these ashes I > will be reborn. > hb: :) > I can feel it already. Getting west will facilitate > this growth. I am sure of > it. > > hb: I hope so. > > Anyhow, drama aside, how did the Emory lecture go > with Ben? > hb: it was a first try with some technical glitches. > I hope the students > liked it. I've just sent Ben a post-mortem > explaining what we need to avoid the > minor traps we fell into--my not being able to hear > the students' questions, > not being able to do what I normally do with > telephone lectures--get a feel for > each students' point of view and emotional tone--and > the fact that the > students were pelting me with questions about what > I'd said in the video they'd just > seen, and I have no idea of what's in the video so > had to guess at what they > might be talking about. > How exciting. I am so pleased you two are working > together, makes me feel > proud. > > hb: :) you did it, em. I so much want Diane to > get you a proposal of her > Sanford book re-perceiving the Civil War before you > hop off to the other > coast. There's a book in her, an amazing one, and I > want it to come out. > > Thank you for the connections and for sending the > attachment. I think you are > attempting to start a revolution that is very much > in desperate need of > happening immediately! Sign me up as one of your > soldiers. > > hb: you got it, em!! > > I have a whole plan worked out (it's still a secret, > shhhhhh). And it looks > like I'll be in Los Angeles after June, doing some > creative work that will

make > me feel so much better. Who do you know in LA? > hb: tons of people. remind me of these names and > i'll tell you more. Deanne > Stillman, Amy Alkon, Mike Sigman, Eric Gardner, > Harriet Sternberg, Mike > Gormley, and a whole mess of people I haven't been > in touch with for a while: Derek > Sutton, John David Kalodner, Bobbi Cowan, and others > of all sorts. > I am trying to figure out how to print your book > here without getting > caught! > > hb: print it as an official act. Tell Al I've sent > you an unpublished > manuscript and need his assessment of when and how > to publish it--his strategic > sense of where it fits into the mosaic of my career. > I need that quite badly. Al > has become important to me. He's gained my trust in > a major way. You helped > suture us together. Remarkable. > > Meanwhile we have a tactical question to resolve, > one I can't resolve alone. > How I Accidentally Started The Sixties and its > projected sequel, Hit In the > Head By Heavy Metal--the tales of my career in rock > and roll--are central to > the star-building process. > > At what point do we go from Howard Bloom the author > and scientist who made > his voyage of the Beagle in the Galapagos Islands of > corporate and pop culture > to Howard Bloom the person with the full story out > there for all to see? When > do we go from being a mere author to becoming what > one of the Big Bang Tango > Media Lab members surprised me with a few days ago. > (The Big Bang Tango Media > Lab, by the way, is a group I'd like you to join if > you have the time and > inclination. See bigbangtango.net for the embryo of > what the group is doing.) > > This sounds maniacally egotistical, and it is...and > yet it's not. > > I'm a different kind of author than Ken Follett, Em. > My life stands for > something. It has a message. It shows a new way of > being all that you can be. > The goal is to give kids...and adults...the > permission to unleash all of their > curiosities. The goal is to give them permission to > take all of those > curiosities with them when they study. And the goal > is to give them permission to > carry those curiosities with them to work each day. > I want kids and adults to > feel their work and play--to connect their emotions > and their creativity > together-- in a whole new way. Now for the > statement on what Bloom the personality > is from an innocent bystander: > > Michael Hargis In a message dated 2/25/2004 3:27:05 > PM Eastern Standard Time, > j_hargis@bellsouth.net writes: > > realized and unrealized needs > > The Vision: > Make the soul connection with masses. > Capitalizing on the cult of > personality that IS Howard Bloom provides the > vehicle. Biography, or better yet, > autobiography of Bloom is critical. The scope of > this work should focus it's > energies toward the public's realized need to make a > soul connection with its > icons. The success of VH1's "Behind The Music" is > but one of many examples that > clearly demonstrates the public's yearning to make > this connection. They devour > information, when properly presented, that leads > them into the secret realms > behind the myths they treasure. Bloom is the > ultimate insider, and his tale is > possibly the single most riveting human story that > I've encountered. Try > laying out the basics of story to anyone, and I mean > ANYONE, and see if they are > anything but interested. > Couple this with a massive cultural and > sub-cultural media blitz. > Television and radio interviews, both mainstream as > well as non (specifically in > places that the trendy Gen-Xers perceive as chic). > Print > (newspaper/magazine/web) articles, press releases, > rumors, lies and innuendo, anything to enlighten > the masses to Bloom as

the ultimate Pop Star, a > maverick of science and culture, > a Rock and Roll Pioneer of the Science of the Soul. > Abbie Hoffman meets Elvis > meets Einstein meets Buddha meets George Washington. > A national and > international treasure. An action hero of the heart, > mind and soul. As Michael Lockhart > stated, the new "Buckaroo Bonzai". > The focus of the bio/autobio should maintain > another prime directive: > Create a work that Hollywood cannot ignore or > resist. A Major Motion Picture > that offers a visually stunning soul connection with > the masses. > > The Goal: > Playing upon the fulfillment of the public's > realized need, surf the > wave of success and revenue right into a vehicle > that shall fulfill the > unrealized need. An epic documentary of science and > soul, beyond the scale of Sagan's > 13 hour "Cosmos", utilizing state of the art 21st > century technology. Present > the scientific and philosophical work of Bloom, > supported by the cast of > colorful characters of the Big Bang Tango Media Lab, > as well as Bloom's contemporary > mavericks of truth. Fulfilling the unrealized need, > the ultimate goal of the > Media Lab project is achieved.

Michael hargis 3/2/2004 Imagine if science and art were brought together for the benefit of humanity. Imagine one of the greatest scientific minds of all time, surrounded by a collection of brilliant and talented young artists who are well versed in 21st century technology. Imagine their "soul" aim being to enlighten the world to the truths it so desperately needs to hear in these most troubling of times. Imagine the highest good, presented in thought provoking and emotionally stunning mediums. Imagine yourself dancing with Howard Bloom and his collective of impassioned visionaries as they labor to set mankind free. It's time to dance the Big Bang Tango. <http://bigbangtango.net/> Also, for a brief history of Howard Bloom: <http://www.howardbloom.net/bloombio.htm>

Howard, you seemed at least somewhat interested in the idea of collaborating on some articles, perhaps for BBT if not the New York Times. I feel you and I have a great deal of potential synergy, as do all the Tangoites, and that in addition to the long term Tango-related projects involving music and film, we might be able to have at least a small impact on events beginning to unfold. More and more, I realize that your megalomaniacal determination to seize the harnesses of culture is essentially correct. It needs to be done. It needs to be done by people with a great deal of scientific humility and a great deal of love for mankind. We were both once on the outside, and we both are now primed to leap right into the center of a cultural whirlwind. We are the key enzymes, not by virtue of our wills, but by virtue of our realization that the self is not one but many interlinked processes and that the world's determination to crucify nature through religious infighting is a potential atrocity too great to ignore. I believe in you and me. We're nothing special, but we're placed in a time and place in which our words and actions could have an effect far greater than our insecure souls might admit. To understand the spiritual chemistry of the angelic and demonic in a culture, without giving in to the superstitions of the amygdala and the blind gods of scriptural authority, is a rare thing beginning to become less rare. Our audience is listening. We are beginning to

listen to them. And we know the stakes are far higher than anyone wants to admit. You mentioned the prospect of a coup in Pakistan putting nuclear delivery capacity in the hands of those blind gods. For years I have been engaged in silent scenario planning, mostly dealing with the "culture wars" involving American fundamentalism and secular intellectualism. I've never been terribly good at expressing myself, I waver too easily when it is just me on stage. But with a group, especially online where feedback is rapid and diverse, I become another person. We've all experienced that freedom online, and we've all pondered what it means about identity and personality when the self one plays in the "real" world is restrained and the self played in chatrooms and email is free to soar. We know the dramatic tension between the humility of being a mere cell in a diseased global body far bigger than any in history and the godlike mastery of image and language that might, just possibly, change history in a most extraordinary way. You and I are on the same page, in the same book. With the tensions in the world and the requirement for a voice that is both rational and kind, that loves its enemy and sees exactly where the recombination of culture slipped from grace to brutality, it would be difficult for any one human being to carry that voice. In pairs, or in groups of, oh, say twelve (might as well have fun with Biblical metaphors while they're hot), the load is a whole lot easier to carry. At one time I went insane from that pressure, the belief that I alone had the power to save the planet from the rampaging gods. Having absorbed ideas from so many of the world's most amazing thinkers, I forgot that I was only an ant. Here, at another point in time, I find that I have the ability not only to communicate in ways that would have surprised me not long ago, but that I have friends who, if not wealthy or well-connected, are of such intellectual and/or moral discipline that I no longer have to feel alone in carrying the weight of the world. For that, I thank you. I believe the forces in play in the political and social world are aligned for some rapid shifts and that progress can be made very quickly if the right moves are made. I cannot say if it would be preferable for Bush to win or lose the election. In either case, there is potential for great good and great danger. But society must be ready, from the halls of power to the grassroots, for massive and sudden change. The ideas you and I have to offer the world are both ready for prime time and possibly necessary to avert a holocaust. So I would very much enjoy collaborating with you one-on-one on some articles for potential publication. May our paranoia be useful in preventing the worst case from becoming the only case. Yours, Michael P.S. I don't know if I can do a whole lot of work on BBT music, but I would be happy to collaborate as much as time allows. The mp3 files on my site are pretty sloppy and unrefined, but you can get a general idea of what I can do with the equipment I currently own.

3/4/2004 Mr. Bloom I have had the honor and privilege to read both of your books, and have written to you previously, praising your work as pure genius, my opinion has not changedJ I am writing you this note out of concern and confusion, post 9-11 I listened to you on radio and read your bulletins on the dangers of Islam, I was taken in by the wave of hysteria in the aftermath of 9-11, and was temporally convinced Islam was going to be the cause of World troubles. But subsequently I have begun to question the validity of

the government's analysis of the events surrounding 9-11. I have become a skeptic with conspiracy thoughts now running rampant in my brain, all the while watching the government grow in size and power at a staggering pace, fueled by their constant continuous announcements of impending doom. Yes I do believe in impending doom, but now it is not from Islam. In short have you altered your thinking on this? The virus is not Islam but some shadowy power underlying, I hate to say it "The New World Order" (whatever that is) Bob Mady Blind Copy to: Echelon

Thank you, thank you, thank you for these great answers. Very illuminating and quite unlike my discussions with other sources. Staci

Staci Sturrock

Fashion Editor

The Palm Beach Post

Florida 4/6/2004

you are a genius, an national treasure.

Mr. Robert D. Steele is the author of *ON INTELLIGENCE: Spies and Secrecy in an Open World* (AFCEA International Press, 2000), and the founder and CEO of OPEN SOURCE SOLUTIONS Inc. (OSS), at www.oss.net. He and his company are featured in *The Year in Computers* (2000), he has been twice named to the *Microtimes* 100 list of "industry leaders and unsung heroes who...helped create the future", and is featured in the chapter on "The Future of the Spy" in Alvin and Heidi Toffler's *WAR AND ANTI-WAR: Survival at the Dawn of the 21st Century*, among other publications. Over the past decade he has managed 15 international conferences training over 5,000 intelligence professionals in the practice of open source intelligence (OSINT), and consulted to 18 governments on the open source contribution to all-source intelligence reform. He has written widely in the areas of information strategy, open source intelligence, and asymmetric warfare including information warfare. He was a founder and partner in the creation of the original information warfare conference, InfoWarCon, with Winn Schwartau, author of *Information Warfare: Chaos on the Electronic Superhighway*. In the course of a twenty-five year national security career, Mr. Steele has served as a Marine Corps infantry officer and service-level plans officer; fulfilled clandestine, covert action, and technical collection duties; been responsible for programming funds for overhead reconnaissance capabilities, contributed to strategic signals intelligence operations, managed an offensive counterintelligence program, initiated an advanced information technology project; and been the senior civilian responsible for founding a new national intelligence production facility.

Howard Bloom is a genius. Anyone that decides to study biological life forms in an attempt to better understand patterns in humanity, gets my vote as a genius. His speech was short, but offered valuable insights into where our world is going. Madghoul.com Re CUNY disinfo event 4/16/2004

4/19/2004 Dear Howard Thank you for your email. Your presentation last night was remarkable and I commend you. I congratulate you on your ability to "connect the dots" of the following Osama bin Laden, Al Qaeda, Pakistan, Agosta 90B stealth submarines equipped with up to 16 nuclear tipped warheads Pakistani submarine shipbuilding yard, Pakistani nuclear weapons, Pakistani missile launchings accuracy up to a 900 mile range Osama bin Laden the #1 most admired person in Pakistan Radical Islam's goal of destroying the West. I would suggest that the 9/11 tragedy is part of a systematic Islamic military plot. Radical Islam want us to think that other 9/11 attacks will be delivered by lone terrorists with planes, trucks, and personal body devices. We are now extremely vigilant in preventing militant individuals' entrance into the USA. We have created the powerful Patriot Act which is an attempt to prevent money from reaching terrorism groups. During the past week, the 9/11 Commission was told that the Presidential Advisors were foolishly putting all of their efforts into missile defense and very low priority on terrorism. I realize from your fine insights that the government should not veer from its original missile defense policy in addition to the new measures that have been instituted. Al Qaeda really wants us to place a lower priority on missile defenses. Maybe the next act of hostility will be will be missiles fired at the East Coast cities of New York, Boston, Phila, Wash, Balt, Atlanta, Chicago, Miami, Jacksonville, Detroit; the Gulf Coast cities of Houston, Dallas, Fort Worth, New Orleans, San Antonio and the West Coast cities of LA, SF, San Diego, Seattle, Portland. Both the Republican and Democratic Parties should be aware of the urgent need to prevent that. I look forward to discussing your ideas with you further. Marshall Wise (212) 679 0486 Fax: (212) 889 4333 132 East 35 Street, Suite 15C New York, NY 10016

This is good thinking well written and filled with folks who had a major impact on my life. The high school I went to was founded by one of Dewey's pupils and was brimming with his philosophies. Thoreau's "the mass of men lead lives of quiet desperation" is a line I've used as a guidepost since I was sixteen. It sets us a challenge--the challenge of putting soul in the machine. I think we CAN achieve a marriage between science and emotion and between science, emotion, philosophy, and work in our time. That's what Soul In The Machine: Reinventing Capitalism--A Quick Re-Vision of Western History is all about. Howard In a message dated 5/4/2004 5:33:28 PM Eastern Daylight Time, hankiam@verizon.net (Hank Bordowitz) writes: Howard - Believe it or not, I'm applying to grad school. I cited you in my short essay, replaying to an excerpt from John Dewey's Reconstruction in Philosophy. There is a whiff of Candide in John Dewey's assertions, not that this is the best of all possible worlds necessarily, but that it could become the best of all possible worlds. In that he sets up no timeline for this to occur, he has stated the notion of some of the best speculative fiction, which, after all, is a reflection of philosophy. Certainly "poetry and religious feeling" becoming the "unforced flowers of life," or as **contemporary philosopher Howard Bloom** would have it, putting soul back into the machine, is an admirable goal for mankind, but one I despair of seeing in my lifetime. As apparently did Dewey, as he cites the lack of ideology and morality in our

everyday dealings with our fellow human beings. In saying this, Dewey cuts very close to the contemporary bone, despite having written this close to 60 years ago. If anything, our political and industrial institutions have separated the ideals of democracy and democratic ideology from the daily life of most people in the allegedly "free world." I would believe, from a strictly empirical perspective, that more people live Thoreau's lives of "quiet desperation" now than at any time in our democracy, with an emphasis on the quiet. The promise of the middle class has been crushed since the 1980s, as democracy backslides even further than in Dewey's time. Contemporary philosophers are beginning to address this, but a more pragmatic society deems these philosophies dreams and aspirations, things society might reach for, but at a later date. The time when "science and emotion" interpenetrate and "practice and imagination" embrace, at least in the sense that Dewey saw it, is a ways away. Practice and imagination embrace for the sake of new and improved products that may or may not improve the average person's lot in life. Philosophy continues to run a parallel rather than concurrent course through most people's lives, the mainstream regarding even a personal philosophy as a luxury they simply can't afford. Do I sound like I should slit my wrists now, or wait until after I finish the course? HB

~~~~~ Hank Bordowitz  
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From France Dear Howard, How are you and how is the transcription of the Unified Theory going? Three years ago I found your email and in an enthusiastic thrust I engaged contact with you, regardless to whatever gap could exist between us. I was eager to converse with one of the most brilliant minds of our time. From the heights of where stood your intellect you replied and made me a very happy person. It was very generous of you. I was 17 years old back then, and I had just read your Lucifer Principle. I was studying math at Sorbonne in Paris, but after we spoke I rapidly changed my major to law the same year. Global Brain has finally been translated into French, I have a copy of it right here in front of me on my desk! I come to you today so as to seek advice, and perhaps meet you in case you are able to come to Paris someday (I know that you have been housebound for some time but it would be an honor to assist you during your stay here in Paris. I will also organize everything for you, meetings, etc.). Things have turned out for me in a very strange way since we last spoke. Lately, I have met with Jean-Marie Le Pen (Front National) to be precise, yet rest assured, I do not agree with his political ideas, moreover how could I ever be impressed by any political ideologies once I have been contaminated by the Lucifer Principle. LOL! Le Pen and his wife have proposed to organize a private diner (about 6 people) in order to introduce me to the son of former Christian Lebanese President Bachir Gemayel, his name is Nadim Gemayel and he is around my age. (Oh I forgot to tell you I have double nationality, I am French and Lebanese.) I am telling you all this because I know that you have been to Israel and that you have closely followed the evolution of the Middle East crisis. In that case, you also know of the tragic way Bechir Gemayel was assassinated, two weeks after he was



elected in Beirut. He was planning to sign peace with Israel whose prime minister was Menahem Begin. Begin had already concluded peace with Egypt back then. Obviously, Bechir was getting in the way of Syrian President Hafez El Assad's plans to control the Lebanese territory and hold an aggressive stance against Israel instead of making peace. So he sent out to kill Bechir Gemayel the 14 september 1982. (I am sparing you the details) Without being a fanatic of Bechir Gemayel, I can note that this Christian man was unique in his genre. For not only had he successfully rallied the Christian population behind him, but he also swayed the minds of all the Muslim dissidents. He made everyone believe that he could fulfill the challenge of uniting Christians and Muslims under one same Christian leader. The day he was elected Muslims were parading on the streets, as if Bechir was one of their own. In an Arabic middle-eastern country, the odds for such a general consensus to occur were really faint; especially that Lebanon had just been through civil war. Yet Bechir was hypnotic and fascinating, and people followed him regardless to their religion. This is why Syrian authorities were so keen on having him killed: to rule you must divide. Later after his tragic assassination all of the power was constitutionally transferred to the Muslims representatives. Not just tipping the balance of power in favor to the Muslims, but completely depriving Christians of taking actual decisions. The rapid transfer of power after his death shows that during his short mandate Bechir was really brilliantly stopping the Muslim's from taking over. The Lebanese President is still of Christian confession today, yet he does not have any prerogative attached to his position. I agree with you on the fact that for a laic country, the distribution of political responsibilities upon consideration to the religious criteria can sound absurd. Nevertheless, to use your words Muslims have pitched themselves up to the top of the "preeminence scale" in a country which was originally destined to the Christian people. But the interesting part of the story is here, for what once was a contained problem limited to Lebanon has become today a worldwide spread phenomenon: the coexistence of Muslims and Christians and its consequences... The word "libanisation" (in French Lebanon = Liban) who describes this phenomenon has entered the dictionary! Imagine... Today France, Finland, Germany, Great Brittan and Europe in general are starting to face the same problem. Did you know that lately the French Government was forced to name a Muslim native from Kabyl as Governor at Nantes due to Muslim lobbying and protestation? I have nothing against Muslims, but is religion supposed to be the main criteria in order to gain access to such positions in laic countries? Also have you heard about the new law here in France explicitly banning the wearing of Muslim chador in schools? The truth in my opinion, is that the problem France is facing today is the same problem Lebanon has been facing for 20 years now. The rise of the Muslims population and the spread of Muslim culture. I hope I am not sounding bad. But I say this with no animosity, I am just stating facts. I am trying to link together the sub-problem which emerged in a distant country called Lebanon, and the up rise of a possibly similar situation today here in Europe. I hope I haven't sounded too long... :))) But I really would like to have the perspective of an expert in such matters. If someone in this world knows everything on the behavior of cultures it is you! Please let me know what my mentor ;) thinks. Best Regards PS: I am meeting with Nadim Gemayel the son of Bachir in two days from now. Now Nadim is trying to make his way

into politics in Lebanon, he wants to follow the path of his father. Since his father was highly venerated, and since he died tragically, he, in an expected way I might say, became a myth and a national hero. Today Nadim is trying to profit from this asset of being his only son, and in some way pursue in the legacy of his father. (For my part I am very pessimistic on the fact that he succeeds, given the geopolitical situation in the Middle East for the moment) Once again Best regards and most of all take care. Please take care of yourself and don't neglect your health you still have many things to tell and many stories to narrate, think of the generations to come, on how they will be thrilled by your sharp perception of mass behavior. You are a visionary; believe me Hegel seemed so boring compared to you. By the way in case you decide to come to Paris please let me know. Your apprentice Maxim Baz -----

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5/14/2004 Howard, Thank you for the rather alarming facts you shared with me. I have spoken of you during the dinner ; of course I kept the information on Ben Laden for myself since it is something you are still working on, and I don't have your explicit authorization to outloud it. Mentionning you in the conversation came very naturally as Bruno Golnisch (probably next President of the FN party) was talking about the way people were blindly following superstars such as Prince and Micheal Jackson.. (Yourself having closely worked with these artists, I found it was a good opening for me to talk about you). So I introduced you as being a cutting edge scientist, annouced by some in the scientific community as a potential successor to Stephen Hawking.. A scientist linking many fields such as biologie, neurobiologie, sociologie, psychologie. And creating what you called paleopsychologie. What interested them was that you were studying -among other things- mass behavior and the uprise of religious conflicts today. I haven't told Nadim that you wished to meet him, because I didn't feel the time was right. I will see him again this month. If I manage to organize something, I will come with him to New York where we can hopefully meet. I didn't tell you about myself. I am from an old christian lebaneese family, which can be traced to the late 13th century. My main ancestor was a german, he carried the name Von Baz. He was living in Cologne. We know that he enrolled in the Crusades of St Louis. And fought in the middle east in order to recapture Jerusalem from the barbaric hords. In some way he became rich and established himself in what would later become lebanon. In the next generations many of his descendants were leaders. Today we still own two castles in Deir el Kamar (old capital of lebanon) and a church built by the crusaders in Byblos, witnessing our strong influence in the past (and our strong beleifs in western and christian civilization).

[http://www.deirelqamar.com/VirtualTour/1MIDANEDANY/09emir\\_ahmed\\_chehab\\_palace.htm](http://www.deirelqamar.com/VirtualTour/1MIDANEDANY/09emir_ahmed_chehab_palace.htm)

[http://www.deirelqamar.com/VirtualTour/1MIDANEDANY/10emir\\_fakhreddine\\_serail.htm](http://www.deirelqamar.com/VirtualTour/1MIDANEDANY/10emir_fakhreddine_serail.htm)

Yet I do beleive it doesn't mean a thing for me as an individual, we are what we do (and we do what we are..you might add hehe) So Howard I will get in contact with you soon, to share with you my impression on Global Brain. Please feel free to contact me whenever you like. My humble intelect will always look up to your ground-breaking perception. Sincerely and in Great admiration Maxim Baz PS: Given your own accord of

course, I would prefer not to be cc to le jardin des livres, I have reported in this email facts an people that are highly controversial here in France. Free speech still suffers from false preconceptions out here in France, beleive me. -----  
----- Tired of spam? Get advanced junk mail protection with MSN 8. \_\_\_\_\_

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Cher Howard Bloom, Les deux tomes du Principe de Lucifer sont devenus mes ouvrages de reference, et la grille de lecture qu'ils offrent pour voir le monde est fascinante. Cependant, je ne parviens pas comprendre que vous soyez publié en France par le jardin des livres: les ouvrages ésotériques sur les anges gardiens ou autres apparitions de la vierge que l'on trouve chez cet éditeur décrédibilisent à mes yeux l'oeuvre majeure qui est la votre. Comment est-il possible qu'un travail aussi incroyable ne soit pas relayé par la presse d'une façon générale, et qu'on n'entende quasiment pas parler de vous, du moins en France? ps: je me permets de m'adresser à vous dans la langue de Voltaire car je sais que vous la maîtrisez.

Dear Howard Bloom,

The Two books of the Lucifer Principle (The Lucifer Principle and Global Brain) have become my reference works, and the framework they offer the reader with which to view the world is fascinating. However I can not understand why you are published in France by Jardin des Livres; the esoteric works on guardian angels and apparitions of virgins that one finds at this publishing house in my eyes discredit this masterwork of yours. How is it possible that a work so unbelievable was not brought to us by a mainstream publisher and that one hardly hears it spoken of, at least in France?

Ps. I've allowed myself to address you in the language of Voltaire because I know that you have mastered it.

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I'm a 24 years old French reader who has been blown away by the 2 Lucifer's volumes. I can't help analyzing the world through the glasses you offer. I've read a lot of books which goal is to explain reality, or perception of reality, like Paul Watzlawick's, Edward T Hall's or Henri Laborit's ones. but I've never learned as much things in so many knowledge fields as in the Principle. That's why I couldn't understand why this amazing work wasn't more "spread" in the medias, and why it was published in France by "Le jardin des livres", as the esoteric books of this editor discredit yours. I have a radio show in a French radio ([www.raje.fr](http://www.raje.fr)), and I talk about the principle as much as I can. It has become my reference work! The mystery is: how such a chef d'oeuvre can be so neglected? Maybe you have answers. Truly yours, Patrick BAUD

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It was an absolute pleasure to meet you at the weekend. You have an amazing mind and spirit. I wish you all the best with the intriguing science projects you are working on. Your contribution and influence in the history of music is fascinating. I have no doubt you are making similar impressions in the world of Science. You have inspired me to go on and achieve great things. The Universe is a better place with people like you in it.

Sincerely,  
Vinny Moloney.

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Inpinyou@aol.com To: dennisreinhardt@juno.com Date: Tue, 15 Jun 2004 13:02:20 EDT Subject: A "thank you" for Howard Bloom... I have just read both The Lucifer Principle and The Global Brain, both in the same day. Both reinforced many concepts I have been researching and promoting for several years. In addition, they both have showed me so much more than I could have anticipated that I feel compelled to send a note of thanks. I don't e-mail authors or other people of noteworthiness, but this is the exception. Please tell Mr. Bloom thank you for me. I have begun a new concept in education at the high school level and many of its tenets are supported by his work. The high school at which I teach has agreed to use my research as a model for learning and motivation for the entire school. I am hoping to start a new direction in all of education through this work. It specifically targets what Mr. Bloom calls "inner judges" to ensure that each individual in the system, be it student, teacher, or administrator, is capable of reaching their full potential. Mr. Bloom's two books have encouraged me and strengthened my resolve that I am doing the right thing in trying to help my fellow humans. Thanks again, Todd C. Marshall Las Vegas, Nevada \_\_\_\_\_

Your prose, like music, is kindling and consuming us, moving us to new orders of cognition and zeal! We love it!!! Thank you so much, Howard, for a vision that spans light years, and for your generosity. And thanks to JZ, too. I very much look forward to seeing you either in Boston or New York in July. Jessica

Jessica Roemischer  
Senior Editor  
What is Enlightenment? magazine  
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email: [jroemischer@wie.org](mailto:jroemischer@wie.org)  
[www.wie.org](http://www.wie.org)

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Howard, Ever since my adopted Arapaho dad died on 8/8/88, I have often wondered if I would ever meet someone with his brilliance, intensity and understanding about life again. You have those same qualities - although channeled in a different form. Your

presence resonates through your written word, and even more through your voice and being when you spoke at GEMS. hb: just stay in touch. I love the world that I see unfolding around you. I may have more concrete business arrangements to suggest in the future...but that depends on the availability of time, a very, very scarce commodity. howard k: Who you are and what you are doing with your life is serving humanity in the highest way possible. If you found the time to work with me, I would be thrilled beyond belief...but what you are doing goes way beyond me or my music career. I know that you will be using your time to do what is highest and best for this world. Through my work, I hope to remind people how precious this life and world are. Not to take even one moment for granted, but to live those moments to their fullest. I love the scene in The Last Samurai (which I thought was a brilliant film) where he is in the village and realizing how every member of the community strives to do their very best in every action that they take - no matter how small or insignificant. Our modern world has forgotten how to treasure a line of poetry, revel in the colors of a painting, or relish a rich conversation. I know that the work you are doing will help to bring that back. We will stay in touch, and hopefully have a visit with you next October. Kristine

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[mkunhavi@mix.wvu.edu](mailto:mkunhavi@mix.wvu.edu)

I am a student at West Virginia University and study sociology and philosophy. I recently became interested in evolutionary psychology and picked up a copy of The Lucifer Principle. I am amazed with the book and I have tended to give it more attention than my summer classes but who wants to take research methods in the summer anyway. I will be looking forward to reading other books of yours in the future so keep up the good work. 7/15/2004

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honestly, I don't know that much re your political stuff or how I'd 'characterize' your political beliefs. I'm impressionistic and intuitive and get the sense that you're an odd mix of stuff...and that some of it isn't just a mix but transcendentally, emergently unique and unapologetic. That's what I like to believe about you. Alice Andrews 7/18/2004

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Just wanted you to know that Richard and I met with Howard (who I am cc-ing ) this evening. The guy has a huge mind and very good moral character. I am not sure there is a role for Tiger but maybe you and I could talk with him about a 501c3 think tank. He wants to change the world and seems driven to try. I would love to be involved in any venture that might have such impact. He apparently has a huge rolodex and could probably add many more names to the project. I haven't thought through any of this but for good or for bad I see the world the same as he does. Tom Gallagher 7/20/2004

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"Bloom's book Global Brain is referenced in Right & Timely. He's not only a brilliant thinker but a beautiful writer. His best prose is poetic, profound and incredibly beautiful. I'm a great admirer of his work." Bruce Takata author of "Right & Timely"

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you are at the top of my priority lists  
you are amazing  
i not only wish you luck  
but all the love in the universe  
Steve Zuckerman

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Howard, There is 4 segments that run about 10 minutes each. I wrote some humor bits around famous quotations picked out by the author, you (I picked them from your book). I of course had to pre-record them and the setup will be in the first segment along with a rather lengthy introduction to you, also pre recorded, so actual time the first segment will be about 6 minutes. The 2nd and 3rd segments will be about 9 minutes each. The fourth will be about 8 minutes. That's the actual time but I don't want to get too rehearsed about it I just want you guys follow the road map. If you or Kari get behind in one segment just catch-up in the next. Most of all just have fun. I have no idea how you see yourself, I just know what was the most impactful for me was your ability to colorfully and simply describe rather complex concepts that are deeply important to people, namely the BIG PICTURE, much the way Carl Sagan used to do. You also have the ability to scare because of your intensity and passion. Dare I risk some arm-chair advice to Howard the Humongous? You make a far better Ben Franklin than a Paul Revere. Fox news is full of Paul Reveres and in my experience, for whatever that's worth, when confronted with a painful truth too directly, most people's inability to integrate that which is painful (a survival mechanism you are all too familiar with) compromises the message to such a degree as to render it virtually pointless. Even Osama has to offer 72 virgins to command his legions of morons. Osama INSPIRES, but you, YOU have the ability to inspire in ways the Osama's of the world could never dream. Lead with your inspiration and people will be more apt to do the dirty work necessary to always keep a forward evolution at the top of the pecking order. I apologize for subjecting you to my bit of beer-hall observation but you've helped me understand my world better and if I can return the favor I'm thrilled. I'm not a dumb man and I can say without equivocation that there is NOBODY like you that I'm aware of. I know that you have your demons as do we all and I have no idea what you are ultimately meant to do, but I will be watching with extreme interest and will be happy to offer you a platform when I can. Talk to you tomorrow, Tim Tim Carter/KNX Newsradio, LA 8/23/2004

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THANKS, HOWARD. YOU WERE SPOT ON!  
Now, with some ProTools magic, we'll make it sing and, hopefully, fly!  
Kari Moran/KNX Newsradio, LA 8/23/2004

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I am researching my next book and in the course of this finally got around to reading The Lucifer Principle. It's is a really wonderful, stimulating, eye-opening read. David Smith  
8/23/2004

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You are genie, a true patriot!! It is a honor to have you on anytime Howard...all the best to you!

til soon, eben ray (kpfk, la 8/31/2004)

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Retrieved July 10, 2014, from the World Wide Web  
<http://www.dvdtalk.com/reviews/read.php?ID=12123>

DVD Talk: New Reviews

Disinformation: The Complete Series The Disinformation Company // Unrated // \$24.95  
// January 27, 2004

Review by Bill Gibron | posted August 31, 2004

An amazing interview with Howard Bloom, author of The Lucifer Principle highlights what Disinformation does so brilliantly. A founder of Circus Magazine and music business executive (he worked with Prince, Bob Marley and a certain Michael Jackson, to name a few) Bloom believes in some higher order of consciousness, moving all organisms, from bacteria to human, en masse, toward some greater purpose. Listening to him explain his ideas while laying in bed (he is a long sufferer from Chronic Fatigue Syndrome) is pure informational bliss.

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"I've been a big fan of Howard's work for several years since I read 'The Lucifer Principle'" Grant Morrison, author of the Batman graphic novel

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i went over part of global brain with the class full of 18 year old college freshmen that i'm teaching, and not only did they love it, many of them were quite changed by it. there were gasps and raised eyebrows (all at once, of course, proving something about this hypothesis) - truly touched, i think. perhaps in a long-term memory sort of way rather than a short-term. Andre Khalil, Amherst College 9/21/2004

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i just finished reading the Lucifer Principle. it was a reading experience like non other and it really cleared up a lot of my ideas, opened my eyes to certain things and made me question a lot. Jason Gerlak, Brooklyn

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I have just finished reading your manuscript (reinventing\_capitalism\_draft TO SEND 0921-03.doc). It was quite enlightening, and partly hard to grasp for me as someone

with no experience in PR and economics, and as someone raised in a Communist system. However, your personal tale of how you have gotten there was a very good read. I somewhat missed a connection, or a further development, of ideas synthesized in your Lucifer Principle. With your emphatic and compassionate campaigning-for-the-people-you-serve experience and your zest to save the Western System from within, you would indeed make a very good atheist (your own words and from what one would indeed read into it) to run for president, or at least for senate. Talk about infighting in a declining empire ... - and knowing that your honest goal is for this system to win. I like the meaning of symbols, as it very much enhances science. Concerning Linnaeus, I am not sure if he explicitly promoted the idea of having one's name after a scientific name. This ego-stake may have come later and as a progression of the binomial-nomenclature meme. After all, nomenclature committees decide on validity and starting points for scientific names, and they can rule that a name is obsolete. But that came way after Linnaeus. I too, as a mushroom systematist, like that ego-stake, but there is no guarantee that this can't be invalidated or simply forgotten. And, a new system, phylogenetic nomenclature (<http://www.ohiou.edu/phylocode/>), is threatening the stakes of the old-school systematist (I am into both). Maybe you would find this book interesting which my former PhD advisor wrote - the only other book manuscript draft I have read so far. It may give you some additional connections between science and history. New World Botany: Columbus to Darwin by Ronald H. Petersen. 2001. 638 pp. ISBN 3-904144-75-8. DM 120.00 (pbk), DM 180.00 (hbk). Koeltz Scientific Books, PO Box 1360, D-61453, Königstein, Germany.  
<http://www.lubrechtcramer.com/newreleases/advbookinfo.html>  
<https://www.koeltz.com/indexSecure.cfm?CFID=1217435&CFTOKEN=27303047> You could well also talk about the ego-stakes in Wikipedia. Why are people keenly interested in updating that online encyclopedia? I was, too. Some scientists I know were. But this is such an ephemeral thing, more so than Linnean taxonomy. Other people overwrite it. One is not personally cited as the author. It amazes me that ego-stakes are so important, but can be counterproductive as in the case of the music focus groups you described. Does one always have to SELL in order to serve the wider good? I would not think so. It is nice one can make a living out of selling one's ideas, but this must not always be a commercial interest. And the way you describe that capitalism from the heart need not be Western at all - commerce isn't solely Western. There is commerce, as well as spreading memes, in any system. It may help the Western System to promote virtues of nice capitalism, but these things are not solely Western. Finally, Marx wasn't personally responsible or single-handedly planning for all future evil done in the name of his philosophy, no matter how ill conceived his protest capitalism was. I agree that communism is every bit as (state-)capitalist as capitalism. Every bit as imperialist and expansionist. Even Marx and Engels knew ideas are changed over time and across people, and their world views, their meme, altered over time. This is not to say, as I think I remember from the Lucifer Principle, that early on the Marxist meme didn't catch, and did only so with Lenin and Stalin. Socialism was strong in Marx' time. It got permuted by the revolutionary excesses and the dictators later. Just as with the French Revolution. Basically, one can't personally blame Darwin



for Marx, Marx for Darwin, Darwin and Haeckel for Hitler, Marx for Hitler etc, what the Christian Fundamentalists often do. Marx can't be personally blamed for Stalin, either. And I also find it not quite right in saying Marx set out to make a new religion. It is an ideology, and a meme, but not really a religion. Widening the definition of religion too much leaves the right wing room too much for attacking atheism. I am looking forward seeing this book in print, and you run for office. Thank you very much for giving me the opportunity to read this inspiring book. Yours sincerely Dirk Krueger --- Dr. Dirk Krueger [dirkkrueger@wiscmail.wisc.edu](mailto:dirkkrueger@wiscmail.wisc.edu), <http://myprofile.cos.com/dkruegerknox>

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In a message dated 10/12/2004 7:56:02 PM Eastern Standard Time,  
[norman.106@osu.edu](mailto:norman.106@osu.edu) writes:

My name is Greg Norman, I am a senior Psychology and Philosophy student at the Ohio State University, and hoping to soon go and pursue a Ph.D in social psychology. I read your books and I found the picture you paint of human nature a breath of fresh air for a student who is swamped with dry material on a daily basis. Your books have enabled me to think of the world, and psychology in a very new and exciting way. For a student just starting a career in the subjects of social cognition and mass behavior I was hoping you could give me some quik advice on the direction I should go. I read your biography and noticed that you did not take the normal academic route to success, and because of your lack of fear in such a situation I would greatly appreciate your help. Thank you very much for you time, I realize you are a very busy man.

Greg Norman

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In a message dated 10/15/2004 1:32:37 AM Eastern Standard Time,  
[norman.106@osu.edu](mailto:norman.106@osu.edu) writes:

Howard,

I would love to be a part of the Big Band Media Lab, I have read many papers from the site and it would be great to actually see how some of these great ideas are formed. On the subject of extra-curricular activities I am a sprinter on the Ohio State track team, I can speak from experience when I say that there is as much politics going on in this team, and athletics in general, than most people could imagine. There is constant jostling among teammates to be on top, not just performance wise, but also in a hierarchical mannor. Just from reading your books and taking a ton of classes in social psych, the more and more I look at our behavior, the more obvious it is we operate in a nearly identical way that animals do, but we dress our actions all up to be something else.

I really like what you say on your website about societies " Blind Spots " and I also share the passion to open peoples eyes up to what really is behind many of thier actions, although I am so far behind you in doing so it is almost beyond comparison.

I am a firm believer in the pursuit of omnology, and I believe that the lack of this view by scientist today is a problem. Even here at OSU I try and talk to some of my professors

about the relationships psychology has to physics or cosmology and as soon as the subject is brought up the conversation is over. The patterns of reoccurring themes in science you have brought to my attention in your papers and books has sparked my interest in this area of science for me in a large way, and I look forward to reading much more of your work. Thank you again for your time

Greg Norman 10/15/04

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Howard,

I have already read half of your book and once again I am amazed, once again I can't put it down, and once again I see things in a different way. I want to let you know that if you think there is anything I can do to help the lab out let me know, I have waited for an opportunity like this to come up and I really want to take advantage of it. This whole mass mind and perceptual engineering stuff has really started something going for me. It is like I just can't get enough of it and I have this fire inside of me to find out new things that I didn't know yesterday whether it be psychology, philosophy, physics or whatever I just want more. I went through my first 17 years of my life living the dream that I was going to go to the olympics or play in the NFL, but when I got hurt a few years ago it is like I woke up and saw the world in a different way, and I just out of the blue started reading and got extremely curious about everything. I unknowingly started off with an Omnologist

's perspective, I didn't just grab books from one section, I got books about physics, chemistry, psychology, politics and so on, then I started reading your books and they seemed to tie everything together for me, and they made me see everything more clearly. There is a pattern, and these patterns seem to be everywhere that I look and I can't believe that I didn't see them before, and since then I have tried to "convert" all of my friends to see things this way pretty successfully. I have totally turned from the stereotype jock into the stereotype nerd. I wake up early in the morning before class to read, and stay up late to read. Well I will spare you more of my life story, got a little carried away. I just want you to know that I am not just some college student who is kinda interested in this "stuff", this has in way become my life and transformed my life. Thanks again for his opportunity and your time.

Greg Norman

10/21/2004

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Morgan Kinney: I was wondering how Howard's work has affected you, if at all, and to what degree perhaps his uncharted foray through multi-disciplinary science has affected your own multi-disciplinary career.

Greg Norman: Howard's work has had a profound effect on my career. I was initially interested in social psychology and that was about the extent of my curiosity. Reading Global Brain and Lucifer Principle really opened my eyes to these reoccurring themes in science and the fact that not very many researchers we looking for such phenomena.

12/11/2007

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Dear Howard,

Yesterday I woke up thinking about our visit...so how wonderful it was to receive your email. When I first saw you at the Tea Lounge, right away you seemed so familiar to me...like I've known you for a long time. I am grateful for our little bit of time to exchange thoughts and ideas, and only wish we lived closer to have more conversations.

Your response to my music and performance has given me much encouragement and confidence to go forward with my career, and for that I am forever grateful to you. I think you must know the internal struggle of an artist, as you are an artist as well. Your stories and understandings inspire and excite me about life and all the possibilities. I feel honored that you would share your vulnerabilities with me as well. When we forge new terrains it is easy to feel lost and alone...but that is how beautiful discoveries are made!

So with our love and gratitude to keep you company, forge on dear friend.

Kristine

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Dionysus Efkarpidis 11/11/2004

Hi Howard. Just wanted to give you a heads up that I've been spreading your name around. For one, a good friend who is one of the smartest people I've met, and is an engineer in the Television industry and has been for about 20yrs +, and whom I bought Lucifer's Principle for his birthday 2yrs ago, has been spreading your name to people that he knows. One gentlemen he knows bought four copies of your book, and is spreading them around. Also I'm going to introduce your website and name into my class discussions in my science fiction writing class at the Gotham Writers Workshop, and invite the students to the chats if possible. Had to let you know this!

Dion

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Steve Zuckerman, CEO of the Global Entertainment and Media Summits, 11/12/04  
Good Morning. GEMS is adding numerous components including an incredible networking and promotional tool which will debut shortly. In the meantime, we are proud to provide you with weekly interviews and features to help you keep the GEMS experience alive. Today, we would like to share with you the transcripts from a wonderful keynote address which took place in April in New York City. **Howard Bloom**

was the leader in one of the most significant publicity firms that ever shook the world of entertainment. **Combining his love of entertainment, arts, science and popular culture, The Howard Bloom Organization worked differently than any other firm that existed in the business. They got to the heart and soul of the artist.** Howard would spend great amounts of time with his clients--his friends---and bring out the best in them. Whether it was working with artists such as Prince, Joan Jett and the Blackhearts, John Cougar Mellencamp and hundreds of others---or concert tours for Amnesty International---Howard Bloom brought out the best in everyone he worked with. Howard spoke at last weekends GEMS, however this time around he shared his knowledge on a panel discussion held on Sunday discussing artist development with Steve Leeds, Wayne Forte, Bruce Houghton, and emerging artist Esme Montgomery. In his April keynote, Howard said: "Take your emotions to work with you. They're your most important tools. Gather up your passions and crusade. Crusade on behalf of the secret selves inside of you. Crusade on behalf of others too. Never give up. Never give in. Battle for what you believe in and you will win." We are proud to share with you the transcripts. Please bookmark this link and print it out...**because in a business that can be this eternally crazy, it's wonderful to have the words of wisdom of such a leader**, and most of all--friend of GEMS. Thank you, Howard. Always. And now: the Link: <http://www.globalentertainmentnetwork.com/howardbloom.htm>

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--- Dear Howard, just got hit with something massive coming home on the train this evening. This will work, this NPO will actually succeed. I feel it in my bones and in my guts. In fact, I have no doubt about it. It is quite something to be so convinced about something. I know things are rocky now, but you know, when human beings engage in something utterly revolutionary, things are not going to be so smooth. The roughness is a sign that we are parsing new territory, for all of us involved. This is the unknown knocking, I think this is why tensions have been so high, none of know what to do next, but this is the exciting part, this call tomorrow will be dedicated to bringing fourth the known from the unknown, it will allow us to bring forward our next steps from both you and Tommy who are the motor and fuel for this NPO. The potential for this phond call has returned to me that feeling we all had in the begining of utter excitement and possibility. Howard, this will work, I am currently flushing out the best structure that will work with all of us. Hopefully all our schedules will work out too. Kimberly Blozie  
11/16/2004

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re merge event April 29, 2006—"Soooo great to hear from you! No way did you flop. You were passionate and hard hitting and nearly shouted the major facets of the universe. The audience mainly consisted of kids and you really were able to speak thier language I feel. I know after both you and Andrew spoke there was such a different atmosphere in the whole space. One of an open mind, positivity and wonder.

Check out this link which summarizes the night and includes a pic of you and Andrew

together.

[http://www.andrewcohen.org/notes/index.php?/weblog/blog/higher\\_consciousness/](http://www.andrewcohen.org/notes/index.php?/weblog/blog/higher_consciousness/)

You were fantastic! That's why we asked you to give a talk. You always explode when you are giving a talk or writing, these are major strengths you have...I would not doubt yourself in these areas." Kim Blozie 6-09-06

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I know you are brilliant!! =D I do not need any more convincing of this. Although I am happy to see that you receive these words of praise from such individuals. You have proven to me that you are a harbinger of wisdom, revolution and important insight for society and the universe at large, this is why I am working with you. Kimberly Blozie 6-16-05

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In a message dated 11/16/2004 11:42:18 PM Eastern Standard Time, eshel@physics.ucsd.edu writes:

Howard, I am glad. You deserve it. Great people have to make mistakes ( although I don't see what mistake you did in the case of Tom. In my view he just looks for attention by behaving like a deprived child when his parents are working hard on getting support to the family). he should know by now how kind you are, and if he does not there is no reason you should make an effort to explain. You have invested all your physical and mental energy to the benefit of the group. We should all be most thankful and think about the collective emerging new self.

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In a message dated 11/14/2004 5:49:43 AM Eastern Standard Time, pascal.jouxte@wanadoo.fr writes:

Thank you very much Howard. You are among those I really want to thank for having most stimulated and encouraged my writing with friendly support. The help you gave may have seemed very light to you but it was very important to me. Thanx.

Here is a special part that you might like. Yes, it is written in french, but if you look carefully, the word "Bloom" appears a few times...

A bientôt,

Pascal

Le Brooklynais Howard Bloom fait également partie du bouquet d'auteurs qui se sont lancés sur le marché du même entre 1995 et 1996. Comme les autres, il préparait son coup depuis plus de dix ans. Avec Le Principe de Lucifer, une expédition scientifique dans les forces de l'histoire, Bloom signe un monument de lucidité vengeresse et drôle sur la violence de l'homme comme on n'en avait plus beaucoup vu depuis Nietzsche.

Bloom, un intellectuel de formation scientifique, mais surtout doué pour la communication (il dirigea une agence de relations publiques pour rock stars), se présente comme un expert des comportements collectifs.

Des croyances de masse (mass belief) aux comportements de masse, on retrouve des thèmes développés en France à la fin du XIXe siècle par Gustave Le Bon, dans son approche de la Psychologie des foules. Comme Bloom, Le Bon alla loin dans la froideur du regard porté sur l'histoire, se risquant en particulier à démonter les phénomènes de délire collectif contagieux qui se déroulèrent lors de la Révolution de 1789 et de la Terreur. Le Bon fut fort critiqué pour cela. On ne tourne pas si facilement que cela un regard lucide sur tant de sang versé par nos grands-pères sous nos fenêtres au nom du bien commun. Le Bon eut également le tort de formuler certaines thèses très proches de celles de Freud un peu avant celui-ci, ce qui eut pour effet d'entraîner un oubli volontaire de Le Bon par les partisans de Freud. C'est peut-être aussi ce qui s'est passé entre Cloak et Dawkins. Il faut croire que l'histoire repasse quand même les plats ; un peu entamés, il est vrai.

On pourrait voir en Bloom un autre penseur « non-Dawkinsien » de l'évolution mémétique, dans la mesure où il utilise plutôt le concept de même comme un facteur de cohésion sociale, une sorte de constituant de l'appartenance à une entité qu'il nomme superorganisme. Pour Bloom, le collectif a toujours été une réalité, depuis les premiers temps de la matière, à travers l'association des molécules en poches de survie devenant plus tard des procaryotes, en passant par les pluricellulaires, les premiers villages et aujourd'hui les nations.

Pour lui, la réalité de la succession entre le gène et le même, comme on peut la ressentir chez à peu près tous les autres auteurs, n'est pas si évidente. Elle le sera encore moins dans son second livre, Global brain[1]. Il y a plutôt parallélisme entre les deux dans la pensée de Bloom, comme il y a toujours eu selon lui parallélisme entre l'individuel et le collectif. Dans son approche, le un ne survit et n'évolue que parce qu'il fait partie d'un plusieurs qui le contraint et le protège, tandis que le plusieurs consacre son existence à essayer de devenir un. Cette coexistence permanente entre l'un et le plusieurs dont il fait partie, n'est rien d'autre que la marche en avant du monde sensible vers la complexification[2].

Il est impossible de résumer le Principe de Lucifer, dont il faut recommander chaudement la lecture. On ne saurait cependant passer à côté d'une explication de son titre. Bloom illustre le fait que les superorganismes auxquels nous appartenons nous traitent avec autant de compassion que nous en avons nous-mêmes pour les milliers de globules rouges qui meurent chaque jour dans nos veines. Les idées qui fédèrent ces superorganismes (quelle que soit leur taille, d'une bande de rue à un empire) assurent la cohésion de ces derniers, en particulier par l'élimination des opposants et l'affrontement avec les superorganismes concurrents fédérés par d'autres forces cohésives. En écho à ces forces venues de l'extérieur, les forces mal connues venues de l'intérieur de nous-

mêmes font aussi valoir leur droit d'expression. Au niveau collectif comme au niveau individuel, ce que l'on nomme le mal et que l'on hait n'est en général que la projection sur une cible extérieure à soi de quelque chose de soi que l'on ne veut pas voir : honte, peur, agressivité, désirs.

D'après Freud, le mal représente tout ce à cause de quoi nous sommes menacés d'être privés d'amour. Bloom, de son côté, nous parle de l'apoptose, cette programmation du suicide cellulaire qui n'est retardée que par le message perpétuellement envoyé à la cellule par le reste de l'organisme pour lui dire « reste en vie, on a besoin de toi ». Il nous raconte les faiblesses soudaines du système immunitaire constatées chez des travailleurs ayant perdu leur emploi. Il nous raconte aussi comment chez les babouins, les femelles dominantes agressent continuellement les petits des femelles de basse extraction, pour qu'ils restent davantage dans les bras de leurs mères et deviennent moins autonomes. Ils acquièrent de ce fait moins d'aptitudes à la réussite « sociale » que les fils des femelles des classes supérieures.

Le principe de Lucifer, selon Howard Bloom, c'est une mécanique bien naturelle à laquelle nous avons donné un visage affreux pour nous convaincre qu'elle nous est étrangère.

Bloom décompose cette mécanique en cinq éléments, dont certains nous sont maintenant bien connus :

1. le rôle des réplicateurs dans l'auto-production des systèmes à partir de mini-usines spécialisées, telle la cellule avec sa bibliothèque de modes opératoires,
2. le superorganisme qui à tout moment fait de nous des éléments remplaçables d'un ensemble qui nous dépasse,
3. les mêmes, considérés comme des « visions » qui jouent de nos conditionnements biologiques pour assurer la cohésion des superorganismes,
4. le réseau neuronal collectif qui fait de nos organisations des machines à apprendre,
5. l'ordre de « becquetage » (pecking order), expression imagée provenant des gallinacés pour exprimer la hiérarchie naturelle qui fait que certains ont accès à la nourriture avant les autres.

A toute critique, objectant que son emploi du mot naturel pour une chose aussi moche a de quoi révolter, Bloom répond qu'il regrette, mais se contente de décrire le monde comme il est, même s'il lui déplaît que le monde soit ainsi.

Bloom n'est pas sans rappeler Nietzsche par sa prise en compte des couches empilées

qui font l'homme, et notamment cette « faculté d'oubli de ses intuitions premières », où l'homme se tient complaisamment pour pouvoir mentir en paix à plusieurs, et rêver tranquillement alors qu'il est « assis sur le dos d'un tigre »[3].

Nietzschéenne encore, cette impression que la Vérité, toute relative au point d'être risible, ne sert au mieux qu'à fédérer une micro-culture et, au pire, à camoufler notre volonté de monter d'un cran dans l'ordre de préséance autorisant les poulets les plus gradés à picorer avant les autres.

Rejoignant Dennett, Popper, Minsky, et les connexionnistes adeptes du cerveau collectif, Bloom s'emploie à nous révéler la capacité de résolution de problème que possèdent les visions du monde. On peut la voir comme la faculté collective de tirer automatiquement les enseignements des erreurs en envoyant au casse-pipe les pauvres types qui ont été assez fous pour mettre en application un modèle qui ne marche pas. Malheureusement, on ne le sait qu' a posteriori. Une macro-structure, tenue ensemble par des mêmes puissants, laissera impitoyablement mourir les individus qui ont échoué au point de mettre en danger cette structure. Cela résulte naturellement de la rétro-logique bien huilée de l'évolution, selon laquelle les organisations dont les mêmes ne prévoyaient pas le « saquage » de ceux qui échouent n'existent plus aujourd'hui. Il s'agit ni plus ni moins que du fonctionnement d'une intelligence répartie – non plus artificielle, mais bien collective, culturelle, et supra-humaine.

Parallèlement, Bloom montre comment la volonté de détruire l'autre camp, ou tout au moins de « picorer avant lui », ce qui revient au même, est forcément inhérente à l'héritage mémétique d'un groupe, tout autant que sa faculté de protéger ses membres et de leur procurer la paix nécessaire à l'exercice de leurs talents, à la procréation et à l'éducation des enfants. L'hostilité réciproque est constitutive des sphères sociales. Notons ici au passage une vision de la créature mémétique assez différente de celle utilisée par Lynch, avec pourtant une approche « noologique » du même en apparence voisine. Pourtant, dans un cas, la machine de survie est plutôt un événement, donc un acte individuel inscrit dans le temps, alors que dans l'autre, la machine de survie est clairement le superorganisme en soi, une organisation collective contrôlant des moyens matériels, qui doit son existence au partage de mêmes communs et se maintient, bien au-delà de son « équipage sacrificable »[4]. Le même comme vocabulaire mythologique ancré dans la nature peut se reconnaître (bien sûr sans être nommé comme tel), dans les analyses passionnantes effectuées par Gilbert Durand des Structures anthropologiques de l'imaginaire.

Bloom montre enfin, et l'actualité confirme sa prophétie inquiétante, que les pays actuellement dominants courent un réel danger, sachant qu'il y a (la formule citée est de Denis Diderot) « plus à craindre d'un millier d'hommes qui ne craignent pas pour leur vie, que de dix-mille qui craignent pour leur richesse ».

Imaginez trois mille personnes qui vont au boulot, et s'assoient devant leurs écrans



d'ordinateurs pour passer des coups de téléphone en surveillant les flux financiers. Ils opèrent pour le compte d'entités qu'ils contribuent chaque jour à maintenir en bonne santé, dans une relation d'intérêt mutuel (la structure ne peut pas tourner sans moi). Pendant ce temps, une poignée de pantins humains conditionnés par une autre idéologie se livrent à l'exercice de leur sport favori : détruire et s'auto-détruire pour mieux exister, en oubliant quelques instants leur humiliation. Ils s'approchent en détournant les moyens lourds des systèmes – et non des hommes - qui exhibent leur domination sur le monde sous la forme de biréacteurs étincelants. Que se passe-t-il quand les corps agis par un système rencontrent les corps agis par son adversaire ? Douleur et mort pour les humains. Le drame auquel je fais allusion n'est pas un commencement comme on a pu le faire croire. C'est le prolongement de conflits entre macro-systèmes qui se déplacent et se déforment, notamment depuis la chute du mur de Berlin en 1989, marquant la rupture d'un équilibre mondial de la violence.

A travers son cheminement, Bloom arpente pour la première fois la piste conceptuelle improbable entre l'intelligence artificielle et la menace terroriste, menace surtout adressée à la nation qui domine dans l'ordre de basse-cour et vend le plus de logiciels. Dans la noirceur de sa prophétie, qui nous renvoie à l'espérance « totalement inhumaine » de Jean-Michel Truong, le risque siliconé n'est rien, comparé au risque de voir l'éternel retour du fratricide, de la manipulation de masse et du suicide programmé.

Cette piste, on la retrouvera en septembre 2001 avec l'article de Jean-Paul Baquias et Christophe Jacquemin, intitulé « Ben Laden existe-t-il ? Sont-ils plusieurs ? »[5]. Les auteurs y présentent au moins six complexes mémétiques très différents cachés derrière l'identité Oussama Ben Laden et correspondant chacun à une « sub-culture » qui partage les constituants idéologiques de ces complexes – qu'ils soient religieux, anti-impérialistes, militaristes, rebelles ou humoristiques - pour asseoir sa propre homéostasie. Cet article marque symboliquement l'émergence de la mémétique française.

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[1] Publié en français sous le titre très vendeur : Le principe de Lucifer II : le cerveau global (Le jardin des livres, 2003).

[2] Il ne faut pas voir de dispute où il n'y en a pas. Dans Global Brain, Bloom paraît s'inscrire en faux contre le « dogme » du gène égoïste, qui prône que seul l'individu est une machine de survie propre à subir les pressions de sélection (contrairement à la population et à l'espèce). Tout ce qu'il fait en réalité, c'est rajouter dans le jeu la pression, sur les créatures génétiques, de mêmes non pas cérébraux – puisqu'il les revendique déjà au niveau des bactéries – mais purement constitutifs de l'organisation collective.

[3] F. Nietzsche, Vérité et mensonge au sens extra-moral, 1883.

[4] Expression tirée du film Alien, le 8e passager. Réal. Ridley Scott. 1982 La série populaire Alien est pour moi une grande mythologie moderne, qui raconte justement l'effort imposé à l'homme de réintégrer en lui-même un monstre sans culture, image symbolique de sa nature « refoulée », qu'il n'arrivera jamais à domestiquer en la traitant comme une chose extérieure.

[5] Visible dans la revue en ligne Automatesintelligents.com. Cet article a été traduit en anglais sous le titre « Ben Laden memes » à la demande d'une organisation altermondialiste sud-américaine.

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"Bloom uses monumental anger, wit, and clarity to probe the subject of human violence in a way seldom seen since Nietzsche." Pascal Jouet

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Lisa DeCrescente="me" 12/17/2004

First off, thanks for the sparkle in your eye, the brightness in your face, your hugs, and your reassurance last night. I'm feeling much, much better today and I suspect that you had everything in the world to do with that.

Me: It was my pleasure, I'm glad I helped and I did walk away wishing I could do more for you last night. But I am glad you are feeling much better.

Now down to today's question. I just sent the following letter to Eshel Ben-Jacob, one of PerceptionShift's founders. Does it make me look lame, weak?

Me: No this is not weak at all. It is realistic.

People who are poised to be Honorary Board Members should help assist you with money either directly or indirectly.

Would sending it to Kim for advice dishearten her? And should I send it to other founders and honorary advisory board members Onward--Howard

Me: Do not confuse kindness, honesty and vulnerability for weakness. It is these exact qualities that make up the most courageous humans. Weakness infact is the opposite; anger, selfishness and greed. It takes no bravery on one's part to own or present these qualities. You are a hero and have always been one (to others) Please do what you can to rescue yourself from your self-inflicted circumstance either by taking a stand and demanding a shift or making a change. Either way you must come first and get to the mountain top, before you can pull others up to safety. Otherwise the mere weight of others and their baggage will pull you down to your plummeting end. We will not have that will we??????????

No Howard it would not dishearten Kim. Nobody expects you to have all the answers. This is a team effort. Yes, send it to members to be. That is one of the things they should help you with.

Your answer is someone who has fund raising experience for non-profits. There are people that you can seek out to fund raise for Perception Shift and use your past network and the concept of PerceptionShift to lean on. You must offer them a tasty commission in order to motivate them as well as the high profile people they will get to speak with. This person must not be poverty stricken so working for commission will not be a hindrance to their lifestyle. They should have time on their hands and most importantly have the right demeanor for this type of communication. I would however not present Tommy's leaving as a negative. In reality it is not negative at all. It was merely meant to be.

Just tell everyone that your styles were infact just different. You do not need a more elaborate explanation than that. It is in any case business as usual.

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**Kristine Robin--12/18/2004**

**I am just now getting a chance to respond to these ideas that you sent...**

*And here's what I've been putting together in my spare time. Let me know what you think of it--*

*PerceptionShift--The International Center for Scientific, Political, and Artistic Challenge  
(The Genius Team)*

*Mission: to save western civilization by reshaping the lens through which our culture sees—its mass perception. That's the lens Osama is regrinding in the Islamic community. It's the lens Christian Fundamentalists are defacing with their chisels in*

*America. It's the lens that we, in science, politics, NGOs, and popular culture, have to reshape with even greater precision and commitment.*

*PerceptionShift is an engine for the expression of radical new insights. It will be a well-funded perceptual-upgrade machine, a research, synthesis, and publicity team gathered to change the nature of the headlines that bombard us, to inject new perceptions into the heart of the culture, and to reset the agenda of scientific and political debate by up-shifting the vision of the culture's eyes, ears, and mind. Its goals are to expand the way we think and see, to change the media coverage of daily events, and to shift the course of history.*

**KR: I am completely thrilled with this ingenious idea!!!!!! To take the "bull by the horns" and start consciously creating our future with A PLAN...the same way that those who are acting from their own greed, ego, and twisted sense of things have done. I have been waiting for someone to get smart enough to organize such a group. THANKYOU, THANKYOU, THANKYOU! I also love your name for it "PerceptionShift," it positions the concept right away.**

Founders and Honorary Advisory Board Members include:

- ❖ □ Eshel Ben-Jacob, President of the Israeli society of physicists, whose work on microbiology has been featured on the cover of *The Scientific American* and whose work on the mathematics of neuronal self-assembly shatters disciplinary boundaries;
- ❖ □ Munawar Anees, Nobel Peace Prize Nominee, Former Education Minister of Malaysia, a member of the UNESCO Group of Intellectuals of the World, and Founding Editor of two of the most important scholarly journals in the Islamic world--*Periodica Islamica* and *The International Journal of Islamic and Arabic Studies*;
- ❖ □ Richard Foreman, founder of Manhattan's Ontological-Hysteric Theater, winner of a MacArthur "genius" fellowship, and an officer of the Order of Arts and Letters of France. *The New York Times* says Foreman's work is "one of the continuing miracles of contemporary New York theater";
- ❖ □ Tom Gallagher, former vice chairman of Oppenheimer & Co and of CIBC World Markets, whose work as Chairman of Tiger 21, "a confidential 'peer-to-peer learning group' ...[of] former CEOs or entrepreneurs" (*The Wall Street Journal*), has appeared in the pages of *The Wall Street Journal* and of *Fortune*;
- ❖ □ David Livingstone Smith, PhD, the founder of the New England Institute for Cognitive Science and Evolutionary Psychology;
- ❖ □ Pavel Kurakin, an explorer of self-organization and non-linearity at the Keldysh Institute of Applied Mathematics of the Russian Academy of Sciences;
- ❖ □ Elizabeth F. Loftus, past president of The American Psychological Society, called "one of the world's leading psychologists" by the *London Times*, a

path-breaking researcher on memory and on eyewitness testimony, Loftus has appeared as an expert witness at the Oliver North trial, the Rodney King beating trial, the Menendez brothers trial, and the first Michael Jackson trial

❖ □ Greg Bear, the winner of more awards than any other science fiction author alive today. Bear chairs the Advisory Board that put together and oversees the world's first hyper-museum, The Science Fiction Museum and Hall of Fame founded by Microsoft billionaire Paul G. Allen. Paul Werbos of the National Science Foundation says, "Bear does more than write mere fiction. He portrays new and emerging ways of thinking about science, ways that could be critically important to the future."

❖ □ James Burke, science historian, author, TV producer, TV Host, and TV writer. Burke shifted perceptions dramatically by inventing a new way to present science, history, and technology on TV. He is the producer, director, and onscreen personality behind seven TV series and a host of specials for the BBC-TV, PBS, and The Discovery Network—including his classic trio of *Connections* series. Burke is the author of nine books, a contributor to *Time Magazine*, and has been a columnist for *The Scientific American*. He's lectured at NASA, IBM, and Microsoft. *The Washington Post* calls Burke, "One of the most intriguing minds in the Western world".

❖ □ Eduardo Punset, Producer, Director, and Host of two Spanish Public Television (TVE) shows: *Networks*, a ten-year-old weekly science program backed by Spain's National Council for Scientific Research; and the program *Challenges of Our Times*. Punset was Spain's minister for Relations with the European Union under its first democratic government. He has also been a Member of the European Parliament, President of the European Parliament's Delegation for Poland, Vice President of the European Parliament's Delegation for Hungary, President of ENHER (Spain's largest energy corporation), Chairman of the Bull Technological Institute, and the International Monetary Fund's Representative in the Caribbean.

❖ □ Howard Bloom— author of *The Lucifer Principle: A Scientific Expedition Into the Forces of History* ("mesmerizing"—The Washington Post) and *Global Brain: The Evolution of Mass Mind From The Big Bang to the 21<sup>st</sup> Century* ("reassuring and sobering"—The New Yorker). *Gear Magazine* has said Bloom is "the next Stephen Hawking. But he's not just interested in science. He's interested in the human soul." Britain's Channel4 TV has dubbed Bloom "the Darwin, Einstein, Newton, and Freud of the 21<sup>st</sup> Century".

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❖ **KR: Wow! What a line-up of people. How did you come to know all these people and get them on board? It might be great to get some strong politicians as well - someone who can be working the laws to support these changes. Also, I wonder if Helen Caldicott (sp?) would fit into your group? She just popped into my mind when I was reading through the names.**

❖

❖ Initiatives:

❖

❖ “Reinventing Capitalism: Putting Soul in the Machine”, an initiative to help CEOs, vice presidents, managers, employees, and you and me see the ethical imperatives implicit in the web of emotional exchange that we dehumanize as commerce, consumerism, business, and capitalism. Reinventing Capitalism is an educational program to show us how we can use our pains, our pleasures, and our passions to serve not just the needs but the unspoken aspirations of our public—and how profits can increase if your work is elevated from your burden to your art, your contribution to humanity.

❖

❖ “Passion Points”—a self-empowerment program rooted in four new scientific understandings of the self. It’s also rooted in the intuitive tools I used during my years of fieldwork in mass emotion working with Michael Jackson, Bette Midler, Bob Marley, John Mellencamp, Billy Idol, Billy Joel, Paul Simon, Peter Gabriel, Queen, Aerosmith, AC/DC and two dozen others. Passion Points’ tools of science and of intuition took unknown teenagers like Prince from obscurity to fame and helped them give new touchstones to society.

❖

❖ “Reperceiving Western Civilization”—a two-pronged program. A PR-based initiative devoted to literally changing the nature of the headlines through which presidents, senators, and you and I see—and often are forced to misinterpret—our world. And an initiative to inject new science-and-history-based big-picture perceptions into popular culture using animation, feature film, documentaries, TV, videogames, and next-generation technologies. Many of these plans are already two years or more into the development stage.

Our goal is to show how large and inspiring your life can be when you ponder life’s biggest questions using the tools of art and science...and following your curiosities.

**KR:I am very excited to see how this all takes form...and very excited to know the genius behind it all! Howard, just keep on being amazing!!! I hope that you are getting the support and organization you need to move forward.**

**We just got through our three weeks of fairs. I learned a lot, but wouldn't want to repeat it. I'm going to be working with a woman out of LA named Suzanne Doucette, who is putting together a plan with specific contacts and timing to help bring more attention to the CD. She specializes in New Age music (agh! that word again) so I think she'll be able to help me connect with my target audience.**

**I hope you are feeling strong and full of energy and vitality.**

**All my best,  
Kristine**

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Hi Howard (assuming this email address still works)...

I'm an Upstate NY singer/songwriter... Your writings have inspired a number of songs I've written recently. Your article "CHIMPANZEES AND ROMANS: WHY BOTH MAKE WAR" and an interview I saw on the Disinformation DVD influenced for my latest, titled "Evolve" (see below). The thing is, it's a pop song, nothing too philosophically deep, but deep enough to be meaningful (I hope). I've also attached a number of other song lyrics I've written that were inspired by your ideas. Let me know what you think!

## EVOLVE

For we all have this drive  
Something cruel, still alive  
Forged in fire, made of dust  
Change our nature, friends we must...

Hey there, stranger  
You look a lot like me  
Your head is filled with anger  
It doesn't have to be.

Win the war, a different kind  
Creative vision in our mind  
Words to carry in our hearts  
The soul of knowledge, where it starts.

Hey there, stranger  
You look a lot like me  
Your head is filled with anger  
It doesn't have to be.

Listen closely, children  
You're the eternal key  
When words become a prison  
Your love can set us free.

For we all have this drive  
Something cruel, still alive  
Born in fire, made of dust  
Change our nature, friends we must...

..... Thanks for your time. Keep up the amazing work you're doing. You have given me hope for the future of this crazy planet. See more lyrics below.

Robert J Bullock  
Binghamton, NY

## FORCES

You bit the bucket  
Bought the brave and daring  
Save the only thing you didn't need.  
You lit the candle  
Dove into that tunnel  
Turned around to find you couldn't see.

So you challenge every challenge  
But you'll never bind  
Forces cruel, forces kind  
Been this way for ages,  
You should realize:  
Force is cruel, force is kind.

Mother didn't know you  
Like you really know yourself?  
Reserve your secrets for a precious few.  
Bitterness, you're swallowing  
The poison of our age  
Likely that you'll choke until you're blue.

So you challenge every challenge  
But you'll never bind  
Forces cruel, forces kind.  
Been this way for ages,  
You should realize:  
Force is cruel, force is kind.

Burn the books, erase the tape recorder.  
Not a single clue be left behind.  
A spell in hell will get your life in order.  
You can't escape those forces cruel or kind.

Force can be cruel,  
force can be kind...

## MEDIA HEX



Innocence forever lost  
Who can stop to count the cost?  
Fill another heart with lust  
For the dollar is the God we trust.

Transmissions in the dead of night  
Tell us it will be alright  
All the neon burning bright  
Couldn't fill our hearts with light.

Young for all eternity  
The illusion that we pay to see  
As perfect as you want to be  
But nothing in the world is free.

Transmissions in the dead of night  
Tell us it will be alright  
All the neon burning bright  
Couldn't fill our hearts with light.

Living is it's own reward  
So why are we forever bored?  
Nothing that we can't ignore  
Even love becomes a chore.

Brothers, we are wasting time  
Indifference is the greatest crime  
Recognition so sublime  
When the bells of wisdom chime.

Transmissions in the dead of night  
Tell us it will be alright  
All this manufactured pride  
Doesn't fill the hole inside.

Kill the God of War with fire  
Destroy the demons of desire  
Find a mind you can inspire  
Through the ether and the Earth and wire...

## PASSAGE

Turning sixteen  
A weed in the woods

Somewhere between  
Will, should and could.  
Taking a chance  
Gathering soul  
Wasting our days  
Digging a hole.

Look back on your life  
Figure the score  
Not playing for fame  
But we won't be ignored.

Shadow and light  
Moments of doubt  
Impulse to fight  
Is over and out.  
Friends, we forget  
All that we lost  
The water beneath  
The bridges we cross.

Miracle cures  
The devil's delight  
Cosmic charade  
Come join the parade!  
Out looking in  
With a wink and a grin  
Come gather in sin  
The meek NEVER win.

Look back on this life  
Figure the score  
Not playing for fame  
But we won't be ignored.

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Retrieved July 10, 2014, from the World Wide Web

<http://www.jeanbeauvoir.com/bio.html>

From Jean Bouvoir's homepage

Little Steven, recognizing Beauvoir's talent, convinced him to participate on the Little Steven & Disciple of Soul albums "Men without women" and "Voice of America". These albums having the worldwide critical acclaim that they received and 2 years of worldwide touring with the "bandana man", gave Jean the credibility that he needed to be accepted

as an artist of his own rank. Explaining his desire to Little Steven to pursue his solo career, he was sent off with encouragement to fend for himself. But despite the credibility and exposure Jean had attained from his prior credits, it was not that easy. Every record label turned him down, except for the ABBA owned Polar Music in Sweden where he was offered a singles deal. About to take the plane for the land of the ice bears, he had one last meeting that would change the course of his life. Having lunch with Mr. Howard Bloom, a good friend of Jean's, and the head of the most powerful publicity agency in New York at the time made the suggestion that he should meet music manager Gary Kurfirst. Mr. Kurfirst was known to all as a pioneer of finding great talents. He was managing the Talking Heads, Eurythmics, the Ramones and had given Jimi Hendrix his first performance in the US. They met and it was magic! Jean played him one song that he had produced, performed and written and Mr. Kurfirst was convinced. He told Jean that within 2 weeks he would secure him a major recording contract with all the trimmings. True to his word, Jean was on a plane to Richard Branson's riverboat in London to discuss his future. He was rapidly signed to Virgin Records in the UK to commence recording his first solo album.\_\_\_\_\_

\_\_\_\_\_

Dear Howard Bloom Supporters, I concur totally with the flier you sent me, and I will not only distribute it at my school where I teach, but I will distribute it at the local community college as well as at UNLV here in Las Vegas. Thank you and keep up the good work! Howard Bloom is to me (a lover of those who strive to understand more), what Michael Jordan is to a basketball fan, so whatever I can do to further his cause, please let me know--and once again, thank you for The Lucifer Principle and The Global Brain. They have helped frame much of what I have researched and discovered for myself and I am forever in Bloom's debt. I just wish I could find other people who read and appreciate his work as much as I do. I have been trying to change my little corner of the world with my research and his work has energized me even more by validating that which I have created. Please write more! Yours truly in humanity and understanding, Todd C. Marshall Las Vegas, Nevada \_\_\_\_\_

\_\_\_\_\_

michael lockhart & hb 1/24/2005

Hb: >>You are my creative anchor in the bbt. You're far more important to my psyche than you realize.<< --As are you, Howard. You have opened up doors for me, and catalyzed my spirit. You helped me find my mind-tribe. I will thank you by doing everything I possibly can to make your dreams a reality, and forming a vehicle for my own. >>hb: But it's main point is that opposites are like Siamese twins. They are joined at the hip in this cosmos. Or, to switch metaphors, opposites are extreme ends of the same continuum. It's important to explore the extremes. But it may be even more important to explore the forces that the balance between the opposites--the spread of centerpoints--produce. There are many ideal balance points and they change depending on circumstance.<< ml--Yes. Consciousness is a system, and when it

forgets it's one system, the balance is thrown off. When the system is conscious, pain and ego-crucifixion become no more frightening than a symphony of light. Hb: >>Which means that reductionists, dichotomists, and holists all need each other if we're going to produce new insight.<< ml--Yep. Synthesis is the key. Intellectual, then emotional, then physical. ml>>Love and Logic, hb: I love that salutation--and the love feeds me, michael. Howard<< ml--Yes, it's becoming my "brand identity" so to speak. Thanks for being my fisher king. \_\_\_\_\_

[RSComics@aol.com](mailto:RSComics@aol.com)

I found no other way to contact you. I want to say you are one of the most positive and joyful people on Coast and You Rock....Best,  
Robin 2/1/2005

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Hara Estroff Marano to David Walley 2/6/2005 dear ti: i t thought of you last night. i was at The Next Stage, which is the ny home of the What Is Enlightenment organization (do you know them?), and i was there to hear a talk by a guy named Howard Bloom. if you haven't heard him, you should. more about him in a sec. but afterwards, milling around, i was deep in conversation with some new-age types when someone said he had been at the millionaire mind meeting last week. and i thought...hey...so was my friend ti. so, friend, all roads lead to rome. <snip back to howard bloom. do you know/know of him? ti, you'd love him. wrote two books you'd like....the lucifer principle and the global brain. howard is a totally original thinker with very large ideas and a background that is just too wild for words. suffice it to say that he is a theoretical scientist steeped in high-quality cutting-edge neuroscience and other sciences who, earlier in his odyssey masterminded the careers of major rock n rollers. this guy has just invented and explored and engineered wide swaths of american culture. he's now rethinking materialism and consumerism and capitalism. and gave a talk on that last night. i can't do it justice. you'd have to get the tape. but the important point is, howard...who is a terrific speaker...needs to get his message out beyond the new-age circuit he's on. to whatever degree i can help with that, i'd like to help propel him into the wider universe. so i'm wondering whether you know any groups...besides the bioneers and kenny ausabel and besides adam engle and his boulder-based mind & life institute (adam brought the dalai lama to the u.s for his last visit and sponsored that incredible scientist-buddhist enclave at M.I.T. that knocked me off my feet a year or so ago)...whether you know any organization of businessmen or entrepreneurs or forward-thinking creatives with cash that would be terrific audiences for an extraordinarily maverick mind like howard bloom's. i am determined to get him beyond the granola circuit. he's preaching to the choir. he needs to be heard by shakers and movers, with whom his message can really resonate. so i'd love to know if you can think of any such groups.

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It was a joy to see and hear you as well. Your lecture mesmerized me.  
I came out inspired wearing a big smile. It was also wonderful to

see you do your Q&A where you really draw the audience in. Seeing the newly formed Bloomies at your feet in the after party also made me happy. Nobody else weaves science and history with such urgency and passion. Truly great -- and I'm still absorbing it. Let's talk soon. Nando Pelusi 2/7/2005

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--- Hello Guys,

Happy Valentines Day!...as much as I discourage this lame excuse for a holiday to purchase something sweet or red for the "significant other", I do want to say that you three are incredible and thank God there are others out there who feel it is important to devote their lives to towering causes.

Please accept this black and white e-mail, ultimately composed of on and off signals (binary code) to mean that I am so psyched to be working with all of you...and in one way or another, we will make massive change here...there is simply nothing else better to do here on this slightly misdirected planet of ours.

With Loads of Love  
Kim Blozie 2/16/2005

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Speaking of fascination, it is such a profound coincidence that you know Howard Bloom, or more appropriately that you know his wife and have met him through her. Betty gave me his book "Global Brain" as a gift a few years ago and quite simply it blew me out of the water. Betty selected it for me because she knows that I enjoy scientific writing and that I simultaneously like to dabble in philosophy from an armchair perspective. I have since read "The Lucifer Principle" and found it to hit home ever more directly. The long and the short of it is (and Betty will attest to this) that what Mr. Bloom has written speaks to me directly in my own notions of the grand social game of life (hierarchy - social / economic / professional pecking order - and their associated ramifications in the overall battle of scientific / engineering thought as applied toward progress versus the domination of what I will loosely call irrational belief systems. His works minister to me in truth as does the Bible to others. Bill Darby 2/19/2005

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Dear howbloom,

is this howard? i love reading your books. i am an alcoholic (recovering) and your work makes me feel like i have someone to talk to. i think i understand why i was self-

destructing. By knowing that, you've helped me want to live. my question is - are you aware how much good this brings into the world? Of course, you do. I had to form this as a question in hopes of it finding you. thanks, shane smith

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you are just to nice to me! I can't stand it!! :) Just think how much I could have accomplished when I was working in the business with you as my boss, colleague, mentor, etc !!! Deborah Gilbert 4-09-05

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Thank you Howard. Coming from **the King of Planet Genius**, I take that as an extreme compliment, delirium or otherwise. Breck Alan 4-12-05

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Hi Howard-

I heard you speak at the What is Enlightenment center in NYC a few months ago. You spoke to the students in the Conscious Evolution program. I really enjoyed your talk, your enthusiasm and inspiration were so exciting for me, you gave me courage and permission, thank you.

You showed the Maxfeild Parish painting and said the woman and the flowers were in a dialog (can't recall the word you used.) I thought of that when I was walking in the woods today, and felt like Mother Earth was leading me to the specific trails that were giving me the inspiration and experiences I needed. I was getting lots of inspiration.

That sort of communication is not unusual in my world, but it is SO Wonderful to think that there are people like you out there talking in those terms. Thanks!

I am working on a method of conscious creation, I call Emotional Visualization. I would love to share it with you, if you are interested. I am also working on a book called In Communion with the Earth, A compendium of ways to work in tandem with the Mother. Encouraging relationship with the Earth, and understanding of how we create, and (mis create.) Many of the topics are familiar from Global Brain.

Thanks again for being the inspiration that you are.

Best,

Hope Mauran

203-629-7602  
hmauran2466@aol.com

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How do you see and feel your game of genius? It seems electrifying to me, full of fabulous leaps and discoveries, all supported by great

determination and work. "Before I croak" is a phrase that seems to drive you and is couched in your unique hard-hitting style with plenty of shock value. Your message for willing ears is of great value. Honing it to be more and more powerfully motivating will take the Howard Bloom genius game to Huge Heights. Not too many get to play in that stratosphere. Perhaps you're lifting us all up with you so you don't have to play alone! Stay balanced and blessed whatever you decide. And thanks for putting me in your input loop. Ohbeeb Cavalcante 4-22-05

Your thoughts are pure gold and I am a wealthy woman blessed, truly blessed and BeLoved. What a thought trillionaire you are ... and it rubs off on everyone .... no wonder WE adore you and give a chuckle that we share the planet with SUCH a ONE ...xxxooo Ohbeeb 05-29-2009

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2/3/2006

when I think of you - OFTEN - it's with the awareness that if someONE can save Western civilization we are all lucky that you have chosen such a mission.

Go on with your good stuff and know that you are not alone as you herd the cats. I'm researching recipes for exotic catnips!

Loving you is pure fun...  
Ohbeeb Cavalcante

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Howard, your update - wonderfilled! We'll all be wanting the memory of decorticated fleas and whatever else gives you the oomph and gusto to weave your wonders. Such a pleasure and inspiration to hear of these latest developments and connections. You're grabbing me by the guts and kicking the stuffing out of my brain cells. You are just an amazing specimen for zesty test tubes.

Re the Moscow trip - I need Kim's help on proceeding with letters of inquiry and/or grant applications to various funding foundations that Faye Feller suggested. There's so much going on that we fleas will be needing super sneakers.

Blessings on the journey. Ohbeeb

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5/7 "G" day cause it's the 7th letter. Hanging out with Howard is such a High. Those Genius vibes are fun cause they embrace the Gleeful, not the Gloom. "Choose enthusiasm over gloom" says HB and I agree!

So, today, "H" day in the Ohbeeb playground, Happy School chooses ... "HAPPINESS" of course as the word of the day along with "Howard" who

gets to be on center stage with full Honors forever.

Thanks, Howard, for the Gifts of yesterday. You're "taking care of business" in a manner that is heard, felt and inspiring. What more can we aim for? May I have a copy of the talk? I had given copies of your books to a new friend, Robert Pollard, and he was so grateful to have the opportunity to both hear you and to meet you. He and Stephen had plenty of time to talk during our drive and I suspect that Stephen knows what Robert does best.

I mentioned to you that good friend, Faye Feller, would make time to give some pointers on grant writing. She'll probably come with me to the Knitting Factory event. And, if you need support in the Hamptons fundraising efforts, let me know how I could be helpful.

Again, thanks for the luminosity. You are a true lumanoid. Ohbeeb  
Cavalcante 5-08-05

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Oh and ahhhh BELoved...seeing your name on my email list makes me smile and my beautiful heart skips a little in eager anticipation of the latest jewels...I fell/rose in love with Edna St. Vincent Millay when I finally became free of the oppressive marriage relationship and "Renascence" took my breath away. How fortunate that you could appreciate it so deeply at sixteen. Your sensitivities are so vast that ... why aren't ALL your relationships sublime? Yes, we know that actually they are ... just doesn't feel that way. Loving you is a passion of mine. Go on with your good stuff most beautiful one.  
Ohbeebala 7-01-05

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Your dance with thoughts to words must involve some kind of rare alchemy found on Planet Bloom. You create so many "awegusts" that swivel a consciousness to deep gratitude and beyond. "You just don't owe your audience your songs. You owe them your life" and "Remarkable life stories sometimes mean more than art. They are trellises on which we grow." I am gathering these Bloom Blossoms for Positing and Posterity.

Ohbeeb  
Cavalcante 5-06-05

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Having the phrases "diversity generators" and "conformity regulators" and their connections with Athens and Sparta is a huge leap and I thank you for the lightening bolts in your vast arsenal. You are



generating an energy field that .... Ohbeeb Cavalcante 4-22-05

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I never tire of heartfelt compliments Howard. Thank you. I can't wait to share some of the new material with you. Soon! It's funny that we're both enjoying each others work right now cause I'm really enjoying The Lucifer Principle. I haven't had much time to read lately but when I do, I am genuinely delighted. I love the amazing amount of information and the threads that tie everything together. I love to read and it's always amazing to me that truth fuels my imagination more than anything else. So i genuinely return the "thank you for sharing." Breck Alan 4-26-05

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"I must tell you that I refer my students to your Web site, plus your books are on my list of approved readings. They have been most excited by Global Brain. Thanks for your ideas, insight, and hard work along those lines." Scott Antes, Northern Arizona University, Department of Anthropology and University of Alaska Fairbanks, Department of Anthropology 4-26-05

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"You were absolutely sensational. Brilliant, entertaining, animated, provocative, all the things that make a great radio show. Tonight will not be nearly as informative or entertaining." Alan Corbeth, Vice President, Premiere Radio Network

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In a message dated 6/6/2005 5:59:24 P.M. Eastern Daylight Time, MOJOSMOKE writes: I've been having these deeply duplicitous thoughts -- If Steve can't or won't be saved, perhaps GEMS can be. Hank Bordowitz: GEMS is worth saving, if for nothing else, because of the Award, and it's first recipient; Howard. Howard, you still wanna get back into this snakepit of a business? John Moorehead: Maybe this business needs Howard now more than ever. Why? Because music is a force that changes the world. It rallies soldiers to battle, and comforts them once they are there in the trenches. It seeps into poverty-stricken places where no "trickle-down" economics can reach. It crosses borders of class, religion, status and generations. It made the Berlin Wall fall. It should not be left up to fools or businessmen. It's too fucking important. It's the only art form that can do all this.

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you'll always be my hero. Shelton Ivany 6-10-05

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Howard, you are really such a cool guy. In my observations of you, I noticed that you have quite a unique way of fusing the people around you. You have this energy, and way with people that is..... hard to describe, but I just think your a "cool cat". I can't say that I know that many scientists, but you are by far my favorite. Bobby Octaviano, photographer and actor from Tea Lounge 6-15-05

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I find you to be a rather unique and rare human being:)

Jillian Ann (Jillian Ann Durgin) 6-22-05

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"I just finished the Global Brain and found it one of the most inspiring book I have read in a long time. To some it may be a bit overwhelming but I found it encouraging, the struggle of survival. The best book I have read since the 48 laws of power... Did you write that under a pen name?" Reverend Steven Johnson Leyba—Satanic Apache

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7-16-05 Todd Amodeo: Howard, Thank you very much for inviting me to that most intriguing meeting last night. Please forgive my "commodification" comment as sometimes I can be off-putting in my inability to articulate thoughts in social situations. I was taking a lot in last night. My digestion process is often a few minutes behind other people's. I am a contemplative sort. Maybe a bit slow too. :-)

I am essentially struck by your use of the phrase, 'human soul'. And of your awareness of it's centrality in all things...music, management, marketing, etc. I also believe that we should work towards a synergy and continuity in all things. This is harmony. This is the song of the spheres. What do they say in Sanskrit? Shantih Shantih Shantih (The peace the floweth through all things) These are not esoteric, intangible notions. They are the ideas of physics...quantum theory, string theory. They are the ancient shamanistic voices that are still trying speak through each of us. I feel as if you are inherently communicating this energy in all of your communications. Compartmentalization is for suckers. As is genre, culture, etc. There's only one game in town. (We give flowers or fly planes into buildings) There is a wonderful correspondence between what I'm hearing (and comprehending) of your ideas and Terence McKenna. McKenna called the evolution of history the 'conquest of dimensionality'. From non-moving single celled organisms...evolving mobility... ..perceptual awareness and reactivity... to the evolution of memory and eventually... self-reflectivity and finally... the fruition of creativity. The alchemy of imagination. All of our cars, computers, space ships and paintings were always potentials within the monkey. Who knows what other they might possess? McKenna believed that this flowering of the human imagination...into the exterior world...was one of the great culminations in the eschatological destiny of the universe. He uses the phrase, 'balkanization of epistemology' which I think is lovely. (As Buffalo Springfield sang...Something's happening here) McKenna was much influenced by the ideas of Alfred North Whitehead. Please forgive me if I've strayed far from your intent. My head was mostly swimming in these ideas last night. I am very appreciative of that kind of inspiration. :-)

I will send you the McKenna passage where he describes this process. Like you... He has a wonderful way with words. Now...on to more specific business... Is Esmine (sp?) the woman that you were previously describing to me in your emails? I was very much struck by her mind and energy. I would like to hear what she is putting out musically. Please send me her website if possible. I have two tracks that I have been squirreling away. Maybe they would be good for her? I will send them in subsequent emails. I know you are VERY busy these days and I'll take up no more of your time. Please allow me to say how enchanted I was with your description of my conversation with Senofer. I'm an awkward cat and often don't have a sense of what's

actually going on in front of my face. So thanks for painting that picture for me. In appreciation... -todd amodeo

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Dear Mr. Bloom

I recently came in contact with someone that is very dear to me. In a conversation with this person I asked "what book do you recommend I read". The person said The Lucifer Principle by Howard Bloom. Deep down inside when I heard the name Lucifer, I said Oh My God.... But borrow the book from this person and read it anyway. Word can not express how grateful I am to have been introduced to such an Author. I have yet to return this book. Everyone I come in contact with reads this book.

This person showed deep interest in finding the book in hardcover. I was able to buy a used one in very good condition and was hoping for you Mr. Bloom to sign it.

I just purchase "Global Brain" and was so happy to find out it was published by the same company I work for "John Wiley & Sons.

Thanks,

Have a wonderful weekend!

[rperez@wiley.com](mailto:rperez@wiley.com)

Rosie Perez-Cruz

Human Resources Dept.  
Sr. Benefits Coordinator  
John Wiley & Sons, Inc.  
(P) 201-748-6684 (F) 201-748-6998  
8-02-05

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"Howard penmanship is amazing... he really understands social organizing codes and has an amazing way of making the theory of evolution easy to understand. One of the things I really appreciate about Howard, is the way he connects with his audience, not only live but on-line. He writes personal letters which is rare these days. :^)"  
Julie Evans, Founder, Emerging Futures Foundation

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8-30-05

(Mel Toomey is my husband, and he left Reinventing Capitalism on the kitchen counter. I could resist for about 24 hours, and then I read straight through - and write to tell you what I think about it.)

Dear Howard:

Thank you for your writing, your expression, your passion, your brilliance, your sharing in such a large, positive and provocative way. Reading Reinventing Capitalism, is fun, exciting, motivating. You write just what is needed right now, and it will be a best seller – top of the list.

I wonder if the sheer amount of material weighs down play, and may encumber creating . . . although perhaps one could zoom through, taking inventory, then return to select parts. On the other hand, I very much enjoy the mass of elements you gather from all times and all places which, while causing discomfort for several reasons, more importantly causes thinking. So on second thought, I think Reinventing Capitalism is appropriately messy, given that creation is a messy business and the more things in the air and strewn about, the more there is with which to create.

I greatly admire that you get ideas forward without sacrificing your passion, enthusiasm, and sense of humor, and that you keep the action moving, not stopping to waste time on perfection, as your stories recreate capitalism and call for the reinvention of capitalism.

I love the idea of clarifying identity, that personal part we live in life, as well as the idea of clarifying identity of the role of capitalism.

I loved your emphasis on truth telling, since truth telling makes us available to ourselves and to others, immediately.

Having said that, we invite you to visit. Should you have time and desire to refresh your body and soul, I invite you to our home 2 1/2 hours from NYC, in Goshen, CT. Yours is an open invitation, although with a little notice we could have a dinner party and invite others consciously engaged in promoting life.

Whenever, wherever, and if ever we meet, I will be sharing your words with others, with appreciation,

Dana

Dana Toomey

375 Hyerdale Drive West

Goshen, CT 06756

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More than any other thinker I know, you have broken through the Two Cultures barrier. THE LUCIFER PRINCIPLE and GLOBAL BRAIN are two books I refer to constantly and were tremendously influential in the thinking behind my novel, a mix of science fiction and cultural satire that deals with many of the issues you are passionate about and about which you write with such intriguing and enviable clarity. I will make sure that Matt Bialer passes on to you a copy of the book in the next few weeks, with my deepest compliments. And if at all possible, when I am in New York in April / May, I would be thrilled at the prospect of meeting you in person. You have been a vital catalyst for questioning and investigating in my life and a fantastic guide to rich new sources of information and angles of inquiry. I hope time permits for you to have a glance at ZANESVILLE. In a world full of critics and commentators, we all have our own specially selected auditors of merit--people whose work we profoundly admire and therefore whose opinions we value the highest. You are at the top of my list. Thanks for your instruction and inspiration and best wishes for all your projects. There are so many things I would love to ask you about! Kris Saknussem, author of Zanesville—The Novel--Random House

9-17-05 Thank you Howard. I told you, you inspired me. Half the battle, it seems to me, is to open oneself to those "crossroads" minds that set the whole journey off into a new direction. That's what those few rare people like you do. You're a catalyzing force for not just new thoughts but new ways of thinking. I hope to do you proud. Kris Saknussem, author of Zanesville—The Novel--Random House

Our evening is already bearing fruit and triggering more inspirational developments--in addition to being so downright enjoyable. Thank you, Howard. I appreciate your generosity of time and your warmth of involvement in other lives. As was said often over the weekend, it's about energy exchange. When I get back to my desk I'll piece together some thoughts I've had about how you might advance your endeavors. In the meantime, stay well and keep thinking! Kris Saknussem, author of Zanesville—The Novel--Random House

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Dear Mr. Bloom:

Just wanted to say how much I enjoyed your book titled "The Lucifer Principal". You were able to express, and illuminate with so many excellent examples, a concept that I have believed in since I studied the philosophy of science 30+ years ago. Your description of the interaction between superorganisms, memes and pecking order which produce complex emergent properties, entelechies, evolving towards compexity is

reminiscent to me of the simple, non-linear mathematical formulas that generate a Mandelbrot set. All of the elements of deterministic chaos are present - iteration, bifurcation, phase transition, spontaneous complexity, etc.

It seems our universe is designed on your principal, a ladder of complexity extending from the attocosmic realm of quantum mechanics to the megacosmic realm of galactic clusters and into the realm of the evolution of intelligence. Perhaps eastern mythology is right after all - it's all connected and the separateness we observe is just a result of our limited perception. This seems to be true in quantum physics and your writing reinforces to me that it's true in the evolution of intelligent superorganisms as well.

Thank you for writing such a great book. I can't wait to read your new book "Global Brain".

Sincerely'

Dennis Grahm

Dennis & Jane Grahm  
422 Dumoine Drive  
Foley, Alabama 36535  
jane.grahm@gulftel.com  
dennis.grahm@gulftel.com

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until i hooked up with this group of people  
all drawn to the beacon of you  
i didn't know my purpose in life.  
now i do.  
Mina lebitz 9-17-05

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"the human computer" George Noory, host, Coast-to-Coast, the highest rated nationally syndicated talk show in North America

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"I am very glad to hear you are leading this charge to get us back to more of a real space program, and less of the 'spam in a can.'" Paul Werbos, NSF Program Director, Control, Networks & Computational Intelligence Program

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Retrieved July 10, 2014, from the World Wide Web [http://blog.360.yahoo.com/blog-GEWTEwolcqTbIq\\_7mE1o55Vz4j.\\_MA--](http://blog.360.yahoo.com/blog-GEWTEwolcqTbIq_7mE1o55Vz4j._MA--) Last updated Wed Oct 19, 2005 Member since October 2005 View: Text & Photos | Photos only | Text only 1 - 1 of 1 First | < Prev | Next > | Last Al Polito's Blog Singer-Songwriter **Al Polito**: Sensitive guy with Testosterone, Wry rocker with post-punk irony. Welcome to my world Welcome to my world magnify Happy Thursday everyone, I just got an interesting email announcing a conference I'm considering attending, called VisionQuest Live. The keynote speaker for

this event is Howard Bloom, a visionary man and intensely fresh thinker who in his prior lifetimes was a scientist of major acclaim (and controversy) a publicist for the likes of Prince, Mellencamp and Billy Joel, and is now beginning a new project in Artist Development. I am deeply gratified that Howard is a great fan of my CD, "Gift." Anyway, in reading the promo for this conference, I read something very compelling, which is partly what is having me deliver this blog to your screen. It reads: The Truth at Any Price: Including the Price of Your Life If you champion the interests of millions of people outside the picket fence of your friends, your co-workers, and your family; If you seek truths others don't see, you find them, you question them, you test them, and when you sense their solid, you battle for them; if you know that unseen truths are not just logical; If you know that tracking truths takes both emotion and reason; If you know that truth feeds off of supersaturation—off of unconventional study and off of minute-to-minute immersion in your field, If you know that your instruments for divining truth are: Your gut feeling, PLUS your intellect, PLUS continual contact with folks outside your social sphere, PLUS the sum of all you've learned by following every curiosity that's in you-- Then you will outdo your competitors. Why? Because serving others is the real purpose of the deadened institutions in which so many of us have become deadened cells. If you serve others with all your heart, with all your soul, and with all your intellect, you may be loathed, you may be hated, and you may be mocked, harrassed, and hounded, but you will succeed." Now, I find this pretty damn compelling. Not so much that I'm eager to be the target of others' lothing or harrassment, but that I can see a pattern in my own life of doing that digging for those truths others don't see, and I can see how these truths come out in my art. And the blurb above points me in the direction that perhaps part of the reason I have been doing this all along IS to serve others... I don't write lyrics purely for my own self-exploration or gratification. I don't think I have for many, many years. Now I just want to take you along on my own journey. It would be nice to see that quest translate into monetary support for my choices in life, so hey, come out and see me perform sometime. Buy my CD. ;-) On that note, I have just set the groundwork for recording my next CD, and EP which I was going to call "The Fall Of Man," but now I think I might call it "Jackass." The track, "Jackass" seems to be one of my best/most popular songs to date, and for those of you who haven't heard it, the message of the song is that sometimes you do things in life that you regret, but within the context of loving yourself, you can find it in yourself to be OK with being a jackass. I'm a Jackass, You're a Jackass. I'm OK, You're OK. It's like that. Those of you who know me well know that my spiritual and religious journey has been profoundly linked with Catholicism, the faith I was raised with. Although I'm not an active participant in the church these days (I don't feel welcome there anymore, and I have many philosophical departures from the institution itself), I have gained some major gold from that church. One of those morsels is that God DOES love me, and that God is my best friend and champion. I've taken my God through doors and hallways and into rooms that most Christians would never pass through, and what I've learned is what makes me who I am. I'll leave you with another blurb from VisionQuest Live: (NOTE TO SELF: Read Rousseau) Self Revalation and Secular Salvation A Frenchman's dive in the darkness of mind reveals a bit of what we really sell....By baring his soul, Jean Jacques Rousseau

gave all of our souls room to breathe. He also produced a book that was still in print roughly 250 years after it was written. His book sold because it gave its readers validation. It gave them belonging and expression. It expanded their sense of understanding. It added to their feeling of identity.[i] This is Emotional Capitalism. This is the recognition of something critical and profoundly human—we live in an Identity Economy. Try Rousseau's approach and you may find the same thing works for you. Take your emotions to work with you. Dig for the ones that no one dares express. Then make a product or a service that satisfies your silent desires. You may well make a fortune.

Thursday, Oct 27, 2005 - 12:14pm (PDT) 0 Comments | Permanent Link Add Al Polito's Blog to your personalized My Yahoo! page: Add to My Yahoo!RSS About My Yahoo! & RSS View: Text & Photos | Photos only | Text only 1 - 1 of 1 First | < Prev | Next > | Last Copyright © 2005 Yahoo! Inc. All rights reserved. Privacy Policy - Terms of Service - Copyright/IP Policy - Guidelines - Help - Ad Feedback NOTICE: We collect personal information on this site. To learn more about how we use your information, see our Privacy Policy.

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[Passing this along, not necessarily because of the invitation, but because of the content within. Howard, being a friend of mine, never ceases to amaze me with his 'mega-quantum' insight into what makes us tick. If you ever chose to go to his web site(s) to simply peek inside any chapter of his books; you can't help but come away learning something you didn't realize about human nature. Howard gave the world a warning about Osama more than a year before 9/11 because of his insight into same, and his unending research. But, that's just one subject....I can't list the 'wowies' <g> I gleaned from his books that help me in everyday living/observing. Sincerely, Shadow/Suz suzie dove miles 1-11-05

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Retrieved July 10, 2014, from the World Wide Web

<http://planetnetwork.blueoxen.net/forums/asn-discuss/2003-06/msg00045.html> **Date:** Thu, 5 Jun 2003 15:14:13 +1000 Bruce >>>>>My own instinct is -- we are approaching a moment when we are going to >discover the "optimal mathematics of taxonomies". We are going to discover >how all the ways that human beings classify and categorize things -- are >actually special instances of a set of general principles that are >universally applicable. When this new perspective begins to emerge with >clarity, the incredible "babel" that tends to fragment and scatter the >global conversation will begin to merge and coalesce and fuse, like >globules of fat in a bowl of hot soup... (02) bala pillai: What poignant imagery! Yum and Yuck! :-) (03) We're already there. And several minds around the world have reached it. The most lucid articulation is the "attraction and repulsion" essence of Howard Bloom's Grand Unified Theory of the Universe and it's deessencing, Omnology. Amongst a mind exploding spiral of achievements, 60s pop culture sparker, Howard Bloom is author of "Global Brain" and "Lucifer Principle". (04) See <http://www.howardbloom.net> ;



<http://www.bigbangtango.net> and for some chapters of the "Global Brain" see <http://www.heise.de/tp/english/special/glob/default.html> (05) Next step on polishing this genius work, is for us to energise, laser and resource the bridging of Omnology with the most clued-on of the Ontology/Taxonomy/Subsumption Relations achievements done so far by the mostly-geekish world. I have the URLs in the archives of self-sustaining Mind Ecosystems/Acumen Networks Intranet at <http://groups.yahoo.com/group/mindecos> . SF John Maloney who runs KM Cluster <http://www.kmcluster.com> with his wired-in ringmastering savvy, is likely to be instrumental in accelerating us here. See his imminent "Analytics/Taxonomies" event in SF June 18 at his URL. (06) cheers../bala Bala Pillai, Sydney, Australia Acumen Networks/Mind Ecosystems/Global Brain <http://www.ryze.com/go/bala> (07) ----- Original Message -----

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11-23-05 Howard Bloom, one of America's distinguished physicists, philosophers, industry executives, scholars, and writers, as well as being one of our authors in *Beyond Earth: The Future of Humans in Space* (Apogee Space Press, 2006) is conducting a meeting at his New York "Bloomland" 3-4 December 2005 where intellectuals and future-thinkers will be gathering to discuss Howard's views regarding the remaking of civilization. Howard's intellect and experiences over the past decades have produced findings and judgments that have also been expressed in our Advanced Technology Working Group (ATWG) meetings since 1989 and which will be focused, with other concepts, in *Beyond Earth* when CGPublishing, Inc. releases the book in April 2006. We recommend wide dissemination of Howard's works and publications; and feel that they deserve global exposure and analysis. Humanity's future faces serious threats that are increasing as time passes. Kenneth J. Cox, Director, Advanced Technology Working Group [kcox12@houston.it.com](mailto:kcox12@houston.it.com) Bob Krone, Editor, *Beyond Earth: The Future of Humans in Space* [BobKrone@aol.com](mailto:BobKrone@aol.com)

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I am awed by your poetic response. But above all, I feel the collaborative energy of an instant soul mate. Ken Cox Kenneth J. Cox, Director, Advanced Technology Working Group  
an aerospace engineer for NASA at the Johnson Space Center  
creator of the Strategic Avionics Technology Working Group)

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Damn. I just called my mother and brother to let them know that **the greatest intellect on the planet** just gave me an invite to meet him. Im in shock, I dont watch TV and I dont like celebs but Ive been a HUGE fan of yours for a long time so I hope you understand that Im going to need the excitement level to go down quite some notches before I can reply back thanking you for the invite. Amir  
11-26-05

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You're making it over 100. You're not allowed to die until you've written all those books floating around in your head. Humanity needs your ideas.

That's probably the most exciting invite I've ever received. I'm going to figure out how to make a trip to NY happen.

69 - perfect age for the middle finger to go up :)

You're loved by so many. I hope you know always know that. This is real.

The next book will bring you more people than you can handle. More opportunities for your message to spread. The most exciting time for Bloomian ideas are coming in a big way! Amir 5-10-2012

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Happy Birthday to a modern prophet. Plus thanks for being a motivator and inspiration to me over the years. Our hundreds of emails are saved on my laptop as a separate file that I keep going back to discover your infinite wisdom. Damn well changed my life completely, Howard. Never can thank you enough for thinking. amir siddiqui 06-24-2010

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If you really want to make the world a better place, don't look to the newest Indian spiritual yoga guru, look to Steve Jobs. Not to the Dalai Lama, but to Zuckerberg. Not to Rumi, but to Hugh Hefner. Not to Deepak Chopra but to Howard Bloom. Amir 5-18-2012

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the god problem is worth it - its the bible i always keep open on my desktop. its full of so many thinking-tools. its my daily dessert the seven layered cake of all human knowledge, containing all flavors of thought from the big bang till today. epic.

it should blow up and make you even busier - if thats possible - come end of this year. exciting times to be a Bloomian 7-17-2012 amir siddiqui

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Howard - my copy (plus 2) of GOTB arrived. Thank you for including me in your list of stimulators and sustainers. I'm honored beyond my ability to express. I feel a serotonin high and am showing off to all my friends - which is doing something strange - it's making them very interested in the book :)

Your psychology blog is one of the most important of our time. The thing about you is that

no one can challenge your statements - you simply out-think and out-research every intellectual (and I follow all the popular ones) so thoroughly and consistantly that my friends who are fans of Bloom, and I just end up laughing.

Sitting in Dubai and hoping to spread your message here soon as well. I'm glad you call it "Militant Islam". It makes it easier for those like me to discuss your ideas with the moderate Muslims (who are in complete denial that Islam has any true violence-inducing teachings).

One of my friends in the U.S, who just started your book, "Howard has a new idea on every page, each idea worthy of a book on it's own. I didn't think anyone understood EVERYTHING". I smiled.

Thanks Howard. You should check out Dubai. The way they have modeled the US infrastructure and ideas is almost sickening and inspiring at the same time.

Thanks for giving us a reason to go on Howard ! Amir 01-01-2010

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Youre the gift man! I only wish I had an intellect like yours, but Im a realist I suppose, so Ill keep lifting heavy things. As much as I dont need to tell you this, since it should be obvious, your writing have changed my life in ways I never thought I could change. Thanks for EVERYTHING! Amir 12/20/2005

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Youre brave in the face of potential fatwas.

Testicular fortitude and brains seem to go together in your case.  
Rare; but then again you are very special in more ways than one.

THANKS FOR THINKING!  
Amir 12/20/2005

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Back a few years ago when me and my close group of friends were exposed to your Global Brain book we always wondered how interesting it would have been for you to be on Mahers Politically Incorrect.

Now with his RealTime show on HBO I KNOW you will literally blow the audience and Maher away. Anyone Ive ever come across with half a brain would at the very least watch the show when I was back in NY. I truly think it would be a great platform for your ideas to gain momentum...leading upto the presidency, the campaign for which I would like to offer all of my volunteer hours for the next lifetime :)

Lots of Luck with that Howard!!! Closest thing to a non-sexual wetdream would be to see you exposed to a large, thinking TV audience!!! Amir 9-15-06

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In a message dated 10/18/2006 5:23:54 A.M. Eastern Standard Time,  
amir23x2@yahoo.com writes:

Can I say I love you without sounding/reading as if Im gay? I LOVE YOU!

You recently contacted my friend Dr.Farrukh Saleem!!! How UNREAL is that??!?!?!? I was so desperately wanting to send you his peice, Angry, but simply didnt have the time to do an internet search and send the link but youve read it now.

This man trains at my gym and Ive been chatting it up with him for a while now. He, out of the blue, mentioned that some U.S author emailed him asking to read a draft of some new book and BOOM! I knew it was you! I told him youre the big brain that controls the universe so please dont hate me for that!!! I COULDNT resist!

This is THE man to help you make sure all your facts are right on and his perspective is amazing!

Great minds collide!!! Amir Siddiqi 10-18-06

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Your writing, to me atleast, is addictive and I know anyone with half a brain wont be able to get away from the beautiful madness that is yours :) Amir Siddiqi 11/1/2006

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he's god to me :) omnipotent, omniscient and a soul-igniter. Amir Siddiqu re hb 11-05-2008

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[mjeff20@comcast.net](mailto:mjeff20@comcast.net)

12/8/2005

I don't know if this e-mail will reach Mr. Bloom, but I felt compelled to write after seeing his interview on the Disinformation DVD.

I am 23, a caucasian ineffective youth. Through various parts in my life I have been thrown into the face of contradiction between social constructs and what I percieved as reality. I accepted Quantum Physics and the teachings of various authors as evidence that I wasn't alone or wrong in my assumptions about evolution and the path of mankind. However, I was still cynical and pessimistic about the whole thing. So I took the road down the middle and became a passive observer, taking equal pleasure in the beauty and horror of mankind.

I know now this is wrong. Your words brought me to tears as I watched the video with my friends. They were equally impressed, but something in me clicked. I have a hole missing, and I know that now. I set out from this point to attain purpose. I had some, writing esoteric stories on the nature of chaos and structure within the universe (fictional stories as I fashion myself akin to the fantastic). But this is not enough. I will not ask for guidance as noone can provide. It is inside me, and when I am strong, I will crush the god of war inside me and find peace.

Thank you Mr. Bloom. Your words have touched me.

Jeff

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No not clairvoyant but apparently our minds think alike (I hesitate to say "great minds", at least in my case).

I also admire the work of Bronowski and Burke. Like yourself they use wit, passion and a science based world view to fight the good fight against opposing memes in our "Demon Haunted World" (to borrow a phrase from the title of Carl Sagan's best selling book).

I'm delighted to hear you are considering a TV series based on Global Brain theory and principals. Humans crave understanding of our connections to the awe and majesty of nature. We all need a vision to help us feel like we are a meaningful part of creation. In the absence of a unifying vision based on rational thought and science, people invent all sorts of answers from religious dogma to visitations from advanced alien civilizations.

Scientific discovery is inspirational for quite a few people but for many others, perhaps even a majority, it is lacking something. Perhaps we need a way to see science in a new light, a light that is more compelling (dare I say more spiritual?) than just an assembled host of scientific discoveries, laws, theories, principals and practices aimed at understanding reality. Science needs a context that can be inspirational to average everyday people, not just to scientists. A context that is understandable, intuitively correct and does not diminish the role of our place in the "ascent" we are all part of. To qualify the unifying concept must also be based solidly on scientific methods.

It seems to me that Global Brain is a strong candidate for such a unifying concept. It establishes an overall context for all scientific disciplines that illuminates their interconnectivity in new ways. Perhaps more importantly Global Brain theory provides a way for non-scientists to visualize these connections and even see their own potential contribution, perhaps analogous to neurons, in the ascent of the global brain (and we better contribute or apoptosis awaits - quite a potential motivator).

Speaking of "grand vision" why must we remain confined to just our earthly globe? Why not eventually a "star system brain" or "galactic brain" or even "cosmic brain" (perhaps they already exist in some form). What have we got to lose by thinking big?

Dennis Grahn 12/20/2005

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----- Forwarded message -----

From: H. Raven Rose <HRavenRose@writingflow.com>

Date: Jan 7, 2006 8:39 PM

Subject: You are brilliant man...

To: bloom.public@gmail.com

Hello Howard Bloom:

G-d you are brilliant, man. Today, on a dastardly LA film shoot that didn't happen due to permit failure, the lead actor recommended your book *The Lucifer Principle*. I was so enraptured by our discussion and his comments about your book, which he's purchased four times, and keeps giving away, that, after dropping him off, I drove straight to and lost myself in Barnes and Noble and didn't emerge until I had found and inhaled a bit of your delicious work.

I am going to blog about you... and I am also going to use your concepts to inform the rewrite of a psychothriller screenplay I am working on. If you ever want to co write a feature film script based on your book, I would love to discuss that with you...

Smiles and Best Regards,  
Hadassah

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Howdy, This is Matt Burton. Just another netizen who while surfing the edges ended up at your door. Interestingly just last week I was having a discussion about life, work, hobbies, meanings and sources of happiness and I had drawn the conclusion that passion played a significant role. Then yesterday I heard your quote in the digital mist (somafm.com, Groove Salad Radio...I can't remember the song unfortunately) and was struck by the collision of ideas (you put it so much more eloquently of course). I started hunting around but couldn't find a definitive answer as to who was the author, your name was tossed around in reference to "fuck the god of war" so I figured you would be a good person to ask. In another set of ironic coincidences I discovered a copy of *The Lucifer Principle* on my bookshelf and my housemate started to play a video game called "God of War." The video game is as I said, coincidence. But I was pleased to find your book (it also belongs to my housemate), I'll have to start reading it right away. There wouldn't perchance be a copy of either of your books in audio form would there? I find that humans have a disproportionate amount of control over the first 3 dimensions relative to the 4th. My reading list grows daily, as my time for reading shrinks. But I do have a nice commute that is perfect for audio books. I'm just following the links, mcb

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"Howard was super articulate while discussing numerous subjects, well beyond bio-fuels and flex-cars. I would call it a smashingly successful presentation." Re 2/13/06 appearance on coast to coast—Joel Isaacson

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Mr. Bloom,

I wrote you some time ago, noting how your interview on Disinformation moved me greatly. After your response I was elated in knowing you took a direct interest in how it affected people. I thank you greatly for that. I wanted to write back immediately, but I am not one to succumb in whole to giddy fanaticism and would not disrespect you like that.

So I swore to myself I would read the Lucifer Principle and then research to find my own conclusions before sending you another mail. I hope you do not mind. If so, I will be sure to bother you no more.

The Lucifer Principle has given me a great deal to think about. It sent me on a wild ride of research and exploration into history (which I am currently still surfing upon and doubt I will ever stop) to find relevance and attributions to current events with historical battles and struggles. I see this not so much as a means to prove a point or to solidify my own concepts, but a way of understanding. Luciferian objectivity (catchy!) is a wonderful way to look at the world. Within itself I see there is no direct answer to solving any one problem, but a way to heighten knowledge so that when these atrocious yet natural events take place, we can understand why. As well it points inside and gives one pause to reflect upon themselves.

So here is my quandry: I am, as stated before, a disillusioned 23 year old existing within a subculture of my own making, separating myself from much of the everyday workings in modern life. While researching I find myself connected more and more with my fellow man. My one uniqueness which I cherish is that I am seeking knowledge to understand them and myself better instead of falling headlong into a herd mentality. I am not opposed to following a herd, so long as I understand why I am doing it and make an educated decision to do so. But here lies the problem: At what point and to what degree does a man have to pick a decision to try and change the world? The inherent nature of man I do believe is overcomable. I doubt it will happen in my lifetime but the seeds we sow today may blossom in the future. What degree of objective (as much as I can be objective) learning and proactive efforts must be balanced? I feel that while I learn I can inspire, but how easily can my expressions be unheard or misinterpreted? I suppose the 'hole inside me' is one of uncertainty, of fear and of self-doubt.

In four days I and my ragtag group of gypsy-like friends leave for New Orleans. Perhaps there I will find some further purpose and a means to make a difference.

I thank you Howard Bloom. You've given my thirst for knowledge a very open and bright direction.

Sincerely and with all gratefulness,  
Jeff Moat 2/28/2006

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I just finished The Lucifer Principle, an EXCELLENT book!!! Thank you for your breadth and depth of insight into world affairs! I have already highly recommended it to a number of my friends. Thanks again for a great book!

Steven Lehar

Research Fellow in Ophthalmology, Harvard University  
3/8/2006

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[Amazon.com review of The Lucifer Principle by Robert D. Steele 4/9/2006]

Buy and read this book if for no other reason than that the author foresaw the global radicalization of Islam against the West in terms much starker than Samuel Huntington's clash of civilizations and much broader than Yossef Bodansky's brilliant tome on "Bin Laden: the Man Who Declared War on America.

Leon Uris is quoted on the cover as saying that this book is "an act of astonishing intellectual courage," and I will say that the author has pulled together an extraordinary collage of details in an intricately assembled "story" in which he challenges the assumptions of a number of major conventional intellects. There are 58 "parts" to this book, each part between two and six pages long, with an astounding array of multi-disciplinary quotes and footnotes. No scared ox goes ungored.

Some of the history in this book, of the origin of Mohammed as a possible lunatic and then a vengeful warrior using religion to grab real estate, and of the early split between Sunni and Shiite over the issue of the succession, is very useful today.

The author centers the disparate and very broad-ranging pieces of the book on three core ideas: Earth as a superorganism within which a tribe or religion is itself a superorganism; memes as unifying ideas that create us versus them for the sake of changing the pecking order and feeding off weaker tribes, and--in the only optimistic note in the book, at the end, of collaboration and information sharing as the only means to break out of the pattern of dog eat dog.

He specifically slams religion, and especially fundamentalist religion, as a false god that substitutes faith for control, and as a tool of controlling elites who need to keep the impoverished masses from waking up to the raw fact that masses of people can indeed "take over" factories and estates.

On page 94 the following quote struck me as applying equally to George Bush and Osama Bin Laden: "Leaders like Orville Faubus and Fidel Castro have skillfully manipulated a few basic rules of human nature: that every tribe regards outsiders as fair game; that every society gives permission to hate; that each culture dresses the demon of hatred in the garb of righteousness; and that the man who channels this hatred can rouse the superorganism and lead it around by the nose."

There are numerous gifted phrases throughout this book, and I can understand the frustration of some in absorbing this dizzying array of data points, but it is surely worth making the effort.

He makes much of the evolution of the brain from reptile (survival) to mammalian (social) to primate (individual) and emphasizes that even the most advanced humans still have all three brains in some form, with the lower forms subject to arousal.



Overall I rate this book one of the ten most useful books relevant to understanding and defeating radical Islam, which the author says is "a meme growing ravenous," a sleeping giant that has been awakened. He goes back in time to look at how the US, in forcing the French and English to give up the Suez Canal, actually helped inspire Arabia to plan for a day when the West might be sent packing. Similar, the first Gulf War, when the Coalition defeated Iraq, undermined secular Moslem regimes, and further inspired Islamic fundamentalists.

In the author's view we erred gravely in not understanding the asymmetric scope of the threat of Bin Laden and post-Taliban Afghanistan, and we appear to have erred in a truly gigantic way in not seeing that the second Gulf War was in fact doing Iran's bidding and accomplishing something Iran could never have done on its own. The author views Bin Laden as having replaced Russia as a "friend" to the Third World, and anticipates both a rapid spread of Islam among the poor, and a plague of animosity toward to the USA specifically.

The book includes a fascination discussion of psycho-social aspects of nations and tribes and other social groups including religions. While some have been derisive of his discussion of "pecking orders" I believe--having lived overseas most of my life--that he nails it. Not only does instability cause the accepted pecking order to go out the window, but prosperity actually destabilizes established pecking orders. When we eventually implement the grand vision of Jeffrey Sachs (see my review of "The End of Poverty" we will need to be very mindful of the animal force that will be unleashed at the same time, and not make the mistake we made in Iraq, of failing to plan for stabilization and reconstruction.

The last two ideas in this book that really grabbed me are from page 292, on how America began a perceptual shut-down and decline from 1973 onwards, culminating in the cheating culture and lazy obese children and parents that are the bane of most teachers' lives today. America is in "slow" mode and has lost its competitive drive.

The book was hugely ambitious, and it is easy to be snide, as some reviewers are, but I for one found this as close to genius and as close to breath-taking intellectual derring-do as any book I have read in a while. If America is to survive the multiple threats to the Republic, it will take leaders capable of reading and understanding this book, and implementing a 100 year strategy for winning the six front war, beginning on the home front with a draconian reform of our educational and information sharing and distance learning environment. Robert D. Steele 4/9/2006

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Amazon.com review

The Devil Inside, August 14, 2005

Reviewer: James Stephen Garrett "Teep" (Mountains of the Moon) - See all my reviews

(TOP 500 REVIEWER) (REAL NAME)  
Who is Lucifer?

You know, Lucifer---Satan, Baphomet, Old Scratch, Wicked Nick, His Infernal Majesty. The Devil!

That's the Deep, Dark, shadow-haunted question, which reeks of sulphur and brimstone, into which erstwhile publicist and intellectual romper-stomper Howard Bloom takes a merry spelunk.

Bloom, former PR generalissimo and uber-strategoi for pop-culture uber-titans Prince, Michael Jackson, Billy Idol, and Run-DMC, has brewed up a brilliant, acid, caustic, but constantly engaging and entertaining little read in "The Lucifer Principle". It's a deft, dense, and wickedly ripping yarn you can read on the course of a Red Eye from Logan to LAX, and be engaged all the way, and between its covers---given heft by a forest of footnotes---Bloom ponders a singular question:

Where does Evil come from?

It's no idle question: it confounded the Ancients, addled theologians, fired the brains of Popes, Imams, and mountain Holy Men alike, and has set off revolutions, Crusades, Holy Wars, and Inquisitions.

Is it Nurture or Nature, Communism or Capitalism, the Devil or the Deep Blue Sea that takes a thinking ape who can dream of peace and yet sharpens a stick, or thrusts it into his neighbor's guts, or sacks all of the cities of the Northern Steppe and salts the ground on which they stand, or stacks the skulls of his countrymen? Or for that matter, imbues him with a frenzy to set off a bomb in a crowded shopping plaza, or flick the switch that shifts Defcon 1 into blazing, thermonuclear apotheosis?

Bloom's thesis this: the Devil is holed up in every single one of us. The desire to brutalize, murder, pillage and destroy, to revel in the weeping of the Enemy's women---all of that "evolved apes behaving badly" stuff---is literally hard-wired into our very genetic guts. It's what binds us into evolution, advances are flag and standard, sews our seeds into the next generation.

It's true: neither Angels nor Beasts, Men can dream up Heaven; but they're mostly capable of living out Hell. The blood-drench 20th century provides all the backup Bloom needs for that, and our young 21st century is already making up for lost time in stuffing the carnage of one hundred years into its first decade.

At its foundation, Bloom's thesis is essentially Social Darwinism: each organism competes for limited resources, food, shelter, sex. But Bloom takes one step beyond into heresy: it is not just individual competition that drives evolution, but social

competition. We are like single cells in that respect, welded into competing social organisms, struggling 'superbeasts'.

Bloom breaks his theoretical napalm out into five key ideas:

1) Competition & the Self-Replicators: like semiconductor and cell phones, Nature revels in throwing together chunks of biomass and spitting out new organisms---all in the name of Evolution. Those little self-replicators are you and me, and we're totally, astonishingly cheap and utterly expendable.

2) Superbeast! We're social creatures: no "The Man in Black fled into the Desert, and the Gunslinger followed him" here, children---we're joiners. We're the unsung gladiators of a massive arena battle between macro-organisms larger than ourselves.

3) The Meme: ideas have consequences---one of which is that in just a million years, they've managed to outpace genes in organizing disparate flesh and welding it into a force for global dominion.

4) The Neural Net: Memes ride the tide of a gargantuan global learning machine.

5) The Pecking Order: It's lonely at the top, because everybody is trying to get there. And since no super-organism is clawing away for Downward mobility, something's gotta give. That's going to be *\*your\** place at the table, pilgrim.

Half the fun of "The Lucifer Principle" is in the getting there, so I won't spoil your first encounter with Bloom. Suffice it to say that binds the sinews of his theory together with tasty junkets to the jungle fastness of the Yanomamo, the "Fierce People" of the Amazon who put a premium on wife-beating and savagery, to the war camps of gorillas and chimpanzees, to a hunt for capitalist rotters in the dark dungeons of China's Cultural Revolution, to the parliament of Victorian England and the Congress of Superpower America, both shambling along a trail of tears branded 'good intentions'.

This is a thick, rich, rollicking read, certainly not orthodox, but all the more prickly and provocative for it. Believe or skewer, you'll be hard pressed to forget "The Lucifer Principle".

The Devil, after all, is in the details.

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Howard is a power magnet of magnets. Bala Pillai 4-23-06

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You are a wonder and magic, Howard. :-) Kehong Woo 4-26-06

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5-09-06 Fr Reda Anderson, the first woman to fly into space on the SpacePlane  
Howard Your accolades on one website alone took several cups of morning coffee for

me to read. Howard, for you to take time to write a note to George French is so out of the ordinary and out of the extraordinary, I don't know what to make of it. I usually email people I've just met but to go further hasn't occurred to me. What an excellent example of friendship, but more so, of civility. A gentleman's gentleman you are. I introduced myself to Amir Ansari with an enormous, almost tearful, thank you to him and his family for their contribution to the future of humankind, telling him in part, "If it hadn't been for the Ansari Prize, I, Reda Anderson, wouldn't be going into space in my lifetime and, "How can one person thank someone enough for that? It's not possible. How can I thank you and your family for something so positive that alters completely the balance of my short life? It's not possible." Congratulations on meeting Peter Diamandis. Meeting someone like him and someone like you are thrills of a lifetime. As I told Peter when I 'cornered' him for 10 minutes, "Everyone needs a hero, even someone of my age." Talking about heroes, last year, I telephoned John Goddard, adventurer extraordinaire, first person to explore the full length of the Nile (in the 1950s in a kayak type vessel), and invited him to dinner where Chuck Yeager was to receive an award. John Goddard's emotional response left me speechless and dumbfounded. "I'd love to come. He's my hero!!" I still get chills when I think of that. I can't get "He's my hero" out of my brain, "John Goddard has a hero????!!!" Stunning. That's what Peter Diamandis and the Ansari family and Howard Bloom are. Heroes. Reda ----- Yup, Reda, that is me. For more, take a look at <http://www.howardbloom.net/bloom.pdf>. And, yup, David Livingston was kind enough to drag me over to Peter Diamandis at his "personal" party and introduce us for a second, a second that also included Amir Ansari one of the Ansari family that funded most of the X-Prize. Meanwhile I'm about to write a note to George French telling him how interesting it was to meet you. Onward--Howard ps all thanks for the Beverly Hills invite. I just may take you up on it one of these days. I love your spirit. ----- In a message dated 5/7/2006 11:14:53 PM Eastern Standard Time, Redaflygal writes: This isn't you is it? click here to order global brain from amazon.com "Howard Bloom may just be the new Stephen Hawking, only he's not interested in science alone; he's interested in the soul." Aaron Hicklin--Gear Reda Yup, Reda, that is me. For more, take a look at <http://www.howardbloom.net/bloom.pdf>. And, yup, David Livingston was kind enough to drag me over to Peter Diamandis at his "personal" party and introduce us for a second, a second that also included Amir Ansari one of the Ansari family that funded most of the X-Prize. Meanwhile I'm about to write a note to George French telling him how interesting it was to meet you. Onward--Howard ps all thanks for the Beverly Hills invite. I just may take you up on it one of these days. I love your spirit. In a message dated 5/7/2006 11:14:53 PM Eastern Standard Time, Redaflygal writes: This isn't you is it? click here to order global brain from amazon.com "Howard Bloom may just be the new Stephen Hawking, only he's not interested in science alone; he's interested in the soul." Aaron Hicklin--Gear Reda Forwarded Message: Subj: Re: ? Is this you Date: 5/8/2006 3:18:43 AM Eastern Standard Time From: Howl Bloom To: Redaflygal Yup, Reda, that is me. For more, take a look at <http://www.howardbloom.net/bloom.pdf>. And, yup, David Livingston was kind enough to drag me over to Peter Diamandis at his "personal" party and introduce us for a second, a second that also included Amir Ansari one of the Ansari family that funded most of the

X-Prize. Meanwhile I'm about to write a note to George French telling him how interesting it was to meet you. Onward--Howard ps all thanks for the Beverly Hills invite. I just may take you up on it one of these days. I love your spirit. In a message dated 5/7/2006 11:14:53 PM Eastern Standard Time, Redaflygal writes: This isn't you is it? click here to order global brain from amazon.com "Howard Bloom may just be the new Stephen Hawking, only he's not interested in science alone; he's interested in the soul." Aaron Hicklin--Gear Reda

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you are an amazing mind and person. David Livingston 5-23-06

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I think there is a synergy that comes into play when you stay in the conversation even if you don't see how there can be a fit. I think we are really arriving at a win-win situation. Steven Wolfe, 5-31-06

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I'm rereading The Lucifer Principle. Great stuff! Robert Zubrin 6-09-06

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This is a terrifically significant dialogue that Howard Bloom has used his amazing catalytic powers to continue. Bob Krone 6-24-06 re Space Energy Initiative

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Your Yale speech is an example of the indomitable life force transforming crises into opportunity, waste into energy for life. And you are actually an expression of THAT force in person! Barbara Marx Hubbard 6-30-06

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When I think of you, I breathe deeply and ask that the Impulse of Evolution that motivates you so powerfully, is fulfilled in glorious Technicolor! for the sake of us all. Barbara Marx Hubbard 8-29-06

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Jack Sarfatti 7-18-06-- Catch Howard Bloom on Coast to Coast tonite (you can listen online). What Bloom says is very scary. Bloom confirms that Schwartz's Hero Chalabi was an Iranian agent who tricked us into handing over Iraq to Iran. The Iranians have the sunrise missile that can take out our carriers and kill all our troops in Iraq. They are using a pincer on Israel to draw us in and then will hit our forces with nukes. They are part of the 1934 Muslim Brotherhood - Kill the Jews and defeat Western Civilization with Jihad. This is the BIG ONE COMING SOON and they are not afraid to die. If we don't hit them hard now we will lose. Use it or lose it.

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Howard Bloom, one of the most brilliant minds on earth today, has devoted his unique skills to create common grounds of agreement of space professionals. Bob Krone, editor of Beyond Earth: the Future of Humans in Space (CGPublishing, Inc., 2006)7-19-06

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Your words are as warm as your intelligence is fiery. :-) Your sentiment is as resourceful

as your imagination is colossal. Your generosity of spirit is deeply touching and encouraging. Your empathy is profound and applied with accuracy. Still undergoing neurological tests - more tomorrow on the cranial nerves - so I will simply declare this hope - that our work in due season will continue and be fulfilled, despite some unexpected delays. What that shared 'magnum opus' is I'll come back to in another email. It's not just Jerusalem, but may include that. Meanwhile, heartfelt thanks. I'll be in touch. In delighted anticipation still of a wonderful destiny for our circle – Richard Kirby  
8-15-06

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Thank you Howard for your constant spiritual support to me and to the whole group that share our goal so dearly. As a matter of fact, you are the truly backbone of our shared endeavor for this nation and for all humanity as a whole. I am sure, one day history will forever remember you for what you have done for this country and for all fellow human beings on this planet!

Feng Hsu, Senior Risk Analyst, NASA, for the space shuttle, the international space station, and the constellation program 8-27-06

Your unrighteousness and honesty in speaking out truth (under any pressures) from the bottom of your heart has once again showed your profound character and human decency. This is why you have earned the respect and great reputation not only from all our space advocacy communities, but from all walks of life from round the globe. I salute you for your outstanding human character and your profound talents and contribution in trying to save America and help elevating human civilization. Feng Hsu 10-08-2009

Good to hear from you! See what your passion and energy have done to the great human course of taming energy from the stars (space)?! Congratulations and I am so proud of what you are doing and leading. You are a true leader, indeed and not just great thinker and scientist! I believe that we have started a historic human endeavor and what ahead of us are full of challenges and yet, full of excitement as well. I have just got calls from my old friend from New York who gets so excited about hearing our SSP press release and told me and wanting to join our SSP endeavor! He (Gaspare Maggio) told me that he was a SSP fan ever since his childhood, and he has been working closely with NASA's MSFC and told me that we will be working together to push MSFC for proposing to NASA a SSP demonstrator project.... See, the words are spreading around the globe and the energy future is hopeful. Feng Hsu 10-16-07

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Actually I am currently engrossed in reading Lucifer Principle and have decided not to make any further big life decisions until I have finished reading it. (only a couple more days of reading) I wish I'd had this in my head 30 years ago, things would have transpired differently. Richard Godwin, President CgPublishing and Apogee Books 9-05-06

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It's your leadership, Howard. George Whitesides, Executive Director

National Space Society 9-16-06

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Thank you, Howard. That means a lot to me. You have no idea how much I've been inspired by you. Amara Angelica, Kurzweilai.net's webkeeper 9-24-06

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No YOU are the blessing. :) Amara Angelica, Kurzweilai.net's webkeeper 9-24-06

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Howard Bloom is Amazing....I was watching him on disinformation and he makes more sense than anyone I have ever heard speak about life, war, love, and evolution. A fan from Myspace 9-30-06

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We had a fantastic time meeting you and discussing what, where, how and why we need to make a film with you. You are a man of extraordinary compassion, integrity, feeling and focus and if all of our efforts to make the film the world needs should come to nought then my success will be complete in the knowledge that I have found a friend and kindred spirit in you. Laurence Guinness 0-04-06

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Howard is an intellectual lighthouse, who in a time of fog and obscurity should be treated as a national treasure. Laurence Guinness 11-02-07

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----- Forwarded message ----- From: Morgan Kinney  
<morgan.kinney@gmail.com> Date: Oct 2, 2006 9:34 PM Subject: College Students and Memes To: jz@bigbangtango.net Hello Howard! You don't know me; yet, with several billion people on the planet that was probabilistic. I am a student at the University of Southern Maine and I've been following your work for just a couple of years now. First, I have to say, you've had a profound impact on me. Nay, you've helped me to reorganize my mind and help me to path-find for my own niche when I felt I was going the way of the dodo. In hindsight, there could have been nothing short of your work, which to my current knowledge is at the very least probably the only work of its kind, which could have done this for me. And for doing that for me, I want to reward you with the knowledge that in line with what you wrote in a correspondence (with whom I've forgotten; I read it in your growing G.U.T. database) that you wish to help people to know where they've come from, you have indeed helped this person to know. To me, that has been borderline miraculous and I thank you from the bottom of my heart for that. I've been chewing on this potential correspondence for a while because there are just so many things I'd like to pick your brain on. Truly, you seem the go-to person in my mind for the algorithms and insights behind the things I muse about all day. I know of no one else who sees the world around them with an anthropologist's eye (not to mention a myriad of other eyes); not even anthropologists have been able to tackle modern capitalist societies with their own toolkits in a level of thoroughness (which is to say cross-disciplinarily) that does it justice, and for seeing that, I too feel like "a heretic among heretics," as you've said. It isn't simply seeing a fellow non-conformist which impelled me to your work; there are plenty of those. It's that other trailblazers and

trendsetters lack their own cultural self-awareness to promise something real in vision and purpose. My mental tools and experience says that it isn't enough to be just insightful, just realistic, just methodical, just passionate or essentially, just a diversity-generator; to know and make a difference is to have the courage and commitment to acknowledge the blind spots and ulterior motives of your humanity and work around them to that universal motivation that is truly helping our social kin. You're the first person I've found that's lived up to the standards I set some years ago in pursuing that goal. In a sense, I've been groping blindly for your work for some years now. Because I had given up that I might find that human who knew that seeing inside was a matter of looking outside, I'm truly awed by what you've done. I've staked all the horses on finding the reality or the person who would lead me to the reality, that would give me the tools and understanding, the ammunition, to do something real and meaningful for my superorganism. Looks like you've paved the way, but is there anything else a fellow omnologist can do for the cause? I've already done some big-picture work. I did a presentation on Superorganisms for my Evolution of Human Cultures course; an examination of the evo-eco-cultural forces behind the relative pecking-order positions of today's cultures (ala Jared Diamond's work); a presentation on the implications of drug-treatment given the brain as a system contingent on its interaction with environmental/cultural systems for it's design, a computer with a cultural operating system, and advocate for the learning and creative power of destruction particularly by evolving human cultures (before my foray into the Lucifer Principle). I'm interested in the big-picture because cultural clichés are horribly destructive at their worst; because it serves as a check to the compartmentalized thinking of the sciences, much less the intrinsic ambiguity of other methods; because it is an answer to the antiques of religion, philosophy and politics; because it offers a coherent meaning framework as it could exist in the minds of individuals at time when people need it; because it could set individual and cultural goals and potentially anticipate the direction of fate; because it brings the self-awareness necessary to pull-together a global superorganism. Howard, in short, I'm asking first if you know of any graduate programs and second, potential career paths that a University of Southern Maine Psychology-Major might pursue if he was omnologically-inclined. What niches have your ideas opened up, or what existing niches might they exploit so that this meme might gain territory? Is it the doom of the blinders of specialization for me? I'd love to pick your brain, but if I could get one thing from you, it would be your wisdom in this matter. Still, it's a lot to ask a stranger for this type of advice, and more perhaps, for you to advise someone you don't know in such personal matters. Even a most basic recommendation or thought would be appreciated though, and I'd be receptive to anything you have to give, here, Howard. Thanks in advance, and for what you've already done! Morgan Kinney University of Southern Maine Biddeford, Maine

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You have greatly inspired me and forced my brain to consider things it may not have otherwise considered. Ben Tyree 0-12-06

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"I would feel honored to speak to a genius, but then again it doesn't seem logical he would use Myspace." °who is god, and why has he no religion?°--myspace 0-12-06

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Sure, I'd be honored to read the manuscript. LP is one of my favorite nonfiction books.  
Russ Kick 10-17-06

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Re the tenth anniversary edition of the Lucifer principle:

The most important book of the first quarter of the 21<sup>st</sup> century. Diane Petryk 10-13-06

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Re the tenth anniversary edition of the Lucifer principle:

You nailed it. It is brilliant. It is illuminating. It is a moral imperative that this material gets into as many hands as possible...because we as a society we share a collective delusion as to the nature of this crisis. While most Islam books try to interpret Islam to the West...you inform the reader how he is viewed through Islamic eyes and it is a horrifying experience. I mean it Howard, soccer moms should have this in their hands, this perspective must have a chance of entering the public consciousness. I think this should be the guiding logic in picking the format...I've been reading since 4:30 this afternoon...and am closing in on the final chapters..about 180 pages pages left. I'm not sleeping (nor would I be able to) until they're complete. Christian Vachon, an intern at the Columbia Journalism Review who was hand-placed at CJR by the founder of The Nation, Victor Navasky 10-11-06

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Re the tenth anniversary edition of the Lucifer principle:

It is remarkable. Thank you for letting me read it. It was a privilege.

Yes. It is long. But considering the complexity of your accomplishment, it shows remarkable economy. Given the massive scope and profound nature of this book...it is amazing that you are able to put it together in 800+ pages. I can also attest that it reads very well...I found myself flying through 50 and 70 page chunks without even looking up. So yes, it may be long...but the reader moves through it...which given its complexity is an amazing feat, and as all long books should- the reader is so rewarded for staying with it. The final 100 pages read like poetry.

The deconstruction of Islam is without doubt, the most brazen, courageous appraisal I have ever encountered. It is powerful and petrifying. You suddenly feel as if you understand Al Qaeda for the first time, and with it comes a dramatic reconsideration of US policies. You realize that although Iraq is a mess...we really must stay and win because our departure factors will hand a state to the fundamentalists which will serve as a launch ground for the Caliphate. It is only by understanding the imperial nature of its theology, and the historical carnage this has wreaked on the world that you can begin to understand the crises we are faced with. You see how our liberalism is being used

against us, allowing an open door for those that enter with backpacks of explosives. While reading, there were times in which I felt that it was so important that every American should read this...and that this was more likely to occur as an independent book...but only to facilitate this awareness.

I cannot locate any structural reasons for removing the Islam chapters. In fact, I think that they contribute tremendously to the power of the book.

I think that if one is to remove the Islam chapters, it should not be done because of the added length, but because it diminishes the work as a whole. This is not the case.

If anything, these sections are vital for the arguments you make in the later stages of the book. Your concluding points detailing how the scared populations in a state of helplessness turn on themselves...because the power it affords them assuages feelings of vulnerability caused from the enemy they cannot control, resonate because of these sections. The power of this argument is hinged on the unabashed narrative of Islam, its aims and our position in light of them. They are petrifying chapters...but as a country we are asleep and the genius of this book is that wakes the reader up. To a degree...I think that this effect is diminished by removing the Islam chapters.

I do hope that the readers at Grove feel the way and if not they are open to earnest discussion on it. Do you have any sense of how they stand? Is their position set in stone?

Again...thanks for letting me read the manuscript. It is brilliant.  
Christian Vachon 10-12-06

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I'm half way through LP and it's blowing my mind! It literally awes me.  
Amara Angelica, editor of Ray Kurzweil's website, [www.KurzweilAI.net](http://www.KurzweilAI.net). Former publicist for Bill Gates, Tim Leary, and William R. Hearst III. Former radio producer for New York's Pacifica station, WBAI, and editor of the notorious Mondo 2000 magazine after R.U. Sirius. 10-13-06

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The new Lucifer Principle's account of the rise of Islam in the 7th century is blood curdling; indeed shocking. The manuscript is powerful, the main thesis reasonable, and the historical facts seem well-supported. The overall picture the book paints is chilling, but the thinking West must be confronted with this work.

"The Lucifer Principle's" new additions deconstruct Islam, show an ongoing conflict between Islam and the Jews, starting in the 7th century in the Arabian Peninsula, and elucidate the clash between the West and Islam in stark relief. The historical analysis provided is original and is very significant but is not known or understood in Israel (or here, in the West, for that matter...) Joel Isaacson

Joel Isaacson Professor Emeritus of Computer Science, Southern Illinois University—  
Dr. Isaacson's work has been supported by: NASA, The National Institute of Health

(NIH), the Defense Advanced Research Projects Agency (DARPA), the National Biomedical Research Foundation, the US Department of Agriculture, the Office of Naval Research, and the Strategic Defense Initiative Organization.10-17-06

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From: Abdu <http://www.myspace.com/33760626> Date: Oct 18 2006 2:51 PM Flag spam/abuse [ ? ] Subject: Please read Body: I am soo excited that you only have 22 friends (23 including me now) because this could actually mean that you might read this! I read 'The Lucifer Principle' when I was 17 and I haven't seen the same since. Global brain at 18 blew my mind. As an artist I find inspiration in your works. So first of all. Thank you Mr.Bloom. I am fully saturated with your first draft of 'Reinventing Capitalism'. It's everything I could never find the words for. But- everything I've written so far is nothing new for you when you have praise bombarding you from all angles. Mr.Bloom, I am the world's next great artist- I am 19, but my passion point hit me at age 4 and let me tell you, it's that or death. Your message(s) needs to reach as many people as possible and I want to dedicate my efforts to conveying them visually. I want to baffle, to enchant, to...bring consciousness. I don't want your money, not a penny. You say you need volunteers? Mr.Bloom I could be a well of paintings. Your cover art, for example, for the first draft could be MUCH more powerful- it deserves to be. The design of your website could be astounding and more accesible. You could consider me YOUR painter I'll bring in my own ideas based on my experience as an artist but the final say of each project is yours. My age factor is more of a postive thing being that I AM this generation. Do you see? I can tantalize and reach directly to this generation- that truly needs this information if change is to occur. My name is ABDU SANTIAGO. I am from Panama, studied in the U.S for 4 years before moving here to Florence Italy to pursue my art education. I can paint like the masters- but I've learned this level of skill in order to now paint exactly what I envision and no other. To render precisely what you want, you have to have mastery, otherwise you are like a man trying to speak English with only a limited vocabulary. I have no intentions of painting still lifes and portraits- I exist to create works of lasting merit. I can bring wings to your words. My myspace site is not used to promote my art- it's just a means of connecting with friends. But I would be more than glad to send you pictures of my work. I can paint whichever way I want [abdusantiago@yahoo.com](mailto:abdusantiago@yahoo.com) << Previous Next >> About | FAQ | Terms | Privacy | Safety Tips | Contact MySpace | Promote! | Advertise | MySpace International ©2003-2006 MySpace.com. All Rights Reserved.

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"fantastic boundless talents." Alan Corbeth, former Former Vice President, Premiere Radio Networks, co-creator of Coast to Coast, the Art Bell Show

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11/25/2006

It's many more than your friends who need you and your raucous mind .... remember the adage, "a stitch in time saves nine" ..... well in your case we could change it to "a stitch of tatters saves 6 billion". I am very serious. With you and Don Beck and many other worthy minds, the miracle is possible.

Don opened his talk saying that out of disasterous conditions positive change is birthed and this is a time for celebration. There has never been a more exciting time to be alive. Underlining his optimism he stated: "My first name is Don. My last is not Quixote".

I am wishing you and all your family the grace of peace, love and joy as we acknowledge the role of GRATITUDE in our lives. I sure am grateful for you, dear beloved friend.

ThanksLiving Love,  
Ohbeeb

HowIBloom@aol.com wrote:  
Ohbeeb--we are patterns printed on different fabric.

My fabric starts in tatters and needs to be sewn together again each day. My work does the sewing. So do you. And so do the friends who are kind enough to need me.

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First i'll thank you for the intellectual joy you have provided me with the Lucifer Principle and Global brain. I am presently reading the limited edition "Putting Soul in the Machine". Mathieu Cote

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Howard, I see the BBT in the near future if we keep pouring our love into it as being like a Jim Henson or George Lucas dream-making shop, a real alchemy workshop. Stanley von Medvey 3/16/2007

Hb response: I think we, headquartered in New York but really based in the global world of cyberspace, could give LA a run for its money. Publicity is made from competitions like this. And publicity is one of the greatest engines of social upgrade.

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Thanks Howard. I save all your mails to reread whenever I need an inspiration boost. Lonnie Schorer

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Thanks Howard for being the Engine for all of us. We certainly need to keep your Engine fully fueled and running full speed at all times! Feng Hsu

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Manuel Pimenta 5/14/2007 Thank you for the very magnanimous comments tonight. I have to tell you I am in awe of who you are and I feel very privileged to know you. I am also in awe of the difference you will make in moving the Space Dream forward. In fact, the difference you have already made at this embryonic stage of your involvement is much more than we had hoped or counted on. You are an invaluable new ally in this revolution. Not just your creativity, imagination, and charisma. But the credibility that you bring to the movement. I know that there are thousands, perhaps millions of people who will hear that Howard Bloom is advocating for Space Settlement and Space Exploration, and those same people who would not give Space a second's worth of attention will perk

up their ears and say to themselves: "Hold it, let's see what's going on in Space that has gotten Howard Bloom involved..." That alone is tremendously valuable. I went to Amazon to buy your book "How I Accidentally Started the Sixties" but they don't seem to have it listed (even under the used books sections). Can you tell me how I can buy it please?

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I don't know whether it's you that runs this page or whether someone does it on your behalf. I just wanted to drop you a line to pass on my regards. I loved the Lucifer Principle, I first read it 3 years ago and I'm currently re-reading it before moving onto The Global Brain. I don't always agree with you but you make me think and provide stimulus for some excellent conversations and debates with friends.

I hope this finds you well, I've sent you a friend request as well, and if you'd care to accept, I'd be honoured.

kindest regards

Richard Gardner 7/5/2007

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i would just like to let you know that the Lucifer Principle has changed how i look at everything and ive made everyone i know read it and now we all sit around and talk about how bad ass the book is thank you thank you thank you!! Danielle 7/5/2007

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Please add me :) Lucifer Principle is absolute genius!

I have heard you on coasttocoastam and I have been quoting your book for weeks now to everyone who will listen.

Thank you for the amazing writing! 7/5/2007

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I just want to say i am a huge fan of your work, i first heard you on coast to coast am radio a few years back and have since devoured Global Brain and the Lucifer Principle. Awesome, i love it, it is keeping college interesting  
Josh 7/5/2007

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There are two events that revolutionized my way of thinking. The first was "Cosmos" by Carl Sagan which I watched when I was a child. The second was your book "Global Brain" which I read a year ago. I am in the process of re-reading it. I wish more people knew about this, so that we could be on the same page. I try to encourage my family and friends to read it, but they think it is too heavy. If someone could do for your book, what Carl Sagan did for cosmology (bring your philosophies to the common man) I am sure it would catch on and become a worldwide phenomenon. Keep up the good work, and keep in touch.

Jonathan 7/5/2007

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Your work, specifically The Lucifer Principle, has inspired me to great length. You are one of my favorite three living writers. All my other writers that garner my affection are dead. You are a fellow Brooklynite albeit you have resided here a bit longer than myself. Anyway I would be absolutely HONORED if I could tell everyone I know (which is few I can count them one one hand) that you are my newest Myspace friend. I am acquainted with Roy Pita whom I believe used to work directly with you. He gave me your email address. I would like to write you a longer more detailed message, but would not bother you without knowing it was something you were comfortable with first. Let me know I have been preparing it for some time now but have been unable to build up the courage to actually send it.

Sincerely,  
Justin Miller 7/5/2007

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"Your pioneering and ground-breaking endeavor on the 13-part TV series has truly gathered humongous amount of energy and talents around the space community, and it really makes me exciting to see what has happened ever since we (me and Paul [Werbos, Program Manager, National Science Foundation]) dragged/begged you (-such a giant of human spirit, daring and energetic dreamer) into the sea of space development world. It all started just a bit over a year ago ever since you said "yes" to me on the phone that you were going (for the first time) to attend the ISDC in LAX .....!!" Feng Hsu, Senior Risk Analyst, NASA

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"Wow! You have really put together an extraordinary list of themes and people - best I have ever seen." Jerome C. Glenn co-founder and director of The Millennium Project of the American Council for the United Nations University, which produces the annual State of the Future reports.

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My God, are you the real HowardBloom? Of the Lucifer Principle and Global Brain?! WOW. Your books have changed my life and the way I look at the world on a daily basis. Your work is reflected in my work/art. I am grateful for your existence. Write a new book soon! Guess you don't check your site often. Hope you get this message. -LMV Shanko

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I am having the time of my life! Did we dream each other... will let you know the ride you gave me when I am finish! Hal [hal@morris.net](mailto:hal@morris.net) 8/6/2007 re How I Accidentally Started the Sixties

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Howard - I got your e-mail; good to hear from you!

(Right at the top: You probably noticing how long this is...sorry for that.)

Great to see your latest was released (I'd thought Reinventing Capitalism was next, followed by Passion Points - can we expect those soon?); I'd read the first chapter some time back. Great, great stuff.

Actually, omnology is going slow; mostly it's going vicariously through you. I've thought a lot about what you said about working with you, and your e-mail's given me an impetus to write.

After you offered to go work with you, I found myself feeling pretty surreal. Because for a few years there, I started to think that maybe there wasn't a single person or sub-culture who wouldn't be a jailor to some aspect of who I was. Four or five years ago, I made a clear break in my mind with every conventional ideology or community that I knew by way of idiosyncratic thinking and ideas that no person or group seemed to catch. Your right; feeling alone in your thinking does make you feel nuts, and unfortunately it's a source of pride I can't share with people that even when I did lose it for a spell I knew in my gut that I went nuts organically and not from some chemical imbalance; so I formulated a plan to structure the thoughts that seemingly no group, science or philosophy could, through searching through all knowledge, and eventually just science, to find that organizational framework. **Enter Howard Bloom, stage left, carrying a sense of coherence and community.** So you'll excuse me if I go from being nuts and feeling alone to being offered a job with the best and needing to be pinched a little.

It's been a while since someone's externally reinforced that those thoughts rattling around at the core are not only sane, but fit in, so if you would want to spare some time to read some of my thoughts about your work, let me know what you think, I'd appreciate it on a personal level and be encouraged in my omnology.

It's true, *How I Accidentally Started the Sixties* is brilliant, and I look forward to reading the rest -- I think it's interesting, but not such a surprise really, that **you can bound between story-telling, science, corporate management, etc.** so well.

Correct me if I'm wrong, but it seems like **that is one of the powers of the map of reality you present** in your other books. Unlike some schemas or social representations where some information is hostile or some aspects of who we are is the enemy, **your work resolves the ambivalence of neopolitical or neoreligious viewpoints and frees you up to focus with moral, purposeful and self-actualized clarity on everything you do.** Do you think that could reasonably be one of the benefits of exporting this to the world?

Because, for so long, the self-limiting, self-organizing nature of cultural frameworks has made culture itself the enemy of pure reason. The here-and-now of any culture is based mostly on assumptions about the world that are beyond scrutiny and are kept from being pried up to protect the integrity of the ideology and community founded on them. Obviously, this is by design, as this cultural mind of ours allows people to not have to waste precious mental resources attending to a system of behavior that can be run unconsciously through our assumptions. It's like the autonomic nervous system of the superorganism: just like the heart beats without our orders, so to do pro-lifers and pro-choicers march out to do battle often without conscious understanding of what they're doing beyond why the repeated mantras say they are there.

Yet **by creating a culture with a scientific bedrock, you've** made the assumptions impervious to examination and thereby **allowed the assumptions to become conscious. Is that one of the benefits of this, where understanding of the superorganism itself serves as a mechanism to allow the**

transition of conscious control at the superorganismic level? Provided you can get an entire culture organized around this, I mean? It seems to at the very least to unlock the power of the mind, or at least it has for your mind, if I'm right that your displays of accomplishment-hopping like a jacked-up chameleon are symptomatic of this frame of mind. Because it seems to me, liberalism or republicanism or the Jim Jones way are all organizational frameworks of the mind, organizing knowledge, perception and experience to fit the framework rather than vice-versa, so that the operator becomes an agent of those systems of thought. And as those systems are flawed, rudimentary representations of the world, those flaws and limitations are reflected in the functioning and outputs of the agent's minds, perpetuating the flawed system. Yet here, you've got an organizational framework where even if a person were to simply organize information to the framework like more rudimentary frameworks, you are doing so in a way that doesn't have to compromise self-actualization, information integrity, vision, morality, etc., allowing unprecedented mental, and thus systemic, output! **Unlike other frameworks, this is a framework that doesn't have to be torn down or modified to accomodate new truths** while rendering shocks to a person's world-view obsolete were someone to be raised on it. In terms of systems, **this system of thought is organized in such a way to maximize the system's output by streamlining it's design so that the system isn't pitted against itself internally.** This system could scaffold any open mind to a Buddhist enlightenment, and by extension, a whole society of Siddharthas!

To me, it seems like **the real beauty of what you've done is in the organization.** After all, like genes, organization of memes is the difference between getting a chimp and a human, or getting a pretty advanced superorganism and the pinnacle of superorganic intelligence. **Do you think this representation of the world could ultimately serve as a template for every mind, with the flexibility to be used differently along different communal axes of identity and output,** yet with the common identity salience across boundaries to keep the superorganismic goals crystal clear? **Can this work as an identity map across introverts and extroverts, resource-shifters and conformity police, alpha-dogs and bottom-rungers?** Our goals are the superorganisms and vice-versa; **no longer do we need to run the risk of sliding down poor symbolic paths in the search for balancing ourselves** against the superorganism as every facet of mind and purpose are balanced in mutual cooperation. **Status, purpose, righteousness, vision, spirituality, imagination, self-esteem for the individual and justice, ethics, economic productivity, efficient government, social planning, academic organization, for the group, etc. etc.** All of these are all organized in maximum empathy with each other in your schema. In the epistemology of Marvin Harris, you actively worked on the emic and the etic, addressing both of them simultaneously, which was always going to be something possible when that one compatible brand of truth was struck upon. **In your books, I admired how you multi-tasked tearing down outdated realities, erecting new ones based on droves of what in other hands are cold scientific facts, while still having time to address people's hearts and minds by making space for, and using the language of, everyone from the sensation and perception crowd to the developmental linguists, the ev-psychers, the cultural materialists, the cultural ecologists, the systems theory cabal, sociobiologists, social psychologists, structural-functionalists, historians, humanists, philosophers, economists, politicians, health care providers, artists, musicians, writers, punks, hippies, cultists and even, the mentally ill.** And by my estimates, this is only some of the things you were doing! You have a "new scientism" that can replace two-party systems, old religion, soulless capitalism, superficial academia and their compartmentalized schemas in people's minds with one single framework in a fell swoop. Now to spread the good word!

In my mind, this is structured like a conversation but I went long because I wasn't sure if I was making my meanings plain. Like I said, on some level your totally humoring me here by providing a much needed outlet, and I appreciate you putting up with my rambling for that.



Also, thanks again for the magnanimous gesture to work with you - imagining what that would look like in my mind's eye keeps me going a lot of days, but in the end I just don't know what capacity you could use me in. I don't have any of the accolades at twenty-five that you had in your teens. I can say that I've stewed in the juices of introspection, anthropological scrutiny of my communities, active pursuit of understanding all the social sciences, long musings about the epistemological, ontological and organizing principles necessary for exporting this stuff as well as a moral commitment to truth. I've hopped into and out of many different social worlds and understand people on a personal and technical level; like you, I've known and understood those from all walks of life including those we aren't supposed to lend understanding to. If you can use this stuff, I'd love to help do something I could believe in, but I've just got a BA in psychology; I can't back that up by saying I am mayor of the local whig party or senior hornblower of the trombone squad. Meanwhile, Howard, your stature and achievements are intimidating!

Let me know if it would be possible to chat with you again some time or whether there is a community of fellow converts out there; in the meantime, thanks for remembering me and keep fighting the good fight!

Morgan Kinney 8/7/2007

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Ruette Nathalie: tu es irremplaçable dans ma vie, Howard, et tu remplies de joies ma créativité 8/25/2007

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Let no man ever say Howard Bloom is anything but a poet. As Aristotle was a poet. Such a beautiful rendering of the mundane to the majestic can be captured and created only in the mind of a poet of the scientific experience. I wish I had said what you have said. Ephraim Mann 8-28-07

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Thank you Howard. It was a blast! Well let me clarify. NY was mindblowing. You are mindexpanding. Philip Fortuna after one-week NY visit to Bloom Brownstone 9-03-07

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From - susanna.szilard@us.abb.com Howard Bloom, you are a National Treasure! I've read your book, Global Brain, and after I turned the last page and closed the book - - - long after - - - I realized that I was walking around with a smile on my face. Strangers said Hello and smiled at me and I wondered, why? how come? then I realized (it took me some minutes.....) that I had a smile on my face and they just responded, thinking I was smiling at them. It were your words, your ideas that put that smile on my face. Thank you! When I talk about you to my colleagues and friends, I tell them here is a scientist, a super scientist, but one with a soul and he doesn't mind showing it and talking about it. God was in his best mood when He created you and gave you the Brain and a Soul. Again, all I can say is thank you. And if this were not enough, now I'm reading How I Accidentally Started the Sixties and I'm laughing myself silly. In fact, I cannot read that book in public lest people think I lost my marbles for sitting by myself and laughing out loud. What talent you have (but then you already know that, and I'm just discovering it, so excuse my novitiate enthusiasm). When I told my daughter that I cannot read this book in public, she asked why not? I told her I didn't want to laugh out loud in public, whereupon she replied that she would love to read it in public and laugh!!

Anyway, thank you for your time. (I also heard you on Coast to Coast...terrific interview, as usual!). And thank you and God for You! Sincerely, Susanna Szilard PS: No, I'm not related to Leo but we do come from the same country. 10/4/2007

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I'm sure that you have received plenty of messages saying how people have enjoyed your work. Of course I am one of them, but I would like to share a story with you if you would take the time to read it.

I am an active duty enlisted member in the Coast Guard. I first came across "The Lucifer Principle" while on patrol in the middle of the Caribbean. Those trips can seem to last forever when all you see is water for three months at a time. A friend had tossed me your book while we were out there cutting holes in the water. I read it in a couple of days and I was mesmerized. I hate to say that a book can change the way I believe or think, so I guess I would say that it just clicked.

After I had read it I had passed it on, and by the end of the patrol I would guess that about thirty people had read that one copy. After returning from the patrol I had sent a copy to my Father as a birthday present, and he was then raving about it. Again I gave a copy to a friend who was looking for a book that would not seem like he had just sat and read words put together by an author. Once he read it, he had to pass it on.

So after all of this writing I guess I just want to say thank you for taking the time to research and write this book.

Atticus myspace 10/10/2007

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The Lucifer Principle was genius. It takes the loneliness out of the equation somehow, like the desert toad you had mentioned, waiting for the rain. There is a design to even the seemingly chaotic events in history. That the individual is an important component in the machine of survival and that there may be something important in even the least of us, a meme waiting for the moment to rise. Thanks again for the feasts of thought! - Matthew The Prolific Myspace

<http://profile.myspace.com/index.cfm?fuseaction=user.viewprofile&friendid=147434195>  
10/11/2007

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Well the internet link told me so and I hope the internet isn't lying.

My name's Justin. How ya doing? I just had to write something here in hopes of contacting Howard Bloom. See I feel my thought processes have emulated yours before I even knew you existed... but you are light years ahead of where I stand as far as research and general knowledge goes... I am but a simple Montanan high school drop-out. Yet my mind has a tendency to carry me to random tangents on a level you seem to exist on only I failed to connect myself to the knowledge necessary to justify my own beliefs.... you are truly my primary role model..... your ideals are utterly

transcendent and carry across all levels of energy... your creativity invokes rushes of inspiration within me. The way you combine spirituality with science well... the way I see it the power inherent in spirituality comes from appreciating ancestral truths... and science simply digs deeper and further back into those truths than humanity has ever gone before... down to the very programming of the reality we exist in... every mote of existence has a story if you are willing to be receptive to it... and the sum result of billions of years of lives growing progressively more complex has led us to this strange and surreal state of being. It's beautiful in its intricacies... damn I guess there is no point to this other than... I'd like to thank you because I personally am going to attain much benefit from simply having read your books... before you I was rather confused and disjointed in my beliefs but your thoughts have inspired me and given me a coherent paradigm of thought which I can develop... so thanks. Sorry if this makes little sense but to be succinct about the message YOU ROCK! 10/22/2007

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Thanks for asking for support. Thanks again for allowing me to support your efforts. Thanks for all you provide for the future of Humans Living and Working in Space! Joe Redfield, National Space Society 11/6/2007

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That was my editor's question about "exhausting" after seeing part of the transcript; but I find you exhilarating and bracing, like a run up a mountain at dawn. I see the world with new eyes when I see you. Nando Pelusi 11/9/2007

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I was just again looking at The Lucifer Principle the other day as I sometimes do for inspiration. The language and line-by-line in this and The Global Brain is as good as any novelist. You really show how to blend literary talent with a world of information. Good luck on your work. I know that, like the others, it'll be great..

Warm regards,  
Carleton Schade 1-29-07

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thank you Howard, for your bravery, for your commitment to incredible ideas. always remember the work you do is important. and we (all off your fans) love you for it. you keep me inspired when i get down on myself.

Philip Mangum

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your so damn inspiring Howard!  
Philip Mangum 11-07-2009

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Great interview with George! A refreshing positive spin amongst those "looking down" as you put it.

In the Lucifer Principle you mentioned the mice who had an illusion of control and that that hope/illusion kept them healthier, stronger and more alert than the mice that felt they had none. I hope that it is because of our constant climb towards our vision that it is

the illusions themselves, holding us up, that become more real than the gravity that threatens us.

BTW I'm reading Global Brain and it rocks :)

P.S. If you ever need any donations of graphic, web, animation work please let me know. I do it for a living and will be more than happy to help out in any way. I live in Los Angeles but my sister who is working on her dissertation lives in Brooklyn.

All the best,

Matthew

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For the record, I was born Howard Eric Carmen (named after my grandfather Hector, hence HEC. Russian Jewish heritage. I think your book is absolutely fascinating. I've always been interested in the "why" of everything. I've been turning on every one I know to the the "Lucifer Principle" and have ordered your new book from Amazon. I predict that in the next 365 days you are going to be huge on the talk show circuit. I think your theory of the "superorganism" nails it. I suspect you believe in dogma as much as I do (which is to say, not at all.) My second solo album "Boats Against The Current" was my masterwork that nobody heard. Clive Davis didn't think it was commercial enough. It's available on CD from Japan ( they always got me over there, a whole country full of smart people). If you can't find it, I'd be honored to send you a copy. I put you on my "friends" list between Bucky Fuller and Albert Einstein. I think that makes sense. Most of my best music has never been heard (You know, the Clive thing.) Thanks for the compliment re. "On Broadway."

Keep in touch.

Eric Carmen

Your book takes it down to the molecular level and back up again. Brilliant. I have a feeling you're about to explode into the public consciousness with a very long, loud bang. Eric Carmen

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i read the lucifer principal daily, a friend loaned me a copy a while back and i have bought many copies and given them away since. i'm sure you hear all the time how your work has had effects on peoples lives. but seriously, i was a drunk and depressed person on the verge of suicide until that book was lent to me. reading brought a meme that gave me hope in life. so for that. thank you, if your ever in washington state and need an errand boy, i'm the guy. i hope all is well with you, and thanks for the great ideas.

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U rock dude!

the Lucifer Principle melted my brain!  
Michel-Éric Giroux (Montreal, QC)

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a huge celebrity, icon and experienced person. sharada srinivasan

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Love you and your heart most of all, Tom Silverman, founder, Tommy Boy Records 08-12-2008

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You're right...HB is NOT paranoid, but if you'd read just part of his book GLOBAL BRAIN, even on-line, you'd see where he's coming from. IT'S ALL MOTHER NATURE causing what's going on on this earth. That book is what got me totally in touch w/my body and mind, literally. Not that the above takes away from what you've tried to get across all these years, mais non! What you know, have lived, etc., is extremely important....even tho the egotists wouldn't listen.....that is also within HB's book, GLOBAL BRAIN. His point being....if, like EDM and his attempt to enlighten the masses about cosmic consciousness and collective consciousness, the masses would UNDERSTAND how the living entities live on this planet, and in the universe, from the smallest on up, we hUUmans could exist longer, thru understanding, rather than the petty in-fighting and misunderstanding, even of microbes. It won't happen, we all know that, but at least some out there are trying. We'll all die - those of us in the know - knowing that WE KNEW and WE TRIED. Hopefully, we'll come back even more equipped to get the knowledge to those who care to do something about it. Hugs, Suzie Dove Miles 8/13/2008

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Howard is a famous author, scientist, PR person of the highest order having started and managed the rock careers of all the people you know of or can ever think of. He is a true space aficionado and in about two years time, he has amassed the most influential, action oriented email group to promote space solar power that you can imagine. His participants not only include the likes of me but famous heads of state, scientists, engineers, policy makers, ambassadors, military leaders and much more. Howard is truly gifted and if possible, you should get to know him. He is global in his thinking, in the fields that he knows and has authority in and he a golden, much deserved super reputation. David Livingstone, founder of the Space Show, the definitive Internet radio show on space.

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I have read your book "Le principe de Lucifer" , very marvellous . I go read your second book "Global brain" .I have introduce your biography in my blog : <http://penser.over-blog.org/> and I wish to you a good and beautiful ,happy life , thank you for your intelligent work, thank you to exist !

Sincerely ,

your friend,

Mr Dominique Giraudet 8/26/2008

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First of all I want to thank you for taking the time you did to spend with us. Needless to say I found our time together both productive and most of all, important.

I have yet to meet the person that can come close to discovering the mind of god, because god uses the ego to protect himself from being discovered. The fact that your ego is so dimly lit, allows you to see through his filter with more clarity than others.

Over the next few weeks I will be concentrating on the show we spoke about. I will be reviewing some of the footage we shot and will get back to you on what we intend to use for the pilot.

It's this kind of thinking that will truly change the world. I will do what I can to help get your words out. Michael Bogart 9/11/2008

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There were rave reviews all around of your fascinating conversation. Carla Thompson, Demo 9/11/2008

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I understand the raves. This was so good that I have watched it several times and have still not combed out all the goodies.

Your friend on the left, closest to you, I think his name is Bloom, has questions about intuition and reason and the differences between them. This passage begins at 39:46 along the play track. I would like to talk with him about this. He is wonderfully creative because he is able to integrate (syncretic association) huge combined concepts in original ways. Mayer Spivack

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"Are you the Harold Bloom who wrote Lucifer Principle & Global Brain? If so, thanks for expanding my mind...your ability to explain things is amazing. I'm an artist in Phoenix, AZ, always wanting/trying to understand...thank you, Mr. Bloom.". Alan Sweeney

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When I returned to the Tea Lounge from our dinner, I found this note from Richard Foreman, the MacArthur-Genius-Award-Winning god of avant-garde theater:

I've been able to scan the whole

book, and it dos seem quite wonderful. I think you hit he target.  
I really hunger to get it in print form and digest it properly.

Like James Burke, Richard is holding me to an abnormally high standard. He loves the two existing Bloom books and has urged me to "stop saving the world" and "return to your own work." I explained to Richard that The Genius of the Beast was an attempt to do both at once--save the world and drill down to the core of personal experience at the center of the personal, the political, and the cosmic. His words hint that he thinks we--you and I--have achieved in this mission.

Here's Richard's background:

The man the New York Times calls the "gray wizard of experimental theater" and "priest of the theater," Richard Foreman is artistic director of the Ontological-Hysteric Theater. Foreman is the winner of a MacArthur "genius" fellowship, and an officer of the Order of Arts and Letters of France. The New York Times adds that Foreman's work is "one of the continuing miracles of contemporary New York theater." Actually, the Times says a good deal more: "The decor has changed a bit since this time last year. There are playing cards on the walls now and an army of dolls with long golden curls on the ceiling. But in many ways, the old place looks the same -- creepy, disorienting and astonishingly familiar. It's both somewhere you would never consider living and somewhere you have lived all your life. Yes, you are back in Richard Foreman's dream house, one of the prime pieces of surreal estate in Manhattan. Mr. Foreman, who has been practicing his particular, highly potent brand of theatrical witchcraft for more than three decades, reassembles his idea of the interior of the human mind in the tiny Ontological Theater space at St. Mark's Church. And every winter pilgrims of the avant-garde show up for a dose of senses-scrambling spectacle." Foreman's Ontological-Hysteric Theater was founded in 1968 and since the early seventies has been funded by agencies like the NEA, NYSCA, The Rockefeller Foundation, The John Simon Guggenheim Memorial Foundation, and the Ford Foundation. From 1979 through 1985, a branch of the theater was established in Paris, and funded by the French government. In addition, Richard Foreman has for 30 years directed and designed major productions of operas, classical plays and contemporary plays by other authors at major theaters around the world including The New York Shakespeare Festival (8 productions) The American Repertory Theater, the Guthrie Theater, The New York City Opera, The Houston Opera, The Paris Opera, The Maggio Musical of Florence, and The Opera de Lille.

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Plaisir partagé !

One thousand thank you's for you extreme kindness and extraordinary authenticity.  
You strengthen my faith in mankind and in the power of life !

I almost can't believe this actually happened !

I expected a lot from this last week and it gave me a lot more : deeper visions, and also immense gratification far beyond what I was expecting.

I felt everyone around pleased and surprised, lots of mind openings and operative concepts immediately put to use.

What happened at Eurogroup this week was yet unseen... - and some already consider having permanent fish bowls at the 22nd ;o) !

I forgot to tell you, tomorrow I have a 15' storytelling job at a training and mobilisation seminar for 60 of our young consultants. I was asked to tell them the 'story of the jobless bees', based on Mr Bloom's 'genius of the beast'.

The ones who designed the workshop that follows were... Joelle Touré and Claudia Montero !

You have "Bloomized" - or is it "Bloomified" - the whole of my little community.

As I told Eric de Rochefort, I only wish I had recorded a small video interview to put on the SFM website.

But that would have meant preparing questions and answers, and it would have been "a rebrousse-poil (ie brushing a animal's hair back to front)" with the natural power of the situation, wich was so goddam spontaneous.

We can do this anytime using the internet.

Here are some pictures, and I will get more from Maud and Eric.

Now Paris without you is going to be very empty... until you visit us again !

Encore merci et à très bientôt !

Your friend,

Pascal

Pascal Jouxte 03-29-2009

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You are god :) Atleast that's what my friends say.

fr Amir Siddiqui, Pakistan 03-31-2009

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There's so much I relish you refreshed -- engagement, integrity ;o) Eric de Rochefort, after Paris EuroGroup event 03-31-2009

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When I read The Lucifer Prinicipal the first time I enjoyed it chapter by chapter, but it wasn't till I read it the second tiem that the big picture crystalized. Steve Weiss, fan, 04-03-2009

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" Howard is a true original. great publicist. so smart, and classy. he set the bar high for others to come. " Daniel Glass to Jill Maxick 04-06-2009

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I have been thinking about your question no 1 for days...all I can come up with is that I was happiest at HBO when it came to a work setting. Biggest mistake I made was leaving you and going to college - that's sincere....I think I was really supposed to stay there. Can't change that, so all I can try to think about is why I liked it there so much Culture, creativity, expression...you had an extraordinary office environment there. If you ever start a business again, I want to work for you - copying, stuffing envelopes, whatever, and I'd be happy to work as an intern! I mean that. You're very, very welcome. You my dear friend are one of those exceptional human beings that continues to give long after they are gone from the moment. Carol Shelley 04-21-2009

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Howard Bloom, author of "The Lucifer Principle", a man who is hailed, rightly or wrongly, by others as the next great genius after Einstein The Gray One, blurber, <http://thegreyone.blogspot.com/2009/04/random-thoughtlets.html> 04-22-2009

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Subject: I am fan of your Intellect Mr Bloom!!

I would like to take this opportunity to point out that you are todays words most intellectual orator and an intellectual bright who speaks and writes things that only dozens of people talk about.. I am the fan of your ideas .. I would like to consider you as near to people as Ray Kurzweil, Jacque Fresco, Immanuel Kant.. Steven Pinker, Craig Venter..

I would like to to further follow your ideas and your interviews.. I am reading your book Global Brain and its absolutely brilliant..

Kojomkul Baytegin 06-19-2009

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America's Reigning Genius. America's Best Brain. Richard Kirby

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You are welcome. The book, and your writing, has been a tremendous influence on my life and how I perceive the world.

How about this? I am teaching a class at Capital University this Fall entitled Persuasive Marketing. Along with Robert Cialdini's Influence: The Psychology of Persuasion, I am requiring The Lucifer Principle as a text. It's nice to have complete control of the curriculum! Sam Iannorino 06-23-2009

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thank you, for being you: A leader, visionary, innovator, and most of all, an inspiration. We are truly blessed by your existence. Brian S. Tarr

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thanks for coming to tiger .as i expected it was a very animated session.i again

apologise for the small group.i fully appreciate the value of packaging the history of the world with our everyday experiences,desires,and dissappointments.for some people the journey thru this stuff is considered unnecesary.for me it elevates sensitivities around everyday experiences providing the potential to harvest benefits that would otherwise not materialise.

Richard Block re Tiger21 appearance 07-09-2009

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I always awed by the power and the fury of your writing nando pelusi 07-09-2009

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It would be alright if his thinking was good and produced something interesting like that of Isaac Newton or Howard Bloom, but it's not.

Brian Pigeon

Pigeon Blog - <http://pigeonblog.wordpress.com/> <<http://pigeonblog.wordpress.com/>>

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Bloom has a rare gift for re-united threads from dozens of different, "separate" disciplines of science into cohesive, headfuck insights.

PowerWeirdo2009--a blog

<http://powerweirdo.wordpress.com/2009/02/25/the-lucifer-principle-by-howard-bloom/>

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Rob, Howard is quite a mind and character. If ideas were gems, I have to say I have never come out of a conversation/conf call with Howard and not had at least one or two good size diamonds or sapphires... Would be cool to see the book and your application together because of the nature of both/how they seem to be supporting of each other. You and I (to a lesser extent/not to be self aggrandizing) are really what Howard is writing about in large part.. Michael Clauss 07-17-2009

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"You run in science & philosophy circles long enough, you start to hear the same studies and ideas bandied about. Howard Bloom digs up obscure studies nobody has ever heard of, mints new inferences from them, shows connections among disparate fields of thought in startlingly original ways, then creates rigorously researched syntheses that reveal deep levels of reality in a way that can only be described as .... genius. I don't throw that word around lightly. I'm a committed skeptic. But Howard's ideas and literary expression make my jaw drop. His first book ended my depression by creating in me a sustained experience of awe. Now I make a point of reading each of his books twice." Joe Quirk, Author of *Sperm Are From Men, Eggs Are From Women; It's Not You, It's Biology.: The Science of Love, Sex, and Relationships; Call to the Rescue: The Story of the Marine Mammal Center; Exult; and The Ultimate Rush.*

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I have read with the usual delight you terrific book in which you re-write

the history of the West and show us what capitalism is really all about - or what at its best it demands of us and how it rewards us. Plato's real genius as a marketer - brilliant. The bacteria who poison themselves...what a metaphor. Columbus greatest skill was marketing, not navigation, the role of tea rituals, and the tale of soap are wonderful. Having been writing about Weber and "the spirit of capitalism" I am attuned to what you are saying and even more aware of the brilliance of your argument about what is in the beast and how it can be tapped. Capitalism = Service. What is amazing is how often this works out. robin fox 07-20-2009

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Tomby Stone re Genius of the Beast 08-11-2009

Wow ... I'm tempted to leave the review at that single word but I guess I'll expound a little more for the sake of finger exercise. The first thing I have to comment on (and the first thing I did comment on when explaining the book to a friend who's never read your work) is the scope of this book. I really don't think I've ever read another book that covers everything from Beehives to hormones released during breastfeeding to Purple rain to the invention of currency to Grand theft auto to the marketing skills of Moses. The only thing missing seems to be a chapter about kitchen sinks ... oh wait, there was one. Wow.

Besides clearly being your most ambitious book to date I would honestly say it's your most well written. This book is a perfect combination of the easy to read, entertaining aspects of The lucifer principle and the deeper more information rich aspects of The global brain (which isn't to say either of those books were lacking in entertainment value or information).

Subjects I had less than zero interest in before reading this book I now find fascinating, I really like the fact that you write about these abstract and alien seeming (to an Mtv generation waste like me anyway) things in an anthropomorphic fashion, it really helped me to understand and feel these things. It's a technique Richard Pryor always used in his comedy routines and I've always loved it (yes, I just likened you to Richard Pryor).

You've got me completely interested in PT Barnum. Before reading this book I knew nothing about the guy other than his 'greatest show on Earth' and 'Sucker born every minute' remark (which as you point out, wasn't ever said by the man). The story of Konrad Lorenz is fascinating too, I almost couldn't believe it was true until I Googled the name. Speaking of which I loved the uses of the terms 'Googling the future' and 'cosmos Googling her potential'. Those terms along with 'Secular Genesis machine' really left an impression on me and are phrases I'll certainly use as a kind of mental bookmark in the future to remind myself of the points you make in this book.

As someone who can't help but remain (possibly a little too) skeptical of every claim, every viewpoint, every philosophy I hear (or at least I think I do), I have to tell you you do make a convincing argument. Without getting too personal or heavy here I have to tell you that I have in recent history been something of a socially awkward, directionless mess. I've even been receiving government benefits for 'Social phobia' and am in the

habit of leaving the house about one night a month.

As you can no doubt tell by my rambling writing style and completely uncharming self consciousness I have a number of problems but one huge problem for me has been my ability to commit to any one lifestyle. I see friends and relatives in their small social groups and their structures of belief and while I love them as people it scares me that I might become one of them. One of these people with a strong immovable sense of self and passionate set of beliefs that don't correspond in any way to reality (the fact that I also cannot pin down just what 'reality' is makes it even worse). This book has completely changed the way I look at my situation and while I haven't exactly arrived at a firm set of beliefs or plan of action I have certainly gained a new level of insight into humanity, beliefs, reality and the interplay of the three.

Thank you again for sending me a copy of this book. I enjoyed every minute of it and I look forward to testing the effectiveness of it's philosophy in my future interactions with that strange mess known as humanity.

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Howard, just got off thephone with ya---I'll get to the Medici's to you in an hour or so, I say this because you inspired me so much I don't think there is a term or concept for the state I'm in and I'm gliding oover the work with your atomic energy-----weird the worm holes you just fucking opened. Mark Lamonica 08-19-2009

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Your book came like a diamond thunerbolt----- Mark Lamonica 11-08-2009

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Re the way in which Aretino redefined the very nature of being human and Shakespeare brought that core of the Renaissance re-vision into English—"I only say this because I have the uncanny feeling you are going to take this story to the next level----beyond Aretino." Mark Lamonica 09-11-2009

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"Howard, thanks for the chat - sometimes its nice to just shoot the breeze. But you left the chat room before I had a chance to tell you this: every once and a while I owe it to you to thank you and remind you that you've affected me profoundly for the better. Finding your work was more than an intellectual stepping stone; it was a boon of meaning and purpose that I use today and remains as important to my health as my insurance. It's no light or impersonal touch. I can only hope I someday pass on such a deeply spiritual gift. Thanks Howard. See you next week." Morgan Kinney 08-19-2009

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are you kidding? they are the highlight of my inbox!

last night i was stressed and my assistant said "it's time for you to step away from the computer and read your Howard Bloom books." Emily White 09-09-2009

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FYI - I have given your book LP to at least 6 of my friends, in different countries, and

they all say the same thing I do - it actually adds brain matter.

Now, that's a hell of text!  
Adam James 09-11-2009

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You have credibility and are putting your efforts into awesome, legitimate and transformative knowledge, like saving capitalism and SSP Alex Lightman re defending Micahel Jackson 09-13-2009

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You need to give this the absolute best shot you can. It's important both for you and because I think you have a chance to change our culture. Amy Alkon 09-13-2009

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I believe I saw a way earlier version of The Genius of the Beast under a different title. Pardon me if I'm mis-reconstructing and suddenly something I saw as niche, as only appealing to a micro-audience, now has mass appeal and astounding relevance.

You are an intellectual Bad Ass! Ben Mack 09-14-2009

---

Hello Mr Bloom

Clive Barker is most-widely known for writing Hellraiser, which was turned into a very successful horror film (touted as one of most original horror films).

His novels are a curious blend of mythological esoteria, fantasy and horror, but always set in modern-day settings, which give them a certain kitsch feel.

For me, like the enormously-enigmatic Lucifer Principle, some of his novels (I've read almost all) have a certain power, almost as if they are electrified.

You asked about the connection -

It's easy to descend here into vain subjectivity ...

All I can say is that (in my humble opinion), I regard some modern-day people as "Seers", yourself being one of them, and Clive Barker, as a novelist, being another (the greatest Seer for me, is Virgil, who radically changed my mind, as a 16 year old reader

of the Aeneid). Adam Fogarty 09-17-2009

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Mr Bloom!

You are my hero, really!

I live in this tiny corner in Asia (but strategically, increasingly important) practically stupified and almost drowning in a sea of profound ignorance and disinformation, and your discoveries inspire me lift my head up, straighten my back and fight back!

"Die thou standing" - Horace.

As 'westerners' (according to a recent Singaporean professor, less than 10% of the world is 'western', and rapidly shrinking), our only true stand against the Abyss... is our intellectual bravery.

I feel the Abyss, Mr Bloom, living here - acutely - and it's parameters are beyond the superficial confines of ideology, and ideas of 'left' and 'right'.

Not one for simple dichotomies, I feel that ncreasingly, there is lightness and darkness, and in the words of the Mercury Rev (famous U.S. college band) song.. the darkness is rising.

This is a very interesting and brave article, and has to be explored.

As you say, "fuck it"... the stakes are too high.

If totalitarian Maoism isn't next to fill the black vacuum that is coming our way, it is surely the 5th Caliphate, and as you indicate so poignantly, the foot soldiers of the New Islam have their hands smothered preparedly in the blood of innocents.

"The intellectual without virility is a dreamer of follies" - anon.

Thanks for keeping me alive Mr Bloom ... because to be stupid and ignorant is to be dead.

Sincerely,  
Adam

---

I live and work in Phnom Penh, Cambodia, and communicate regularly with HB about Cambodia, and how his ideas frame much of what I see and experience here.

I regard Mr Bloom as a remarkable visionary, and a true shining light in the dimness of our times

Adam Fogerty 02-09-2010

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Holy shit, you are the second coming of Freud! Steve sittenreich 01-20-2010

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From: Steve Sittenreich <sittenreich@yahoo.com>Date: Thu, 17 Sep 2009 14:05:29 -0700 (PDT)Subject: Reader feedback re "The Lucifer Principle" for Howard BloomTo: prometheusbooks59@gmail.com

Mr Howard Bloomc/o Prometheus Books

Cher maitre;

I have just completed a slow and careful third reading of 'The Lucifer Principle' and I recently read 'Global Brain' for the second time.

The mastery of tone and style is of a very high order. I cannot think of any living writer who is your equal for unity of thought and mastery of form and structure. One has to go back to the very greatest political writers, Hegel or Hobbes or even Plato himself, to encounter texts so massive and powerful and so loaded with insight into groups and societies.

I have come away with insight into the importance of dominance hierarchies which has enabled me, as an individual, to begin to understand what is going on with regard to US

interests in the global arena. 'The Lucifer Principle' has demonstrated a real understanding of Radical Islam and the future has shown you to be so right. On the other hand it is problematic to say that Islam is intrinsically a killer culture. Iran and various terrorist organisations ARE widely supported by ordinary Muslims but that is because Islam is some centuries out of phase with the West. In the twelfth century Western culture could not rival Islam for cultural and intellectual brilliance. Crusaders, not Muslims, slaughtered the Jews and the Albigenses. The writings of Plato and Aristotle were preserved by Muslim scholars; in thirteenth century Spain Christian scholars met with their Muslim counterparts to copy these Greek texts, works which stimulated the rebirth of Western science.

Even the number system including the all-important zero place holder came from Islamic culture. The Templars who were supposed to fight the devotees of Allah, spent more time learning from them than killing them.

In the classic Spengler/Toynbee way, the Western and the Magian (Islamic) cultures changed places as one approached its peak (1750-1900) and one fell back into barbarism. The Islamics we see today are trying to pull themselves up after at least six centuries of social and political decay.

That, of course, does not excuse their murderous ways. As Dr Johnson once told Boswell, 'when you see a mad dog you kill it'.

Though chimpanzees, chickens, and countries do indeed follow the pecking order, I don't think that a democratic society constitutes a pecking order on quite the same way. We elect people to govern us and even corporate officers to run large public corporations. Along with the wealthy (e.g. the top ten thousand families in the US) the elected officers and corporate managers make up the ruling class. But who is the ruling class responsible to and for whom does it govern? It is answerable to the public; its leadership has no meaning except as proxies for their constituency.

Why was there so much outrage, a little while back, when the failed AIG executives allotted themselves three or four hundred million in bonuses?

Are these members of the ruling class really at the top of the pecking order? Yes and no. I suspect that the honors and respect accorded these people is of a social order and its continuance depends on performance. Furthermore it is possible that this pecking order prominence is a kind of bribe, an illusion designed to sucker these people into working harder and taking on more responsibility than they are capable of handling.

In a democracy high social status is what Buckminster Fuller used to call 'a right angle effect', in a word a side effect. So much of Evolution and human invention have depended on these side effects. I don't call them accidents; they are opportunistic events.

In a democracy bad performance by the ruling class leads to a good kick in the butt. Who is in charge of the barnyard?

Sir, thanks for hanging in there with me. Is there any way I can get my hands on a copy of "The Genius of the Beast"? I can hardly wait until it comes out! Steve Sittenreich 09-20-2009

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My daughter, a Long Island estate attorney, quite recently got her hands on my copy of The Lucifer Principle and thinks that she has just encountered an intellectual juggernaut of giant proportions. Unlike her impractical and mystical parent, she fully accepts the premises and supports the conclusions. A neo-Bloomian perhaps or a plain hard line Howard Bloomian? Steve Sittenreich 12-08-2009

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Beautifully expressed, Howard, beautiful meditation. Could have been a page from a diary.

I have no doubt that 'Beast' will be a second 'Lucifer'. For one thing the timing could not be better. This country is on the balls of its ass. We need to read all the Howard Blooms we can find and, unfortunately for us, fortunately for you, there aint but one.

It is almost TOO easy to attack a financial system that keeps floating credit until all semblance of sanity has sailed over a cliff. Bourgeois economies are great for generating enthusiasm but they are almost demonic in the sense that the enthusiasm all too often comes back o bite you in the ass. (There's a new version of the Lucifer Principle for you.)

But once you try to manage the wealth generating process, the beast starts to become conscious of itself. Who has the authority to set the parameters for the American economy? The President? The Federal Reserve? The hedge funds? The major lenders? The EU? China? The Saudis? Al Queda?

Socialism cannot exist in the global economy as it stands today because there is no major society that is exempt from globalisation. A global socialism is impossible because it would reify the current pecking order (dominance hierarchy) as you put it. Competition among countries cannot be stopped.

Yet, as you so often point out in your emerging canon, cooperation is as important as competition. Without cooperation society would atomize, turn to dust and without competition institutions would become schlerotic.

That's why we need 'Beast'. 'Beast' will sell bigtime.

We need HB.

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Don't worry about the juveniles of the future. They will be reading you like their ancestors read Swift, Orwell, and old Aldous. Satire, pure satire. Steve Sittenreich 11-26-2009

Steve Sittenreich 09-29-2009

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This trivia aside, the book is absolutely mesmerizing-- and perverse and infuriating. Some of it is even true. You are going to sell half a million copies at least!

What you should do is to market your three books as a (Godless) triptych. Panel III completes and elaborates a lot of stuff adumbrated but not fully explicit in Panels II and III.

No one but you could have written these books. Your signature is on almost every page. Your only competition are the drawings and painting of Goya after he went deaf and the satire of Swift in Tale of a Tub and the apocalyptic Book IV of Gulliver. And maybe certain paintings and novels of Wyndham Lewis (1882-1957). Steve Sittenreich 12-01-2009

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Well, you do help me, big time, by doing what you do, AND by letting me be a part of your life.....along with your ordering immune26 so that YOU remain here on this planet to pour forth your wisdom!

If you don't remember, Global Brain is what gave me, a layman, the knowledge about the micro-world so I could venture forth and find physicians who thought outside the friggin' box. That's how I found the clinic in NV, so I could exist until Jan 2002 when I found immune26.

Far as I'm concerned, i26 has kept me alive past 2003 when I was supposed to have 'left the planet'.....<g> Sus Cue 09-23-2009

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Hi Howard

I am really enjoying the ride so far.  
I got up to "Is the Business Cycle In Your DNA?"

I love how you take, what I would dare say , mystical concepts and bring them down to scientific and humanistic levels.  
It is great to find a mind that sees beyond Good/Evil, Left/Right, Black/White, to find the unification beyond the separation.  
It is a testament to your talent as a writer and thinker that you do so in a fun, and (deceptively ) simple way.

See you at Tea Lounge

Cheers

Mark Sklawer re genius of the beast 09-24-2009

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As I lie in bed, with Ivy sleeping next to me, I am reviewing the day. I am so blessed having her in my life Howard. The conversation this morning with Les as a close friend said to me today, is a game changer that will connect me with what I need to make the films. I am starting to have conversations with people I want to work with. I am building my team. I am committed to create great art that will influence and inspire millions.

All of the above is directly and indirectly because of you, your connections and your words of wisdom! Yes I am making the calls and doing the inner and outer work, but your contribution to my life is truly a blessing! I am grateful for our friendship and your trust and belief in me.

I need to sleep now, but have more to share... Mark Sklawer 6-29-2012

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"...Furthermore, we have not even to risk the adventure alone, for the heroes of all time have gone before us. The labyrinth is thoroughly known. We have only to follow the thread of the hero path, and where we had thought to find an abomination, we shall find a god. And where we had thought to slay another, we shall slay ourselves. Where we had thought to travel outward, we will come to the center of our own existence. And where we had thought to be alone, we will be with all the world."

Joseph Campbell

---

You say you derive pleasure in finding out when you have provided a tool for another to understand themselves.

A few years ago, I found your book by mistake, The Lucifer Principle (a friend left it at my house one day).

As a teenager coming out of a religious-oriented schooling, and highly-suspicious of religionists generally, I emerged as a dedicated reader of radical, but progressive thinkers, including:

- Nietzsche
- Carl Jung

- Freud
- Albert Camus, JP Le Satre and other radical French thinkers
- Colonial novelists, such Joseph Conrad, Kipling, etc
- Claude Levi Strauss, and other anthropologists
- Post Modern deconstructionists, such as Edward Said
- Comparative religionists, such as Theosophists
- Buddhist thinkers
- Renaissance thinkers such as Machiavelli
- Ancient Greeks and Romans, especially Homer, Virgil and playwrights such as Euripides (the masterful The Bacchae), Catullus
- Ancient senatorial thinkers such as Cicero, and Plato
- Ancient Asian thinkers and poets, such as Lao Tzu, even old Tamil poets such as Tiravallavu ...

To cut to the chase, Mr Bloom, when I finished reading The Lucifer Principle ... it was as if all the thinking that I had absorbed up until then had been synthesized, as a result of completing your book.

This was quite a revelation - and one that I would even describe as both expanding my mind greatly, as well as lifting my consciousness (there is a word for this, but it escapes me, sorry).

As stated before, I was a bit of zealot for this book, The Lucifer Principle. I proceeded to lend the book to 5-6 of my friends from varying backgrounds, in different countries, and to your credit, they are concluded the same: that as a thinker, you are no less than a Giant, and given the prevalence of ignorance in the world and its sure-fire capacity to more than ever evaporate the world and all its intelligence and creativity with it, I would say ...

Mr Bloom, keep it going ... don't be distracted by thoughts that what you are doing is not having a massive impact - it surely is!

Upwards Sir,  
Adam Fogarty

---

I have just begun to look through the final draft you were so kindly sent me of 'The Genius of the Beast'. This is an absolutely amazing document, more brilliant than 'The Virtue of Selfishness' or some of the other essays by Aylissa Rosenblum (a.k.a. Ayn Rand) and Allen Greenspan in "Capitalism, the Unknown Ideal". Steve Sittenreich 09-28-2009

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FASCINATING! Your most comprehensive work yet. The Genius of the Beast is so

economical with the words that some times I have to read a simple sentence twice to grock. Page after page has braingasm after multiple-braingasm. Benjamin Siddharta Garth

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Bravo. Truly virtuoso piece of prose. This little essay on preening could have been a snippet from a Huxley novel or a Swift poem. Better, it could have been written by William Gaddis or the late lamented David Foster Wallace. A small masterpiece. You play the English language like a twelve tone suite of Berg plays the strings.

Steve sittenreich 10-01-2009 re

--- On Tue, 9/29/09, howardxbloom@aol.com <howardxbloom@aol.com> wrote:

From: howardxbloom@aol.com <howardxbloom@aol.com>  
Subject: Preening the Beast  
To: jpmarin@howardbloom.net  
Date: Tuesday, September 29, 2009, 11:10 PM

Ok, here's the story. Last night you saw the press angles I've derived on The Genius of the Beast: A Radical Re-Vision of Capitalism.

If you're like me, you looked at them and said to yourself, "These are amazing. I could never do anything like that." And you imagined that these things had tumbled from my head and my typing fingers in one single-pass, one swift flurry of genius. In other words, you were intimidated by them and felt you could never live up to their strange standard.

But you, too, can write this sort of thing. Here's the real story. These angles were written out over the course of a full three weeks. They started tiny, naked, and limp. And in the beginning there was only one.

This is where obsession compulsion, otherwise known as the preening instinct, comes into the picture. Parrots and pussycats preen themselves obsessively. You've seen cats curled around like paperclips methodically licking the dirt and dust off of their hind toes. Not to mention licking the area of their anus, which seems to utterly fascinate them. What are they doing?

Preening is a survival mechanism.  
It's also a mechanism  
for something nature favors even more than mere  
survival--thrive-al,  
exhilaratingly, exuberantly flaunting your  
stuff. Your cat needs  
clean fur to keep it cool when the temperature is 99  
degrees and warm when the  
winter air dips down to ten below. And it needs  
fabulous fur to strut its  
stuff in front of other cats and put them in their  
place.

What does the fur around a cat's  
rectum have to do with  
writing? Everything. You want to ejaculate  
press angles. You  
start with none. And you start with the certainty  
that you'll never think  
of any. Then you get your first hesitant idea.  
Your first five  
words. You are smart enough not to demand that they  
come out in a sentence  
or make immediate sense.

Now comes the preening mechanism.  
You can't help  
yourself. You keep coming back to those first few  
words you write.  
You interrupt the other things you are supposed to be doing  
to stop and savor  
them over and over again, as if you were (excuse the odor)  
a dog going back to  
sniff its own feces. You feel guilty. You know  
there are other  
things you are supposed to do. But every third time  
you relish your  
meager words, another two or three words, another one or  
two new facts,  
occur to you. And your wisp of an angle improves and  
grows.

You juice yourself to get the  
courage to send your first  
angle out to press people that you know. Now you have  
to go through a  
weird juggling act. Are these words good enough to  
send? Should you  
wait until you've made them perfect? Says  
one expert on the subject,  
Barack Obama, "Don't let perfection be the enemy  
of progress." Or, as my  
first editor zillions of decades ago said, "You've  
got to know when to stop  
hitting the tar baby."

So you send out your clumsy fifteenth  
draft, the one you've  
been lingering over, licking and preening, 20 times a  
day. And each time

you put it into an email, you obsess. You read your own golden words over and over again, kicking yourself for not moving on. And, guess what? The preening pays off. Every fifth pass you get another idea that improves your evolving pitch to the press.

After 20 days of this have passed, you've obsessed over 400 times. The result? You have six angles. And, surprise of all surprises, they are on their way to being hot.

Obsession is the sister of persistence. And preening is the path to something you can never reach but that you have to aim for anyway--perfection.

---

I am thankful for the opportunity to meet you at the RIIA Conference in Boston. I am the guy who sat two seats over from you at supper and then peppered you with questions about your experiences with various musical artists. I enjoyed our conversations so much and I am sorry that we did not get the chance to chat further. But, hey ! You are a popular guy and rightly had many people wanting to speak with you.

I often have the privilege of delivering a much-requested presentation entitled "Retirement Income Planning and Rock Music Trivia" which allows me to talk about two big passions of mine. As someone who is a speaker, I again want to congratulate you on the meaningfulness of your message, your eloquent delivery of same and your genius is marrying your content with the theme of the conference. I was witnessing an artist at work!

I do look forward to obtaining your book on the 25th of November and will be back to you after I have had a chance to read it. I do hope that we do meet again somewhere in the future and I do look forward to keeping in touch.

Rock On !  
Daryl

Daryl Diamond CFP CLU ChFC  
Diamond Retirement Planning Ltd.  
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Ph 204-949-4749 or 1-888-949-7743  
Fx 204 -949-4724  
Licensed through IPC Investment Corporation

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and you do the same for me Howard, you fill the emptiness in me, and all of us!  
Go, Go Go!!!!!!

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Philip mangum 10-11-2009

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You are my hero, rockstar, and mentor. Ryan

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Last night I had one of the rare times when I had time and was reading THE GENIUS OF THE BEAST and was staggered by the depth of the work and your lovely facility with the English language — it caused me to feel very privileged to know you and have you in my life. Mat Tombers 10-15-2009

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I am Humbled to know you... Mat Tombers 10-12-2009

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Dear H: Well, you leave no feathers unruffled, eh? God, I love it! Speak the Truth, mate...JC re hb on Iran's nukes 10-13-2009

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Howard Bloom's vision and work is a gift to humanity. Hal Morris 10-16-2009

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I've started reading The Lucifer Principle just this evening,. Love it. Great, classic writing. U da best! Reda Anderson 10-17-2009

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Hope you will continue leaving your crucial footprints all over our meshugganah society for many, many years to come. Linda Sampson 10-17-2009

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Howard, I have finally begun reading The Genius of the Beast and can now appreciate your excitement (and anticipation). The book is written in a big, masterful style that will engage and delight readers while challenging their preconceptions with new ideas. The way you use biology and history to illuminate economics entertains and informs and frankly is very impressive. And, hey, I'm only on page 78.  
Dennis Litrell 10-21-2009

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Howard Bloom, as I have said, is a brilliant man. He has great energy and is a formidable scholar who understands the human predicament as a Solomon might.  
Dennis Litrell 10-21-2009

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You gave me some good advice once. I hope this comes across right. It's meant well--with heart and support.

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You're neither a science nor a business writer, yet you have credentials and ability to speak on both fronts. You're a very passionate, extremely intelligent, polymath eccentric loon. You know that. And you know how important such a person can be--how they figure into American and world history. You're a maverick and you need to seize on that



positioning.

You remain young at head because you can take in many points of view. I strong disagree with you on Zionism, Islam & China. I completely agree with you on so much. I'm certain you would listen to me on certain topics, where we didn't agree. This is a key difference b/w professionals in either business or science--or any field. They actually don't listen. They're experts. So, they have to all the answers, or the answers they have must be right. You live in Park Slope, but your mind still appreciates street level everywhere. And you do actually like to listen to people. You believe in them, even if you don't agree with them.

The whole point of this current work, it seems to me, is that it's too important to be left to the experts. My positioning of you in a PR sense would be--the gifted amateur shows the way.

Don't get caught up in the hype game. Make understatement your theme. The urgency of age and your passion for your subject will be better served by stealth.

But when playing the public game...don't be afraid to be nut. You are a nut. Just a very smart one who means well and wants to do something positive.

I haven't read the book yet, obviously, but don't let the echo chamber pressure of self-promotion make you lose sight of who you are. You're a loon--in a great tradition of gadfly loons. I've been to your house. I know a very smart person when I talk with one. I know eccentric people on sight.

The hired professionals aren't helping us. Bring in the loons. Buckminster Fuller used the term "sustainability" years before I was born.

Have you ever approached Brockman as agent?

Have faith in your core concerns and your writing ability to express them. I think this new book sounds like a positive evolution on many levels. Wish you well with it.

Kris Saknussem 10-22-2009

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Wow, I had no idea how long and hard you have been struggling! How can a guy with such broad vision and deep insight have so much trouble in his life!

But you are absolutely right about the crisis of America, and the concern that there may not be anyone to read your books if we let America slip away between our fingers just by forgetting what the original idea was all about. I sincerely hope we are not too late to save her. I would love to jump up on the barricades with a musket in my hand and fight to the last breath in my body to save her. It is worth the fight!

But the pen is indeed mightier than the sword, and you, Howard, can do so much more with your pen than anyone could do with a musket. And although we are hugely outnumbered, that is only because most people are mindless zombies who live by the propaganda they are fed. Among thinkers and people who really care, the people that really count, there are far more who are with us than those against us. All we have to do is make contact with them, and rally them to rise up and put an end to the socialist threat to our free America.

We are not alone, we can win this fight, it is a good fight, and a worthy one. Perhaps we should feel privileged to live in a time where our efforts are so sorely needed. And there is no more vital blow to be struck than that required to explain to America again what America is all about. We have to fight the decades of propaganda fed to our children in schools, that America is evil, that capitalism is evil, that socialism is somehow virtuous!

Did you "Get" the connection by Anita Dunn, between Mao Tse Tung and Mother Theresa? Why exactly that juxtaposition as the Liberal ideal?

Mother Theresa offers the "ideal" of the subservient citizen, the "goody two-shoes" who sacrifices their own interest for the good of the collective. And Mao Tse Tung offers the "ideal" of the communist leader who exploits those foolish masses for his own selfish gain, slaughtering their own followers by the million in the process. You can't have a Mao without millions of Mother Therasas to help them get away with it!

The error of Christianity, and of Socialism/Communism, is the application of the altruistic rules of self-sacrifice, which works so well within the nuclear family, to our interactions with other people in the dog-eats-dog worlds of business, career, and international relations, where the altruistic rules are a recipe for being exploited and taken for a Patsy. I see it as a conflation between the "in" rules, that apply between members of a group (on condition that they all abide by those same rules), and the "out " rules that apply between competing groups, or to members of a group who refuse to abide by the rules. The error of Christianity and Communism and Socialism, is applying the "in" rules to people who DON'T themselves abide by those same rules, which is a recipe for being taken advantage of, by the likes of Russia and China and North Korea and the Islamofascists, and right here at home, being taken advantage of by our own supposed "leaders".

Can't wait till your book comes out, I'm sure you will have much to say.

Steve Lehar 10-22-2009

---

Steve, this is breathtaking and remarkable.

A huge, huge thanks--Howard

In a message dated 10/21/2009 11:00:57 A.M. Eastern Daylight Time, sittenreich@yahoo.com writes:

I think you made the right choice of what type of book to right. "The Lucifer Principle" (which I read three times) is not strictly a SCIENTIFIC piece of writing even though B&N throws it in with the science books, an area which includes works by Paul LaVoolette on anti-gravity propulsion and Laslo on the Ahaskic Records that Edgar Cayce and Rudolf Steiner were able to read.

"Lucifer" deploys a shitload of scientific data which no doubt took years to research. But "Lucifer" is not a science text like "The Origin of Species" or "Sociobiology"; it is much more a right wing political tract in the tradition of Hobbes, Nietzsche, Von Hayek, and Ayn Rand.

This is especially true of the second half of "Lucifer" which is more polemical than the first half. The conclusions you reach are supported by the data but the logical flow of these conclusions land you in the kingdom of political science.

(Late in "Lucifer" one comes across the marvelous discussion of the late Victorian economic depression (after 1870) and the rise of foreign competition chasing after formerly all British markets. Also you describe how the Brits and later the Americans chucked a number of growth inventions. This is not the normal run of a biology or even and ethology text.).

"Global Brain" is much more thickly into microbiology and ethology but it still an unabashed visionary political document. Scholarly books, as my doctoral mentor more than once pointed out, do not make wild jumps from topic to topic. You take valid evidence and run it out towards infinity.

Your interests are political and philosophical.

Now to go from a poly sci text to a text rich in discussions of political economy from a clearly defined (reactionary) point of view is not a bad idea at all. I think "Beast" will sell a couple of gadzillion copies. I know I will grab it as soon as it comes out.

Another point: In the literature of business there are books without number but very few writers of the brilliance of a Howard Bloom. YOU HAVE NO REAL COMPETITION!! The last first rate writer to deal with business was Theodore Dreiser-- the "Financier" (1912)

which conveys a frightening sense of the kind of capitalist hyper competition we enjoy today. Dreiser was detailing the Crash of 1873. But as Kondratieff and Schumpeter and Braudel have pointed out, these bad periods are the result of long waves sixty or eighty years. Cycles and more cycles.

The next decent business novel is "The Fountainhead" (1943) which deals with the refusal of a great man to cater to markets. If you do not compromise your Q C you will make them come to you-- and beg. Unfortunately the ending is abominably stupid: The architect Howard (note the name and the year of publication) Roark blows up his own building because his plans have been overwritten by architecturally backward people. But unlike the Terry something idiot who blew up the Oklahoma City building, Howard was careful not to harm the people! Afterwards, he refuses legal defense and convinces the jury that he had a right to blow up the building!! A bad ending to a monumental bourgeois text.

And then are texts like "The Affluent Society" which of course is a Period Piece.

Very good writers like yourself tend to stay away from business because writers generally know little about it. Patrick Robinson, a very good writer indeed, had to team up with the idiot VP from Lehman Brothers, Larry McDonald, Jr to achieve something approaching a masterpiece in "A Failure of Common Sense" (2009).

All the best. Feel better.

Sincerely,  
steve  
Steve Sittenreich 10-22-2009

--- On Wed, 10/21/09, howardxbloom@aol.com <howardxbloom@aol.com> wrote:

> From: howardxbloom@aol.com <howardxbloom@aol.com>  
> Subject: A confession  
> To: jpmarin@howardbloom.net  
> Date: Wednesday, October 21, 2009, 2:53 AM  
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> Still battling to get past one turn down on  
> the op-ed I wrote for the  
> New York Times Friday, the op-ed on  
> America's vision crisis.  
> The op-ed on our lack of a long-term vision of a  
> destination, a mission, a  
> contribution that we can make, and of a paradise into which  
> we can lead the next  
> generation and the next three generations beyond  
> them.  
>  
> The trick has been to relentlessly overcome the  
> emotion of discouragement  
> and move forward through every conceivable avenue, working  
> on new outlets for  
> this one op-ed piece while pursuing different angles as  
> well. But this  
> slog through the swamp of despond is more normal than it  
> seems. The goal  
> of The Genius of the Beast: A Radical Re-Vision of  
> Capitalism  
> has always been an impossible one. To

> save Western  
> Civilization. Yes, the kind of goal that only a  
> truly delusional  
> person would pursue. Does that mean it should not be  
> pursued. No  
> way!!  
>  
> It's time for a confession. I started the  
> kernel of the The  
> Genius of the Beast in 2002, a few  
> months after I watched  
> the World Trade Center burn from my rooftop. I was  
> stuck in bed with an  
> illness (chronic fatigue syndrome) that had kept me  
> horizontal for fourteen  
> years. The roof--a mere eight rungs up a fire escape  
> ladder--was as far as  
> I'd been able to go for over a decade. And even  
> that was further than  
> I could walk or climb most of the time.  
>  
> The isolation of the bedroom was agonizing. A  
> torture whose agonies there are no words  
> for in the English  
> language. So I was ready to say an instant yes to  
> any suggestion of  
> human--or even animal--company. That's when  
> someone I did not know called  
> from Dallas and told me he was the Senior  
> Vice for the  
> Texas-based company of someone named Woody  
> Buckner. Buckner,  
> he said was a \$50,000 a day corporate  
> consultant. If Mr.  
> Buckner flew up to New York with just one staff  
> member and planted himself in a hotel in lower  
> Manhattan not far  
> from my brownstone in Park Slope, Brooklyn, would  
> I be willing to meet  
> with him? For four days in a row? I explained  
> that thanks to the  
> bloody illness I was asleep during the day and only  
> available at night.  
> Fine. Woody would come at night. We had a done

> deal.  
>  
> It was in conversation with Buckner that the goal of  
> The Genius of the  
> Beast became clear. America had lost all sense  
> that it was the bearer  
> of a civilization worth saving. Enron had  
> just been revealed  
> as a scam-shop, bilking tens of thousands of employees and  
> investors out of  
> their savings. Arthur Anderson,  
> the mega-accounting company, had just  
> collapsed after it became clear that it had  
> created  
> phony financial reports to cover corporate  
> misdeeds. Worldcom had  
> just gone down in flames. And in shame. We had  
> the impression  
> that "greed is good" had  
> become our new collective mantra, our  
> new shared catchphrase. We had lost all  
> sense of our  
> utopian aspirations and of our utopian  
> capabilities.  
>  
> But was greed is good really the slogan most of us  
> lived by? Were we  
> really all ruthless consumerists intent on ripping  
> each other off in order  
> to buy Gucci running shoes?  
>  
> I had planned to write a book called The  
> Big Bang Tango:  
> Quarking in the Social Cosmos, Notes Toward a  
> Post-Newtonian  
> Science. That book was--and  
> is--very important to me  
> personally. And because of my success with  
> my first  
> book, The Lucifer Principle, and the good  
> reviews for my  
> second book, Global Brain, my agent felt  
> that selling the  
> Big Bang Tango would be as easy as sneezing.

> But it looked to me  
> as if without a vision lift for Western Civilization, there  
> might someday be no  
> one around to read books like The Big Bang  
> Tango. Worse, without  
> a vision lift everything you and I believe in  
> might go down the  
> tubes.  
>  
> So saving Western Civilization by giving it a more  
> accurate self image  
> became the urgent priority. My agent said that I  
> could not and should not  
> write The Genius of the Beast. It was a  
> business book, in his  
> opinion. And I'm known as a scientific thinker,  
> not a business  
> writer. "Write The Big Bang  
> Tango," he said. He could not and  
> would not try to sell The Genius of the  
> Beast.  
>  
> When you know what's right and necessary, do you  
> put it off to make a  
> sale? If you saw a man holding a knife to my neck,  
> would you turn  
> aside to chase a dollar bill being whiffled down  
> the street by the  
> wind? Would you give the guy with the knife the time  
> to slice my  
> jugular? Or would you try to stop him before he could  
> end my life?  
> And would you let the dollar bill go?  
>  
> So I quit my agent and became an exile in the  
> publishing industry for six  
> years. Why? Because my agent was right.  
> Selling a book that  
> publishers slotted into the business  
> category when you have a science  
> track record was close to impossible. Trying to  
> explain that The  
> Genius of the Beast is a civilization book was  
> useless. There is no



> such category in the book publishing world.  
>  
> So, yes, I've had to work day by day by day in  
> spite of rejection  
> before. You do, too, when you pursue the things  
> you believe in  
> most. But that does not shrink the importance of what  
> you know is  
> crucial. And that does not mean you should  
> quit. Yes, you will want  
> to quit. You will sometimes feel like giving up  
> sixty times an  
> hour.  
>  
> But you--and I--have to remember this. You have  
> to contact 100 people  
> to get ten signs of interest. You have to pursue  
> those ten signs of  
> interest with all your energy and might in order to get one  
> yes. And you  
> have to get many a yes to achieve  
> the impossible...even when the impossible  
> is an absolute necessity.  
>  
> Thanks for sticking with me through these patches of  
> darkness and  
> light--Howard  
> \_\_\_\_\_

With warmth and energy to burn, I'd say. I know a lot of people, Howard. A lot. And I ask a lot of prying questions. But I've never run into a more intriguing biography in all my born days. What's so striking, besides the you-gotta-be-kidding details, is the coherence of the narrative -- the arc that still has you thinking and striving with regard to space, science, transcendence, and simple clarity, 55 years later. Sweet.

Paul Solman, Business and Economics Correspondent, PBS NewsHour 10-29-2009

Howard Bloom, author of *The Lucifer Principle* and former manager of Michael Jackson, Billy Joel, and the Beatles, is one of the greatest living masters of English prose. Mr Bloom is coming out on Tuesday, November 24 with his new book, *The Genius of the Beast* which is a blockbuster reevaluation of capitalism in the light of the last 20 years of research in dominance hierarchies mostly w/r/t apes, monkeys, rats, insect societies, microbes, and birds. (Mr Bloom has training and advanced degrees as a biologist.)

I recommend that you take a look at this new book as well as every other production of the same pen. Mr Bloom has the very rare ability to make academic subjects so

extraordinarily exciting that once you start to read other, similar books or look at the primary source material you are amazed that everything is not as exciting as it is in a Howard Bloom book. Among living authors, perhaps only Tracy Kidder and James Gleick have this rare talent. One is actually reminded of the late Michael Crichton who also could make any subject thrilling through his breadth of insight and skillful literary construction. Mr Bloom has all these talents and also something more: He is a prose poet in the tradition of Hobbes, Blaise Pascal, Rousseau, Marx, Nietzsche, and that incredible Claude Levi-Strauss who died last Friday at almost 101.

Howard Bloom books are likely to become classics. After 15 years Lucifer is still in demand everywhere and still continues to generate controversy. Mr Bloom was one of the few writers of the nineties who tried very hard to make us see what was headed our way from the Middle East. In fact he has come close to being a second Rushdie in the eyes of some of the characters he has written about. And yet, to my utter amazement, Mr Bloom holds no grudges!

\*\*\*\*\*steve sittenreich\*\*\*\*\*

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Am having the same wonderful time with GENIUS OF THE BEAST. Read it too hurriedly in Ms but now can savor it at my leisure. It is absolutely one of the most thrilling (I mean that - it gives me goose bumps) books I have read since Bob Ardrey's "African Genesis" yea those many years ago. Many thanks for the gift. Robin Fox 11-06-2009

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Hello Mr. Bloom, Mark Safranski recommened your new book. I finished today and must thank you for a remarkably inspring and well-written endorsement of capitalism. When you used Edna Millay's poem to illustrate the importance of truly knowing your audience, I was hooked. Thanks so much for providing context to vision---your book will be a classic (I've ordered copies for friends.)  
Cordially,  
Scott Shipman  
Annandale, VA.

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"This is Howard Bloom, and he is trying to offer a vision of the future that uses our intelligence as our greatest asset. Howard seeks to create a meaningful narrative of all of humankind that spans our group-memberships and ideologies, unites our best ideas and creates a singular vision that is both real and uplifting. His scope and breadth are almost spiritual; his method is to avoid the pitfalls of our nature. His work is cultural therapy. He is a secular prophet." Morgan Kinney 11-08-2009

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J Scott Shipman I'll provide. I just spent the day w/Howard's book. Did battle with some

parts, but overall, his is the most refreshing and cogent view of the human condition and economics I've read. 11-08-2009

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Re: perch of beast on amazon.com charts

Steve Sittenreich: I've not surprised. Readers, especially male readers, can't get enough of your stuff! 11-11-2009

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Among "non-fiction" authors two are absolutely and definitively post-literary: Tom Peters and Howard Bloom. In *In Search of Excellence* and in all three major Bloom offerings, the language has shifted from that of conventional economics or science writing (Newton, Descartes, Hobbes, Adam Smith, Darwin, Bertrand Russell, Keynes, Marx, Richard Dawkins) to a hyped-up advertising lingo with the power of cliché. The great precursor is McLuhan in *The Gutenberg Galaxy* and *From Archetype to Cliche*. McLuhan was the true prophet of cyberspace. He understood the difference between (cold) popular culture and (hot) literary culture.

*The Genius of the Beast*, an infinitely better piece of writing than anything that McLuhan or Bucky Fuller could achieve, is an example of what state-of-the-art cold writing can do. This is as with-it a text as it possible for anyone to write. This book deserves to be nominated for the Pulitzer Prize. Steve Sittenreich 01-04-2010

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"I have just glanced through your unpublished book. Why is it unpublished?

"I have to tell you in all honesty that the talent demonstrated in this little book would not be an embarrassment to a genius like Jerry Lewis. The writing is alive! It jumps at the reader and sits in his face. Your people all but jump out of the page. I stand in awe of this kind of talent. You are literally a live wire. I am reminded of Tom Wolfe, Hunter S Thompson, Norman Mailer, and, most of all, of Louis Ferdinand Destouches (1894-1961, nom de plume Celine). In the best prose of these masters, the distinction between fiction and non-fiction is blurred. Any follower of Derrida or Foucault will tell you that there no distinction both being a way of interacting with texts.

"Teach a prose writing class for Christ sake! We can all learn from you.

"I hear that you are an electrifying speaker too. That's unfair, the gods are not supposed to give everything to one person." Steve Sittenreich (who prefers to go by the name Steve Zaddikman). 01-08-2010

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In a message dated 1/22/2010 10:01:49 A.M. Eastern Standard Time, sittenreich13@gmail.com writes:

There were two videos and one audio (an audio for *Genius of the Beast Part II*) on the first page of the google results for "*Genius of the Beast*". Up to that point I had never seen or heard you speak so I was not prepared for the type of spoken mastery that one

would hardly expect from an author, an ability to articulate found in so few humans. Good focus and eye contact, crystal clarity of speech. I wonder if, like Dr Johnson, Goethe, Wilde, and Coleridge, your talks are not better than some of your writings.

That's not a left handed compliment. Don't get mad.

I think there are profound implications in your ideas that you may not be fully aware of yourself. Like Jesus, Marx, and Freud, you may need an interpreter or two.

I cannot convey to you how incredibly stimulating these ideas are to me and how they have awakened my somewhat feeble intelligence to see things as they truly stand. Freud in *Der Unbehagen in den Kultur* (1930) compares his depth psychology to a form of archaeology in which all the garbage and dreck of cities are structured into layers for reconstruction. All the funny little tricks that people play with themselves and others are possible clues to what makes them tick. You carry this a step further -- all the mental tricks that people indulge in, some of them designed to impress, some to show contempt (negative impression), all these you see as manifestations of a drive to surpass whatever there is in the present. The garbage Beast explores are transcendence generators in the sense that Nietzsche has Zarathustra say that "man is a bridge and a surpassing to the other side",

In this funky way you are developing what Nietzsche, Marx, and the Howard Roark of *The Fountainhead* were just starting to get into.

All these nasty little mechanisms are meaningless to most people but not to someone very shrewd who can tell us what they mean.

With mucho regards and extreme admiration,  
Zaddikmann613  
Steve sittenreich 01-22-2010

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Hi Howard,

Before I read and reread *Global Brain* and similar regurgitated material in *Genius of the Beast*, I was unable to make head or tail (yes, a pun) out of Melville's *Moby Dick* (1851). I did not understand the importance of the global network built up by the whaling industry in the first half of the 19th century in New England.

A 19th century whaling vessel is the equivalent a mainframe computer in the 1960s. It is a self-contained world but only up to the point when it runs into a another whaler. These exchange rumors and mail which in term might have come from yet a third vessel. The tension in *Moby Dick* is hugely revved up each time the *Pequod* meets another ship: The *Town-Ho* (not a whore), the *Jeroboam*, the *Enderby*. *Moby Dick*, in the spooky 71st chapter, is declared by the madman Gabriel to be the avatar of the Shaker God. *Moby*

Dick seems to have an appetite for chief mates (Ahab as chief mate on the Pequod's previous voyage, Rodney of the Town-ho, and Harry Macey of the Jeroboam.)

Trade, as you point out, is the carrier of ideas and ideology. Bucky Fuller would call this a right angle effect meaning that this is the way Nature works through side effects. Worms (as depicted in Beast), bees, squirrels, etc all have a role in the Gaia cycle of fecundation and propagation of life. It all happens because these creatures are trying to grab a bite and build a home.

This is all very beautiful and I thank you.

Very truly yours,  
S/Z

PS what did you and Amara think of my draft of a review? I should have made much clearer the connection between your work and that of Freud, Marx, and Levi-Strauss. I should also have clarified the importance of the Schumpeter innovation cycle in your recent work. Steve Sittenreich 02-07-2010

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William Gass ("Mr Gaddis and his Goddam Book") says that Hobbes is the unrivalled best writer of philosophical prose in English. Well, guess what? Howard Bloom, that Hobbesian spin off, can buck up against Hobbes any day of the week as a prose writer--and more pointedly than Locke, Hume, James, Santayana, or Russell. Steve Sittenreich 02-12-2010

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You are the one who first taught the world that there were superstars before tv, radio, movies, electricity, gas, and steam. You said that Pythagoras, the Sophists, Socrates, Plato, Aristotle, Zeno and the Stoics, James, and Paul were all mega stars of the culture of the Mediterranean basin, all on the wings of trade of course. In the same way, Bergson, at the peak of his cult (1900-1910) was the sensation of the lecture circuit. He made a fortune as a speaker and his books sold in the zillions. Then suddenly nobody gave a shit about him, the Paris fashion in biology and metaphysics had changed. But in Jan, 1941 Bergson must have still be seen by the Vichy government as a kind of celebrity because they exempted him from reporting at 5:00 AM for a lineup of the local Judenpersonenleute. Defiantly, Bergson showed up anyway and promptly caught a chill and died at the age of 81. Who among us would have done that today? Steve sittenreich 02-23-2010

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By the way I have made a very close study of your essays on Marco Polo, Columbus, and Martin Luther. They are gems, the core of the book. Original and beautiful writing, so simple (like the Sermon on the Mount) and eloquent and insightful that the reader waxes green with envy. The only thing better is the author speaking extempore. Steve Sittenreich 03-06-2010

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with your brain (and heart), you can make a difference in this world in a way few people can, Amy Alkon 11-12-2009

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Dear Burning Star,

My ancestors want to thank you. I want to thank you for putting me in your book. You have restored some of my faith in humanity. I'm reading the Beast, actually devouring it, as Sir Francis Bacon said....immersing myself into your divine theory: capitalism is the ultimate way to emulate G-d's wisdom. Cosimo demonstrated this building churches and hospitals and Lorenzo invented Harold Bloom's human. That profit is the reward of smart work and diligence. That profit can be used to buy vaccines for the deadly rotavirus that kill millions of children every year in Africa because they don't have fuckin ten dollars to buy it. That profit can feed the starving children of the world. That profit can find a cure for cancer; turn foes into friends, and profit can get me a ticket to Brooklyn so that we can sit down and ponder the yeast for the wine and wafer. That philosophy, the love of knowledge, according to your August mind, is power. Okay, the point is ya got my wheels turning. I'm doing hole shots in my 500 horsepower nitromethane burning brain. Profit! Prophet that you are. I have a capitalist idea... hmmm, aren't all great ideas, that is, when you get right down to the marrow of it, based on capitalism i.e., libidinous monetary gain f/or power, which is then replicated to produce more monetary gain and power; even pacifism is power, and even Buddhist need money; at least in LA they do. Or is it, \$, as the quintessential capitalist Tony Montana, aka Scarface, said, First chu get the money, then you get the power, and then you get the women. The question: Do you know the Coen Brothers? Or can you get to them. BTW: go see their latest movie A Serious Man. It's absolutely intriguing. Mark Lamonica 11-12-2009

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congratulations, your thinking is a major inspiration in a world in which the lights are dimming. Adam Fogerty 11-14-2009

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Subject: thanks for your work

Have read the Lucifer principle repeatedly. Best book I've ever had. I am amazed at the scope of it all. Incredibly complex yet so simple. I believe modern man has lost sight of his origins but they've never lost sight of us.

Linked to your "intellectually omnivorous" page today. Good stuff there. Most people are too busy worrying about football to think nowadays. I'm surprised you don't just have a fan page. I'm new to the facebook but will add you just in case you feel you need a renaissance redneck in your fold. Thanks again for the things you have made me think about and putting things into words that I never could.

-Tim "stew rat" Stewart 11-17-2009

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I am reading it [The Genius of the Beast] all over again.

You should be a happy man, too, having written such a book !

The other two were wonders, but the process you have gone through personally since,

added to the "things" the whole world has gone through in the meantime, all that builds up into clarity and a greater force of explanation.

Now your messages are focused and, as I "blurbed", free-flowing.

The free-flowing of powerful meaning is, I suppose, the best one scientific mind can achieve in this life. Pascal Jouxte--11-19-2009

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But surely, those are lesser Howard Blooms! The real Howard Bloom to me is the author, which I now know is you. Troy gave me a heads up that he gave you my info after I got your first email. And with the company I keep, it wouldn't be unlike them to create an AOL address of one of my favorite authors and email me, just to mess with my mind and get my hopes up. It will be great to be on your email list. I am so blown away by The Genius of the Beast, it repurposed my way of thinking about economics the same way The Lucifer Principle did about human nature. You did it again! It's going to be my go-to Holiday present. Glad to meet you, the bestest Howard Bloom.

~Nicole [pandameatcurescancer@hotmail.com](mailto:pandameatcurescancer@hotmail.com) 11-19-2009

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what sheer, sweet pleasure to spend time with you Monday. Melinda Hannah 11-19-2009

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I loved seeing and hearing you tonight. You dazzled but I look forward to you solo on stage in the future as that gentleman to your right added little (to my mind). The memorable parables about birds, dinos, bacteria and the soul seemed to go over pretty well in downtown NYC.

Be great to get you on the ubiquitous Fox News on the premise that you are resurrecting capitalism for a new audience. Best wishes on a wonderful new book. Nando Pelusi 11-21-2009

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George again enjoyed your company, although, at times, he was awed along with his listeners. Henry Levy re 11/23/2009 Coast to Coast

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You're like the uncle I never had! Lisa Lyons, producer, coast to coast 11-24-2009

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hard to describe you

So I tell friends you're the ultra-genius-of-our-time.

That's not too far off, is it? Melinda Hannah 11-26-2009

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If Obama could just get his hands on The Genius of the Beast...you change history. I believe that.

Your book could cause a cascade effect. A ripple of rejuvenation and hope that could change a nation and a world.

I don't think it's a matter of odds or luck. It's a matter of necessity. You have to get this

done for all of us who believe in you deeply and for America itself, Howard.

Amir Siddiqui 12-01-2009

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From: Abdulkalam APJ [apj@abdulkalam.com](mailto:apj@abdulkalam.com)

Former president of India

Subject: Re: Insight into what happened at the US End after the teleconference

To: "Raghavan Gopalaswami" <gopalavatar@yahoo.co.in>

Date: Saturday, 5 December, 2009, 4:21 PM

Dear Gopal,

I am very happy to see your enthusiasm and vigour in pushing Mr. Howard Bloom and his team.

My Greetings and best wishes to you and Mrs. Gopalaswamy.

Kalam

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Dear Howard:

My name is Martha Davis of The Motels. Several years ago a friend gave me your book the The Lucifer Principle, a book that I found brilliant, so much so that I have instructed many of my friends as mandatory reading and I believe my copy ended up with David Bowie via Earl Slick (it was never returned).

I am a high school drop out whose pursuit may have been science but education was cut short due to the birth of my first child at 15.

I am still in love with science and how it interacts with the world and says so much more than politics or social morays. Nature tells us more than man will ever know. To read your book was to feel and have an understanding of life that has been so drenched in man's egotistical desire to explain everything by "his" own words. You spell out very nicely how we behave not because of our morals or our social beliefs but because we must behave for the time being as nature intends.

So, in closing I just want to say that as I look around, the parasites seem to be ruling the host and it is almost humorous how lambs gaily skip to the slaughter. My happiness relies on the fact that at some point those bastards will become so bloated that they will finally implode.

Yours truly,  
Martha Davis 12-10-2009

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Thank you for sending me the book "The Genius of the Beasts" (a radical revision of capitalism) which I received yesterday evening. Last night, I have almost completed reading half of the book. One of the chapters that captivated me is: the 24th chapter, the Plato and the Name Game. This chapter indeed is full of beautiful thoughts. This book is indeed a visionary creation based on vast experience in multiple fields. My congratulations. Dr. A.P.J. Kalam, former president of India, a man whose fame in India is on a par with Bill Clinton's in America

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We studied your Vision "Garden the Solar System, Green the Galaxy". What a classically work indeed, it is. I am inspired by your thoughts: "Bringing space to life, by bringing life to space". Another very important statement by you is the necessity of "Persistence, passion, organisation, imagination and investment". Your great call to the world is indeed timely, the call is "Life gave you and me a home. Now you and I Owe life new lands in which to plant its seed. New spaces in which to roam".

To garden the solar system, the beginning has to be made, that is through manifesto of livable planet earth (ref. my paper at ISDC in San Diego - [www.abdulkalam.com](http://www.abdulkalam.com)) with your projected population of planet earth 11 billion by the end of 21st century. Dr. A.P.J. Kalam  
6/7/2013

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Every since I met you at Drop.io you made an imprint on me. Your passion. Your passion for passion. Your levity. Your foresight for Web 7.0. Your recognition that the unconscious mind processes orders of magnitude more than the conscious mind. And this observation begs the question: How do we know what we want if we aren't aware of what we know? As we order our conscious minds, I have found that the best poets dive to the deepest depths of the unconscious. Helping us order the seemingly chaotic. Bringing to the surface what John Holland refers to as "Emergent Properties," I remember you mentioning that T.S. Eliot and "The Love Song of J. Alfred Prufrock" was your favorite, and I wanted to pass this long.  
<http://www.3quarksdaily.com/3quarksdaily/2009/11/the-love-song-of-j-alfred-prufrock.html>

I just bought your new book. I asked Nova Spivack if he knew of a book tour, and he didn't know of one, or the dates. I would love to hear you speak again, and leave a deeper imprinting on me. Will you be speaking in NYC any time soon? I also noted that Richard Foreman blurbed your book. Can anyone be any more polymathic than you and he? Have you seen Idiot Savant yet? Or his interview on Edge?  
[http://www.edge.org/3rd\\_culture/foreman09/foreman09\\_index.html](http://www.edge.org/3rd_culture/foreman09/foreman09_index.html)

I look forward to meeting you again.

Kind Regards,  
Todd Gailun

12-11-2009

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I listened the other night, I was trancefixed (sp), by you, I cannot believe all the similarities and life experiences we share, (though you are MUCH more intellectually active than I),

I too have had Chronic Fatigue (as a result of Fibromyalgia following a bout of Mono as an adult) since 1996 THATS OVER 13 YEARS, and when I heard you and your ability to use this time to focus, not just inwards, but on expanding yourself via the net, I almost cried,

I used to be able to read a book a day and had 4 going at any one time, now my focus gets scattered with the brain fog that accompanied FMS/CFS so the web allows me to "glean" information in bite size chunks. Like you I am an omnivorous fact gatherer, I always say 'I know a whole lot about almost nothing, but a little bit about a whole lot of things' (forgive my redneck language - its in my genes lol

You inspired me, I have thought of going back to school online, (I tried once and University of Phoenix online was great), now with your inspiration I WILL, whether I graduate, go for a degree or just use it to keep myself intellectually stimulated and connected it will be a good thing. I also plan to write, and have been putting it off till I felt better, but after hearing your talk (AND SEEING YOUR AMAZING SITE THE BIG BANG TANGO.....) I realized that I can start my book or bookS and just allow them to grow. I thank you for this, you affected me without even knowing me.

I would LOVE to talk more, you follow paths I have wandered down, you are interested, as am I, in the study of the mind, and the "Psychology of Innovation" (my term for what I love to learn about and want to use for my Doctorate in Research Psych.) its a combination of Behavioral Psych, Modern life, and just what it means to be human and to have that drive to create, design, grow, invent, and make a world in our imagination, whether or not we ever create it in reality. (though I feel that if created in mind it IS reality)

One day it would be great to establish a place where minds could gather (like in a resort setting), sort of a 'think tank' without the restraints of outcome, more a place to gather

people from all parts of society, (students, scientists, corporate giants, nobel laureates, ecologists, and artists, innovators, inventors, and eco-focused individuals), there is a Bellagio society sponsored by the Rockefeller group that has done a similar thing in Bellagio Italy.

I find my inspiration in other WIDE-thinkers like yourself, Edwin Land (from Kodak's color film creation "genius" is a book about him), Buckminster Fuller 'Bucky' - books and ideas "Synergetics", "Operating Manual for Planet Earth", and my favorite "Critical Path". Also John Lilly did some AMAZING adventuring into the minds depths and heights in "the Scientist"

Thank you for your Inspiration and for giving me hope after feeling that my illness would limit my future AND PRESENT, but you have shown that it can be a springboard instead.

Lastly, I wanted to know more about the Gaba pentin, and Oxytocin regimen that helped you out of the CFSyndrome, what dosage and is it an alternative treatment or more something that my MD could find to apply easily? ie. is there a source for this treatment outside the Medical field or do I take the traditional approach, I am willing to try anything, nothing has helped the CFS so far, there are things that help the Fibromyalgia but the CFS occupies me fully and interrupts any forward momentum I may gather.

Aloha  
Katherine C.

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Dear H:

Good one! But, on this take, you truly are the voice in the wilderness.

We live in a society that confuses astronomy with astrology. Most folks cannot name the continents or oceans and when you say what's your favourite constellation will reply that they eat their bran.

Our solar system's galactic trek and cause of climate fluctuations for millions of years is true, but to hope the masses will even come close to understanding (or caring for that matter) is even over the top for yours truly to hope for!

Nonetheless, keep speaking with your clear voice. Not all ears are deaf.

My final thought on this one compares the arguing talking heads with the fools of the past. Native Americans have a saying: no tree is so foolish that the branches argue among themselves. Perhaps our illustrious "leaders" will find perspective in such

thoughtfulness.

Just sayin'...your pal...JC  
John Charles Mertz 12-13-2009

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HI LISTNED TO YOU FOR TYHE FIRST TIME ON COAS RT TO COAST YOU WERE SENSATIONAL i actually met michael jackson in 1984 at the antique store i worked at in dallas it was different have a great lizard leaping changing day

Hi.  
Mikey mcquillan 12-13-2009

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Dear Howard,

Thanks for the links to your articles. Actually I have been waiting for you to write something that answers the question , Why is the end of the world so appealing to folks? I know it is the crack of the fear based sorts but the general population eats it up it as well.

I watch people and I am sure we do not know who we are and what compels us. Your books have given me the best clues to our nature. I work as a psychic, and all I am really trying to get people to do is THINK but they are resistant to such activity. Thinking for some reason is seemingly a lost art.

I do think of you often knowing how much you deeply care and how much you see and that can be a bit painful and so I think of you as brave and I imagine with a smile that it is also frustrating. You give me courage to be frustrated and brave. You have made a huge difference in my life and in my ability to keep on keeping on. I don't know how to save the world but I will not go blind to what I see happening. I have looked for a vice that takes the edge off but none appeal to me. I enjoy sarcasm as a release, I find it most helpful as an emotional burper. It is a language of truth for me when in the company of well chosen close friends.

Back to your articles, the one on climate change was perfect for indeed there is much going on and the confusion is great especially in our off balanced media. Your article included many of the influences and also the very real unknowns of the changes we are facing. It is an excellent synopsis of the situation. As usual, you have made your ideas available without over complicating them.

Anyhow, I thank you always for your work and your courage. I do.

And I am sorry about what happened to Michael. I know he was a deep friend of yours. I should have written to you then. I knew you lost a good friend.

Thank you Howard,

Kathy Srabian

[ksrabian@gmail.com](mailto:ksrabian@gmail.com) 12-13-2009

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First would like to thank you for all the inspiration your words have brought to my life. I must say your theory about the lizard that dies because it looses the battle, really touched me to the core. I can not explain the way that piece of work changed my life,

and the way I look at life. You have inspired me to be myself, which hard to do these days. I wanted to thank you because your words brought me back to life, in a sense. I feel very thankful for the opportunity of reading your creations. I love your work.

[La.barbie4@gmail.com](mailto:La.barbie4@gmail.com) 12-11-2009

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by the way, your...I think 2006 or 2007 interview on coast to coast on the lucifer principle greatly helped me, i read the book and refer to others often.

the military section was great. and the section on sometimes giving up is ok was very helpful, at the time I was involved in some efforts that just needed to end-i look back and i say, well, it was a learning expodition and that is cool.

Linda 12-15-2009

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Melinda Hannah is working on a portrait of Howard Bloom. I am fascinated by the diverse and edgy nature of his brilliance. I relate to Howard's personal Gethsemane: he was physically and emotionally in pain, unable to leave his home for 15 years.

Facebook, Melinda Hannah 12-22-2009

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Dear Howard,

I LOVED, LOVED this piece (and read it in the Journal funnily enough before I read the print out of this email). I gave it to my dad to read too. He and I were talking about exactly this the day before.

Your points are perfect. The more I read about this the more I believe what I suspected years ago, that this whole movement is pure bullshit, nourished by an ooze of egocentric self righteousness and a lack of courage to do anything meaningful against the real environmental evils. Because THAT would require effort and potentially real sacrifice!

love, Bob (Guccione Jr 12-22-2009 re wall street journal op ed on climate change)

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Absolutely wonderful, Howard... Could you please supply one picture of yourself? And some picture related with the subjects of the interview, if you've got any...

Thank you very much for having answered one of the best interviews in the story of Athanor. [I hope the publishers agree with this observation]

I wish you Merry Christmas and the best for 2010!!!

Francesc [Frances Prims, Athanor Magazine, Spain 12-22-2009]

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Investors are telling something new to the Financial Industry.  
They used to tell Financial Advisors "Build My Wealth".  
Now more and more of them as telling Financial Advisors "Smooth my  
Standard of Living".  
This is a radical change that comes from a new set of client emotions, a  
new set of fears and hopes.  
Howard's new book grounds the reader in the facts necessary to  
understand client emotions and their changes.  
Howard's new book helps Financial Advisors recognize those emotions and  
name those emotions so they can communicate effectively with their  
clients.  
This is why RIIA made Howard's new book a suggested reading in the  
curriculum for the Retirement Management Analyst (RMA) designation.  
Francois Gadenne 12-23-2009

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First of all I can speak English intermediate level. 3 years ago I saw your video "Lucifer  
principle" since then I am trying to understand your ideas. I can say that you changed my  
life. Then it was a great gift for me you accepted my friend request.  
I want to publish your novels in my language. I am from Turkey. Ersel Oncel Ozsozen  
12-22-2009

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Hi Howard, Happy New Year to you and may you have the most successful year ever! I  
am so enjoying reading your book and it sparks my imagination with such joy. I am  
going to buy books for all my family to read.  
I really relate to the story! Leyla Bentley 01-05-2010

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Howard,

Your passion and generosity are uplifting and you always make one think out of the box  
and revisit assumptions that had seemed certain previously!

Best

Yusuf Hussain re hb's dialog on militant islam 01-08-2010

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Dear Howard,

I just received your book :Genius of the Beast. It makes for compelling  
reading!! It is one of those rare books with a fund of wisdom that can be

cherished in small drops at a time! So your magnum opus is now at my bedside, and I read it every night before dropping off to sleep, another way of getting better insights when awake the next morning!!

Emerson has once said: what lies behind us and what lies ahead of us are tiny matters compared to what lies within us.....perhaps this captures the essence of your message to the world. A cyclic change in consciousness of man in the mass is now taking place, higher consciousness is descending even as the fossil fuel era comes to an end, and along with that, the vista of energy empowerment of man fading away serving to stimulate mankind to greater cooperative activity, like the cells of his body, in the face of threat to existence at every higher levels....

I did love your simple dogma: truth always, see things exactly as they are...this has been the essential message down the ages, somewhat distorted by religions, perhaps now being set right by science and the religious minds (like yours, which is different from religion...)

Thank you again for your valuable gift of a wonderful book: perhaps some day I may be able to reciprocate. I conclude taking the liberty of a person who arrived 8 years earlier on this planet, with a small piece that may capture the vital message you are conveying to all of us

Warm regards,  
Gopal

## ON THE RELIGIOUS SPIRIT & THE SCIENTIFIC MIND

"A human being is a true human being when the scientific spirit and the true religious mind go together."

The scientific mind is very factual. Discovery is its mission, its perception. It sees things through a microscope, through a telescope; everything is to be seen as it actually is; from that perception, science draws conclusions, builds up theories. Such a mind moves from fact to fact.

The spirit of science has nothing to do with individual conditions, with nationalism, with race, with prejudice. Scientists are there to explore matter, the structure of the Earth, and of the stars and planets, to find out how to cure man's diseases, how to prolong man's life, to explain time, both past and future.

But the scientific mind and its discoveries are used and exploited by the nationalistic mind, by the mind that is India, by the mind that is Russia, by the mind that is America. Scientific discovery is utilized and exploited by sovereign states and continents.

Then there is the religious mind, the true religious mind that does not belong to any cult, to any group, to any religion, to any organized church. The religious mind is not the Hindu mind, the Christian mind, the Buddhist mind, or the religious mind. The religious does not belong to any group, which calls itself religious.

The religious mind is not a mind that goes to churches, temples and mosques. Nor is it a religious mind that holds to certain forms of beliefs, dogmas. The religious mind is completely alone.

It is a mind that has seen through the falsity of churches, dogmas, beliefs and traditions. Not being nationalistic, nor being conditioned by its environment, such a mind has no horizons, no limits. It is explosive, new, young, fresh and innocent. The innocent mind, the young mind, the mind that is extraordinarily pliable, subtle, has no anchor. It is only such a mind that can experience that which you call God, that which is not measurable.

It is extraordinarily difficult to be religious and to a clear and precise, scientific mind, to have a mind that is not afraid, that is unconcerned with its own security, and its own fears. You cannot have a religious mind without knowing yourself, without knowing all about yourself- your body, your mind, your emotions, how your mind works, how thought functions. And to go beyond all that, to uncover all that, you must approach it with a scientific



mind, which is precise, clear, unprejudiced, which does not condemn, which observes, which sees.

When you have such a mind you are really a cultured human being, a human being who knows compassion. Such a human being knows what it is to be alive.

J.Krishnamurthi

[www.jkrishnamurti.org](http://www.jkrishnamurti.org)

Ohai

California

USA

Fr raghavan gopalaswami 01-10-2010

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Re Genius, not that you need any more serotonin, but I continue to love your writing. You make reading easy.

Keep the inspiration going with the sequel: Geniuses in the Beast: Tales of Today's Visionaries, Tales of Modern Day Visionaries, Tales of Today's Long-Shots, Tales of Today's Long-Shot Visions, Tales of Today's Fantasies

Put SBSP in there, Rutan, genetics/proteomics work, Linux and the whole open source movement? (although that's not such a long shot anymore, etc... Maybe it can be a kind of guide to VCs and gov't officials, OSTP, etc.

Genius is a tour de force. I mentioned it a little book discussion I had with some folks recently. I really appreciate the hyper-organization and infectious writing (although one has to be careful not to be too taken by great writing of course!). Mark Lupisella, a systems engineer at NASA Goddard Space Flight Center

Genius is a tour de force—inspiring, infectious, easy reading, and great writing. I love it.=hb's suggested blurbization 01-16-2010

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"I'm responsible for buying twenty copies of The Lucifer Principle for Christmas a couple of years ago and handing them out to my closest friends, because its one of the most important books anyone could read. I'm becoming an even bigger fan as I pour through The Beast" - Ryan Sheehan, Account Manager at Conveyco Technologies 01-17-2010

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"Howard, pure overwhelming genius, I am reading my way through your universe of integrated thought. have to pause to let it expand in my own inner reaches. Thank you for a wonderful courageous risky book! I have much to share with you when you have time." Mayer Spivack, consultant and advisor on organizational behavior, innovation, and learning

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"I love his book. I was a huge fan of E.O. Wilson back when he was stirring up riots on the Harvard campus. Bloom offers a way to find inspiration in being the best biological cog you can be. And I loved his take on Plato, the great self-promoter." Daryl Rowland  
01-19-2010

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I sure hope you go full blast against Islam and let the critics and chips fall where they may. You are as much as center right person as you are a center left person, just as I think I am. You studiously avoided any contemporary politics in The Genius of the Beast; perhaps at your stage in life you shouldn't even give a thought to what others may think of about your politics, and write exactly what you feel. 01-20-2010

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In a message dated 1/21/2010 1:24:13 A.M. Eastern Standard Time, sku\_cc@yahoo.com writes:From: Sandy Kay, Culver City, CaliforniaSince I had a Mild Stroke following 5 unknown mini-strokes, I read slowly and I have to red underline text to go back overinfo that I want to know. I started with interesting chapter titlesand oh my gosh, I couldn't put your book down. WOW, such veryinteresting facts about various people who changed the world,tonight I'm gonna start my reading time earlier so I'm not uptill 5:00am. I shared with my 27yr old son your info about theOcelot's nature to pluck feathers. We see our indoor dog needto dig, and you made me realize about one's in born NATURE.I see why the Higher Power tune in to Coast-to-Coast the nightyou were a guest. I believe we have sweet spirits who guide us.So far, I love your book full of interesting facts, thank you.When I finish, I'll write again. Do you teach college???-----  
----- On Sun, 1/17/10, howardxbloom@aol.com <howardxbloom@aol.com> wrote:From: howardxbloom@aol.com <howardxbloom@aol.com>Subject: Re: Beast = "I bought your bk, rain here in LA all wk, good time to read."To: sku\_cc@yahoo.comDate: Sunday, January 17, 2010, 11:21 PMlet me know what you think of it.

---

Howard,  
I talked to Ryan Sheehan at Conveyco Technologies, who bought 20 of Lucifer Principle. They are a systems integrator of manufacturing process technology.

He sees potential for you to speak in Fall/end of 2010 for his co and their business partners. They are reformulating their business plan and some other transformational activities. Others in the firm are fans due to Ryan's advocacy. Would be a good group - you'd be allowed

to fully express yourself.

Firm is in Connecticut. I'll touch base with them in early summer to see next steps. Mike taubleb 01-21-2010

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Re: a tweet from the Union Hall surrounded by humans in full mating ritual and the only one in the room typing frantically—or even languidly—on a laptop:

Howard is like a massive biochemical receptor. He sits there within the hive of that mass of humanity swirling all around him in its ritual and thrum: emotions, hormones and pheromones freely exchanged, and he receives. He plugs in to that network of wild energies, stores some part of it, and then he decants it to derive the finest essence of it. It fills him with something primitive, vital, base. It is one essential ingredient from which he performs the alchemy that is his brilliance. It is a new unexplored coastline for the landing of his Beagle. Daniel Whittaker 01-24-2010

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Capitalism's discontents revisited, January 24, 2010  
By Serge Ledan - See all my reviews

Amazon Verified Purchase(What's this?)

Very astute reading of what lies behind most of capitalism's assumed evils, this book also reveals Mr. Bloom's almost messianic zeal to serve his fellow men. I have never come across a better proof that empathy can be a real money maker in the world of business. It was also time that somebody stood up in defense of our Western civilization and clearly identify its enemies and, contrary to political correctness, tell things like they truly are. It is a wake-up call to a depressed America, unable to see the possibilities and bright side of financial crises. In a nutshell: America, wake-up, work hard, embrace science and technology, identify what lies ahead, and be proud of your heritage!

Amazon.com

"Yes, indeed I am, Mr. Bloom. I have not stopped recommending it to all my friends also. It is grand time Americans live by the motto "The truth at any cost, including the cost of your life ". It is also grand time we, atheists, come out of the closet and openly support each other. I would supplement your motto with this one:" A new Enlightenment at any cost, including the cost of your life." Keep up the good work!!!!!!"

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## THE GENIUS OF THE BEAST

With his extraordinary book, THE GENIUS OF THE BEAST, Howard Bloom has wrought the elusive "theory of all things" -- a unifying prism through which the long sweep of human history can be viewed with clarity and digested as a cohesive whole.

With a style that is equal parts shamanic incantation, engaging world history lecture and evolutionary biology tract, Bloom offers nothing less than a complete system with which the past and present can be judged and, perhaps, the future imagined.

Bloom's seemingly incongruous career path – from academic and researcher in theoretical physics, microbiology and mass psychology to international music marketing wunderkind and PR entrepreneur -- turns out to be perfect training and field research to connect the mechanics of everyday capitalism with the structure of the infinite.

As a true maverick who conceived radical ways to market such new acts as Prince and John Mellencamp, Bloom can speak as credibly about success in the corporate world as he can authoritatively describe chimpanzee and insect behavior, galaxy formation, or microbial migrations.

With many incisive observations about historical patterns and players, such as Socrates -- viewed as an early genius of self-marketing -- or our much belittled preoccupation with facial make-up, which Bloom defends as a pivotal evolutionary tool, the author has crafted a fascinating read that entertains while stoking every cognitive synapse.

Astonishingly, despite the long lens through which he sees the tiny specs of individual human lives, the tone of Bloom's book is somehow inspirational. It is a call to greatness.

This one will soon be on the shelf beside Freud, Einstein, Darwin and Descartes. Miss this book at your peril!

Daryl Rowland

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Listened to your radio interview. Very happy to hear you tell them the truth of capitalism! It is so unbelievable that you have to explain to grown-ups the virtues of capitalist liberalism this day.

That they cannot understand how free exchanges has bootstrapped us out of drudgery! And how it decentralizes choice. They have no memory or imagination. I was in Poland under communism, it is hard to explain to lefties.

I agree with you about Rand. Good show again! Patrick Linden 02-21-2010

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sting:

"I'm reading a book by Howard Bloom, called The Genius of the Beast. It's in favour of capitalism, which is interesting. I'm not sure I agree with it entirely" - you do, FYI - "but it's certainly interesting. I'm reading a story about D-Day. I'm reading a book titled The

Mordecai Trilogy and a book about John Donne ... I like to read four or five books at the same time." From the Guardian 2010

<http://www.guardian.co.uk/lifeandstyle/lostinshowbiz/2010/jan/26/sting-marina-hyde>

You taught me all the elemental practical tools of journalism. That style book you wrote was priceless. You turned that magazine around, but it never really got its due. Steven Gaines 02-23-2010

<http://www.facebook.com/group.php?v=wall&gid=9284299226> retrieved 03-06-2010

Probably the most important thinker of our time. Each of his books leave me in awe of his intellect and dedication. Please check out this site if you are curious about how the attraction between electrons and protons affect human society, how violence and destruction are the driving forces behind evolution, and why the Darwinist idea that the individual makes choices that benefit him and therefore the species is old and needs revision!! I guarantee you will not be disappointed, one day his... (read more)

6 of 252 members

Fans of Howard Bloom: 21st Century Intellectual Omnivore

Witold Radecki Howard Bloom definitely belongs to that rare elite breed of visionary intellectual minds of all times that have the right to be called genius. What he does in his works really open your mind and makes you want more.... I hope that his Genius of the Beast is as good as The Lucifers' principle....

Yesterday at 3:43pm · Report

Philip Mangum <http://twitter.com/HowardxBloom>  
January 12 at 10:20pm · Report

Clarence Brown III Hey Howard I first heard of you through the Disinfo and from there I have been a fan ever since. I will never look at sponges the same again.

January 11 at 6:29pm · Report

Frank Escandell Hello from Spain. I have not come here for awhile. I am reading this... Genius of the Beast? A new book? The title just sounds so 'Bloomian'....hehehehe

January 5 at 5:30pm · Report

Aaron Mangal He's like an acid trip where you remember every detail permanently and expand upon the insights continuously...

January 4 at 10:28pm · Report

Daniel J Fucci What an incredible mind!  
December 24, 2009 at 11:54pm · Report

Melynda Hagerty Loved your interview with George Noory. I'm looking forward ready the book-The Genius of the Beast. It's just what a country needs!  
December 18, 2009 at 11:12am · Report

Fernando Tacuri I have the pleasure of listening to him on Coast To Coast AM. He really blew it my mind. I got the audio mp3s and their intellectual value are worth their price in gold!

December 17, 2009 at 1:05am · Report

Mark Michael Lewis more buzzing Blooming infusion...

Bacteria offer insights into human decision making

www.physorg.com

Colonies of billions of Bacillus subtilis bacteria exhibit the complex structures that sometimes form under environmental stress. Image: Eshel Ben Jacob and Herbert Levine

December 9, 2009 at 11:51am · Share · Report

Theseus Augustus Fixer Anybody now reading Genius of the Beast?

December 3, 2009 at 9:25pm · Report

Michael Horney likes this.

Jeff Yago Just getting in to Bloom - heard an interview with him and was amazed about his insights into a lot of different subjects. Anyone have any recommendations as to which book I should read first?

November 14, 2009 at 12:58am · Report

Philip Mangum I would read Lucifer Principle first.

November 14, 2009 at 1:39pm · Report

Theseus Augustus Fixer Global Brain was very important for me.

December 3, 2009 at 9:25pm · Report

Frank Escandell I must add that you cannot wholly grasp Global Brain until you read Lucifer, Philip is right.

January 5 at 5:28pm · Report

Philip Mangum

Fans of Howard Bloom: 21st Century Intellectual Omnivore Photos

November 11, 2009 at 12:16am · Share

Jarrold Paul Resler The Lucifer principle is the most interesting book I have ever read. I look forward to reading his new book.

October 4, 2009 at 2:42pm · Report

Frank Escandell Hello everyone. EVer since I read The Lucifer Principle the question of existence has complexified to such a degree that I must say the book is not for people who want to 'take it slow'. To entangle microbiology and political science... wow. I did enjoy The Global Brain as its pinnacle.

I have reading a limited edition ...

See More

September 1, 2009 at 9:07pm · Report

Troy Conrad

Fascinating Howard interview on youtube

An interview with Howard on Coast to Coast radio. He starts at this video, which says 'Part 5' in the title. The interview goes from part 5 to part 16:

<http://www.youtube.com/watch?v=ltDlz6OdIag>

August 1, 2009 at 10:38pm · Participate

Ricky McMillan Lucifer principle, amazing, read it 3 times! You read a bit, think 4 a bit, read a bit, think 4 a bit . . etc.etc. I think my m8s r getting sick of me going on about it lol!

July 28, 2009 at 1:34pm · Report

Maya Sky yes, I do. message me.

July 24, 2009 at 1:39pm · Report

Autumn Rains Anyone know how to contact Mr. Bloom? Email? Phone? We'd like to invite him to talk for a conference!

July 15, 2009 at 8:25pm · Report

Ali R. Mohammed Lucifer Principle and Global brain.  
Excellent books for thinking people  
Def reco it all the time.  
thanks Howard for you contributions.  
Curious to know about your thoughts on Michael Jackson since you used to work with him.  
July 1, 2009 at 12:24pm · Report

Jase Donaldson The Lucifer Principle is one of my favorite books. A staggering work of importance that I will always recommend to friends.  
June 27, 2009 at 3:23pm · Report

Kirk Leonard Hey Howard, just met you at 5th Ave market. Such a pleasure! Next time hope to discuss more of your work and not be 3 sheets to the wind.  
(sorry) Keep up the life changing work. I'll be on cloud nine for weeks to come from our meeting. You're as nice as you are smart.  
June 21, 2009 at 2:56am · Report

Carol McGovney Hi Howard....saw this on Rob Finday's page...worked together when I was at Cavallo Ruffalo.... Bravo!!!!  
June 13, 2009 at 1:41am · Report

Rob Findlay hey Howard :)  
June 9, 2009 at 3:35pm · Report

Linda-Dale Bloomberg howard great to meet you today!!!  
April 21, 2009 at 12:19am · Report

Eric Gorlet hi everybody, i'm french, i have read the the lucifer principle and the lucifer principle global brain and yes he is a genius ! Someone to discuss with me about this two wonderful books and this precious author ?  
February 20, 2009 at 6:19am · Report

Troy Conrad This is officially my favorite group. Howard Bloom has completely transformed my mind into the funny section of the Global Brain.  
January 19, 2009 at 12:59am · Report

Thomas Sutpen what is WIE and where can i get the podcast?  
December 19, 2008 at 6:39am · Report

Haxn Wasswa I watched a WIE podcast he presented today and I was impressed ;)  
September 25, 2008 at 2:55pm · Report  
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I just finished 'the genius of the beast' and it is really a great, great work for the sake of humanity - a milestone we hopefully will look back on 50 years from now as a quantum step towards consciousness :) Médéric Degoy

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“Howard Bloom is one of the great thinkers and writers of our time.” Richard O'Neill, former Deputy for Strategy and Policy in the Office of the Assistant Secretary of Defense  
03-14-2010

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The 'beast' has a heart...and uses it.

hb: GREAT TITLE!

Don't, for one second, think this book is about capitalism; it's not. Howard Bloom has transformed a topic so mundane and Ho-Hum into a mirror harboring your soul. Who'da 'thunk' a book about economics or capitalism would move another in such a way? Bloom will trick you into the web of his brilliance, taking you along for an astounding ride. The Genius of the Beast is a mind-blowing voyeuristic view of the human spirit from the vantage point of the earliest life form; past the fall of Rome and straight into the boardroom of Alfred P. Sloan, the father of modern corporate management. To label this author a 21st century genius is an understatement. His recalling of historical facts alone will mesmerize you; as if he was physically there - front row and center - when the first dinosaur roamed the earth or sitting pensively beside Karl Marx; as he rants "...greed will always drive capitalists to suck the blood from the working class." But don't let this Marx reference fool you. Bloom is far from a 'hater' when it comes to anything driving the economic engine of capitalism and our free enterprise system. To the contrary Bloom sees the inner beauty of this machine as the lifeblood of a civilization's very existence. Howard Bloom has proven with this work to do the humanly impossible, weaving a historical tapestry encompassing psychology, anthropology, geology, mythology and animal science (just to name a few) into one verse. How he meshes so many topics into one whole body of work will boggle the average mind. Yet we are, after all, not reading words from an individual who \*possesses\* an average mind. In the end the "genius" of The Beast lies in its utter simplicity. Simple in that capitalism's successful hurrahs hinge upon a single principle: caring for those you serve.

Even when tradition dictates otherwise, to do that one must have a heart- and use it.

-Pamela James, former online editor for The Dallas Morning News; freelance writer and blogger: <http://thatdogdonthunt.wordpress.com>  
03-17-2010

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I just got home an hour ago ...and just spent the entire time in the hot tub telling my wife about Howard Bloom and the Global Brain....

I am so happy that you had the courage, talent, and fortitude to become who you have become.

Nat Irvin, II  
W.M. Strickler Executive In Residence  
Professor of Management  
College of Business  
University of Louisville

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I cannot believe my good fortune to have discovered that a human being like you exists.



I am now assured of the future of our species.

Dharmendra Modha

Manager, Cognitive Computing

Master Inventor

IBM Almaden Research Center

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Howard---thank you again for a tour de force at the Forum. Your ideas are still reverberating and I will be anxiously waiting to look over the video and our notes tonight to relive some of those insights that you so easily lobbed into the conversation. The emotional and intellectual energy were as high as one could ever hope for, and you have given us a great deal to consider as we digest the ideas.

We will be sending you a more formal thank you shortly, but for now, please accept our thanks and admiration.

Dick

PS--if you or JP could please forward your preferred mailing address, we will get a note off to you soonest.

Richard O'Neill for the Secretary of Defense's office 03-22-2010

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This is just a short note to let you know how much we appreciate your participation with us at this week's Highlands Forum Enrichment Session on the Global Brain. I have received a number of emails from other participants outlining the value that they took away from the Forum. I think this forum was characterized by a most unusual and provocative set of discussions ("novel and emergent") that might yield some interesting possibilities for our future deliberations in the series to come. Your insights, along with those from Giorgio and Dharmendra certainly took us to new ways of considering brain, mind, thought, belief and information, in ways that will help us to consider motivation and narrative on both a grand and individual scale. While your excellent book was great preparation for the themes we wanted to discuss, your presentation was exhilarating, confounding, astounding, and downright original. Thank you.

Richard O'Neill for the Secretary of Defense's office 03-23-2010

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Am so very grateful for the energy you transmit through your work ... it has been tremendously valuable for me. Ohbeeb 04-03-2010

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"Brilliant book! to me the book is tribute to your ideas and continued/unrelenting perseverance." Michael Clauss 04-03-2010

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Sara Rundlett April 7 at 7:06pm

Dear Howard--its a long story but i left my copy of the Lucifer Principal in a cab and saw it the next week at a second-hand store, it was meant to be! Im a college student hoping to develop a career losely based on your ideas in that book as they are also mine. I hope this is you and to hear back from you someday. Thanks for sharing your ideas with the world. Afterall, the world needs them!--Sara Rundlett 04-07-2010

Francis Ouellette April 24 at 6:45am

I can't believe you answered me. This is litteraly knocking my senses. Let me tell you a little bit about myself fast: I read a book every two days, and I do not count comic book, poetry and everything that I read on the Internet. I studied french literature, became a impatient teacher and decided that for me, reading would become somewhat a sacred ritual. I have never taught another class since and I don't regret it. Reading became, with sex, the most important and vital ritual in my life. I have red a lot. From Superman to Finnegan's Wake, from Baudelaire to Clive Barker. My knowledge of english is essentially self-taught (hence, some poor choices of words that can be seen here), so I red in french and english.

I searched for THE book that would "isolate" my views of the world in a theory. I searched for a voice that would explain, in a clear fashion, my perceptions of life. Not just in a theory, but also with a precise design and a choice of words that borders on poetry.

You, sir, wrote THAT book. The one I needed to find my place in the world without hurting it or being constantly hurt. Everything in The Lucifer Principles is of a staggering power. I understood some of the inner workings of the world, precisely the ones that are fiercely denied, That Strength comes often from violence. My inner violence was destroying me slowly...I followed your advice and transformed into a Web radio show and a blog.

I can feel your smile and your tremedous intelligence everytime I read you. To me, you are nothing less that our era's Nietzsche.

Heck, I even did a Radio show on my favorite movie 2001:a space odyssey, analysed through the theories of your books! This particular show was dedicated to you, with all my thanks and respect.

It was a tremendous honor to tell you these thing, mr.Bloom, akwardly expressed or not.

<http://7eantiquaire.blogspot.com/2010/04/notre-emission-du-24-avril-un-voyage-au.html>



**Le 7ième Antiquaire: Notre émission du 24 avril: Un voyage au bout de l'Enfer --2001:A SPACE ODYSSEY**

7eantiquaire.blogspot.com

Notre dessein est de rendre hommage à des classiques oubliés, à des films méritant culte. Les règles sont simples: aucun film âgé de moins de vingt ans.À chaque semaine pendant une heure, vous pourrez nous entendre déblatérer, tergiverser (crisse! ...

facebook message to hb 04-24-2010

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Wow, Howard, what a fantastic book! I'm in awe of your erudition. My goal, once to be a lofty researcher and thinker like you, now seems to be reducing to "lubricating lucubration" -- by helping people who want to learn find the easiest and best sources of knowledge. Your book is certainly at the top of that list. I'd love to connect electronically in order to be able to easily share information i run across in my daily visits to some 250+ URLs for my business. Thanks for your consideration. Sincerely, Brad Acker <http://www.AckerCreativeEnterprises.com> - just putting things together, scheduled to launch later this year. Brad Acker, facebook message 05-19-2010

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[Fiona Hayes](#) May 21 at 2:27pm

Hi Howard, many thanks for the reply. I am currently working on a contract or organisational development and change in a large construction industry company (1000 million sterling turnover and about 11,000 employees). They are typical of construction industry and work on very tight margins and so reduce costs wherever it is possible. I have a remit to help them evolve a culture that best supports the future growth of the business much of which growth is now into the public sector and requires attention to carbon footprint and social footprint. The recent employee engagement survey showed a serious lagging behind the benchmarked sectors in engagement. This company is beautifully placed to add value to society and to become more conscious. Most consultants (I am told) who previously had tried to engage them in looking at multiple bottom line and having a strategy for corporate responsibility had failed; I suspect that they did not link the social, moral and spiritual aspects in any way to being a successful company in a world of capitalism. We are now being able to make changes and I am reading your work to extend my own ideas about how to restructure capitalism and apply that in a specific business. I want proof of concept, at least to some extent in an industry and company that people told me would not accept change as a case study to spread the change further.

facebook message 05-21-2010

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If we are Rome then Islamofascism is the barbarian at the gate. And just because we are more advanced technologically it's no reason to think we are invincible. History clearly demonstrates otherwise. Brains will not save us. As the great Howard Bloom wrote in his must-read first book [\*The Lucifer Principle, Never forget the pecking order's surprises. Today's superpower is tomorrow's conquered state. Yesterday's overlooked mob is often the ruler of tomorrow. Never underestimate the third world. Never be complacent about barbarians.\*](#)

David Swindle 05-22-2010

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In working with Prince, Joan Jett, punk, country, rap, and disco, one thing became very clear.

A superstar is someone who articulates the unarticulated feelings of a potential subculture. A superstar gives validation to a vast, dispersed mass of isolated humans who think they are crazy. A superstar gives them the feeling that they are no longer alone. They are the opposite. They are a movement.

A bit of that articulation on behalf of a vast mass of dispersed others may be happening right now. And it may be happening around, of all people, me.

How do we build on it?

Here's one tiny bit of evidence:

Anthony Frisko May 21 at 4:53am Report

I was listening to your interview with the amazing atheist... And as strange as this sounds I have received new hope... The Global Brain is a concept that I came to on my own... At least with current education. The idea of society being comparable to a larger organism...

I have always been someone to think about things on many levels... And I have recently been drawn into atheism on my own growth as an individual.

My beliefs started out with some religious influence but for some reason i have always had the ability to truly think about things and get to the roots of concepts...

I'm afraid I don't get to read much but on unbiased thinking I came to such conclusions as the idea of the global brain.

I see the internet as something almost sacred... Able to transmit information and misinformation in unparalleled ways to people... All the more reason it makes me angry that ignorance is so accepted in our society.

I have gone a long time believing in conclusions that I had come to on my own without ever realizing that anyone was remotely parallel to my own ideas.

I realize that this sounds as though I am bolstering myself or trying to be cocky... But I am actually trying to say that it is good to know that people who actually think exist outside of myself. I was seriously starting to believe that I was alone in my ideas of life, and this universe but listening to your interview I actually see a glimmer of hope. I sound insane, and honestly I probably am at this point. The ignorance of people, and the stupidity people tolerate has caused me to become bitter.

I am amazed, impressed, and relieved! Thanks! I plan to read your books. And I sincerely hope to have some discussion with you as people who actually think and understand things seem to be quite rare.

I am no one of special education... I graduated high school and work at a truck stop... But I have always thought about things. And I have always used logic, rationality, and skepticism to come to my conclusions. And it seems that we share some of the same conclusions. In my life I have yet to meet anyone that thinks the same way about things as I do... And it would be an honor to finally speak with someone who does.  
facebook 05-22-2010

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"Can't I just have a BloomPod with 24/7 feed?" Sten Jauer, Denmark 05-23-2010

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"wow! I am so very honored to be on your friend's page! your Genius is compelling and puts the brain/soul/ heart in vistas of depth and clarity. Thanks & may freedom always be yours." Karl Hammerschmidt 05-26-2010

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"Bloom's vision, secular and provocative, is one of the most original in an upward current of thought in scientism --one that reinterprets the personal meaning and universal significance of evolution." Francesc Prims, editor Athanor Magazine, Spain, introducing an extended interview with Bloom in Athanor

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Just WAIT until you hear the upcoming interview with Howard Bloom. So jam-packed with info, once you hear it all, you'll be eligible for a diploma. :) Airs Monday.  
Mike Levine and Mark Marshall Expert Witness Radio WBAI 07-03-2010

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Sam Gilley commented on your status:

"I dig it. Its a curiosity of mine how some one, such as yourself Howard, goes about doing what you do. You know, people us plebeians don't have much access to. It will be a great experience to read your next book to be sure, as I have been engrossed by all of your work thus far. But how much more involved will I be with "The God Problem" having, in a way, traveled with you, even in such a small way, while you developed your ideas and connections. Its great to be involved in these discussions and to meet like minded people. Imagine having this kind of relatively intimate relationship with any one of your heroes Howard. Thanks for letting us tag along! I really do appreciate it." 07-03-2010

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It should be something generic enough that I could use it to apply to multiple universities. I'm not yet sure what I want to pursue. I need something at the crossroads of biology, mass psychology, cognitive neuroscience, philosophy, entertainment, economics and history.

It's amusing. When I type all that out, it's obvious to me why, at the age of 17, I

connected to you reading The Lucifer Principle. We really do share the same fascinations to a large degree. I can only aspire to be as groundbreaking as you are. I want to master every nook and cranny of these subjects and their subsets.

I suppose the letter should just say that you feel that I have extraordinary potential and a number of gifts that would make me worth anyone's investment.

I promise that if I use this letter I will work diligently to see that your word remains golden. I never fail at what I set out to do. And if I do fail, I figure out some way to make my failure work for me. TJ Kincaid 07-04-2010

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For those who have heard him previously, either on or off of our airwaves, you know what a powerhouse thinker he is – and tonight's show just proves the point even more. Tonight – a rollicking conversation with **Howard Bloom** about war, intelligence, history and the future of energy.

Expert Witness Radio WBAI 07-05-2010

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"That's what I love about you Howard. You avoid extreme positions (this is the way, that is the way, etc...) and embrace every aspect of the human experience, then remind us how we got here. That's true wisdom." Robert J. Bullock on Facebook 07-06-2010

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"Genius of the Beast" is helping and inspiring my work in software development. Matt Leshner 07-13-2010

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likewise. you were sort of as i expected (good thing). very brilliant, extraordinarily fast-thinking, wonderful sense of humor, boyishly enthusiastic, a great contributor, and cute hair.

Joan Wilson, ex McKinsey & Co & a coworker of Elizabeth Haas Edersheim 07-14-2010

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I am reading The Genius of the Beast and it is beyond inspiring. I haven't been this moved since reading Dr. O'Neil's High Frontier or waded through Ludwig von Mises Human Action. Your writing has helped me reconnect with my own passions and have sparked the fires of imagination and passion within me. Thank you. Cyrus Epler 07-20-2010

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I need to consult with my friend Howard Bloom on – he knows more than anyone else I know. Matthew Tombers 07-20-2010

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Howard, you brilliant polymath who i'd love to be, I think they are achieving your purpose, because you got me talking about them. LOL

But i see this foreshadowing in terms of the meatball song: The meatball on top of spaghetti, you know, that fell to the floor, rolled off the table, and onto the floor, and then it rolled out the door, rolled in the garden and under the bush, and then my poor

meatball was nothing but mush. And early next summer it grew into a tree!!! The tree was all covered with beautiful green dollared moss!

I see the breadcrumbs mixing with the hamburger in your mind to create this meatball that is rolling now. LOL Brad Acker 08-05-2010

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[8:59:57 PM] Adam Fogarty: interesting days ahead indeed

[9:00:29 PM] Adam Fogarty: i am starting to again what I used to, when I was a teenager

[9:00:41 PM] Adam Fogarty: = not read books, but devour them

[9:00:48 PM] Adam Fogarty: but not as much

[9:00:52 PM] Adam Fogarty: it's good

[9:01:11 PM] Adam Fogarty: one thing about this place [hb: Cambodia], it sucks your intelligence into a black hoel

[9:01:29 PM] Adam Fogarty: when you are here for a while, you have the choice

[9:01:42 PM] Adam Fogarty: internalise that, or fight it

[9:01:47 PM] Adam Fogarty: and go the other way

[9:02:06 PM] Adam Fogarty: that is, try to make yourself fiercely intelligent, as much as possible

[9:02:30 PM] Adam Fogarty: I choose the latter, with you as inspiration!

[9:02:42 PM] Adam Fogarty: with thanks 10-26-2010

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First of all I wanted to thank you for all 3 of your books. They quite literally changed my life. I have always loved science, but struggled with many other subjects in school, namely math and history. I never really grasped that I could approach these things scientifically. And with the fantastic set of tools your books have given me, I really see the world in a completely different way, and I cannot thank you enough.

Sorry, I had to gush before I could get to the point of the message. I was just thinking about the ego in terms of apologies when I saw your post about ego. I actually have a couple of questions, and maybe my logic is just faulty at some point on the path I took. I figured there's no better person to ask than you.

My train of thought so far is that we are biologically structured to show our strength and command over others. This ensures that energy and resources are shuttled towards us. However we as a cooperative species still require a group to survive. Within our groups we often lash out at other members from time to time. Afterward we have a sort of conflict between our ego telling us we must be perceived as strong, and our need for the group's acceptance. That conflict is why quite often it seems the greatest test of a man's strength comes when he must apologize to another man. Where I'm stuck is why do we lash out at our own group in the first place? Is this a form of inter-group competition? It seems to do little to spur us towards probing new possibilities. Maybe it's just to test the boundaries of what our status within the group will allow us to get away with, I'm not sure. Why do we so often reject advice we know is only meant to help us?

Thank you again for all you've given me with your books!

-Bobby Chapman  
10-28-2010

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Rodney Lonczynski November 11 at 9:43am Report

Howard i would like to thank you for taking the time to respond to my question on God and religion. It was a topic very dear to my heart until i began reading your books. And let me tell you they have transformed me more than the bible ever did. I Mean paul the apostle is still in my list of top ten people i would like to meet or would have met but they are now passed on, you are also on that list including jimmy page albert einstein. But once again howard i would like to extend my heart felt thanks for helping me see the world in a whole new light. p.s. sorry about the grammer its not so good only have a 10th grade education. thanks again Rodney

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[Rodney Lonczynski](#) November 11 at 9:15am [Report](#)

Howard i really appreciate the responce back. Its nice to know a man of your stature and influence would take the time to answer a question from somebody loved by family and friends, but unknown by most. Howard i converted to christianity at the age of 21, and thought i found the truth. It wasn't until i saw a special one day on the subject, who is lucifer. And you were a guest on the program. I was simply amazed at the things you were saying, they were music to my ears. So i went right away to buy your book the lucifer principle, and i was transformed by its content it completely reshaped my whole thought process. Then i bought the global brain and also how i accidently started the sixties and also your most recent book they truly are works of great importance. i have a list of the ten most important people i would like to meet or have met. #1 paul the apostle. #2 pope john paul 2. #3 jimmy page. #4 jesus christ. #5 carl jung. #6 sigmund freud. #7 richard dawkins. #8 howard bloom. #9 plato. #10 albert einstein. Thats the list of the ten most important people. Once again howard i would like to thank you for equipping me with a better understanding of life and its meaning. thanks again. Rodney p.s. sorry about the grammer im not very educated.

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I enjoyed your photos very much. It seems fitting that a macro guy like you would also court the micro. Noelle Pollet 12-10-2010

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Something's grinding away in that never ending science project you are... It's always a thrill to see/hear of the latest lab results!  
Noelle pollet 12-10-2010

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Christopher A. Daniel December 19 at 10:25pm Report

Big time! I look up 2U heavily. I would love 2 hear some of those ol' publicity campaign stories and just about your career in general. U have left and



continue 2 pave a wonderful imprint on my life as well as many others. If anything, U are like a distant mentor 2 me!! Thanks 4 all that U do.. 12-19-2010

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You are what I would like to be "The Last Cosmographer." Robin Fox 02-05-2011

high praise from Robin Fox, former director of research for the H. F. Guggenheim Foundation, founder of the Anthropology Department at Rutgers University, co-author of The Imperial Animal and author of Kinship and Marriage:

"You are what I would like to be "The Last Cosmographer.""

In other words, Robin is kind enough to think that I'm the last one out there on the ocean of the unknown laboring to find unperceived new territory. I will endeavour with all my heart and brain to live up to his expectation. 02-05-2011

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My name is Colton Cerny and I am an enormous admirer of you and your work. I first discovered you through The Amazing Atheist's youtube channel and right from the start I was blown away by your superb insight and your noble character. Needless to say, you have become a hero of mine. I am currently reading "The Lucifer Principle" and have purchased "The Genius Of The Beast..." which I will start next. "The Lucifer Principle" has been incredibly engaging thus far and I'm not even half way through it. I decided to take it very slow and often choose to stop, re-read and ponder many of your points in an attempt to process and consider them in the most thorough manner. I have a question for you regarding stereotypes, or rather the human act of "stereotyping." It is fairly safe to say that our society, in all it's political correctness, tends to (or pretends to) look down upon the concept of stereotyping for the most part. Many people do however, believe that it is something which can be overcome. Do you believe this? The ability to pre-classify someone/something based on previous experiences with similar subjects seems like an important survival skill to me; not just for humans but for a large majority of organisms. If Stereotyping is instilled in us by nature herself, are we essentially a slave to it? Is it something no less malleable than say hunger or sexuality? I realize we can always choose to dismiss our thoughts but can we ever really make them go away? I'm curious to hear your thoughts on this.

On another note, I have to ask you... What was it like working with Billy Joel? I am a singer/songwriter/performer and he is one of my biggest influences. I actually had the honor and privilege of seeing him close Shea Stadium back in 2008. It was an experience I will never forget. Some of my other major influences / eternal heroes are Bruce Springsteen, Van Morrison, Bob Dylan, Elton John and Warren Zevon. Did you ever run into any of them? If so what were they like?

Thank you so much for all the work you've done. I find a great deal of inspiration in it.

Best,  
Colton Cerny March 11, 2011

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Bob Lefsetz September 16, 2011

<http://bit.ly/qY8aRY> Watch this clip. I barely know Howard Bloom. But there was an era when not only was he a kingpin in music publicity, he towered over his competition, he was an artist in the field. No one works in a vacuum. Just like in the clip Bloom says you've got to have a team, his words inspired me to write the missive "Artists". But they were in a different form, in a video that I was fearful too many would ignore, so I used his statements as a jumping off point. But now the clip has been reedited. And to iterate my point, watch it. The second time through I wondered why I'd been so fascinated, what grabbed me. Because what Bloom was saying wasn't brand new. Then I realized it was his passion. And it had nothing to do with money and everything to do with art. You wanted people to hear Prince because he was so good, not because you wanted to get rich. You worked an artist for years because you believed in his message, not because you were playing a game. Few speak the truth. But you don't doubt Bloom's authenticity here. He's speaking from the heart. Can you hear him? Those outside the game have an advantage. When you're co-opted, you lose it. You can see what others cannot. You can employ this to your benefit. Everyone knows network news is about titillation, in both story and appearance, there are no ugly news anchors, it's entertainment, not news. If you want news, you go online. Everybody knows that Top Forty music is cotton candy. You know what records touched you, why should you play the game to give people what they want when you don't want it yourself? Read this Tom Friedman piece on lying: <http://nyti.ms/rkQWgH> New media allows people access to the truth. But no one in old media believes in veracity. And no one in politics does either. I've about given up on Obama, can't he speak from the heart, can't he nudge the debate by stating what everybody knows? That most Americans prefer the right to have an abortion, believe the rich should be pay more taxes and Social Security and Medicare should be

guaranteed? Survey after survey confirms the foregoing. But Obama plays to a theoretical audience he hopes will reelect him that doesn't even exist. As for the Republicans... If they had their way the rich would be richer and you wouldn't be able to depend on the government for anything. This isn't what most people want either. As for someone speaking the truth for the majority, someone leading, that's nowhere to be seen in politics and nowhere to be seen in old school music. So don't complain that you're being left out, that the odds are against you, use the new tools to have a presence on the landscape, so people can find you. They're drawn to the truth. They hate spam. They hate phoniness. They hate being marketed to. But they love good music. That's made from the heart. And presented with passion. That says something.

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Hello you beautiful men who never fail to inspire my youthful heart and mind,

This is Julia Barrett-Mitchell's internet avatar of the 21st century! \*also known as an e-mail address\*

This thread of e-mails is so fantastic. If theres anything that Bob Lefsetz's editorial provided us, it's the golden evidence that the public doesn't prefer to consume empty art for the very sake of consumption. If the pilot light within all beings ignites in a burst of creative energy, then the authenticity that radiates from Howard's life time of growth is the fuel. The proof is in your success in the industry Howard. Though that is no longer your focused field of work, that overwhelmingly inspiring creative energy is igniting so many flames in the creative world once more. It is possible that money is merely the "physical" manifestation of what that authenticity can attract. When one taps into what Howard does, that is, ignites that flame of authenticity, the power of what comes forth creatively, that truth, is so powerful, one might call it orgasmic. And nothing in the world conquers that feeling. Perhaps it is, in essence, the very reason people choose to get out of bed every day... to find those moments in which they have rubbed away the sleepy sand of conventionalism, and opened their eyes to truth.

Howard, thank you for having the courage to sing your song. It unleashes a potential and creative energy more powerful than anything in the world. The proof is in Bob, Mark and myself. What occurred in my modest living room last week had monumental influences on my creative mind and loving heart.

Nothing makes me happier to be alive.

And now... i've been inspired to practice piano for an hour.

Onwards and upwards, down this windy path called life, my friends...

I can't wait to see where this path shall go!!!

Much love,

~Julia

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I think you are the most accomplished thinker Humanity+ has. You get to the crux of the matter. Natasha vita more 09-28-2011

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Big Burp is an extraordinary compelling piece and now I need to read some of your other work. Icbangs October 6, 2011

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Re:

[http://www.science20.com/howard\\_bloom/praise\\_consumerism\\_it\\_appeals\\_to\\_hureau\\_you#comment-84731](http://www.science20.com/howard_bloom/praise_consumerism_it_appeals_to_hureau_you#comment-84731)

For me personally, this is a beautiful article that offers deep understanding of the inseparable, always here, blend of spirit+material.

Everything physical started as a thought, and every thought started as an inspiration, a spiritual desire, a yearning.

No ifs, ands or buts.

Rock on Howard Bloom. The world needs to hear this.

Jason Fonceca (not verified) | 10/07/11 | 20:44 PM

Reply to This » Link

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You are a brilliant and inspiring man!

With appreciation,  
Patricia

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Patricia Albere

(505)467-8987

Cell: (303)862-2398

[www.evolutionarycollective.com](http://www.evolutionarycollective.com) 10-17-2011

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i think your book is like the Rosetta stone of our age; except the language is artistic, visual, abstract. how humans and are behaviors are so formed by concepts, context, much more than content. Elaine schein 10-20-2011

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Let me know if I can help you in any way. Proofreading, editing, suggestions as to facile and felicitous expression. Or in any other area of your tempestuous but always engaged and interesting life. Usually you have several important but completely unrelated issues pressing upon you--- pulling at the very fiber of your being in divergent, if not opposing directions. I always wanted to offer aid, as I witnessed the brilliant mental sparks fly off into the air surrounding you, globes of ideas rising in the air, opening whatever ceiling in any room we sat in, always breaking free from the mundane, alighting into the atmospheric night's sky. All this with the contemporary trials and travails of contemporary urban life pulsing at your back.

Seriously, let me know your state, as to your physical condition, your mental and spiritual as well and how I may be of assistance.

Be well,

Ephraim Mann November 19, 2011

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I think Lucifer is ready for another round of attention. It's one of the most powerful and compelling books I've read... David Sloan Wilson and EO Wilson have bonded over group selection as a force. With your visionary political perspectives I see real potential. You have a cohesive, rational, yet controversial contribution with LP. Nando Pelusi November 19, 2011

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"hey, Mr. Bloom! i really appreciate your work, you have literally changed my life and you are a truly inspiring individual." so there! Travisbeenlame on facebook 12-11-2011

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whoever this is, i'm sorry if you read all of this, but it's honest...

no! don't wow at what i said. a response from this page--assuming and hoping this is Howard Bloom--made my night more than any compliment i could ever produce would ever do justice to Bloom. when I say Howard changed my life, I mean that as literally as possible.

I am young, this is true, but I hated high school, I hated everyone, I hated people who didn't like me and I hated the few who liked me and thought I was smart. Reading Howard's books and listening to Bloom speak honestly changed my perspective--it showed me how natural these things were, how I shouldn't hate, I should try to understand. I try to consider why certain

things--even things I consider horrible--make sense to the evolutionary scheme of things, and I try to balance a degree of empathy with anything I study. Bloom provided optimism in my life. He completely flipped my world perspective upside down. and to think HE--god, I hope this is YOUR facebook, Howard Bloom--is responding to a nobody like ME? could Howard Bloom thank Einstein or Descartes or Hegel or Spinoza or Barash or ANY other thinker who has helped him? yes and no.

but I can't thank him enough. I can only pray (to any sort of hope I believe in) that one day in my life I can have some real conversations with him..

Howard Bloom, if this is you reading this, you don't know how thankful I am for you. your work did a lot for me. you literally changed my life. COMPLETELY. i can't even put it into clear words. i just want to thank you for your sincerity and your hard work. you have inspired me so much. i hope one day i can have a direct conversation with you. even then, i don't even know what i'd do.

\*if you read nothing, read here:

i just want you to understand that people are thankful for you, and i am one of them. i sincerely believe you're ahead of your time and your work will eventually catch up with modern research, whether you're lucky enough to know it or not.

thanks for giving such an unparalleled combination of honest research and positivity to science and individuals. this is going to be the worst fanmail you've ever read: i wanted to die before i came up on your ideas. everything seemed bad, stupid, and pointless. you changed me, and i'm trying to perpetuate some of that as fairly as i can. that is why i say you changed my life, Mr. Bloom....

this is sort of embarrassing, to be honest....  
Travis Been Lane (on Facebook) 12-13-2011

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Brian Bothwell: Loved what you had to say Howard! I wish C2C could have you on for 4 hours. Your thoughts on the space industry and the future of the space industry-were superb!. When it came to world events, Iran vs. Saudi Arabia? I was was glued to my seat! and I would love to hear so many more of your thoughts on this. World Peace needs your mind! Thanks for sharing your thoughts, I just wish we could have heard more of them! Alex Bates

from Lucifer Principle to Global Brain, your work has been a big influence on my thinking. I work in AI / machine learning, perhaps leading up to a singularity? 12-16-2011

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In a message dated 11/16/2011 5:59:36 A.M. Eastern Standard Time, danielkforbes@yahoo.com writes:

Hi Howard, I'm a huge fan ever since I began to play your videos with TheAmazingAtheist on youtube. Your words of wisdom have had an enormous affect on my outlook on life. 1-5-2012

Again! 2-20-2012

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John Beebe: Absolutely brilliant job again on C2C. I always come away more enlightened after listening to you. You have amazing information and insight. I wish they would have you on for the full show. 2-20-2012

I was sooooo sad when I finished genius of the beast; like a great novel it had become a part of me. El Schein 1-8-2012

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Richard Weissman: I'm pissed about "PISS" pissing on our Mars system! I stand corrected on Obama being a pisser in space. OTOH, isn't he the one responsible for us pulling out of two Mars program commitments. I loved how you brought up the Sinai campaign as yet another example of our failure to honor commitments to allies -- something that, you may agree, Obama has been, at best, typically American at.

"For every one pound of living matter on this planet, there are 220 million pounds of inanimate stuff, dead stuff, just waiting to be turned into life. And that's nothing compared to the resources above our head, on the moon, on Mars, on other planets, and even in other solar systems. This is a Universe that aches for life... to be greened and gardened. And the only species on the face of this planet -- we are not the smartest species on the face of this planet, bacteria outrun us -- they do it all the time -- that's why we constantly develop new drugs. But the one thing we can do that bacteria can't do is get life beyond the gravity well... the atmosphere, is to garden the heavens, is to garden the skies, is to garden the planets and garden the moon and that's our job." Brilliant! 2-20-2012

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Just a note to tell I've started reading your work (1/3 way through) and I find it excellent (in Calif. they's say Awesome). Thanks for giving us such an informative and challenging book. Dr. Yitzhaq Hayut-man·Cyber-Architect; Director High-Or & Center Mount; Professor of cyberspace & Peace Architectures, KSU. 4-23-2012

No need to introduce your work which I think is fabulous. I wish I could write as well as you and I also wish I understood the

science as well! David Christian 1-10-2012

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Dear Howard, greetings and salutations from Austin, Texas!! Your inbox may very well be flooded with those who consider themselves superstars of intellect. While I don't claim to be recognized as a member of that illustrious group, my children probably do, and my life is all about them. Considering how your writing has so positively influenced my view of life and the world we live in, your latest work will definitely join it's siblings on our bookcase, and on the bookcases of those whom we've given them to as gifts. If I were bestowed with the honor of being able to read the manuscript, I would be eternally grateful (yet again) for the wisdom you have continued to share with us. I understand if you can't, and will just utilize the time waiting for it to be published honing the virtue of patience. Thanks!! Daniel Harrity  
[ASTORIAPO@AOL.COM](mailto:ASTORIAPO@AOL.COM) 1-11-2012

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Your brain-power astonishes me. Peter Himmelman 5-4-2012  
Re: god problem  
I immediately love your chapter and subchapter titles. Thank you, Howard.  
Your generosity is as admirable as your imagination and scholarship.  
Howard Rheingold 1-11-2012

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I'm forwarding a message from Howard Bloom (whom I had met at his house nearly a decade ago when I visited NY). An amazing guy! You can't help but be transfixed when he speaks.  
Rajesh khannah 6-2-2012  
You actually converted my communist friend.  
[6:48:31 PM] damon page: Remember the one i was telling you about before?  
[6:50:26 PM] damon page: The Genius of the Beast works!  
[6:50:52 PM] damon page: Capitalism is NOT only a numbers game, it's also an emotions stream!

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Hey, Howard. Just wanted to say, ever since I found out about you you've been blowing my mind with your intellect and preternatural insights into humanity. I'm looking forward to The God Problem. Kyle McLaughlin 1-12-2012

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Sara Rundlett A brave, wise and open man whose curiosity and drive has enriched the world. Can't wait to read Howard!

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Hi! I thought it went well. It was like you combined a summary of complex adaptive systems you talk about in your book and a some points/stories from those videos you do with the amazing atheist. Well, the older ones anyway, where you talked about biology more than politics. Btw if you ever



run out of politics to discuss, you should do more biology / psychology / nature stories with Tj, those were always really interesting!

But about the talk - the people looked like they were listening and paying attention, judging by how they'd actually respond to your questions. It seems like a simple task, but sometimes you get classrooms that are completely silent...i guess either because they are shy or because they are just not interested. I thought you made your points pretty clear to follow. Maybe people will get reminded of your explanation of belonging to a collective organism next time they are depressed. I'm glad you mentioned that you think this system is unfair, in case anyone was thinking of bringing up an argument against it like "well it sounds bad...therefore its not true" or "so you agree that resources should be shifted to those who are already "winning"?".

Anyways, I thought it was pretty interesting, i hope other people did too. Especially also, because you spoke about the challenges scientists had to go through (at least back in the day) to get their research published on an unpopular opinion. I think its definitely important to be aware that even the scientific community has biases and its not immune to the rules of learning machines.

I liked how i thought you explained things it a way that would appeal to pretty much anyone who just likes to think about life, not necessarily only people who like biology, although i would assume that most of them do.

You have always been a terrific life force. Even when we were 17-18 there was no one else like you.....Wonderful energy, humor, enormous kindness of heart, the presence of truly profound thinking, a driving creative force, and inner sensitivity. Yes, quite a compilation of attributes for one so young.  
Margaret Walls Hamilton 1-12-2012

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I've been reading your book and watching many of your interviews. What a guy! There are not many people so clever, broad, funny and big-thinking. Amazing breadth and vision. Dr Nicholas Beecroft BSc. MBBS MRCPsych MBA 1-21-2012

Wed, Sep 19, 2012 at 2:32 AM, <HowIBloom@aol.com> wrote:

hi. and a big smile for bringing me to pace.

how did you feel the talk went?

with warmth and oomph--howard

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Ellie Dubrovina re Pace University talk 9-18-2012

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I appreciate your contributions to the world. They have inspired me for years now.

-Kachi Rufino [rufinoart@gmail.com](mailto:rufinoart@gmail.com)

9-10-2012

Very much enjoyed your books, by the way, found the breadth and scope extraordinary. Matt Thorne, British novelist, winner of an Encore Award, longlisted for the Booker Prize, co-founder of the literary movement, the New Puritans

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Hb: I'm slaving over a hot computer.

Ms: No! The Computer is the slave to your Wild Genius.

And it's a damn Lucky Computer to be the recipient of your energy.

You are the master of doing the impossible It is an amazing experience to be around your dynamo sphere, thank you. Mark Sklawer 1-27-2012

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Howard,

I love your bloom creed and am with you, entirely. If all gods and goddesses, however, are projections/personifications of reality, or some aspect of reality (which is what the evidence suggests), to say "there is no god" is like saying "there is no reality". To my mind, everything shifts when we GET personification.

Shifting topic...

Connie and I were out on our regular afternoon hike today (for four months we're on the slope of Mt. Blanca, overlooking Great Sand Dune National Park and the entire San Luis Valley, in south-central Colorado) and were discussing who and what we are most grateful for - and you, of course, came to mind.

I promised myself years ago that if I was feeling a strong emotion and it had to do with someone else, to communicate it, if possible and appropriate.

So... I just want you to know how enormously grateful I am (and we are) for you, in general, for your work in the world, and for your writings.

I hope you remain healthy and able to write and speak for at least another decades or two.

You are a gift to our planet and species, brother!

In love and deepest gratitude,

~ Michael

PS. I greatly look forward to our conversation Monday evening. I know you are busy but please do take ten minutes or so and read the three blog posts I linked to (below). You will quickly see that I am as much of an atheist as you are. Still, I think that "personification" is an important piece that could further enhance your already awesome and most helpful book.  
Michael Dowd 1-28-2012

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Thank you for all you do. I still believe you are one of the greatest minds on our planet today. It would be an honor to meet you one day. John Beebe 2-2-2012

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You are a man of integrity so I am sure he does realize that. [re: Gerry Rothberg knowing hb's contribution to Circus Magazine]  
Everyone I speak to knows your worth and that is my stand.  
With out being too woo woo about it the reason you are getting the juju now is that the universe recognizes your contribution and is reflecting that back to you by all the respect and the opportunities that are appearing now. Mark Sklawer 2-2-2012

"Your story is certainly mythic...a Hero's Journey for sure." Mark Sklawer, 2-5-2012

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I would love to read your new book. The Lucifer Principle is, to this day one of my favorite books and I share it with anyone that I think will appreciate it.  
Ron VanWarmer 2-2-2012

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A breathtaking scientist-author and friend, Howard Bloom. Michael Mendizza  
<http://ttfuture.org/blog/2> 2-4-2012

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You are a master in focusing energy and bringing out the Gods within. Mark Sklawer 2-5-2012

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If someone asked me that cliched question of if you could dinner with three people—alive or dead—who would they be, I'd say Howard Bloom. After reading his contribution (a chapter from his book Global Brain) to Disinformation's You Are Being Lied To I read his The Lucifer Principle and two weeks later Global Brain. Changed my life. Within two years I went from painting the outside of buildings in a swing stage dangling at the end of a rope or being an office go-for or packing crap into boxes in a warehouse to being paid solely to scribble nonsense on paper. So I wouldn't want three, I'd take Howard and he could tell me about whomever I want to know about. Scotford Von Castlehousen

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Howard Bloom is one of the smartest people on the planet. Steve Bremner

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"...and please tolerate my perpetual pedagogical stance." hb

Oh my! Well without being too maudlin about ( well perhaps just a little bit ) I am extremely grateful for all your input. In fact I welcome it. I have been looking for you for a long time. A mentor, a friend who has done it all on a highly accomplished level with a great deal of integrity. Someone who is gifted in many areas and has no barriers in doing it all. Someone who understand who I am, and sees past any self imposed limitations or stories about my past. because they have traveled down similar paths. A Uber Mench who is a great example of being a powerful man who is not macho. And someone who is humble in the face of their own greatness. You make me want to do better in all areas of my creativity especially in this project. Mark Sklawer 2-6-2012

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Melinda Hannah "Genius" almost appropriately describes Howard Bloom, except that his expertise is so vast, it's difficult to find a word or words to describe him. In my final oil portrait, I will paint the night sky! 2-7-2012

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Just watched your interview at IdeaFestival 2010.  
Love the magic of 'bullshit'.  
You have done and continue to do great work.  
John Fellows  
Vancouver, BC

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> hb: you have retained your splendid writing style.

Hahaha! We'd better leave it at that, hadn't we? You've been searching

for me for fifteen years and are on your way to show my review to people at PBS. For all you know, they're going to look at it and say, "Nassir Isaf? You can't mean, The Vermont Slasher?" At least now you can let them know that I can still write.

I feel I ought to give you something more dramatic than, "it's been ages" to tell PBS. I'd list The Lucifer Principle along with Eric Hoffer's The True Believer, Ernest Becker's The Denial of Death, Michel Foucault's History of Sexuality as the books that dragged me out of adolescent illusion and into reason (of a sort). And as we know, I got to yours first. Goodness knows where I'd be without it. I might have read some Alan Watts or maybe Wendell Berry, and where would I be then? Nepal or Appalachia, I suppose. Instead, here I am, in this minimum security mental hospital, the subject of at least four ground-breaking studies into abnormal psychology. I'm joking! Am I?

Hullo! What's this now? An unpublished book! You haven't attached this by mistake, have you? An unpublished book! You really do drive a hard bargain, Mr. Bloom. I am definitely reading this next, and what an honor.

Yours in thanks,

Nassir Isaf 2-13-2012

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howard brings sense to people's lives Sabine Allaeys 3-6-2012

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You continue to add value and purpose to my life. Text message Steve Zuckerman 3-6-2012

Hello Howard,

You always have a way of exciting my spirit and senses! Also, I see Jonathan Gordon on your list---hello again! David Krebs, I we haven't seen each other in 30 years---from the days of CCC..... anyhow, it's wonderful to say hello to everyone here. Howard, you got me excited.....again!

Steve Zuckerman 3-6-2012

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I've known Howard for a few years and I adore him. We are like two peas in a pod. (Although he is the far more astute!) Natasha Vita-More 3-8-2012

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Yes, I would love to have a look at your new book! Please do send me the pdf. Your book The Lucifer Principle holds a place of honor on my shelf while

Wolfram's often serves as my doorstep on windy days. Heinz Insu Fenkl 3-9-2012

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<http://duncantrussell.com/forum/discussion/comment/14595> 3-26-2012

Duncan, this man is what you're looking for, and I'm sure with our social networking abilities and Howard's willingness to take part in these kinds of things you would be able to get him on your show. Firstly it is important to note that he is quite keen to get his ideas out. Don't take this to mean that he is an upcoming new scientist, he is well established across many fields. Howard Bloom has been called "the Einstein, Darwin, Newton, and Freud of the 21st century" Very interested in our future in space. Founder of Space Development Steering Committee, a group that includes Buzz Aldrin and Edgar Mitchell. As part of a science project, worked in depth with great music acts like Bob Marley, Prince, Billy Joel, Styx, and other notable groups of the same calibre. Genius in terms of social networking, wrote the book "Global Brian" which received high praise. A guiding figure to our society, wrote "The Genius of the Beast: A Radical Revision of Capitalism". Howard Bloom would be the best guest you could ever hope for. He is interested in the same things as you seem to be, and your fan base certainly is. A man of higher calibre than even Sam Harris who was recently on the Joe Rogan Experience, and perhaps even more keen to take part in this kind of interview than Harris. Duncan, please research this man. He is one of the greatest thinkers of our time, I bet it would not be too difficult to get him on the podcast, and it would be one of the greatest discussions we could ever hope for, coming from an extremely knowledgeable and great man. Quote if you agree so we can make this happen! We fans have the power! Quote! 3-26-2012

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Howard Bloom

amir, how was sunday's talk? i couldn't get a feel for ernesto. nothing i said seemed to excite him. and i couldn't get a feel for the audience. it was very different from speaking with your friends in Pakistan, one of the most stunning meetings of my life. with oomph--h

14 minutes ago Amir Siddiqui

No, no - it was excellent. Ernesto just hasn't been exposed to these ideas. Guys like him KNOW there is something magical about the western system but didn't think anyone would DARE put it into words like you do (and the way Ridley does - just finished his excellent book).

The marketing community - of which Ernesto is a part - lives in a shadow of shame. They are looking for a guy like you to come and rally their cause - which in essence is PROSPERITY. Me and him have talked - he is literally very excited to be the guy who brings you to the internet marketing world. A

world full of hundreds of multi-millionaires. All young and all looking for a voice. That voice should be yours. Amir Siddiqui 3-26-2012

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My God within... I guess you found them.  
Or at the very least you have reflected a mirror so brightly that I have no choice but to fully own it or pay the price of not being who I am really created to be.

Yes everything I have ever done has had something to do with Sexuality and Erotic Ecstasy...i.e The Life Force.

I am humbled and reflective as I get ready to sleep...Perchance to Dream.....  
Mark Sklawer after walk from tea lounge 3-27-2012

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You are a Shaman  
Someone who travels into the Underworld with or without the one being healed...to find their soul, their boon, their shadow and bring it into the light for the benefit of all.

Bob is a Sorcerer. One who steals someone else's source to a divine connection for their own selfish gain.

Blessings upon your Soul Howard

On Apr 5, 2012, at 12:10 AM, HowlBloom@aol.com wrote:

i never saw the idol maker.

but its hero is a master at making false masks for artists--renaming them, changing their biography, the old Hollywood star-making technique. making artificial stars.

i represent the very opposite. digging into the heart of an artist to find what's smoldering there. digging into the artist's very soul.

and in that shift is an upgrade in pop culture. and in western society.

with oomph—h

mark Sklawer 4-5-2012

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William Shayne Mullins That is great. You are by far my favorite author. You have started gears moving in my head in so many ways. It started with the Lucifer Principle then complex adaptive systems and onto a new vision of capitalism. Your examples and explanations are profound in their simplicity and sophistication. Much respect to you Howard, you have focused the lens through which I view my reality. 6-14-2012

Thank you for the brevity and clarity of your ideas in writing which so few are able to accomplish. I have long considered Ayn Rand's diatribe on Christianity in Atlas Shrugged to be the clearest and concise description I have ever heard on the subject. I really look forward to your book and thoughts on the concept of "god". I will try to contribute what I can to the kickstarter project . It has been an honor to communicate with you sir. Have a good day. 6-15-2012

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Kelly Carlin

Check it out. Howard Bloom is the genius this world really needs. 6-14-2012

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I rarely forward such blatant requests for financial assistance.

But then I have never received one from Howard Bloom before.

In the three decades I have known Howard I have been lucky enough to have read most of his work, in various stages from manuscript to printed books. They are all challenging and worthy of consideration. I am still amazed tht the predictions that I thought so far-fetched in that first manuscript are coming cruelly closer to fruition every day.

I have not yet read this current project -- and am sure it will be difficult for me to read, because I am one person who believes in God, and cannot countenance a godless Universe.

Nonetheless, whether you are a person of Faith or not, please support this effort.

Sight unseen, I know that the writing will challenge on many levels, and I am prepared to have it strengthen my understanding of what is, by offering some intellectual framework for faith's opposite.

The big question of course, is:



Can Howard do what no human has so far been able to do, and explain the meaning of Life -- without God.

( and we hitchhikers already know it's not 42)

Enough bullshit

Please click through, watch the short video, and read some of the "stuff" posted

then PLEDGE

ThanksHoward Bloom lives right here amongst us and his God Problem is a very different calculus, an equally, if not more fascinating and urgent one, asking could the universe be computing itself from a set of very simple rules and are we on the verge of discovering those rules. Just what is our secular genesis machine up to and how did we get here. This is the most fascinating history of math and symbolic language, axioms, time and space, the story of the evolution of our cultures ability to create abstraction and for us to understand what's in front and all around us - it is story or a series of stories of not only the great personages who give us this understanding and but being itself Marc Lafia 9-24-2012

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i need not tell you

YOU

are

indisputably

amazing and fantastic!!!! Marc Lafia

Derek

And could you ask everyone on your list to forward it to their friends, too?  
Derek Sutton 6-14-2012

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If you believe in taking rebel ideas to the core of our society, if you believe in your right to think in brand new ways, if curiosity is your passion and

insight is your ecstasy, then join me in a crusade. A crusade for a perceptual revolution, a crusade to change the way we see. Go to <http://www.kickstarter.com/projects/1870526265/the-god-problem-how-a-godless-cosmos-creates-book> pick a reward, and invest in driving new ideas home.

A humongous thanks--Howard

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Howard Bloom has been a friend of mine for 45 years, and has been helpful to me at various times in my urban careers--- and I have helped him as well, as I'm doing now. He has been compared to Einstein (seriously) and other BIG thinkers. I can verify that all the claims he makes are true--- and if you go to his KickStarter page you'll learn other things about his multifarious career. This donation campaign has a very low entry of \$1--- so if you find his KickStarter page entertaining, and many of you will, please throw him a dollar or five or more to help get this great new book, THE GOD PROBLEM, published. Richard Skidmore 6-14-2012

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Down Howard's way  
Where a ain't a  
Calendars may  
Move Saturday  
Right past Sunday  
Into Monday

Some people say  
Oy vey, oy vey  
Others: hurray  
More time to play

June's all Bloomsday!

Nancy Weber 6-15-2012

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Let's honor brilliance, my friends. MT @HowardxBloom: Now we need \$9,600 in five days. Charisma Whithead on Twitter 6-15-2012

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Dear Friends,

I have campaigned for the environment, famine in Africa and women's reproductive rights.

I have even raised money for the cause of higher consciousness by meditating for stupidly long periods of time.

I am writing to you now to ask you to consider another cause that excites me perhaps even more than the others for the sheer 'rebel value' that it holds, and the need for such rebelliousness now more than ever in the current political and socio-economic climate.

If you haven't heard of my friend Howard Bloom, then I would recommend you click here.

I have been following Howard's work since the publication of his ground breaking best-seller "The Lucifer Principle" almost 20 years ago. I'm not going to lie. The man is a mad scientist on par with the best of the Bond villains. But instead of wanting to take over the world, he wants to help save it.

His new book "The God Problem" comes out in a few months and he has a PR campaign planned for it that will shock and awe the current cultural climate.

Please consider contributing even a small sum for the promotion of several highly catalytic ideas that truly only come around once in a blue moon.

Go to <http://www.kickstarter.com/projects/1870526265/the-god-problem-how-a-godless-cosmos-creates-book> and please make a contribution now.

Trust me ... you will be in good company.

Zachary Otto Feder  
FoundationaLeadership.com

Ps. Howard also recently wrote the introduction to The Open Source Everything Manifesto by 30 year clandestine services agent and former Reform party presidential candidate Robert David Steele (who is also bizarrely the highest rated book reviewer on Amazon). For any of you interested in the higher levels of governance, information complexity and processing and the question of Wikileaks I would definitely recommend it.

6-17-2012

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We had a breakthrough...and your words of wisdom helped very much!!!  
We are back in our hearts instead of fear...

Thank u howard!!!!

Good night and remember you make a difference in this world!!!

Mark Mark Sklawer 6-17-2012

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To All,  
I received this communique from one of the most brilliant persons I know and I am proud to own all of his books and state that I, too, have become enlightened by reading them. Whether you believe in God or not, his perspective of a 'Godless' Cosmos will be worth debating, but it must be made available to the masses and he is looking for support from anyone who is capable of doing so. Pass it on to those who you think might be able to do so and read his other books when you can (NOW)!...I am, Otto von Ruggins, Master of the Unheard Øf

What follows is Howard Bloom's message -

If you believe in taking rebel ideas to the core of our society, if you believe in your right to think in brand new ways, if curiosity is your passion and insight is your ecstasy, then join me in a crusade. A crusade for a perceptual revolution, a crusade to change the way we see. Go to

<http://www.kickstarter.com/projects/1870526265/the-god-problem-how-a-godless-cosmos-creates-book> pick a reward, and invest in driving new ideas home.

A humongous thanks—Howard 6-18-2012

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You are warmth, oomph and wild brilliance.. Patricia Albere 6-19-2012

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Howard Bloom is one of the most beautiful minded people of the 21st century and this project, The God Problem: How A Godless Cosmos Creates., should be fascinating." Misha Zeitlow 6-20-2012

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Robert De Kirsch II

God Bless Howard Bloom. Next to Ringo Starr he's the coolest dude around. I'd love to read a book of the encounters you've had with those oh-so-many-stars, those musicians and other extremely talented individuals, those precious moments that even you might have forgotten. For in those short events and chance encounters in the seventies are priceless past minutes that no one knows ever occurred but you. Perhaps an audio book would be simpler on recall of your run-ins with those amazing personas of the 60's and 70's. Would you consider sharing those behind the scenes gems? 7-21-2012

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Thank you for accepting my friend request. I am anxiously awaiting the publication of The God Problem. I am now current on all of your other books and have listened to every podcast/broadcast/video that I have been able to find about you. I think you are an amazing person with incredible skill and talent. Thanks for being you and sharing with us. Sara W. Peterson 7-24-2012

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I'd be both shocked and absurdly flattered if you read very far into this message - reading The Lucifer Principle was one of the defining experiences of my life and I've passed it on to countless kids that I've coached, and I'm hoping that you might have some guidance. Dan Sirokin 9-29-2012

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The God Problem changed my life significantly. Still sorting it all out.  
10x42^23 thanks . . .

And speaking of thinking, your book has challenged my thinking (and my thinking about thinking) in so many wonderful ways. I've struggled with math for 50 years, but I'm totally in love with it now without having to fight through a single equation. Actually, I want to take math classes again. So, many thanks for revealing the majesty, wonder and weirdness of our universe and our place in it. It makes me even more grateful to be alive at this time. I'm really only half way through the book and I'm savoring my reading time. - Kernan Coleman

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Dear Howard Bloom,

I am a student at Sussex County Community College. I would like to film an interview with you on general scientific topics, especially those

that you have so elegantly discussed (Super-organisms, complex systems, etc.)

Your talks with Terroja Kincaid changed the way I look at reality more profoundly than ANYTHING else I've ever observed, and were the crucial variable in my decision to become a scientist.

I would also like to briefly discuss what you think made you into the, what I consider anyway, genius that you are today. I live in NJ, and will come to wherever you deem convenient. If possible, I'd like to do the interview late this October or any time in November. Please consider it. Thank you. Dear Howard Bloom,

I am a student at Sussex County Community College. I would like to film an interview with you on general scientific topics, especially those that you have so elegantly discussed (Super-organisms, complex systems, etc.)

Your talks with Terroja Kincaid changed the way I look at reality more profoundly than ANYTHING else I've ever observed, and were the crucial variable in my decision to become a scientist.

I would also like to briefly discuss what you think made you into the, what I consider anyway, genius that you are today. I live in NJ, and will come to wherever you deem convenient. If possible, I'd like to do the interview late this October or any time in November. Please consider it. Thank you. 10-11-2012

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Thanks for tonight! You are brilliant and your raw passion and dedication to learning and teaching is truly inspiring. Looking forward to hearing more!

James Muschler, Moon Hootch, Julia Barrett-Mitchell's boyfriend after first taping of the beauty and the brain present the second coming of Howard the Humongous 10-23-2012

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our mutual friend Howard Bloom. Have you read his unpublished book about Islam, yet? It's the best book on the subject I've ever read. And I've read many the past few years." David Swindle 11-6-2012

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Shane Bennett: I listened to the radio show you posted last night and understand you're a democrat. After reading genius of the beast you make a better argument for capitalism than I've ever read. You also made the point in the lucifer principal that nations that have become dominate world powers have done so because of first having a strong economy. I love your books and admire your opinion immensely. If you don't mind me asking, I'd love your opinion regarding how our government should manage our economy. Should our government be more fiscally conservative or liberal?

Hb: invest in next generation infrastructure. starting with ubiquitous hi speed wi fi. and making cell phone calls understandable. and spend the \$6 billion obama proposed on purchasing space launch services from private companies like spacex and sierra nevada. make space the next resource base, the one your grandchildren will thank you for. bring space to life by bringing life to space. 11-7-2012

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I fell behind emails last summer and recently was talking to Marty Hoffert and he was mentioning your new book and stimulating talks he's had with you, and I realized I never answered this email. Apologies. I don't have a personal email list, but do want to say I hope to read your book soon because Marty previewed some of the contents with me and it fits with my interest in patterns and systems, and history of ideas. Looking forward to more exchanges sometimes, even if right now with work at NYU that means mostly via Marty when I get together with him on Long Island once every few weeks. Tyler Volk 11-7-2012

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Adam Forgione Howard I miss you. I've been editing the movie interviews, we have about 40 hours of raw. You are mesmerizing to listen to you. I'm going through Howard Bloom Withdrawl... and I know Chris Forgione is too. Haha 11-10-2012

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I have now read The God Problem again and I find it more dazzling than ever.  
Shining from shook foil, indeed!

Howard Bloom, prolific author, inveterate atheist, lifelong Einstein scholar, amazing polymath, capitalist carouser, and grand master of mathematical logic and physical learning. George Gilder, Knowledge and Power, speechwriter for Nelson Rockefeller, George Romney, & Richard Nixon. 11-9-2012

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Howard is that synoptic and transcendent, shaking out ideas like shining from shook foil and oozing to a greatness like a beast of a genius. George Gilder, Knowledge and Power, speechwriter for Nelson Rockefeller, George Romney, & Richard Nixon.

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Thank you for a quick answer, also, thank you for being an awesome human being and for writing down your beautiful thoughts for people like me to experience! Love all your books(those I've read) with all of my heart, they have improved my existential mental health a great deal! Balder Ask Zaar 11-19-2012

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Most Highest fuckin Dude, I love the psychology news interview with the shoes... brilliant. I love how you swived Dawkins/militant atheists.

How you crystallized G-d in a sentence.

perhaps the greatest interview.... Mark Lamonica 11-26-2012

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11:36pm

Mark Lamonica

Putting aside your epic performance tonight...it was epic. Passion personified. I felt the Lucifer Principle. Balls out FTW... if you don't get it. The lighting and the position of the camera was flawless (study it) you are nailing it like Charlie Rose/Larry King/ you invited us into a space a very provocative Luciferian place. It was perfect. beyond perfect. You created an amazing atmosphere for your next performance. I love the new uncensored Howard.

Mark Lamonica

11:42pm

Mark Lamonica

Addendum: Study the video/ you controlled the light keep it tight. no panning back leg shots unless it is Julia.

Mark Lamonica

11:47pm

Mark Lamonica

I watched it again...it is that captivating. You FKEN nailed it with the lunatic. Never forget this."The lunatic, the madman and the lover have such seething brains...such shaping fantasies they apprehend what cool reason never gets." Shakefuckinspeare. 10-9-2013

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"Quick thinking, articulate, optimistic, innovative synthesis of intellectual history delivered within a remarkably entertaining and accessible frame of references. The only thing more remarkable than Bloom's ability to make metaphysical and scientific theory accessible, is the energy, clarity, and humility in which he will undoubtedly inspire future generations. This type of talent needs to be handled with reverence of an Oxford Don. On page 377!" Shawn Leonardo 12-1-2012

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I am a big fan..Lucifer Principle really helped me with, my cognitive model of human nature. Now reading The God Problem.....new from Amazon .....so much from primordial certitude. Studied with Hanson at Rutgers, after



background in philosophy and intellectual history...at Drew. Very passionate, . Thanks for your help in understandings. .ps. love the childhood bio stuff. Mr. Bloom, I loved the book [the god problem], just finished, but phi 1.61 [the golden ratio of the Fibonacci series] is noticeably absent , to me that seems strange. I got Conway, Levy, and Hegel, but no phi, despite the talk of emergence, reiteration, fractals.....you must have a good reason? I thought that would be one of your strongest, perhaps traditional arguments . Also can't believe you made the leonardo di vinci mirror writing mistake...he never really could write any other way....this went uncorrected since his youth, some kind of left handed phenomena that effects about 1 out 200 lefties. All his important letters of introduction were written by someone else. Ps. The coast to coast show.dec 3....was perhaps some of the best practical arguments for faith and classical spiritual practices. I would suggest that in the end you will do more to help than hurt faith.  
Shawn Leonardo 12-7-2012

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To my point... a few weeks ago I recall you bailing out George Noory as "an emergency go-to guest" because of some tech problems that cropped up with the previously scheduled guest that night. "Howard Bloom" is always a treat but add to that the element of surprise and it was like early Christmas! You made the passing comment, something like, "you literally saved my life, I was in desperate need of intellectual stimulation!" That went passed the ears of George and most listeners but stuck on mine. I don't think most understood that you really meant that comment in the literal sense just as you said! Mike Warpenburg 12-27-2012

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Nick Jozwiak 10:50am Dec 28  
You too! Thank you for the wonderful book. The concepts of Ur patterns, implicate properties, emergence and anti-entropic progression are particularly exciting to me. I'm about half way through and excited to see where the book and the web series lead! 12-28-2012

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Global Brain (Howard Bloom) conclusion dizzying, awe-inspiring. Exceed my expectations; highly recommend. 3 books down, one to go- now to start summary notes, of course... but first walk and reflect... Andrew Rudakov 1-4-2013

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From: Zernon C. Roberts <attorneyrobertslaw@gmail.com>  
Subject: Quantum/Law

Message Body:

I have read your other "works", and am simply astounded at "The God Problem", which I have just started reading!!!

(Note: I am admitted to the U.S. Supreme Court [my SBN for California is: 225087]).

You are "beyond genius". Thank you so much---from one of your devoted fans,

Zernon C. Roberts, JD, LL M 1-22-2013

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Richard David Smith3  
@RDS3andShethy

Super-genius @HowardxBloom once said on @coasttocoastam that Michael Jackson was the most fascinating person he has ever met. 1-23-2013

.@HowardxBloom Of course! Always look forward 2 U on @coasttocoastam - what U say really connects w/me.I'd have to say ur my favorite guest.

---

Very entertaining and makes you think, not struggle, December 31, 2012  
By CY "CY" This review is from: The God Problem: How A Godless Cosmos Creates (Hardcover)

This is the best non-fiction book I think I've ever read. It was like watching Lost. I couldn't wait to get to the next section, idea, or resolution of Bloom's thoughts. I purposely delayed reading the last 100 pages because I didn't want it to end. Most popular science books I read all start with the tedious "history of science" before they finally get to their point, which they "tell" you in a dry, matter-of-fact way.

Howard's book is much different. He makes you think, deeply, throughout the book and in the end he doesn't explicitly give the answer- he points us to it and makes us figure it out for ourselves, like Buddha did. I love that. It's been days since I finished and I'm still thinking about it. The answer to the God Problem is not the answers to the questions Bloom poses, but within the questions themselves. The questions are the answer. I have a wonderful new view of humanity, the cosmos, and the origin of it all. Thank you, Mr. Bloom!

Amazon.com review

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John H Beebeposted toHoward Bloom  
16 hours ago

You are off to an awesome start on C2C (as usual), Howard. Man you blow me away with your sheer level of intelligence and insight. I am going to have to stay up now for the next 3 1/2 hours to listen to you. Was going to bed, but this is just too good. Can't they just cut out all the the commercials tonight and let you go for the solid 4 hours? 1-27-2013

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"Howard Bloom, have you seen my two reviews which I e-mailed to you regarding your blockbuster book "The God Problem: How a Godless Cosmos Creates" ? I love the Douglas Adams touch. It is cool, it is urbane. I only wish Douglas was still around to appreciate this exquisite take on his book by a rival great master. Did you ever meet him?" Steve Sittenreich, 1-28-2013

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My name is Alin from Romania, I have 26 years old and I'm currently living in Strasbourg, France.

I've read your splendid book „ The Lucifer Principle" in french and I am totally amazed by the new perspectives of things that you wonderful bring into light.

I am a great fan of yours, searching and enjoying each of your interviews that i've found on youtube. I'm looking forward on acquiring and reading your last book „The God Problem". You have all my respect and admiration and if one day you shall decide that one or more of your books should be translated into romanian, I shall grant you all my time and efforts, if you will need me for achieving this. I am sure your thought system will enlighten many of my compatriots.

I hope that you will have time to read my message. I send you my best wishes and keep up the good work!

Best regards,

Alin Popescu 1-30-2013

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Howard,

After the mayhem of the end of the year and then catching up on everything, I'm now done reading and able to catch up on everything I need and want to catch up on. I do feel that you and I have spent quite a bit of time talking recently, though it's been a few months, and that's due to your wonderful and enjoyable writing style. Having said that, I now really want to talk with you!

Honestly, I'd like to have a couple of conversations with you, one about music and another about The God Problem.

Regarding the book, it truly is the sign of a great work when after reading it I cannot stop thinking about it. Few other books have

given me this much mental food. A great appreciation for everything from your writing style to the method of presenting details that then build upon other points so that it all ties together. Still, of course, I have questions and there's more I want to know. I stick by my previous review of it being like Douglas Adams reading and translating Stephen Hawking. Most of the thoughts I have regarding the book are ones that I'd rather hold onto and share when we're able to speak. I've been finished with the book for about a week now and only at this point do I feel comfortable enough with all I've learned from it to send this email message - basically I've been processing ever since.

Please let me know if you're up for and available to have Musical Conversations with me, that being the name of my show so even though we'd be talking about a book, it's still Musical Conversations that we'd be having. I've already been mentioning it on occasion on the air as the book is something I'm experiencing and not just reading.

I can't resist saying that you don't actually answer the question, you're pointing to a door and not going through it, you're encouraging people to venture forth and cheering them on, yet not diving into it! However, that cheering does work and makes people think, which is always good. I'm not saying that it's a bad thing that you've not answered the question, it's honestly a really good thing and I love it. Now with the tools we have at hand, those who are able can then move forward and explore and expand our knowledge and understanding of, well, everything. I think that sentence sums it up well. Here's where my list of questions begins and those are ones that I have to hold onto so we have something to talk about!

To set things up to talk, please let me know your availability. I'll then give you the phone number for the conference call line, dial in and then you'll have to put in the access code and I'll be able to set it to record for rebroadcast. I will eventually have the technology to broadcast a phone conversation live, until then I use FreeConferenceCall.com which allows me to record.

I sincerely thank you and look forward to talking with you,

Stan Cocheo  
704-548-2434 home/studio line  
704-650-4445 cell  
<http://www.musicalconversations.org>  
<http://www.livelimelight.com> 2-9-2013

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From: Stefan <stevendr1@yahoo.com>  
Subject: Ted Bundy

Message Body:

Hi Howard, I sent you this message on your facebook a few weeks ago.  
Thought I would try on here :)

Can I just say The Lucifer Prinicipal is one of my all time favorites. I have never found a book so fascinating!

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2:03am

Kyle Berrien

I would like to be your assistant Howard, but I don't think this is why I am messaging you. The label of "god" is entirely misconstrued. God is the totality of existence; no personality, no omniscience. God is mathematical precision. God is balance, God is truth. I worship this amoral God because it brings peace of mind and control to humanity, it is the answer, and the only way.

Because I worship this God I am an atheist, which I find to be rather ironic. I wonder if life will consume matter on an exponential scale. I wonder if life will eventually consume all matter. I wonder, if life consumed all matter and energy would we consider it God? I wonder if this would be the culmination of your theories on the global brain, and I believe that you would revolutionize religion if adhered to strict observance of the mathematics and logic.

You are my hero Howard, and I hope this message incites a response, regardless of if it is negative or positive. 2-11-2013

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you have balls writing the stuff you write but SOMEBODY has to say it. nice job. Jake Iannarino 2-17-2013

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I'm missing your incandescent mind. Barbara Ehrenreich 2-21-2013

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Right now I'm being truly unhoused and unsettled by Howard Bloom and his great book The God Problem: How a Godless Cosmos Creates by Howard Bloom. Incredible man and writer. James Plath, on facebook 2-23-2013

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Paul Gabriel Mihalescu posted on your timeline

"Thanks for connecting Howard. Amir wasn't wrong at all about your work-- got my brain nuked, and fell madly in love with it.

Big fan. " 2-23-2013

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A huge thanks to you for the great insights you have given me, I am truly grateful for each and every one of them.

- Balder Ask Zaar, [balderii@hotmail.com](mailto:balderii@hotmail.com) 3-2-2013

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Re: big bagel article for journal of space philosophy

I feel that Howard's paper is essentially brilliant, and just the sort of thing that the Kepler Journal should encourage and showcase. In my personal opinion, if we can not entertain the outrageous, within certain limits, we have no business publishing just another boring journal. I believe that Howard's paper presents a complex theory in a refreshingly contemporary style, which should appeal and be understood by nearly everyone. Elliott Maynard 3-5-2013

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Hi Howard,  
I am reading The God Problem. I love your prose. I find myself being so dragged into, reading faster and faster until i think I am going to physically crash, stop, drew in a little air, and start off again,  
Robin  
Robin Ince [http://en.wikipedia.org/wiki/Robin\\_Ince](http://en.wikipedia.org/wiki/Robin_Ince) 3-5-2013

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Wow, talking to you is like opening the window and hearing the many voices singing and playing in the street, and just enjoying the view and the sounds.  
Amara Anglica 3-6-2013

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Howard,

The latest version of the VM is the most exciting, visionary document I have ever viewed, or imagined.

It's 2001, a Space Oddyssey, 50 years later, with all the benefits of time, networking, technology, and shared vision.

I remember what john Lennon said, when asked about that movie, in 1966. "I plan to watch it every week for the rest of my life."

Thank you, Howard and company, as a Biomass beneficiary, father, and grandfather, for this vision for the future.

I'm in!

Mike

Michael Weiner

Michael Weiner, Senior Vice President, Business Development, Zero Gravity Solutions

239-603-6446= 3-11-2013

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Most people dream about influencing politics, or chasing riches, or fame and fortune.

Fortunately, you are focused on the future of life and humanity, and steering this planet in the right direction.

The visuals are brilliant, as they transmit the vision with a captivating message that can get through, even to those who don't listen, or read.

What can I do with these? May I share them?

Post on a web site, with attribution?

I would like to get on your mailing list, so I can understand and keep up.

You are like the new age' World's Fair! 2013. In the mind of the web.

I was asked, just after the launch of the Andreeson www Mosaic browser, what I thought of the Internet, and was it significant. I said, at some conference panel, that the bees probably did not realize the significance of the hive, when they first started building them. It's hard to tell a revolution when you are inside if one.

Ditto your Vision of life spreading through space.

What more could a species hope to accomplish?

I love it! Congratulations.

Mike

Michael Weiner

239-603-6446

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For all of you who have followed the work of my friend, colleague, and soul-spirit please note his latest. venture. He has been working some time with a group seeking ways to directly "ray-in" energy from the sun. i never discount his amazing creativity with a spirit of fun as well. He is most certainly one of the most innovative minds in the 21st Century. We always enjoy him during our "live wire" series. You would also not believe lmany of his efforts with Iran and other such entities. (Be sure and share this with your children and grand children -- they will have the open minds to capture the future vision!) Many of you are aware of the metaphor of the Bee Hive that Marilyn Hamilton uses so well..

Thanks, Howard. I view my trips to Brooklyn to see you as my personal game-changers!  
Don Beck 3-12-2013

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Stan Cocheo 9:24pm Mar 14

I had Musical Conversations with the author, Howard Bloom, not terribly long ago. I'm now editing the two and a half hour talk into at least two episodes of Musical Conversations for PMCR, probably three. More than likely I'll break it up to include musical interludes. What astounds me is that those two and a half hours were truly **one of the most amazing Musical Conversations I've ever had.** Barely able to get a word in, I let Howard talk, teach and express everything. In preparation I hand wrote two pages of notes and inquiries and then during the conversation I took a page and a half of notes. Topics covered include everything and more, from the beginning of the universe through music and on to basic human nature. Between all that, Howard and I had a great time and he thanked me for such a great interview. Listen in to Plaza-Midwood Community Radio over at least the next two Saturday afternoons at 2 for Musical Conversations. That's at <http://www.pmcrradio.org/> - and of course when I get to updating the Musical Conversations web page at <http://www.musicalconversations.org/> it shall be featured there as well. I need to thank Anne Leighton for making the connection. Remember she's the one that got me in touch with Ian Anderson of Jethro Tull, Joe Deninzon of Stratospheerius, not to forget that she also had Musical Conversations with me.

Now, the book. The book is outright eye opening. My review is simply, "it's like Douglas Adams was reading and in some cases translating Stephen Hawking's work to you" and I stick to that impression. I now cannot look at anything anywhere without the book influencing what I think of what I see. I recommend the book to anyone who likes to think.

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LinkedIn



Laurence de Mello has sent you a message.

Date: 3/15/2013

Subject: RE: wow

Super Wow!!!!!!!!!!!!!! you have done some AMAZING research, written some extremely powerful material and made some magnificent steps to wake the blinkered masses to the mysteries of the universe and creation!!!

big hug!  
Laurence

On 03/14/13 2:38 PM, Howard Bloom wrote:

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you have done some AMAZING shows!

howard

---

Josh Handel

Dear Mr. Bloom, I've finally found the time necessary to read "The God Problem" and within 35 pages, my mind has been blown many times by the paradox of  $A=A$ . I am loving this book so far!

---

Joseph Wade posted to Howard Bloom

March 12.

Anyone who knows my work knows my poems are never so simplistic, but sometimes, it's nice to just let a piece go, simple and inspired, much like children who are always geniuses.

Thanks for the inspiration.

The Beauty of You,  
Burst from the Day Howard Bloom  
Reminded Me.

Life!

Oh, Life!  
We touch stars everyday,  
They come to us in rays,  
light on skin,  
Grow our plants.  
How each star shines  
in us, and we think anyone  
could be more spectacular  
than millions of stars,  
their fingers on our face,  
and from here they burst back,  
cut lines between light and black,  
illuminate the infinite depth of space. 3-16-2013

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Great to finally meet and listen to Howard Bloom today! Love his passion, curiosity, and ability to express through stories. A pleasure... Anthony Mainardi 4-6-2013

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HB, you are accomplishing all you perceived you could do, and be, just like you did after a little help from 'our' i-26. <g> You are definitely a mentor to 'the many'! Suzie Dove Miles 4-6-2013

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Thank you Troy, you catalyst you.

Howard, I've been aglow this whole day thinking about that most amazing conversation you gifted us and I find myself pouring over it again and again like a phosphene residue sparking behind my eyes. Thank you from the bottom of my Gods within for how incredibly generous you were with your honesty, hard earned wisdom, warmth and world changing vision. As of yesterday I feel I have mingled with true greatness the likes of which all of human history will only see a dozen of. Thank you for every single day you have sat down to work so tirelessly to bring this vision to us.

I'm starting my pushup regimen and I look forward someday to walking through a Brooklyn park with you and hearing the end of your beautiful eulogy to MJ.

Now to space!! Michael Plescia 4-10-2013

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Shane Bennett

Hi Howard,

I've finally finished The God Problem (not for lack of wanting too, just too much work and too little spare reading time). It's one of the most, if not THE MOST, mind expanding, big picture, thought provoking books I've ever read. Thank you for dedicating your life to science and for taking the time to communicate your work and message so clearly. It's been a real pleasure reading your books.

The importance of your message, to me, is that by understanding the big picture, deep patterns of how the universe really works, I can apply the principles of iteration, deep patterns and isomorphic sets as an entrepreneur. The same pattern in a new medium, as you say, yields something completely new. That's an important perspective. As is looking at something as if you've never seen it before. If only everyone thought this way.

Heeding your message in Genius of the Beast, that capitalism, being a means by which nature discovers her next best iteration of something, should be used by entrepreneurs to create a benefit that empowers humanity (as you mention soap and cotton did). Your books give readers the perspective and mind tools to think differently. You've created an army of thinkers.

Because of your books I'm on my entrepreneurial journey to empower and advance humanity

BTW I'm sorry I missed you in SF, but I'll be in NYC/Brooklyn before summer so hopefully I can finally meet you

Best wishes,  
Shane  
4-23-2013

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Re: Garden the Solar System, Green the Galaxy  
In a hopelessly inadequate nutshell: it sparked so many ideas, doubts, and hopes for me, I was overwhelmed. Dave Gibbons

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Howard

Amazing. We need to do that more often!  
It felt like an intellectual tango.

The world needs to hear and see more more more of this.

Thank you for being my mentor, for engaging me, for inspiring me to be a better man.

In profound gratitude,

Brian Kraft  
Chief Academic Officer/COO 5-22-2013

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The God Problem is the best book I have read. A small part of its excellence is an admission you made rather late in the text. It's the admission that the story has not ended with the bang we all want from it. We are still whimpering. For the string of contributors to the narrative you provide does not give a final answer to how one gets something (everything) from nothing. But, as I read narrative, you are comfortable that we (we humans) have made a good deal of progress. Perhaps how we measure the progress is very subjective. Still I want to see more of a payoff than is evident in the book.

If I read you right, you are arguing that the premises/axiom existed before the universe. Fine, in that some philosophy of mathematics would be Platonic and contend that the premises/axioms we are closing in on are "timeless." Must one be Platonic in this way? I see some good reasons to reject that from the philosophy of mathematics. (see, Rueben Hersch's book What is Mathematics, Really? [I am only 25% into it, but it seems well done and convincing so far—that premises are human inventions derived from social and cultural needs and created as social/cultural institutions. I am sure that if you read it, you will understand it better than I do.]

The problem for your position mounts because you contend that somehow the premises/axioms start the system that is the cosmos, just as Euclid's axioms somehow start geometry. But isn't putting the axioms into the role of starting a physical mechanism like putting the ink into the Vaseline before one hides it and bring it back, as described in the book (pp. 446ff)?

I think that contrary to the goal of the book, we still do not have a beginning from nothingness. In other words, I agree that, as you admit, the work is not done, the god problem is not solved.

Think of the number of rules and iterations Wolfram's model involved. That is surely hunting for the axiom(s) and hunting for what should be the input (rules as well as equipment). And, of course, the "players" in his model or

system, i.e., the squares and lines, do not know that they are making the shapes. Do not know that they aim for order. And we could not tell them of this, even if we shared a language. They exist in one or two dimensions but we can only see it from a higher field or perspective. This makes the output suspect. Not only because the output cannot know the rules that produced it, but because its existence is only meaningful to those who can look down on it and impose an interpretation on it.

All this is meant in the spirit of articulating more clearly why we should agree that the problem is not (yet?) solved.

And now a trivial matter. As I was reading late in the text, I believe that somewhere you used the wrong spelling for John S. Mill's middle name. I noticed this one time and cannot find the page. If you are using a dictation program, you might want to check it for future use. I hope it was not a dream and this does not send you on a wild goose chase—aren't most geese wild?

With Great admiration,  
Ed Erde 6-18-2013

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Howard,

Thank you so much for everything you've done. I really hope I get the chance to meet and speak with you one day, there are some specific things I'd love to thank you for. Btw, I still have your signed copy of the Capitalism manuscript!

Take care,  
David

David Leacock 6-26-2013

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Hi, Howard:

I just wanted to let you know that I have finally finished reading The God Problem. What an amazing work! You have a tremendous writing style - almost like participating in a conversation with you.

I can't say I can keep all of the pieces of your argument in my head at one time - there are far too many of them! - but I loved the grand sweep of history and science through which you take the reader. I was especially intrigued by Einstein's quote that "youth is intentionally being deceived by the state through lies" - one of my basic assumptions about life these days. Thanks for including this!

I'm looking forward to your next book.

Very best,

John O'Donnell 7-9-2013

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Message Body:

Dear Mr Bloom

I have read your books with the feeling that you were putting a structure on my feeling of how things works.

They are really inspiring and I hope they will free us from these dogmatism that I am fighting every day.

Thanks

Pascal R Blanch 7-9-2013

Pascal Blanch <p@blan.ch>

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Howard, finished the book and loved it! Best overview I've ever seen of the history and advances in Science.

Liked everything - but the name. Caught my attention - but you would have done that anyway because I'd read and loved all your previous books.

I'm somewhat anti-religious, but consider myself to be a theist - shifted from agnosticism couple of decades ago. I think it's a state of mind, and it's fine with me that you started life as an atheist.

Many (incl. Stephen Hawking, I think) consider the Big Bang to be the original act of creation. If there are continuing Big Bangs around the Bagel, that's part of the puzzle, I suppose. How did the sequence "start" anyway?

Hey, I considered whether I was making this point just to "get your attention". Heck, why not?

Jim Pinto 7-11-2013

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I am still wading through ""Genious ..". It is thick with content and requires much digestion - somewhat more so than "God Problem" in my opinion. I fawn at your depth of perspective. It is inspirational and intriguing. I considered myself well versed but have acquired much while reading your work. I've also refocused my thoughts concerning the Islam problem, a bigger issue than I was willing to accept. Henry Harris 7-15-2013

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You are truly a unique and uplifting person sharing many remarkable stories and knowledge. I personally enjoyed your company and your wisdom. I am not the only one who enjoyed your company. Ilchi lee has never spent so much time with an individual during his change tour. Your conversation was over 2 hours when usually, he will meet someone in 30 minutes increments on his schedule. And to be invited to dinner was a remarkable and unexpected request of his part. However, unfortunately, he did not realize there was another schedule appointment at that time. But he often flies to New York. Hopefully in the future, you can both meet again for dinner.

There are some photos on George Mc Quade III Facebook page and Mayo website. You are so photogenic!

I really wish I would have gotten some photos with you! As it is, maybe we will meet again in the future, I hope. I want to extend my deepest gratitude to you for coming to our event on Saturday. I wish you well on your future endeavors and I hope we can continue our relations to bring Change film to more people. I hope you and Ilchi lee can bring Change film to our President. You both are the hope for humanity! Marsha Takamiya 7-22-2013

---

Howard Bloom's "The God Problem" is an amazing book! I read it this year and I think I need to read it again from cover to cover. Steve Bremner 7-25-2013

---

I would not be me without you. The Lucifer Principle was the most influential non-fiction book of my life. So, as far as I'm concerned, I owe who I am partially to you. You, George Carlin and Marilyn Manson. My three iconoclastic father-figures.

George taught me comedy.  
Manson taught me balls.  
You taught me perception.

Remember that. Tj Kincaid, the amazing atheist. 7-30-2013

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You are an incredible talent. I cannot wait for your next project.

It is an honor to meet you

- Michael Risen 7-31-2013

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Your books have been so helpful in my research throughout most of my papers while getting my Global Studies degree at The New School.

I am so passionate about your work and hope that my own career will benefit the world too.

- Sophie Worley 8-17-2013

---

Howard,

Thank you so much for your connection. When I read your Lucifer Principle, my entire existence blossomed. Suddenly I felt aware of being alive and I was filled with the passion for learning and understanding the world around me. That was many years ago, but it gave me the kick to pursue an academic career as well as continuing in the arts.

I want to work in a position that will allow me to combine both my passions: art history and global studies.

I am preparing for a position at the Open Society Foundations. They are looking for an Exhibitions Coordinator for their Moving Walls project, which I would be perfect for.

Are you familiar with that project?

I ultimately see myself playing a role in saving endangered culturally significant objects or sites.

Best wishes,  
Sophie 8-17-2013

---

Scott Osterman

Hello Howard,

I became a fan of yours a little over a year ago, through your involvement with TJ (The Amazing Atheist). I wanted to let you know that I find your content to be not only informative, but extremely enjoyable. I am fond of



your delivery--your methodical and neatly organized syntax, along with your deadpan (yet simultaneously animated) approach to providing content.

I am particularly infatuated with your refreshing, brutally honest perspective on a lot of the world's most prevalent, yet rarely delved into issues. I frequently bring up points and explanations you've been so kind to share over your tenure on youtube. I must admit that I haven't read your books yet, but I do plan on it sometime within the not-so-distant future.

In short, I find you to be intriguing, intelligent and somewhat of a social and theoretical rebel. I hope that I'm not the first to congratulate you regarding your impact on the thought processes and lives of those you've touched through not only your paper works but video works as well, however, there are no diminishing returns in thanking you gratuitously for them.

Keep up the good work, you humongous genius of a beast.

Sincerely,

Scott Osterman 8-21-2013

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Thanks for the add, love your books and vids. Mike Schonewolf 8-21-2013

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Love your books. I found out about you through the Disinfo interview book, and immediately Lucifer Principle and Global Brain. Also I'm enjoying your hTh videos, and especially like the one about the big bagel shaped universe. Makes a lot of sense.

Thanks,

Mat Sympsun 8-23-2013

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Dear Howard Bloom,

My name is Alex Sheremet. I am a young writer living in New York City, and a good friend of Dan Schneider of Cosmoetica. You've done a couple of interviews with him, including a great, long interview sometime last year. I've also met you several times in person whenever I'd see you in the Tea Lounge, a place I used to frequent as a life-long resident of Brooklyn.

Now, I've read all of your books, but there's no doubt, in my mind, that "The God Problem" is your best and most important. No, I don't agree with all of your conclusions, but your book is not a mere distillation of facts. Those, as you know, will alter, in time, for we know little as a species, and knowledge changes very quickly. Wisdom, however, is immutable, and is less contextual than immanent. "The God Problem" created a subtle change, in me, in how I perceive the universe, especially on an emotional level. It seemed to almost give it consciousness, even as part of your approach is mechanistic. This, to me, is the real accomplishment: that people, even when the facts change,

can return to your book as a means of putting themselves into the universe in a way that's emotionally resonant and satisfying.

Such things are timeless.

I read the book last December, and was moved enough to begin a second "novel" based around a number of its precepts. I put the word novel in quotes because, although it's a work of fiction, it is much closer to a docudrama than a novel. There are characters, for example, but they are more entities churning about a specific purpose than living, breathing beings -- no matter how complex they, in fact, are. I use your idea of self-sustaining axioms to probe the follies and accomplishments of the 21st Century, within the world of a single, invented school in NYC, and its kids, teachers, and more seemingly "marginal" elements. The school, itself, may be a fabrication, but its conflicts are not, and their characters have a reality someplace, somewhere, and will repeat themselves -- ad nauseam -- for as long as we're recognizably human.

Dan has called it a great work of art, and one of the best depictions of the 21st Century zeitgeist that he's come across. At turns, it seems to be one thing, yet it starts, spirals, zips, and discontinues into things both poignant and unexpected. It's a difficult work to categorize, yet is nonetheless coherent and quite whole, and has a rather definitive purpose to those reading it.

Do you think you'd be interested in taking a look?

I'm attaching a small sample (less than 3,000 words) that I think would be of interest to you. It's a faux foreword to the book by its protagonist (the de facto first chapter), introducing his idea of universal axioms, followed by a small chunk of the first chapter proper, where you can see a couple of these axioms in play. If you'd read further, you'd notice how these axioms change, get a little polish, and are thwarted and resuscitated as the narrative goes on.

Please let me know what you think, and if you'd be interested in reading more.

Thank you,  
Alex.  
9-8-2013

---

Hi Mr.Bloom, I wanted to let you know that what you do is important and you are a big inspiration to young people like me. I know you've had a lot of problems with chronic fatigue and depression. I'm a 24 year old who wants to change his career and go back to school, but I often feel exhausted by life and depressed most of the time. I want to dedicate my life to science and the pursuit of truth, but I don't feel like I'm ever making any headway towards my goals. I think hearing from you might help me. 9-23-2013

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Henry Harris 8:59am Sep 27, 2013  
Howard,

As an observant worker bee, I have been continually inspired and motivated by your comments and your books. The processes you describe in "Genius of the Beast" and "The God Problem" become apparent when I look at my reactions to influences from you and everywhere else.

More than anything, I thank you for your interpretations of cosmological phenomena and putting them in meaningful perspective. Your memes about search engines and scaffolds provide "handholds" to grasp concepts that end up seeming obvious.

Stay strong.

Henry Harris

BTW - as a ardent viewer of "The Daily Show" and "The Colbert Report" it occurs to me that you might be a great guest on either of these. Has this prospect ever come up?

Henry Harris 12:24pm Jul 15

I am still wading through ""Genious ..". It is thick with content and requires much digestion - somewhat more so than "God Problem" in my opinion.

I fawn at your depth of perspective. It is inspirational and intriguing. I considered myself well versed but have acquired much while reading your work. I've also refocused my thoughts concerning the Islam problem, a bigger issue than I was willing to accept.

Henry Harris

I am now on page 450 of Genius ..... I've been reading the book for months but it is so chock full of references that I am continually off and researching its trails. I just finished learning about CBS music, Epic records and REO Speedwagon. Wikipedia is great. I am savoring your book the way I used to savor great fiction ala Vonnegut, Hesse and such. Interestingly, I made it through "The God Problem" in relatively short order.

I have a fairly strong science background so much was not particularly challenging to my mindset.

I'll be watching for more writing from you.

Henry Harris 10-9-2013

---

"Howard Bloom always makes my brain bubble. My dear friend Benjamin Garth Siddhartha Mack first turned me onto Howard in an ingenious short-film most folks don't even realize contains far, far more than Joel Bauer's "Your Business Card Is Crap" meme. Three appearance bonding anyone? A powerfully brilliant IDEA. That's what this video is all about - the significance of IDEA." Brian McLeod 10-1-2013

---

Howard Bloom is a celebrated scientist, author, etc. I had to share his latest vid, because he IS such a smart guy, & he explains things soooo well: (sorry, if the truth hurts!) I love this guy- I check YouTube every day to see if he posted something new!! Shorty Teresa 10-4-2013

---

James Oberg on Facebook: James wrote: "I am bemused and even quasi-motivated by these posts, and enjoy them immensely. up/downerate yourself on."

---

When I packed the house to downsize in June, your books were at his bedside. Now when I finish unpacking, I hope to finally get the chance to read them.

Nova wrote a beautiful tribute to Mayer. It's online. I will always miss him. Nova and I are still close BTW, though I live on Cape Cod now, and he is in LA as you probably know.

All the best,

Louise [Freedman re Mayer Spivack, Nova Spivack's father] 10-6-2013

---

Daniel Abineri

thanks for writing your brilliant books that have made my life so much more interesting. Looking forward to the next..

Today

Daniel Abineri

1:58pm

Daniel Abineri

mohammed code is brilliant and very timely. Did you know that there are several bracketed editors notes in the edition? 10-9-2013

---

Suzanne Zeviar

One of the greatest minds on earth ... 10-13-2013

---

Tyler G. Beck

The genius of the beast. Why? Ask HOW!

Like · · 21 hours ago · 10-13-2013

---

What great videos you make !!! You are breathing total freedom. Which is totally delightful.

Cyrus Frisch, filmmaker, 10-13-2013

---

Re: Genius of the Beast

John,

This book is world and worldview changing. Howard is a great interview too!

Best,

Kelly [Carlin] 10-22-2013

---

And youre the primordial context for reasoning and thinking and feeling passion in MY life. :)

These videos were an AMAZING idea! Amir Siddiqui 10-24-2013

---

Read your books before I even knew you had ME, which I also have.

Bravo for being one of the few in "the business" with enough balls to not hide the ME. I LOVE what I've seen of your interviews in Jen Brea's upcoming work.

Regards w/ friend request sent  
Siobhan McElwee  
Olympia, WA

---

[11:32:05 AM] Eshel Ben Jacob: Hi

[11:32:12 AM] Eshel Ben Jacob: Can we talk in 30 minutes

[11:33:52 AM] Amara D. Angelica: Hi

[11:33:56 AM] Amara D. Angelica: ok

[11:34:11 AM] Amara D. Angelica: We have a mutual friend, Howard Bloom

[11:35:45 AM] Eshel Ben Jacob: Yes, we do

[11:35:51 AM] Eshel Ben Jacob: he is a special person

[11:37:58 AM] Amara D. Angelica: indeed 10-29-2013

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Henry Harris 12:44pm Oct 29

I've put my finger on it. This morning while reading

<http://www.facebook.com/l/uAQEsXtZ5AQGStpzTwAcveFU64dY3oBW5xpEqChpMeRuUA/www.cosmoetica.com/DSI37.htm>, I realized just why I find Howard's books so appealing. It's the content! That is, there is so much content that I find myself continually pursuing new references for more information. It's a bit like being on a scavenger hunt except, when you get done, instead of ending with a bunch of junk, I end up with a denser web of understanding. Thank you so much, Howard.

<https://www.facebook.com/eric.andrew.kristof> Eric Andrew Kristof 12:45pm Oct 29

Indeed.

---

The Truth At Any Price Howard Bloom was publicist to some of the 1980's biggest music icons when he was struck down by M.E., an illness that left him bedridden for fifteen years. It was a long and difficult journey, but one that also brought him back to his first love: science. Here he talks about how medicine treats what it does not understand. Help make this film a reality. We are crowdfunding this documentary right... See More

— with Howard Bloom. Like • • Share

Top Comments

Onirical Nada and 71 others like this...

40 shares. Bob Gawron Thanks Howard for your participation and thoughts. The only way this will ultimately work is if "we" as a coalition of sufferers - who have different symptoms, different levels of severity, different triggering events, different MD's with different op...See More Like • Reply • 4 • 4 hours ago.. Carolyn Codrea Sunday you explained succinctly what I have been feeling for nearly a decade and a half. Thank you. Like • Reply • 4 • 4 hours ago.. Maxine Weldman OMG...perfect description...perfect! Like • Reply • 2 • 4 hours ago.. Marty Dawn Linder Thank you Howard Bloom, you are an amazing individual. I thank you for your time, energy and perseverance to document your experience with M.E. Like • Reply • 2 • 2 hours ago.. Erik Johnson I burned every brain cell I had, looking for answers. Until I found them. Like • Reply • 3 hours ago.. Rebecca Ann Fischer This is me, too. Like • Reply • 3 hours ago Jen Brea's Canary in a Coal Mine 11-7-2013

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You're wonderful! Can't wait to interview you some more. Jen Brea 11-7-2013

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Henry Harris

I'm not sure just what I can do to help out but I am keen on keeping tuned in and learning more about the effort. Since I've begun reading Howard's books I've had a renewed interest in what's beyond me and have new ways to look at it. I wish I could convey my enthusiasm but don't find much audience.

Howard, you are of that 1% of 1% of people with creative and functional abilities as described by Dan Schneider. I feel humbled and honored to associate with you. 11-7-2013

---

Onirical Nada

Thank you for the friendship, and for your exquisite words. X 11-9-2013

---

William Tesla1 day ago

You sound like the most interesting person in the world Howard. My best wishes to you. 11-9-2013

---

John Tobin 1:43pm Nov 11, 2013  
Howard,

I just got through reading the first 30+ pages of your memoir. Having made my living in comedy (standup AND radio) for the last 23 years, I feel qualified to tell you that this is a work of comic genius.

My review would be but three words..."Woody Allen wishes....".

J.T.

---

Brett Busang

A triumph long overdue. I've touted your virtuosic writing-chops ever since I've known you. In fact, when a bit of you sneaks into my prose, I know I'm headed for the Promised Land. I'm reasonably fit and am in a good relationship, but my plays, novels, and essays are lighting no fires. (Nor boiling pots - assuming I need to say this.)

Your genius for all things promotional will ensure that the book gets read. THEN you'll hear from a publisher, into whose ears you may wish to blow a medium-sized raspberry. (Save the big one for villainies as yet unknown.)

11-11-2013

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Olivier Regout

Support & development @ Eni gas&power

Thx so much for your books, they completely destroy my mind :- ) hope you will write an encyclopedia of 64 tomes ;-)))))

Greetings from brussels, Olivier 11-16-2013

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There seems something familiar about you in your writing. Being able to read a book in two days is a giddy sensation after so many years unable to stay focused with a bad short term memory. Thank you for providing something I could live vicariously through for a while. Heidi Bauer, a cfs sufferer 11-17-2013

---

The Lucifer Principle is a revolutionary work that explores the intricate relationships among genetics, human behavior, and culture to put forth the thesis that "evil" is a by-product of nature's strategies for creation and that it is woven into our most basic biological fabric. Like • • Share •

Unfollow Post • Promote. Isaiah Rice, Creighton Emrick, Samuel Levine and 20 others like this.

. Robert Fitzpatrick I use that book to scare away Jehovah Witnesses. 3 hours ago • Unlike • 5

.. Howard Bloom lol 3 hours ago • Like

.. Gannon Tribe One of my favorite books, Howard. 3 hours ago via mobile • Unlike • 1

.. Ray Thompson My first Howard Bloom book! 3 hours ago via mobile • Unlike • 1

.. Brian Cunningham pivotal book for me Howard, thanks again! 2 hours ago • Unlike • 1

.. Mark Lamonica Definitive masterpiece 2 hours ago • Unlike • 1



.. Henry Harris My next read. But no kindle version - I'll have to go back to lugging a book around. about an hour ago via mobile • Unlike • 1  
.. Brian Herr This book was lent to me 11 years ago when I was 19. It helped changed my whole worldview. about an hour ago • Edited • Unlike • 1  
.. Delian Valeriani This book changed my life... thank you Howard Bloom!!! about an hour ago • Unlike • 2  
.. Mathew Sympsun good book about an hour ago • Unlike • 1  
.. Ulrich Kaiser One of the all-time great books and in my personal Top 10 about an hour ago via mobile • Like  
.. Patrick Gollan I have read and reread this possibly a dozen times, it 58 minutes ago • Unlike • 1  
.. Patrick Gollan It changed the way I thought about a whole lot of things and made me discard a reft of assumptions. Thanks for that. 57 minutes ago • Unlike • 2  
.

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when I finished your first book and when I saw the ref table at the end I thought "this author is a kind of modern Denis Diderot".  
The only thing I know is that you might be in between Ray Kurzweil (who uses a software that transform his voice in written sentences) and Jacques Attali (read his book "NOISE") who has a global vision he wants to share but writes 1 entire book = 1 topic (his vision = n topics).  
I wish you maximum success for now and the future,  
With my best regards,  
Oliver

On 11/16/13 8:12 PM, Howard Bloom wrote:

-----  
you are a telepath. i would love writing an encyclopedia of that sort. if you ever see a practical way to do it, let me know. with warmth and oomph--  
howard

On 11/16/13 4:22 AM, Olivier Regout wrote:

-----  
You are welcome! Thx so much for your books, they completely destroy my mind :-) hope you will write an encyclopedia of 64 tomes ;-))))  
Greetings from brussels, olivier 11-28-2013

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Re: What Makes YOU a Scientist YouTube video

Mark Lamonica Delicious account! Love the history. You are foremost the ultimate scientific visionary of the future and one hell of a story teller.

Shawn Leonardo The Lucifer Principle may have been the most important book I ever read..The Global Brain may be a close second..this includes the likes of Boole, Lock. Kant. Dawkin, Pinker, Shermer,Hawking and Sagan. I am not sure what you are, but I do know you are a serious distiller of scientific knowledge. In my personal opinon, the world seems suspicious of wizards without the Oz theatrics.. Your accessibility alludes many. 11-29-2013

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I am humbled by your work. I consider you, stephen wolfram, and robert laughlin to be the greatest voices in the conversation about the large scale manifolds of reality. I've dedicated my life to honoring those who came before by putting myself in position to help spread the great ideas of our species and make the world a better place. Thomas Whigham via linked in 11-30-2013

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Britta Love 2:55pm Dec 1

Howard's amazing, my sister Marlee was his housekeeper till about a month ago. Such a character and such brilliant stories. 12-2-2013

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Frank Miller Mr Bloom you are my favorite youtuber. I really like your way to say everything. I like your introduction on every single video, way funny and original. A warm handshake from Colombia - South America! ( i would like you to talk about Colombia some time ) thanks for your videos and of course for accepting my friend request! 12-5-2013

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Stefan Alexander Blacart

I loved TLP have read it 3 times! Next, TGP... 12-7-2013

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The Conformity Police Chapter in The Global Brain...an amazingly intuitive synthesis... perhaps a bit biographically insightful based on your own admissions...you move bits of data the way Mozart moved notes of music. Shawn Leonardo via facebook 12-9-2013

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howard, i want to thank you so much for the books you've written. i wept at the end of the genius of the beast. it was such a spiritual call to action. and i got chills at the end of the god problem. you make me feel with words what music was only ever capable of making me feel.... YOU SPEAK ON THE SAME SPIRITUAL LEVEL AS MUSIC!!! theres something so utterly beautiful about you man i love you so much. youre a real dude. and i wish more people were like you. thanks for everything,  
a huuuuuge, truly huge, (i big you up to all of my friends and family), fan.  
joel mccabe. 12-19-2013

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[hb: shawn is reading global brain]

Chapter The Pluralism Hypothesis...to the next on Psycho Bio circuitry..may be the most important thing i ever read...if you were teaching i would be your student....in a few months i may ask you to look at a book i have been working on.... I consider your existence a personal favor..a true living philosopher in the new sense of the word. I NEED TO MEET YOU AGAIN..SINCERELY ..Shawn Leonardo..Newton Nj 12-22-2013

---

Hi Howard! A friend of mine introduced me to your books (the lucifer principle and the god problem) several months ago and I've been intrigued by your work ever since. Your ideas have been the center of many a late night conversation between my friends and have also been a source of enjoyment and education. I especially like your fresh take on entropy and large scale formation/structure of the universe. Thank you for accepting my friend request, looking forward to learning more from your work. Cheers! Gregory Di Sanza 12-27-2013

---

Howard, thank you so much for your insight and knowledge! I am a recent atheist. I was brought up southern baptist and a young earth creationist. If that's a word. But have always questioned the logic of such a belief. I have recently started watching your channel as well as The Amazing Atheist and I can't begin to explain how much it has helped me to grasp the understanding of my own biology and existence. I started studying psychology my freshman year in high school and continued throughout acquiring my associates degree in applied sciences. I wanted to understand myself and why I think the way I do. And until recently I couldn't. I thought I too was an outcast growing up. The kid nobody wanted on the team or the weird kid that would rather crunch numbers than kick a ball at recess. And now after being able to gain insight into another's views I can finally find an inner peace with myself and can now "branch out" from my rooted state and start to explore the mysteries of life on my own. Thank you for your inspiration. Sincerely, Michael Vanderburg. 1-3-2014

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Matt Rauch

I want to thank you for putting fresh ideas out there. Your work has been immensely influential on me. I cited your books regularly and pass them out like Christmas cards. I agree completely with you on the threats of dynastic politics and the surveillance state. Keep up the good work. 1-7-2014

---

howard, i want to thank you so much for the books you've written. i wept at the end of the genius of the beast. it was such a spiritual call to action. and i got chills at the end of the god problem. you make me feel with words what music was only ever capable of making me feel.... YOU SPEAK ON THE SAME SPIRITUAL LEVEL AS MUSIC!!! theres something so utterly beautiful about

you man i love you so much. youre a real dude. and i wish more people were like you. thanks for everything,  
a huuuuuge, truly huge, (i big you up to all of my friends and family), fan.  
joel mccabe. 1-22-2014

---

Howard, I've been a fan of your writing for about 15 years. I heard you late one night on Art Bell's show around 1998 or maybe 2000... I immediately went out and bought Global Brain and have passed on several copies to friends of mine. It's an honor to connect with ya on FB Cocy Marx Bailey 1-24-2014

---

How is it Ray Kurtzweil had a doc made about him (friend of mine was the cinematographer) but as yet a polished one of you hasn't been made? Talk about marketable. I love you both, although you strike me as more accessible. Dynamic. Ruthlessly rigorous and often energetically controversial (via data of course) you seem MUCH better. Out and about. That makes me SO happy. Kris Zubryd 1-31-2014

---

My friend and suspect in Celebration of the Odd - Pondering the Imponderable with Howard Bloom - a 24 hour film, a day in the many lives of Howard Bloom documentary is in his own private revolution and believes that it is his job to be odd, to challenge us, the status quo and himself to make a difference - what's your job? Geo Geller

---

I'm a huge fan of your books, btw. There are very few books that left the kind of imprint in my ongoing understanding of the world and of human nature that Lucifer Principle and Global Brain did.

.... And I read a lot of books about human nature. Aaron Johnson 3-3-2014  
Aaron Johnson 11:55pm Mar 3

[hb asked Aaron to read Genius of the Beast] I've read it! Loved it!  
I just started rereading it actually. I lent a copy to a friend, and instead of asking for it back, I just bought another copy. I've done the same thing with Lucifer Principle twice!

I want to get into the god problem... I bought it, but have only been through the first two chapters.

I know it has a lot of promise, and I feel like I have to clear my mind to get the most out of it... My mind is too cluttered these days!

I have come up with many questions I would love to ask of you!

<https://www.facebook.com/profile.php?id=1126273568> Aaron Johnson  
12:16am Mar 4

As far as genius of the beast and what I thought.... It's been a while. I believe I preordered it, and read it immediately. My memory of it is more of a collection of pieces more than a coherent whole (unlike Lucifer Principle and

global brain, which to me seem like part 1 and part 2 of the same thesis and definitely left a kind of wholistic impression in the way I saw the world.)

<https://www.facebook.com/profile.php?id=1126273568> Aaron Johnson

12:21am Mar 4

I think you've come leaps and bounds closer to a working evolutionary psychology and sociology (and by extension economics, I suppose) than any other author I have read. 3-4-2014

---

Your ideas and books are ground breaking. It should be mainstream.

You know 9/10 people that I'm asked to tell the story of how A.J. Croce and I met and started working together, say they have heard of you or know your work. That statistic is pretty mainstream I'd say...

...but what do I know. :)

With Lots of Light,  
Jeff Delia 3-4-2014

---

Daryl Rowland

You are a force of nature, H. You shame the rest of us! 3-10-2014

---

I have read your piece and I have to say that I am very impressed by your intuition, poetic vision, and metaphors. I did enjoy reading your piece. I do not know too many people who are true intellectuals and pursue their reason and intuition wherever they may lead them. Gennady Shkliare 3-23-2014

---

Jason Garshfield posted to Howard Bloom

2 minutes ago

.

Thanks for the add, Howard! I'm a big fan of your HtH videos; they've inspired me to take charge of my life and believe in the future. 3-27-2014

---

Mark Sklawer

BTW...YOU ARE A SHAMAN....The reason u are is that your dance in 1959 was ahead of it's time...if you came to my 5 Rhythms Dance Class...and I will invite you when the son of the creator teaches in NYC again, you will see that your movement would be normal and accepted.....A shaman goes

into a trance state and brings forth new possibilities and creations to the world...You were ahead of your time...Gabriella Roth the founder of the practice said that in the 60's/70's it was so hard to have people let go...but now it is very easy to have people experience Ecstasy.....You might not have been accepted as a kid as you were sooooo faaaar out! If so , i understand that reality and praise u for U 3-29-2014

---

Brian Taylor

Howdy! We've never met, but I've enjoyed the HELL out of all three of your books and can't wait to read your behind-the-scenes stories of cultural engineering... I saw your name on Mr. Pinchbeck's latest and figured I ought to be absorbing whatever you're emitting! (the nature and maintenance of FAME and COOL are more important questions than ever, re: prepping for our Final Exam)

Cheers!

"Linus Minimax" 4-4-2014

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Good meeting your friends, family and neighbors, particularly Howard Bloom.

Emily said she worked on your film where he is interviewed. I'd like to watch that one; would you please provide me a link to it? He was espousing most interesting and provocative views. I intend to find and read some of his books, too. David Karlin to Marc Lafia 4-5-2014

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I am very chuffed that you liked the book, especially as I loved your Genius of the Beast, which Daddy sent me a while ago. He speaks very highly of you, so it's lovely to be in touch. Kate Fox, author of Watching the English 4-7-2014

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Dear Mr Bloom

I'm a secular humanist from Iraq, and I've been in touch with your ideas for enough time to be deeply impressed -- except for reading your books in entirety.

I would deeply appreciate it if you could send me a digital copy of "The God Problem", because it raises many of the questions I've been busy thinking about for a long time, since I was studying Telecommunications, to say the least.

P.S. I really look forward to read your criticism of information theory, sounds very promising 4-24-2014

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Hb: i've realized something. to an outsider, the roil of activities that rolls through here every week must seem like a scattered chaos. a hailstorm without focus. so i've got to repeat a simple theme to those who are confused, the theme that holds it all together.

Hb: my specialization is mass behavior, from the mass behavior of quarks to the mass behavior of humans. my task is to see the pattern in wild blizzards of every kind. and my ultimate goal is a scientific understanding of one of those blizzards--the mass passions that make history.

bh: It's funny, I can see how some might see your activities as scattered chaos, but to me your activities have always been crystal clear. Although your two lines above are dead on accurate in describing the task you have found yourself born into, I feel there is another critical element that surfaces in regards to your activities. You're a pivotal communicator of the mass patterns you discover. You break things down in a way that virtually anyone one can understand and relate to. It's one thing to observe the world and make sense of who we are, it's another to be able to communicate that information in a way that actually penetrates the way people view themselves and the world around them. You have the unique ability to do both! Brett Harvey 4-28-2014

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Re: Garden the Solar System, Green the Galaxy

The brochure you sent to me was really impressive!  
I believe you can definitely promote the space business. Yoshi Ishikawa

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Ive been following you since 2005 and your books are just so amazing thank you so much for inspiring me. I've been able to think beyond my peers thanks to you I look forward to your videos and books to helping me progress in life. Your philosophy is definitely on point and I envy your skill I wish to someday develop as well. Joseph Chisholm 5-7-2014

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Popescu Alin

Today is my first day of work at Michelin in France. It took me 2 years to get back on the my track and i finnaly made it. Boom and crash! Some seek guidance in gods, others in NLP, i didn't want any guidance, i wanted to understand why nature and things are the way they are. And there you came on the scene. „I've asked Howard" You've helped me a lot during this time throughout your books. and i wanted to thank you. Meanwhile, on the 28th of February my daughter Eleonore was born. She is already a big fan of yours as you will see bellow. 6-4-2014

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Felix Asirov via Howard Bloom

37 mins · Edited ·

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HB is a truly great, relevant and seminal Thinker 6-6-2014

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Hello fellow !!! just glad i caught you to tell you how "the lucifer principle" and "global brain" changed my life...THANK YOU so much!! Smith Jason 6-8-2014

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I don't think I have ever met anyone that I agree with as much as I do you. Jay Weidner, TV Producer, Gaiam Network 6-17-2014

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Fabio Fernandez I first discovered you when you were on Coast to Coast AM. After I heard you I immediately went on Amazon and bought your book, The Lucifer Principle. 6-20-2014

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I trust and believe in what you hope to accomplish. John Mankins 6-20-2014

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The live churning of a brilliant mind before absorption into popular culture. I'm gripping the railings and clutching my hat with a sense that I'm really going somewhere fast on something deep. ... perhaps to the "Edge of the Universe" Maria Ermi 7-5-2014